

Nguyen Phan Gia Bao

FRONT-END DEVELOPER

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CAREER OBJECTIVE

I aim to grow in a creative environment where I can contribute to the entire product design process. My goal is to strengthen my skills in UI visuals, design systems, prototyping, and UX research to become a well-rounded UX/UI Designer who delivers meaningful value to users and businesses.

SCHOOL

FPT Polytechnic College

2019 - 2022

Web Developer

WORK EXPERIENCE

Huong Dat Viet

2021 - 2023

Front-end designer

- Developed a user-centered e-commerce interface, focusing on seamless UX/UI design.
- Implemented responsive front-end and scalable back-end solutions on WordPress.
- Enhanced customer retention through email marketing automation via Omnisend.

1618 Studio Design

4/2025 - 9/2025

UX-UI designer, freelance wordpress

- Designed intuitive and user-centered UX flows, wireframes, and UI layouts for web and mobile platforms.
- Developed responsive interfaces that adapt seamlessly across desktops, tablets, and mobile devices.
- Created visually consistent components, typography systems, and layout structures aligned with brand identity.
- Collaborated with stakeholders to refine content hierarchy and ensure clear, accessible information architecture.
- Improved user experience by simplifying navigation, optimizing page structure, and enhancing interactive elements.
- Conducted UX reviews and iterative improvements based on user needs, usability issues, and design best practices.
- Ensured pixel-perfect implementation by coordinating closely with developers and providing detailed design specifications.

Curar Vietnam

11/2025 - 12/2025

landing page project, Freelance

- Designed the full landing page layout for Curar Vietnam with a user-centered approach, focusing on clear storytelling, visual hierarchy, and intuitive navigation.
- Created responsive UI designs optimized for all screen sizes (mobile, tablet, desktop), ensuring consistent and seamless user experience across devices.
- Collaborated on branding direction to align typography, color system, image style, and spacing with the brand's premium and wellness-oriented identity.
- Improved content structure by reorganizing sections, rewriting microcopy, and enhancing readability to increase conversion potential.
- Worked directly with WordPress/UX Builder to implement layout, adjust custom CSS, optimize spacing, and troubleshoot front-end issues.
- Ensured performance optimization through image compression, lazy loading, and clean code structure, reducing load times and improving overall site responsiveness.
- Conducted usability checks and made iterative improvements based on interaction patterns and user flow analysis.

UX-UI designer

- Conducted customer research to create an intuitive and visually driven UX/UI design.
- Transformed the website from a sales-focused layout into a modern showroom presentation.
- Improved user experience by fixing interaction and navigation issues (e.g., buttons, scrolling flow).

Gach Hai Minh / Taicera

10/2025 - 12/2025

Fullstack - Freelance

- Built a full WordPress website for Taicera, handling both frontend and backend customization.
- Worked with theme customization, custom layouts, responsive design, and content management.
- Focused on performance, SEO structure, and mobile optimization.

CERTIFICATE

Graduation certificate with a good grade

2022

SKILLS

PHP Good

Microsoft Word, Excel, Good
powerpoint

UX,UI Design Very well

HTML,CSS, Javascript Very well

ReactJS Good

Wordpress Very well

HOBBIES

Badminton, Guitar Bass