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Mobile Apps 1
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As a result of listening to other student's idea, I have gotten new ideas for app as well. I found that a student in class also discussed how his mom would like to organize task by priority and be reminded of it before it is due. I think that it is very crucial to integrate a reminder in a calendar app. As of now, that is the app I am leaning towards making because it would be useful to students, workers and basically anyone who is looking to be organized.

I believe it is a conflict that is hard to solve. A way certain apps can reap their creativity and efforts is by having a reward system in the app. Let's assume that a user is using the app for a task and the reward system gives him coins if the app is used correctly or for certain amount of time. App developers can partner with small and developing online business to promote their products. Once the user has certain number of points, they can use it to buy a gift from the available options. Developers can charge a fee to the business to offer/advertise their products. Businesses would not have much of an issue to pay for advertising. If students saw that an app was not free, they would immediately look for an alternative app which is free. I feel like with the rewarding system I mentioned, developers would get the compensate that they deserve, and users will be satisfied as well.

I think Instagram has one of the best user interface and user experience design. The app looks clean and pleasing to the eye. Some apps that I have used are chaotic in a sense where when you are looking at the screen, it is too much to process what is happening. You would have to try to find a search bar or a menu bar. On Instagram, what I noticed is that everything that you can do with the app is on its home page. If you want to search a profile, look at your profile, shop, upload a story/picture, or private message a friend, all of those are accessible from the first page

as soon as you load the app. Those are the main features of the app, but you can also do more once you navigate to those pages. Overall, I just find Instagram to have all the qualities that I would have in an app I would develop.

I think the class discussion helped me with deciding my app. My goal is to make a calendar in which you can set task but also be reminded about the task few days before it's due. I would also add mini features to it like a timer and clock to make it useful to other audience who might need it.