B-Lease

An online lease-based marketplace that connects farmland and livestock barn owners to agribusinesses interested to lease their properties.

Problems

Unstable income of farmland and livestock barn owners

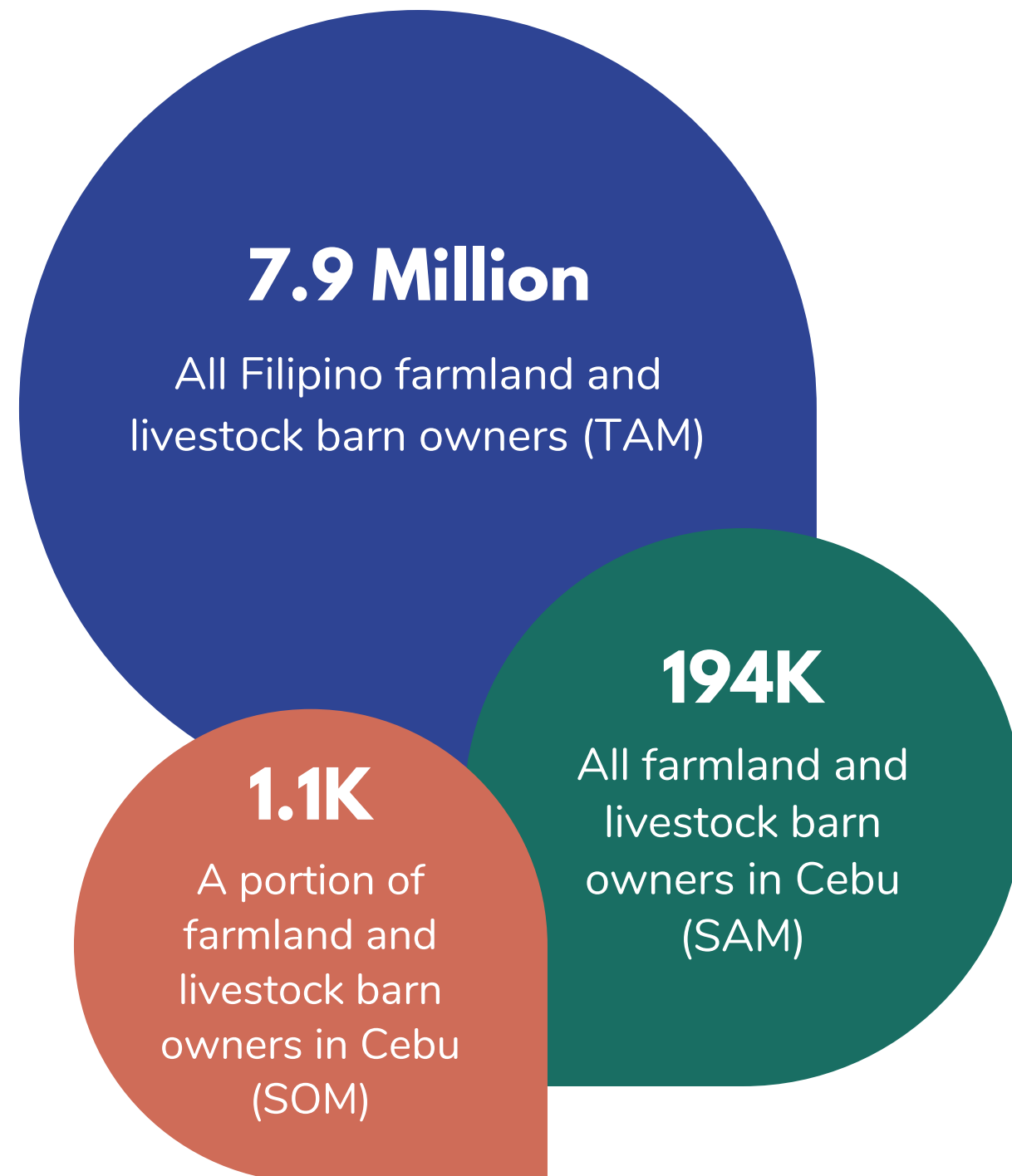-due to competitive market and livestock-related diseases
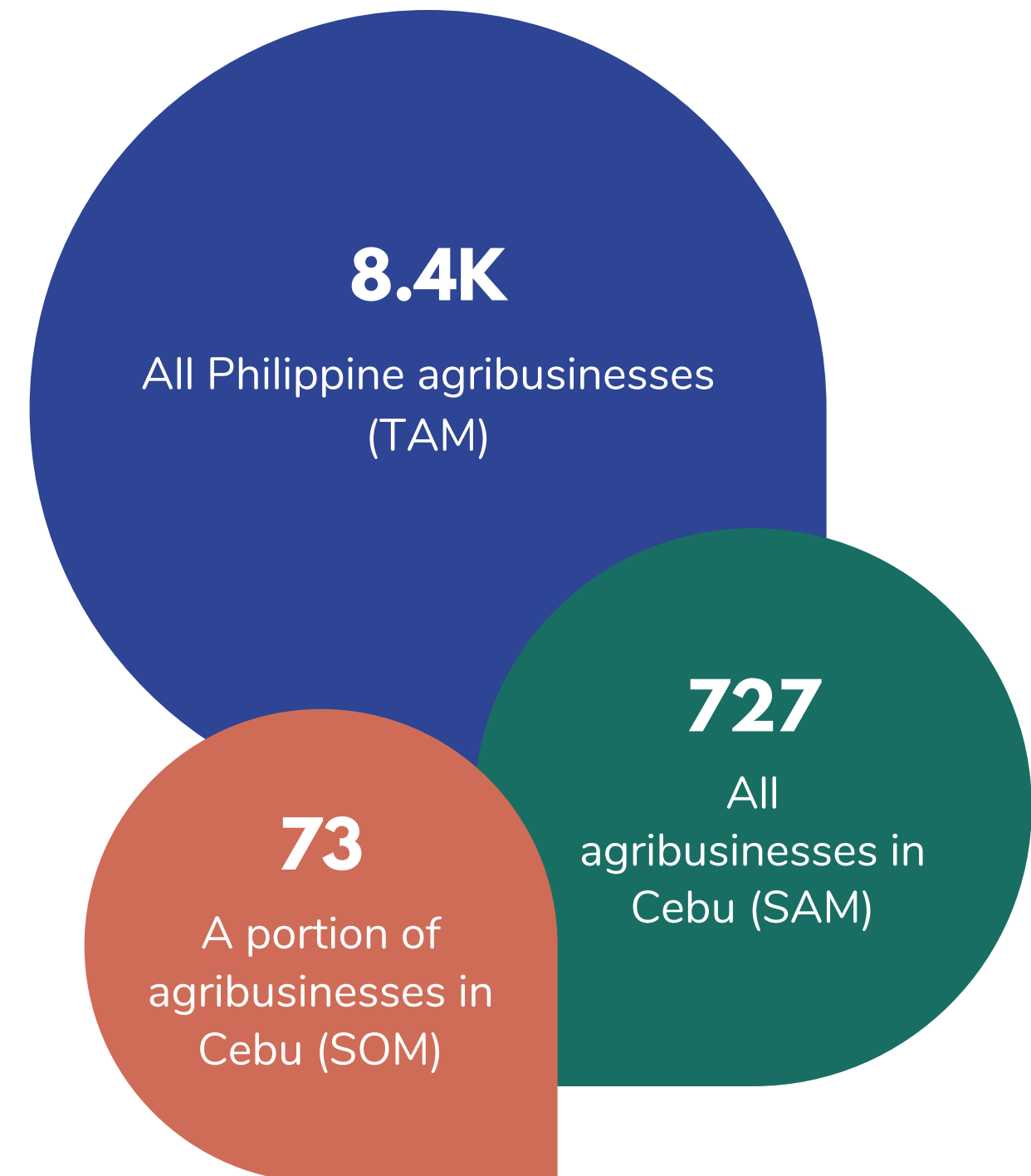
Difficulty in finding properties

- takes time to research and find suitable properties

Market

Farmland and livestock barn owners

7.9 Million
All Filipino farmland and livestock barn owners (TAM)

194K
All farmland and livestock barn owners in Cebu (SAM)

1.1K
A portion of farmland and livestock barn owners in Cebu (SOM)

Agribusinesses

8.4K
All Philippine agribusinesses (TAM)

727
All agribusinesses in Cebu (SAM)

73
A portion of agribusinesses in Cebu (SOM)

Source: Philippine Statistics Authority, Department of Trade and Industry

Why now?

This persistent problem must have an immediate solution to avoid the collapse of the said sector.

57 YEARS OLD

Average age of a farmer

Source: The New Humanitarian

B-Lease

is an Airbnb for farmlands and livestock barns

5-Step Process of B-Lease

Lessees search for properties

Step 1

Lessees send contract request

Step 2

Lessors approve contract request

Step 3

Start of lease contract and monthly transactions

Step 4

End/Renewal of Contract

Step 5

Validation

Stage 1

7/7 of farmland and barn owners

confirm that the perceived problem exists due to competitive market and livestock-related diseases.

3/3 of agribusinesses

stated that **it is important** to find properties suitable for their lines of business.

Stage 2

5/5 of farmland and barn owners

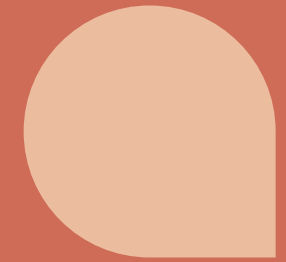**agree** that the proposed solution solves their problem of unstable income.

5/5 of agribusinesses

agree that the proposed solution solves their difficulty in finding properties.

Business Model

min. **Php 17.99**

CPC bidding fee to
market property listings

Php 3,000

monthly fee to access
premium features

The team to help you stand out

Kaye Denise Racuya

CBDO | UI Designer

Kyla Yvonne Belmonte

CFO | UX Designer

Allain Zenith Sabandal

CEO | Project Manager

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Thank you!

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