

# Business Applications of Artificial Intelligence

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# Objectives of the workshop?

- Understand the concepts of Artificial Intelligence
- Where AI stands today?
- Use some of the technologies that enable AI

# Agenda

## Day One

- Introduction
- Artificial Intelligence Fundamentals
- Watson AI Platform
- *Getting Environment setup*
- Watson Visual Recognition
- *Labs Watson Visual Recogniton*
- Introduction to Node-Red
- *Hackathon – Group work*

## Day Three

- Natural Language ProcessingN
- Natural Language Understanding, Classifier
- *Labs Watson NLC, NLU*
- Introduction to Watson Assistant
- *Implement Chatbot*

## Day Two

- CNNs
- *Labs Neural Network*
- *Labs Watson Visual Recogniton*
- Introduction to Node-Red
- *Hackathon – Group work*

## Day Four

- Operationalize AI
- *Hackathon – Group work*
- **Quiz (1 hour)**
- **Project Presentation**

- Lectures, Hands-on Labs, Resources, ...

[http://ibm.biz/EDHEC\\_Ai](http://ibm.biz/EDHEC_Ai)

# Evaluation

- **Individual work (April 19th)**
- Multiple Choice Questions Quiz
- **Group work (during the entire workshop-**
- Hackathon-style. Build Intelligent Applications using AI
- Dedicated timeslots to develop your ideas and implement a mockup application or service
- 10 min presentation of your project (**April 19th**)

# Thank You