

# ROBOY 2013

Be part of a brandnew humanoid robotics project

[www.ailab.ifi.uzh.ch](http://www.ailab.ifi.uzh.ch)

[www.roboy.org](http://www.roboy.org)

„The Artificial Intelligence Laboratory in Zurich needs you to support our pioneer project, to create a revolutionary humanoid robot.“

Prof. Dr. Rolf Pfeifer,  
director of the AI Lab at  
the University of Zurich

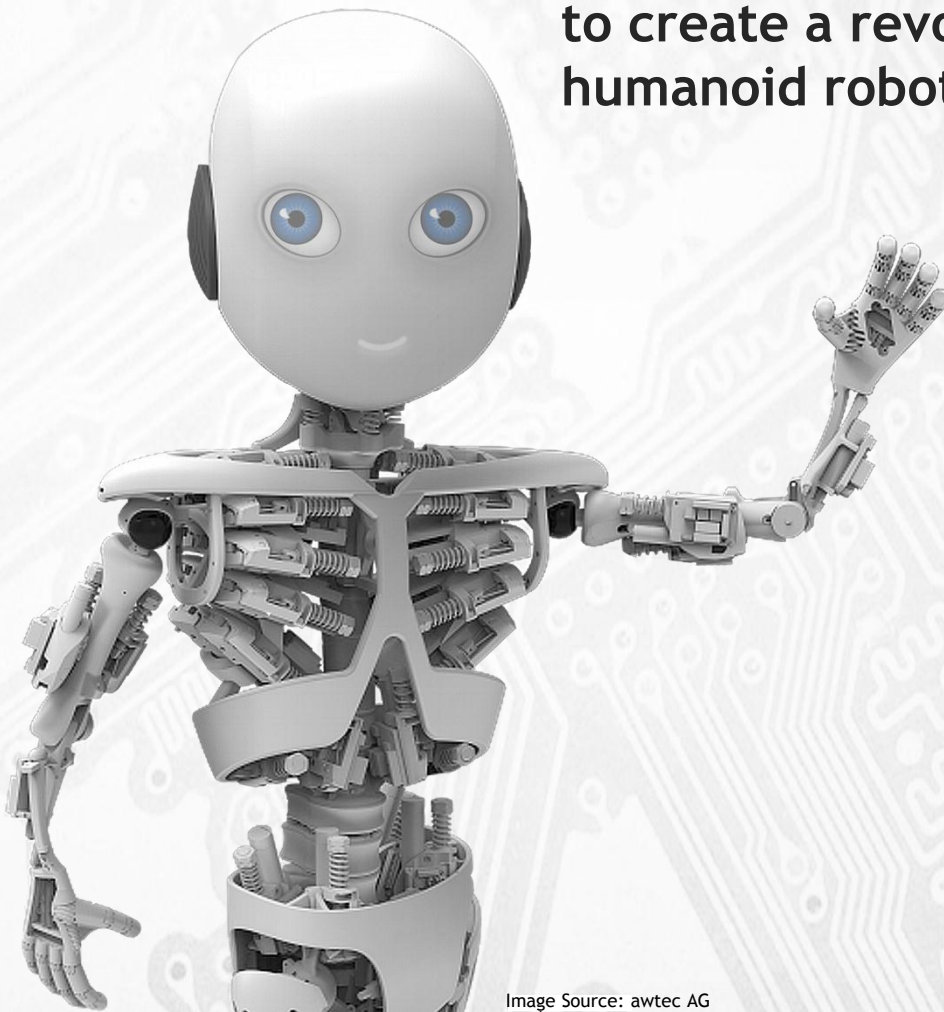


Image Source: awtec AG

ai lab



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Department of Informatics



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ROBOTS  
ON TOUR

# The world-renowned Artificial Intelligence Laboratory has a new challenge: the development of Roboy within 9 months!

**Roboy is going to be the first prototype of the next generation of humanoid robots.** The AI Lab and its director, Prof. Dr. Rolf Pfeifer, plan to develop Roboy by 8 March 2013 to celebrate the Lab's 25<sup>th</sup> anniversary. In March 2013, they will introduce Roboy to the general public in Zurich for the first time.

**Roboy is going to be developed within 9 months.** A unique project team composed of scholars and industry representatives has been working on the conception of Roboy since June 2012. The team combines the latest discoveries from research and essential experience from the industry, thus representing the state-of-the-art of robotics science and technology.

**Roboy will come alive with your help.** Exclusive main sponsors from academia and robotic fans finance the development of Roboy. The community decides what Roboy is going to be like and what he will be capable of. You can finance a particular part of Roboy with a contribution of your choice.

## → ROBOY GRABS

Roboy is developing.  
Have a look at Roboy's development progress on [roboy.org](http://roboy.org).

## → ROBOY WANTS TO WALK

You decide what Roboy is capable of.  
You can finance the development of that unique robot on [www.roboy.org](http://www.roboy.org).

## → ROBOY AND YOUR NAME

Roboy auctions space for logos.  
Make sure you get a space for your logo or the name of your choice!

## → ROBOY COMES ALONG

From 2013, you can borrow Roboy for your exclusive event.  
Make sure you get the date of your choice!

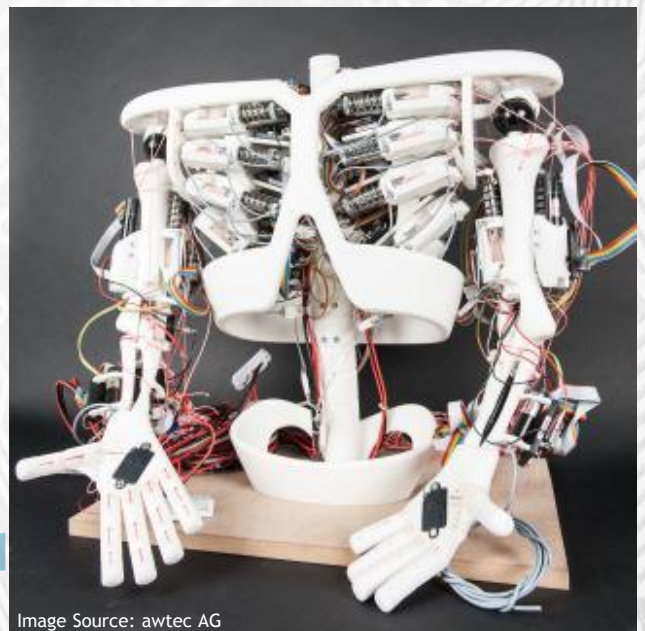


Image Source: awtec AG

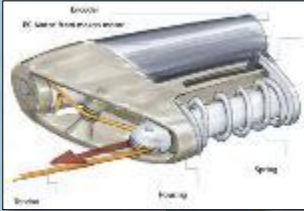
Roboy's torso was created in only 6 months. Until March 2013 Roboy will also get a flexible spinal cord, two legs and a head. Roboy will move like a human and will have abilities such as recognising faces.

[www.roboy.org](http://www.roboy.org)



# Roboy...

...to the concept...  
August 2012



...to CAD-Model...  
September 2012



...to design  
October 2012

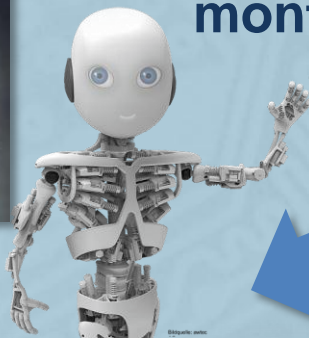


**...in 9 months**

...to reality



From the idea...  
June 2012



Support the construction of Roboy!  
[www.robey.org](http://www.robey.org)

Support Roboy's development and become part of a project which will set new milestones.

Do not hesitate to contact us. We will gladly personally show you the AI Lab as well as Roboy to show you how you can support the project as a partner.

Become part of a pioneering project:

**Your contribution (CHF)**

10.- bis 1'000.-

**Your reward**

Choose on [www.roboy.org](http://www.roboy.org)

10.- Postcard with Roboy's fingerprint

100.- Your name or logo on Roboy

1'000.- VIP Event with the project's team

...and much more.

5'000.-

**Rent Roboy for a day.**

Roboy will visit your event and show off his skills. Your company's logo will be prominently placed on Roboy.

10'000.-

**Rent Roboy, Prof. Pfeifer and other experts.**

Add additional value to your event with a presentation by Prof. Rolf Pfeifer.

*Roboy will be participating at a number of events in 2013, so please contact us to tell us when you would like to rent*

*Roboy.*

Individuell

You can also contact us individually to discuss a sponsoring combination with Robots On Tour.

**Contact AI Lab:**

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**We are looking forward to making Roboy come alive with you!**