



TG IETS News Alert

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'WATER' Way To Tackle Pollution At Rivers

Petaling Jaya: Companies, under their corporate social responsibility (CSR) programmes, are wading in to help clean up rivers and drains to rehabilitate the water source.

Guinness Anchor Berhad (GAB) Foundation, for instance, has project called **"Working Actively Through Education & Rehabilitation" (WATER)**. Started in 2007, it reached a milestone in its effort to **rehabilitate the 2.5 km Sungai Way** which was plagued by waste pollution.

The foundation worked with **Global Environment Centre (GEC)** to **install rubbish traps and grease traps along the river**. The work approach included **habitat creation along the river banks and increasing bio-diversity; engage surrounding communities** from **Desa Mentari, Desa Ria, Kampung Lindungan, SS3 and SS9A; organise various community activities** which centre on good habits such as **recycling and composting**.

The director of "WATER", **Renuka Indrarajah** said, there is a **dramatic decrease in pollution, better water quality and signs of living creatures in the river and its surrounding areas**.

"People do not realise that some of the **monsoon drains** in the cities such as **Petaling Jaya** were **concretised RIVER**, so keeping the drains clean is an important part of protecting the water source. **Water from drains flows into rivers. Polluted drains will lead to polluted rivers**"

" 100 % Environmental Compliance To DOE Industrial Effluent Standard B"

"If fail, subject to Max Fine of RM 100,000 and Max Imprisonment of 5 years or Both "

DOE Standard B:

- * COD = 200 mg/l
- * BOD = 50 mg/l
- * Zinc = 2 mg/l
- * O&G = 10 mg/l
- * pH = 5.5 - 9.0
- * TSS = 100 mg/l

Environmental Fact:

83% of people will trust a company more if it is socially responsible (from USA today).
90% of young professionals would prefer to work for an environmentally friendly employer (from MonsterTRAK Recruitment survey)



Do you know that you can be part of TG's CSR activities in TG Foundation?

Last 3 DOE Visits:

F5 on 21/3/2012
F19/20 on 27/2/2012
F16L on 31/01/2012