

PS1323 - Azzidny Amin

Dashboard Performa Hasil Penjualan DQMall

Key Performance Indicator (KPI) Matrix

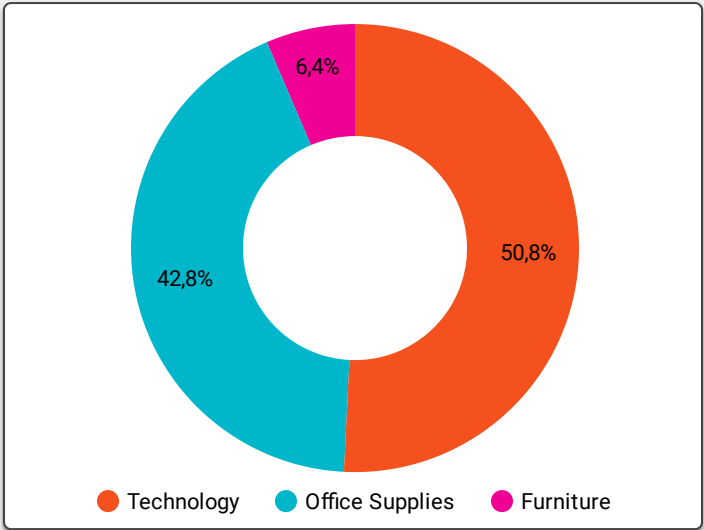
Customer 793	Jumlah Pesanan 5,0 rb	Item Terjual 37,9 rb
Total Pendapatan (\$) 2,3 jt	Profit (\$) 286,4 rb	Nilai Pesanan Rata-Rata (\$) 458,6

Category

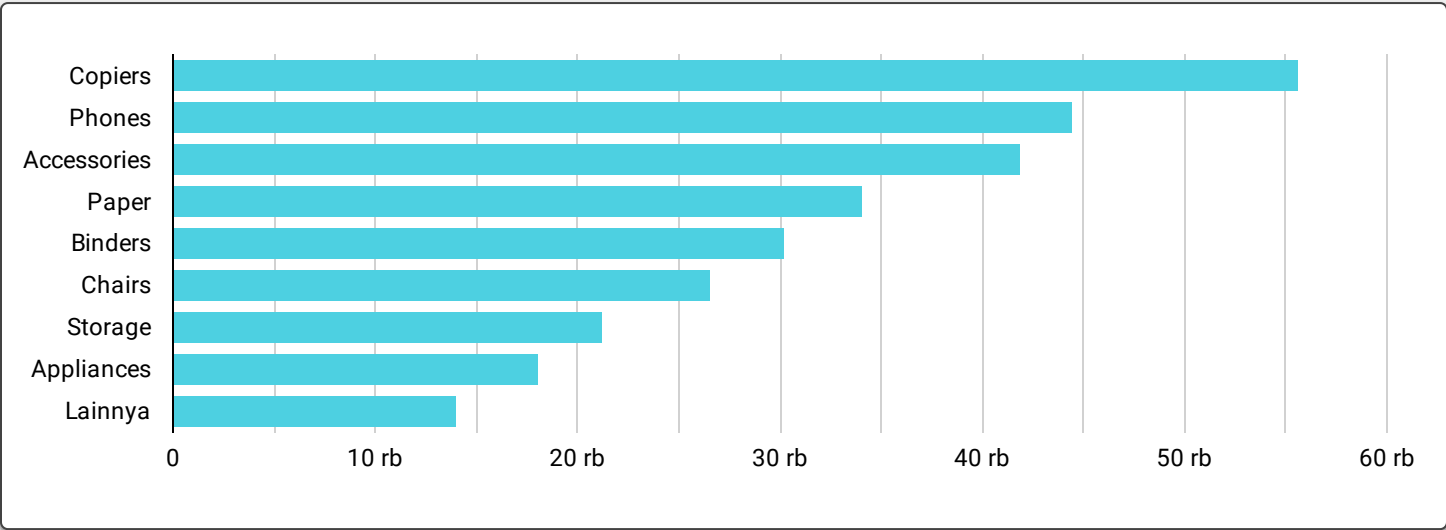
Pilih rentang tanggal

	City	Customer	Order	Quantity	Revenue (\$) ② ▾	Profit (\$) ① ▾	Average Order Value (\$)	Record Count
1.	New York City	355	450	3.417	256.368,16	62.036,98	569,71	915
2.	Los Angeles	304	384	2.879	175.851,34	30.440,76	457,95	747
3.	Seattle	188	212	1.590	119.540,74	29.156,1	563,87	428
4.	San Francisco	232	265	1.935	112.669,09	17.507,39	425,17	510
5.	Detroit	50	53	441	42.446,94	13.181,79	800,89	115
6.	Lafayette	17	17	104	25.036,2	10.018,39	1.472,72	31
7.	Jackson	35	37	318	24.963,86	7.581,68	674,7	82
8.	Atlanta	17	17	156	17.197,84	6.993,66	1.011,64	39
9.	Minneapolis	13	13	80	16.870,54	6.824,58	1.297,73	23
10.	Springfield	66	73	649	43.054,34	6.200,7	589,79	163

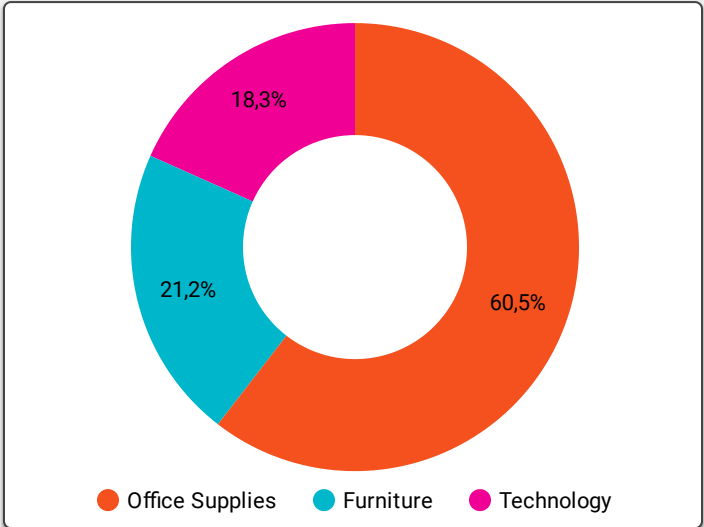
Profit by Category



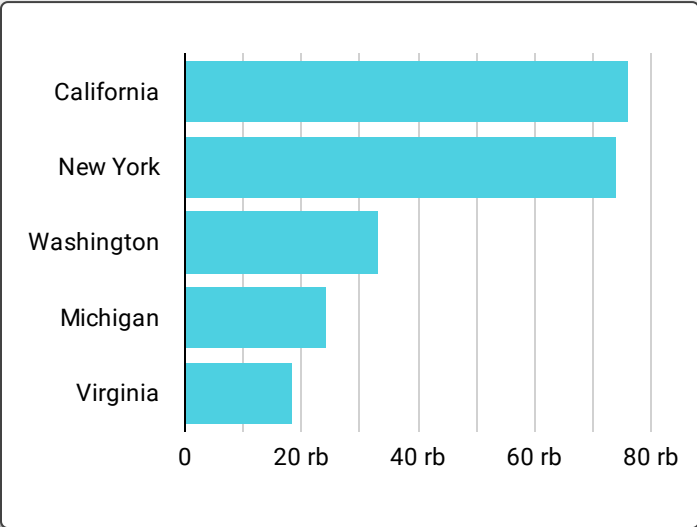
Profit by Sub-Category



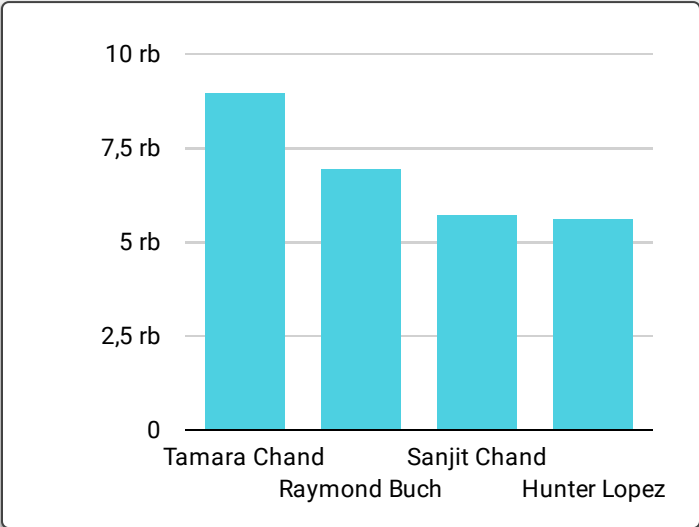
Quantity by Category



Top States



Top Customers



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## Dashboard Performa Jasa Pengiriman

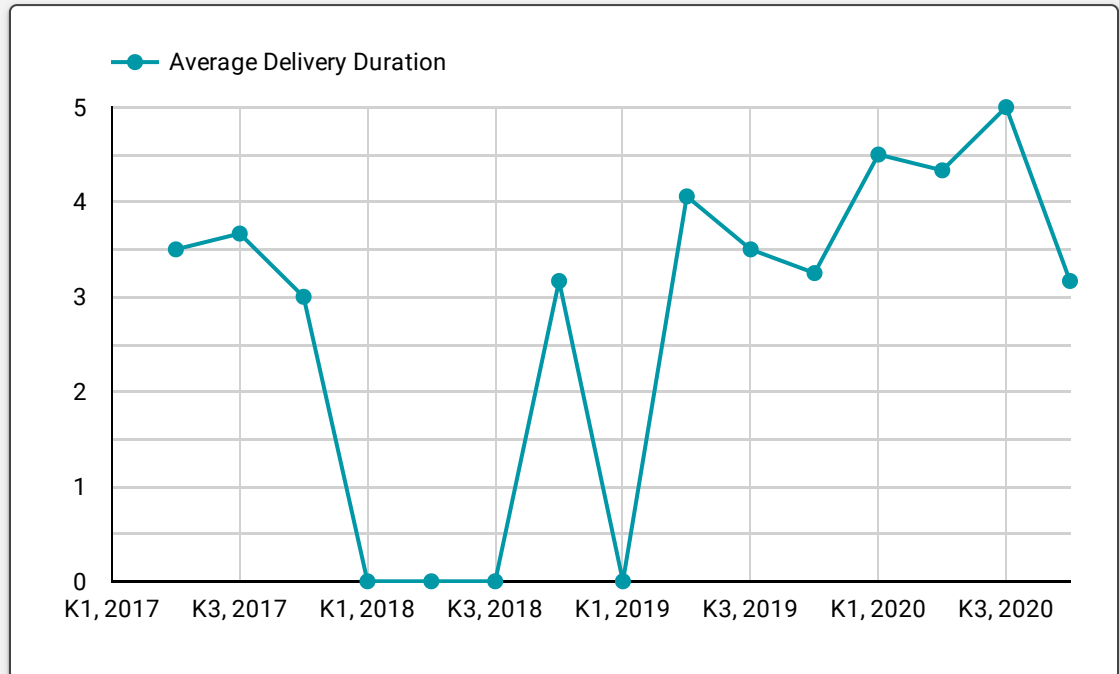
### Average Rating based on Segment

Segment	Average Rating ▾
1. Consumer	3,81
2. Corporate	3,76
3. Home Office	3,75
1 - 3 / 3 < >	

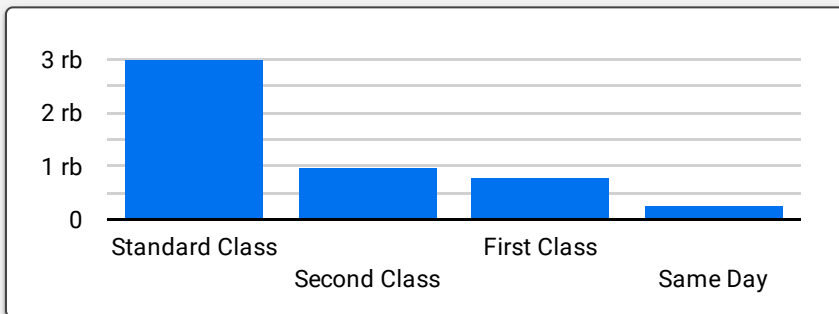
### Average Delivery Duration based on Segment

Segment	Avg Delivery Duration (day)...
1. Corporate	3,8
2. Consumer	3,77
3. Home Office	3,76
1 - 3 / 3 < >	

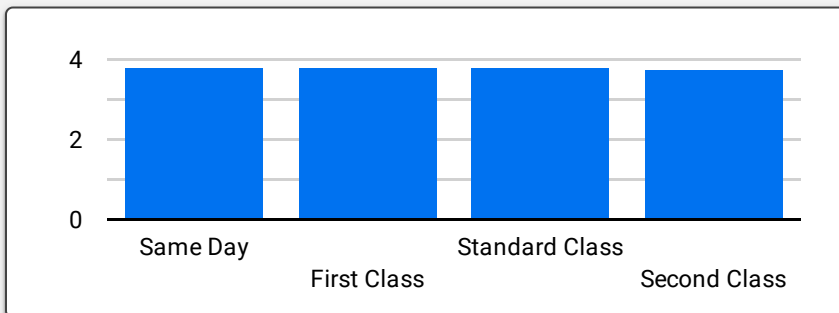
### Trend of Average Delivery Duration



### Top Ship Mode by Order



### Average rating based on ship mode



### Average Rating by State

