

# Microsoft Ignite

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Explore.







#### **Azure Cosmos DB Overview**

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#### Modern apps face new challenges

Managing and syncing data distributed around the globe

Delivering highly-responsive, real-time personalization

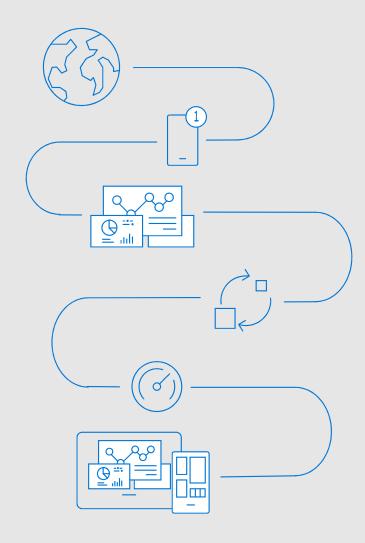
Processing and analyzing large, complex data

Scaling both throughput and storage based on global demand

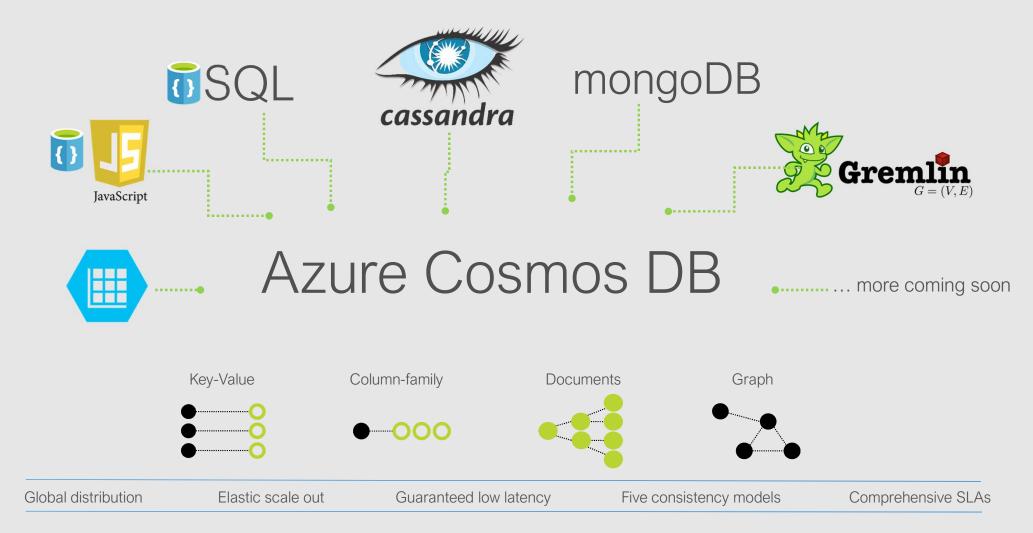
Offering low-latency to global users

Modernizing existing apps and data -

Personalization, Recommendation, Social, Gamification.







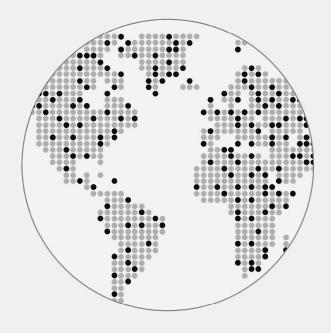
A globally-distributed, multi-model, database service

# Turnkey global distribution

### PUT YOUR DATA WHERE YOUR USERS ARE IN MINUTES

Automatically replicate all your data around the world, and across more regions than Amazon and Google combined.

- Available in all Azure regions
- Manual and automatic failover
- Automatic & synchronous multi-region replication

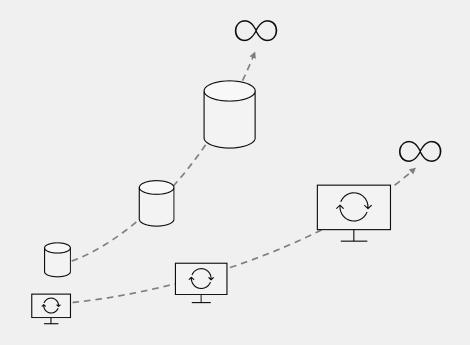


#### **ELASTIC SCALE OUT OF STORAGE AND THROUGHPUT**

#### SCALES AS YOUR APPS' NEEDS CHANGE

Independently and elastically scale storage and throughput across regions – even during unpredictable traffic bursts – with a database that adapts to your app's needs.

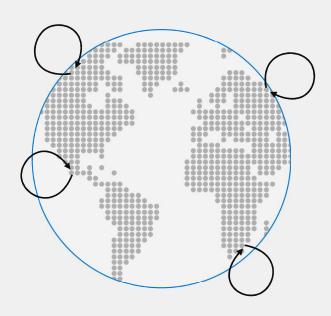
- Elastically scale throughput from 10 to 100s of millions of requests/sec across multiple regions
- Support for requests/sec for different workloads
- Pay only for the throughput and storage you need



### **GUARANTEED LOW LATENCY**

### PROVIDE USERS AROUND THE WORLD WITH FAST ACCESS TO DATA

Serve <10 ms read and <15 ms write requests at the 99th percentile from the region nearest to users, while delivering data globally.



#### FIVE WELL-DEFINED CONSISTENCY MODELS

#### CHOOSE THE BEST CONSISTENCY MODEL FOR YOUR APP

Offers five consistency models

Provides control over performance-consistency tradeoffs, backed by comprehensive SLAs.

An intuitive programming model offering low latency and high availability for your planet-scale app.



## Multiple data models and apis

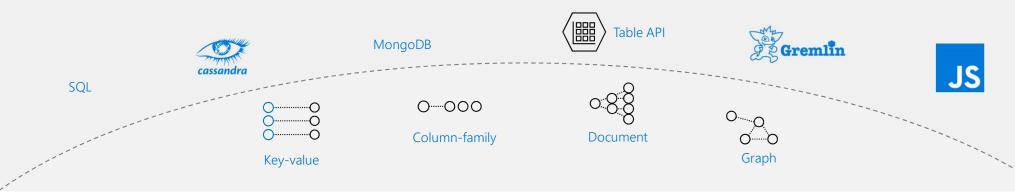
## USE THE MODEL THAT FITS YOUR REQUIREMENTS, AND THE APIS, TOOLS, AND FRAMEWORKS YOU PREFER

Cosmos DB offers a multitude of APIs to access and query data including, SQL, various popular OSS APIs, and native support for NoSQL workloads.

Use key-value, tabular, graph, and document data

Data is automatically indexed, with no schema or secondary indexes required

Blazing fast queries with no lag



#### **COMPREHENSIVE SLAS**

#### RUN YOUR APP ON WORLD-CLASS INFRASTRUCTURE

Azure Cosmos DB is the only service with financially-backed SLAs for millisecond latency at the 99th percentile, 99.999% HA and guaranteed throughput and consistency









# Trust your data to industry-leading Security & Compliance

Azure is the world's most trusted cloud, with more certifications than any other cloud provider.

- Enterprise grade security
- Encryption at Rest
- Encryption is enabled automatically by default
- Comprehensive Azure compliance certification



# Top 10 reasons why customers use Azure Cosmos DB



The 1<sup>st</sup> and only database with global distribution turnkey capability



Deliver massive storage/throughput scalability database



Provides guaranteed single digit millisecond latency at 99<sup>th</sup> percentile worldwide



Natively supports different types of data at massive scale



Boasts 5 welldefined consistency models to pick the right consistency/latency/ throughput tradeoff



Enables mission critical intelligent applications



Gives high flexibility to optimize for speed and cost



Tackles big data workloads with high availability and reliability



Provides multitenancy and enterprise-grade security



Naturally analyticsready and perfect for event-driven architectures

# Customers powering their Apps with Azure Cosmos DB

- 7000+ Azure Cosmos DB customers
- NoSQL is growing at 35.1% YoY
- 20% of customers have migrated Apps from Mongo DB to Cosmos DB



## Cosmos DB wins 2018 Technology of the Year Awards



"Do you need a distributed NoSQL database with a choice of APIs and consistency models? That would be Microsoft's Azure Cosmos DB."—InfoWorld, Technology of the Year 2018: The best hardware, software, and cloud services

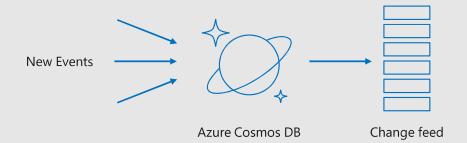
Q & A

**Change Feed** 

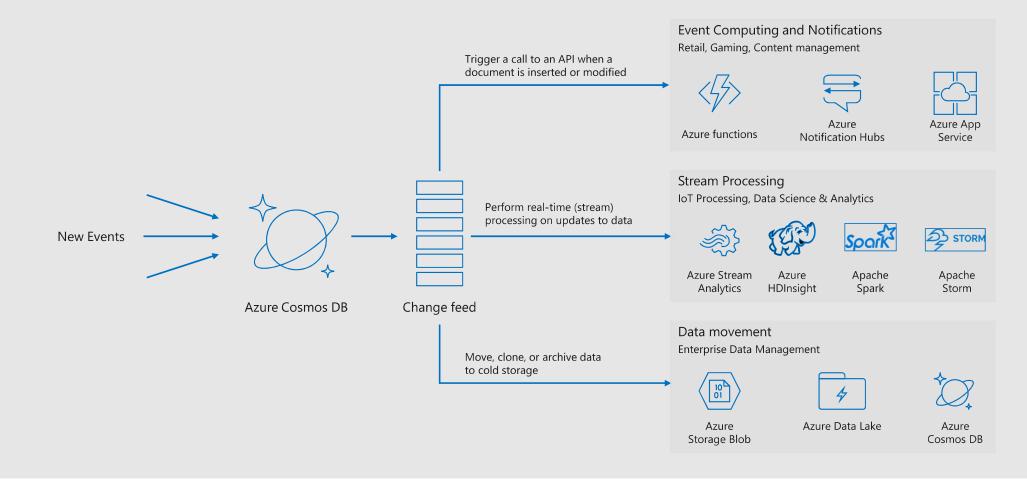
## **Change Feed**

Persistent log of records within an Azure Cosmos DB container.

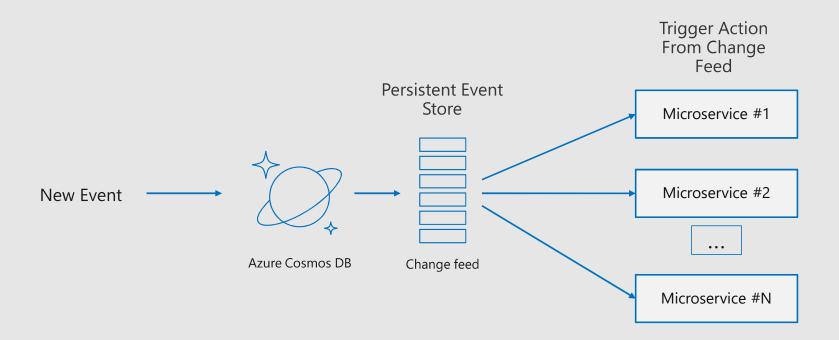
Documents presented in the order in which they were modified



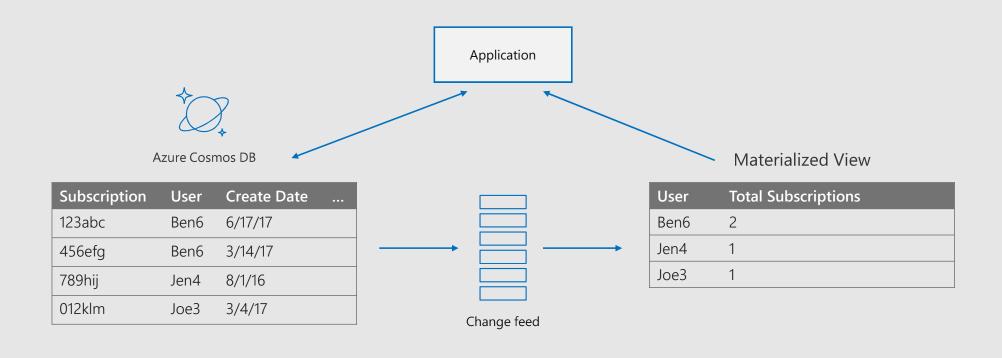
# **Change Feed Scenarios**



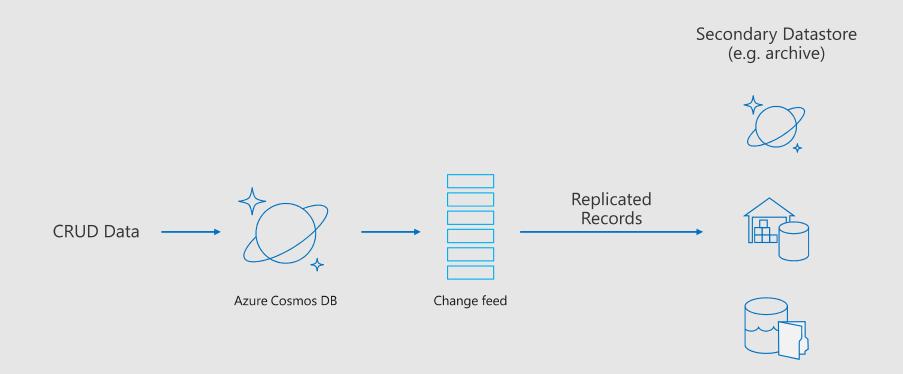
# **Event Sourcing for Microservices**



# **Materializing Views**



# **Replicating Data**



Q & A

