



Nguyen Phan Gia Bao

UX UI DESIGNER

Ngày sinh: 07/07/2001

Giới tính: Male

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CAREER OBJECTIVE

I aim to grow in a creative environment where I can contribute to the entire product design process. My goal is to strengthen my skills in UI visuals, design systems, prototyping, and UX research to become a well-rounded UX/UI Designer who delivers meaningful value to users and businesses.

SCHOOL

2019 - 2022

FPT Polytechnic College

Web Developer

WORK EXPERIENCE

2021 - 2023

Huong Dat Viet

Web Designer

- Developed a user-centered e-commerce interface, focusing on seamless UX/UI design.
- Implemented responsive front-end and scalable back-end solutions on WordPress.
- Enhanced customer retention through email marketing automation via Omnisend.

4/2025 - 9/2025

1618 Studio Design

Freelancer for website

- Designed intuitive and user-centered **UX flows**, wireframes, and UI layouts for web and mobile platforms.
- Developed **responsive interfaces** that adapt seamlessly across desktops, tablets, and mobile devices.
- Created visually consistent components, typography systems, and layout structures aligned with brand identity.
- Collaborated with stakeholders to refine content hierarchy and ensure clear, accessible information architecture.
- Improved user experience by simplifying navigation, optimizing page structure, and enhancing interactive elements.
- Conducted UX reviews and iterative improvements based on user needs, usability issues, and design best practices.
- Ensured pixel-perfect implementation by coordinating closely with developers and providing detailed design specifications.

11/2025 - 12/2025

Curar Vietnam

landing page project, Freelance

- Designed the full landing page layout for Curar Vietnam with a user-centered approach, focusing on clear storytelling, visual hierarchy, and intuitive navigation.
- Created responsive UI designs optimized for all screen sizes (mobile, tablet, desktop), ensuring consistent and seamless user experience across devices.
- Collaborated on branding direction to align typography, color system, image style, and spacing with the brand's premium and wellness-oriented identity.

- Improved content structure by reorganizing sections, rewriting microcopy, and enhancing readability to increase conversion potential.
- Worked directly with WordPress/UX Builder to implement layout, adjust custom CSS, optimize spacing, and troubleshoot front-end issues.
- Ensured performance optimization through image compression, lazy loading, and clean code structure, reducing load times and improving overall site responsiveness.
- Conducted usability checks and made iterative improvements based on interaction

4/2024 - 8/2024

GachThienMinh

participated in user flow analysis.

Freelancer for website

- Conducted customer research to create an intuitive and visually driven UX/UI design.
- Transformed the website from a sales-focused layout into a modern showroom presentation.
- Improved user experience by fixing interaction and navigation issues (e.g., buttons, scrolling flow).

CERTIFICATE

2022

Graduation certificate with a good grade

SKILLS

Inventory management Good

Microsoft Word, Excel, powerpoint Good

UX,UI Design Very well

FIFO / FEFO rotation Good

Stock level monitoring Good

Cross-functional communication Very well

HOBBIES

Badminton, Guitar Bass