

## AKHIL BODDU

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### Profile

Versatile Full-Stack Developer with 3+ years of experience in building scalable and user-friendly web applications. Proven expertise in optimizing performance, integrating APIs, and enhancing SEO rankings. Adept at leading development teams and delivering innovative solutions that drive business growth. Passionate about problem-solving and staying up to date with emerging technologies.

### Skills

- **Programming Languages:** Java, PHP, Python, R, C
- **Front-End Development:** HTML, CSS, JavaScript, React.js, Vue.js, Bootstrap
- **Back-End & Frameworks:** Node.js, Express.js, Flask, Django
- **Databases:** MongoDB, PostgreSQL, SQL
- **Cloud & DevOps:** AWS, Docker, Kubernetes, Jenkins, CI/CD (Jenkins, CircleCI)
- **SEO & Digital Marketing:** Google Analytics, Google Search Console, Keyword Optimization.
- **E-Commerce & CMS:** Shopify, WordPress, Custom Theme Development.
- **API Development & Integrations:** RESTful & GraphQL APIs, ONIX Feeds, Metadata Formatting
- **Version Control & Workflow:** Git, GitHub, GitLab, CI/CD Pipelines

### Work Experience

#### Web Developer

Marylebone Diagnostic Centre | Nov 2022 - Present

- Redesigned the company website, reducing page load time by 35% and increasing user retention by 20%.
- Implemented SEO strategies, increasing organic traffic by 40% and securing top 3 rankings for 15+ keywords.
- Integrated third-party APIs to enhance functionality and optimize site performance.
- Managed and grew the company's social media presence, boosting engagement rates by 50%.
- Created email marketing campaigns using MailChimp and HubSpot, improving CTR by 25%.

#### Full-Stack Development Intern

Future Connect Training and Recruitment | May 2021 - Jan 2022

- Developed interactive front-end pages using HTML, CSS, Bootstrap, and JavaScript.
- Assisted in server deployment and maintenance using Krystal Hosting.
- Optimized website performance, improving speed by 30%.

#### Freelance Web Development & Digital Marketing

- Designed and developed custom websites for multiple clients, ensuring responsive UI/UX.
- Integrated SEO strategies, increasing search visibility for various businesses.

- Managed social media and email marketing campaigns with Facebook, Twitter, MailChimp, and HubSpot.
- Developed e-commerce solutions, leading to 30% higher sales for a key client.

### **Client Portfolio (Clickable Links)**

[Tijaraiq.com](http://Tijaraiq.com) | [Actualrapidtesting.com](http://Actualrapidtesting.com) | [Stayiniraq.com](http://Stayiniraq.com) | [Chakok.com](http://Chakok.com) | [Aiimageworld.com](http://Aiimageworld.com)  
[Oxygenpro.com](http://Oxygenpro.com) | [Londonbloodtesting.com](http://Londonbloodtesting.com) | [TheTajGroup.com](http://TheTajGroup.com) | [Oxygenshot.com](http://Oxygenshot.com)  
[Geneticscope.com](http://Geneticscope.com) | [Oxygenarium.com](http://Oxygenarium.com) | [Londonspices.com](http://Londonspices.com) | [Londonsr.com](http://Londonsr.com) | [Ttexos.com](http://Ttexos.com)  
[Onlinepoundshops.com](http://Onlinepoundshops.com) | [Revivalstation.com](http://Revivalstation.com) | [Chimpresearch.com](http://Chimpresearch.com) | [Tharb-alarab.com](http://Tharb-alarab.com)  
[Giveitscore.com](http://Giveitscore.com) | [FlyTolraq.com](http://FlyTolraq.com) | [Marylebonediagnosticcentre.com](http://Marylebonediagnosticcentre.com) | [Maryleboneconcierge.com](http://Maryleboneconcierge.com)  
[WeBlogTrips.com](http://WeBlogTrips.com)

### **Education**

#### **MSc Computer Science with Placement | University of Bedfordshire, UK | 2020 – 2022**

- Graduated with Commendation (80%+ overall score).
- Specialized in Project Management, Distributed Computing, Data Mining, and AI.
- Master's Project: Developed a Spam Detection Model using Gradient Boosting Algorithm (92% accuracy).

#### **B. Tech Computer Science | Jawaharlal Nehru Technological University, India | 2015 – 2019**

- Top 10% of class, specializing in Data Structures, Cloud Computing, and Machine Learning.
- Bachelor's Major Project: Developed Hate Speech Detection on Twitter using Machine Learning models.

### **Key Projects**

#### **Spam Message Detection using Gradient Boosting**

- Tech Stack: Python, Scikit-Learn, Flask, Jupyter Notebook
- Developed an AI-based spam classifier with 92% accuracy, filtering spam messages effectively.

#### **Hate Speech Detection on Twitter**

- Tech Stack: Python, NLP, TensorFlow
- Implemented Machine Learning techniques to analyze and classify tweets containing hate speech.

#### **Vocal Combo Android Application**

- Tech Stack: Java, Android Studio
- Created an Android app for text-to-speech and speech-to-text conversion.

### **Certifications**

[Introduction to Packet Tracer – Cisco, 2021](#)

### **Key Skills**

Strong communication & presentation skills.

Excellent problem-solving & teamwork abilities.

Ability to adapt to changing project requirements.

Effective time management & multitasking.

### **References**

Available upon request.