EDA FINAL PROJECT

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Project name: Video Game Sales

Git Hub Link:

https://github.com/B-Maanasa/Video-Game-Sales

Kaggle Data set Link:

https://www.kaggle.com/datasets/gregorut/videogamesale

<u>S</u>

The reason why I choose the "Video Game Sales" dataset:

Video games are a billion-dollar business and have been for many years. In 2020, the revenue from the worldwide PC gaming market was estimated at almost 37 billion U.S. dollars, while the mobile gaming market generated an estimated income of over 77 billion U.S. dollars. What is significant nowadays

is that the first generation of gamers is now grown up and has considerable spending power at its disposal. Despite the high average daily time spent playing games among kids, the hobby can no longer be solely child's play. It

was found that video gaming is gaining popularity among parents worldwide as well, with a relatively even split in terms of the gender distribution of

video gaming parents worldwide.

Information on Video Game Sales data set:

This data set contains the list of video games with sales greater than 100,000

copies from the year 1980 to 2016. There are 16,598 records(rows). 2 forms were

dropped due to incomplete information.

There are 11 fields (columns) included:

This dataset contains a list of video games with sales greater than 100,000 copies. It was generated by a scrape of vgchartz.com.

Fields include-

Rank - Ranking of overall sales

Name - The games name

Platform - Platform of the game's release (i.e. PC, PS4, etc.)

Year - Year of the game's release

Genre - Genre of the game

Publisher - Publisher of the game

NA_Sales - Sales in North America (in millions)

EU_Sales - Sales in Europe (in millions)

JP_Sales - Sales in Japan (in millions)

Other_Sales - Sales in the rest of the world (in millions)

Global_Sales - Total worldwide sales.

What I do in my analysis:

• First of all, I'll clean my data set accordingly to understand it better.

Top platforms with the highest number of gaming sales

- Platforms sales by year.
- Famous platforms sales in each continent separately.
- Global sales

In Publishers

- Publisher sales by year.
- Famous publisher sales in each continent separately.
- global sales number per year

Sales of genres over the years to find the popular genres.

- Famous genres sales in each continent separately.
- · Global sales.
- genres published by each publisher.

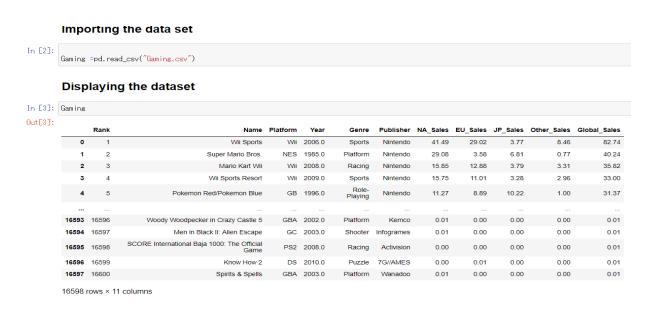
In which year there are more sales?

Starting with the project:

First I will start with importing the libraries:

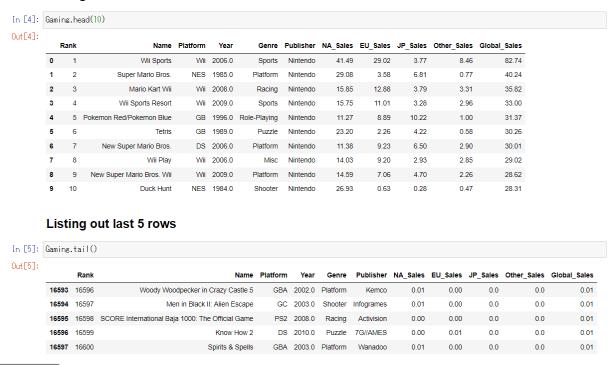
Importing the Libraries In [1]: import pandas as pd import numby as np import matplotlib.pyplot as plt import seaborn as sns

Importing and Displaying the data set:



Listing out the first 10 and last 5 rows:

Listing out first 10 rows



Information Regarding the data set:

Dimensions of the data set:

```
In [6]: numberofrows_1, numberofcolumns_1 = Gaming.shape
print('There are "[] "rows and [] "columns'.format(numberofrows_1, numberofcolumns_1)+' in my Animes Dataset.')

There are "16598 "rows and 11 "columns in my Animes Dataset.
```

Describing the data set:



About the columns:

memory usage: 1.4+ MB

Displaying the columns:

```
In [8]: Gaming.columns
Data regarding columns:
In [9]: Gaming.info()
       <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 16598 entries, 0 to 16597
       Data columns (total 11 columns):
        # Column
                       Non-Null Count Dtype
        0
           Rank
                       16598 non-null int64
           Name
                       16598 non-null object
                       16598 non-null
           Platform
                                    object
           Year
                       16327 non-null
                                     float64
                       16598 non-null
           Genre
                                    object
           Publisher
                       16540 non-null
                                    object
           NA_Sales
                       16598 non-null
                                     float64
           EU_Sales
                       16598 non-null float64
                       16598 non-null float64
           JP_Sales
           Other_Sales 16598 non-null float64
        10 Global_Sales 16598 non-null float64
       dtypes: float64(6), int64(1), object(4)
```

Finding the null and duplicate values:

```
Finding the number of null values in each columns:

In [10]: Gamins, isnul | (), sum()

Out [10]: Rank 0
Name 0
Platform 0
Platform 0
Pear 271
Genre 0
Publisher 58
NA,Sales 0
EU,Sales 0
U,P,Sales 0
Global_Sales 0
Global_Sales 0
dtype: int64

As the null values are less I'm leaving it the same

Finding the duplicate values:

In [11]: Gamins, duplicated().sum()
Out [11]: 0

There are no duplicate values in the dataset
```

Displaying the correlation heatmap:



NA_Sales and EU_sales have much effect in Global_Sales. And NA_Sales and EU_sales are mostly corelated

Displaying the no of unique games available in the data set:

```
        Out[13]:
        Need for Speed: Most Wanted
        12

        Ratatouille
        9

        FIFA 14
        9

        LEGO Marvel Super Heroes
        9

        Madden NFL 07
        9

        Ar tonelico Qoga:
        Knell of Ar Ciel
        1

        Galaga:
        Destination Earth
        1

        Nintendo Presents:
        Crossword Collection
        1

        TrackMania:
        Build to Race
        1

        Know How 2
        1

        Name:
        Name, Length:
        11493, dtype:

        Interval
        1
```

 According to the above info, we have 11493 unique games available in the data set.

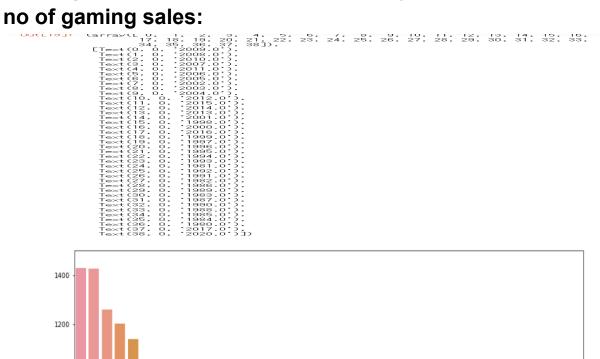
The data set contains the years from 1980 to 2020:

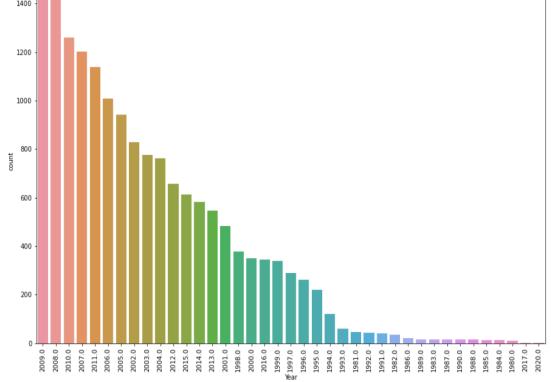
```
Out[15]:
             2009.0
                            1431
                           1428
1259
             2008.0
2010.0
2007.0
                            1202
             2011.0
                            1139
             2006.0
             2005.0
                             941
                             829
775
             2002.0
             2003.0
                             763
             2004.0
             2012.0
2015.0
2014.0
2013.0
                             614
                             582
                             546
             2001.0
                             482
             1998.0
                             379
             2000.0
                             349
             2016.0
             1999.0
                             338
             1997.0
                             289
                             263
             1996.0
                             219
121
60
             1995.0
             1994.0
             1981.0
1992.0
1991.0
                              46
43
             1982.0
             1986.0
             1989.0
             1983.0
             1990.0
             1987.0
             1988.0
             1985.0
             1984.0
             1980.0
2017.0
2020.0
                               ž
             Name: Year, dtype: int64
```

Unique and Null values of the year:

```
In [17]: print('No.of unique values in Year: ',Gaming['Year'].nunique())
         print('N/a values: ', Gaming['Year'].isna().sum())
         No. of unique values in Year: 39
         Wa values: 271
```

Plotting Counter plot to know in which year we have the most





Top platform:

```
Out[20]: DS
                    2163
           PS2
PS3
                    2161
                    1329
           Wii
                    1325
           X360
                    1265
           PSP
                    1213
           PS
                    1196
           РC
                     960
           ΧB
                     824
                     822
           GBA
                     556
           GC
           3DS
                     509
           PSV
                     413
           PS4
                     336
           N64
                     319
           SNES
                     239
           X0ne
                     213
           SAT
                     173
           WiiU
                     143
           2600
                     133
           NES
                      98
           GΒ
                      98
                      52
27
           DC
           GEN
           NG
                      12
                       6
           SCD
           WS
           3D0
                       3
           TG16
           GG
           PCFX
           Name: Platform, dtype: int64
```

• DS and PS2 are the top two platforms

There are 31 unique values and 0 null values:

Checking Unique values:

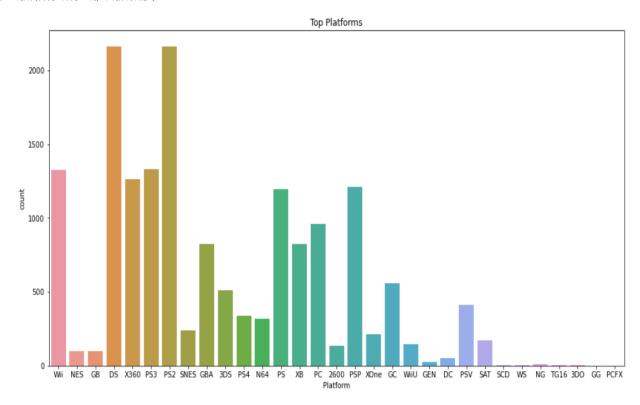
```
In [21]: print('No.of unique values in platform: ',Gaming['Platform'].nunique())
print('N/a values: ', Gaming['Platform'].isna().sum())

No.of unique values in platform: 31
N/a values: 0
```

Showing the Platform using Countplot

```
In [22]: plt.figure(figsize=(16,8))
sns.countplot(data=Gaming,x='Platform',)
plt.title('Top Platforms')
```

Out[22]: Text(0.5, 1.0, 'Top Platforms')



Finding the number of unique values in Genre:

GENRE

```
In [23]: Gaming.Genre.unique()

Out[23]: array(['Sports', 'Platform', 'Racing', 'Role-Playing', 'Puzzle', 'Misc', 'Shooter', 'Simulation', 'Action', 'Fighting', 'Adventure', 'Strategy'], dtype=object)

Checking Unique values:

In [24]: print('No.of unique values in Genre: ',Gaming['Genre'].nunique()) print('Na values: ', Gaming['Genre'].isna().sum())

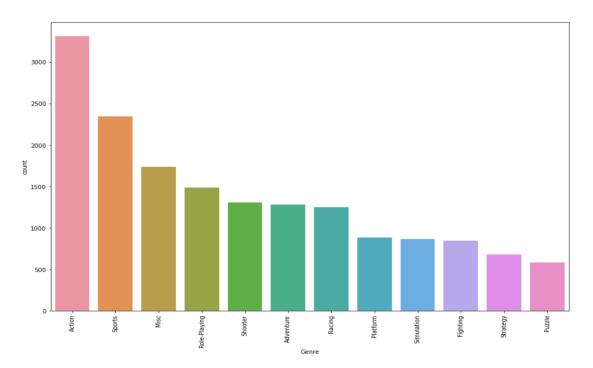
No.of unique values in Genre: 12 N/a values: 0
```

Finding which genre game has been popular

```
In [25]: Gaming['Genre'].value_counts()
Out[25]: Action
                            3316
2346
           Sports
          Misc
Role-Playing
                            1739
1488
                             1310
           Shooter
           Adventure
                             1286
           Racing
                             1249
           Platform
                             886
                             867
848
           Simulation
           Fighting
                             681
           Strategy
           Puzzle 582
Name: Genre, dtype: int64
                             582
```

Action and Sports are in first and second place

Showing the top Genre using Countplot



Finding which publisher companies manufactured most of the games

Electroninc Arts, Activision are top two publisher companies.

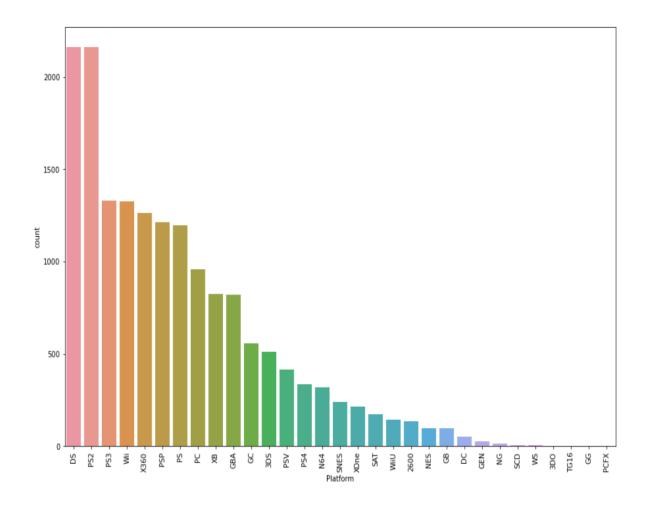
Checking Unique values:

```
In [28]: print('No.of unique values in Publisher: ',Gaming['Publisher'].nunique())
print('N/a values: ', Gaming['Publisher'].isna().sum())

No.of unique values in Publisher: 578
N/a values: 58
```

Showing the top Platform using Countplot

```
In [29]: plt.figure(figsize=(15, 10))
                 sns.countplot(x="Platform", data=Gaming, order = Gaming['Platform'].value_counts().index)
                 plt.xticks(rotation=90)
Out[29]: (array([ 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30]),
                   [Text(0, 0, 'DS'),
                    Text(1, 0, 'PS2'),
                    Text(2, 0, 'PS3'),
Text(3, 0, 'Wii'),
Text(4, 0, 'X360'),
                    Text(5, 0, 'PSP'),
Text(6, 0, 'PS'),
Text(7, 0, 'PC'),
                     Text(8, 0, 'XB'),
Text(9, 0, 'GBA'),
                    Text(10, 0, 'GC'),
Text(11, 0, '3DS'),
Text(12, 0, 'PSV'),
                     Text(13, 0, 'PS4'),
                     Text(14, 0, 'N64'),
                    Text(15, 0, 'SNES'),
Text(16, 0, 'XOne'),
Text(17, 0, 'SAT'),
                    Text(17, 0, 3AT),
Text(18, 0, 'WiiU'),
Text(19, 0, '2600'),
Text(20, 0, 'NES'),
Text(21, 0, 'GB'),
Text(22, 0, 'DC'),
                     Text(23, 0, 'GEN'),
                     Text(24, 0, 'NG'),
Text(25, 0, 'SCD'),
                    Text(26, 0, 'WS'),
Text(27, 0, '3DO'),
Text(28, 0, 'TG16'),
Text(29, 0, 'GG'),
Text(30, 0, 'PCFX')]
```



• DS and PS2 are the top platforms

Top 5-year Game Genre Releases:

Top 5 year Game Releases:

```
In [30]: plt.figure(figsize=(30, 10))
sns.countplot(x='Year', data=Gaming, hue='Genre', order=Gaming.Year.value_counts().iloc[:5].index)
plt.xticks(size=16, rotation=30)

Out[30]: (array([0, 1, 2, 3, 4]),
        [Text(0, 0, '2003.0'),
        Text(1, 0, '2003.0'),
        Text(2, 0, '2010.0'),
        Text(3, 0, '2007.0'),
        Text(4, 0, '2011.0')])
```

• 2009 Stand at the top

Finding which year has the highest sales globally

```
In [31]: Gaming_year = Gaming_groupby(by=['Year'])['Global_Sales'].sum()
Gaming_year = Gaming_year.reset_index()
```

Plotting the counterplot of the highest sales globally:

```
Out[32]: (array([ 0. 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33.  
[Text (0. 0. 7. 980. 37. 38]).

[Text (1. 0. 7. 1981. 0.)].

Text (2. 0. 7. 1982. 0.)].

Text (3. 0. 1983. 0.)].

Text (6. 0. 7. 1884. 0.)].

Text (6. 0. 7. 1884. 0.)].

Text (7. 0. 7. 1987. 0.)].

Text (8. 0. 7. 1887. 0.)].

Text (8. 0. 7. 1888. 0.)].

Text (1. 0. 7. 1987. 0.)].

Text (2. 0. 7. 2002. 0.)].

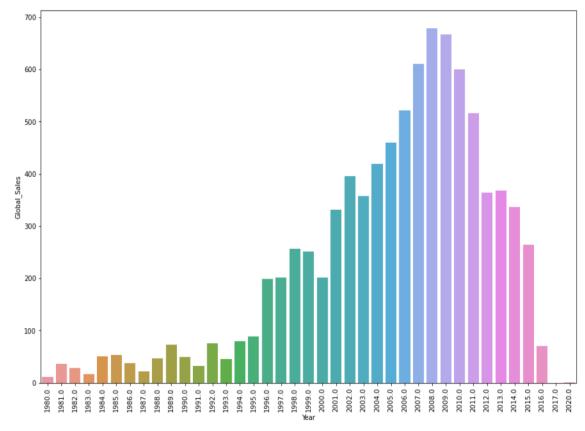
Text (2. 0. 7. 2003. 0.)].

Text (2. 0. 7. 2007. 0.)].

Text (2. 0. 7. 2007. 0.)].

Text (2. 0. 7. 2007. 0.)].

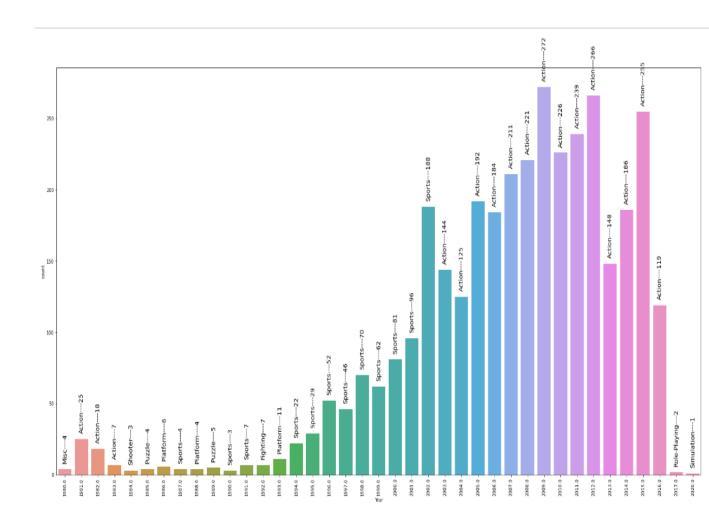
Text (3. 0. 7. 2011. 0.)].
```



• 2008.0 678.90

- 2009.0 667.30
- 2007.0 611.13
- 2010.0 600.45
- 2006.0 521.04
- 2008 is at the top and 2009 is second

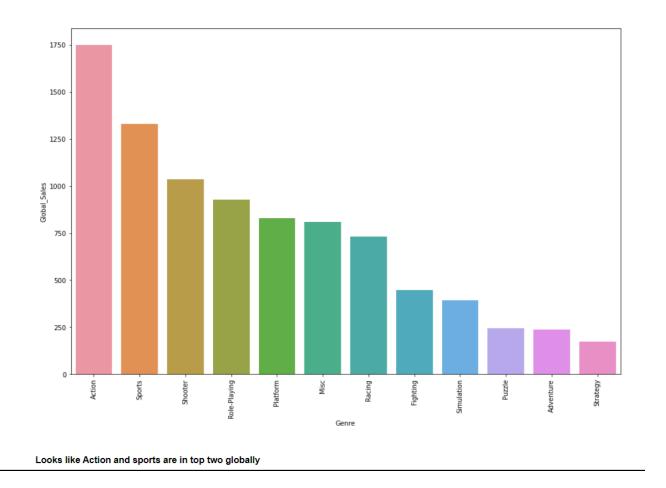
Comparing Year and Genre- we can find which genre is released most in each year:



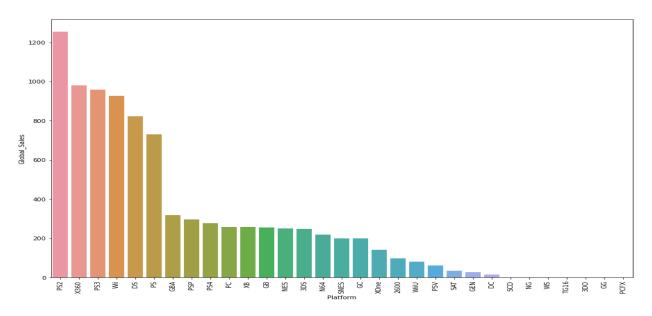
As you can see, in 2009 Action Genre is released which is placed top with 272 game and in 2012 again Action, placed in 2nd with 266 games release.

Finding which genre game has the highest sale price globally:

```
Out[37]: (array([ 0,  1,  2,  3,  4,  5,  6,  7,  8,  9, 10, 11]),
        [Text(0,  0, 'Action'),
        Text(1,  0, 'Sports'),
        Text(2,  0, 'Shooter'),
        Text(3,  0, 'Role-Playing'),
        Text(4,  0, 'Platform'),
        Text(5,  0, 'Misc'),
        Text(6,  0, 'Racing'),
        Text(7,  0, 'Fighting'),
        Text(8,  0, 'Simulation'),
        Text(9,  0, 'Puzzle'),
        Text(10,  0, 'Adventure'),
        Text(11,  0, 'Strategy')])
```

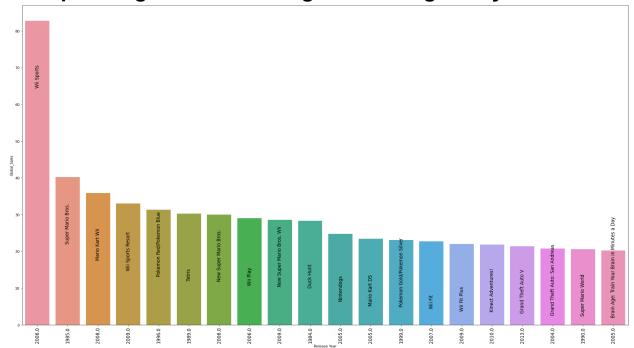


Finding the platform with the highest sale price globally:



• First is PS2, and Second is X360.

The specific game with the highest sales globally:



• As we can see, 2006 ranks the top with the game Wii sports.

The Publisher who has the highest sale price globally:

(array([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16,

17, 18, 19]),

[Text(0, 0, 'Nintendo'),

Text(1, 0, 'Electronic Arts'),

Text(2, 0, 'Activision'),

Text(3, 0, 'Sony Computer Entertainment'),

Text(4, 0, 'Ubisoft'),

Text(5, 0, 'Take-Two Interactive'),

Text(6, 0, 'THQ'),

Text(7, 0, 'Konami Digital Entertainment'),

Text(8, 0, 'Sega'),

Text(9, 0, 'Namco Bandai Games'),

Text(10, 0, 'Microsoft Game Studios'),

Text(11, 0, 'Capcom'),

Text(12, 0, 'Atari'),

Text(13, 0, 'Warner Bros. Interactive Entertainment'),

Text(14, 0, 'Square Enix'),

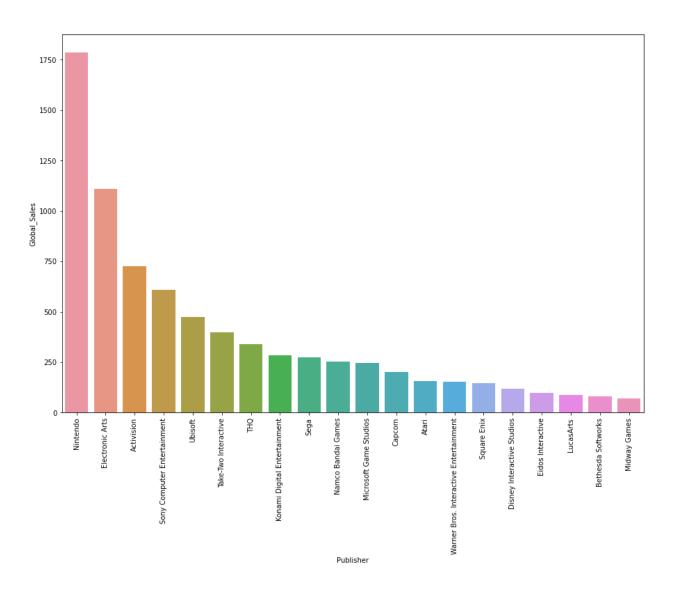
Text(15, 0, 'Disney Interactive Studios'),

Text(16, 0, 'Eidos Interactive'),

Text(17, 0, 'LucasArts'),

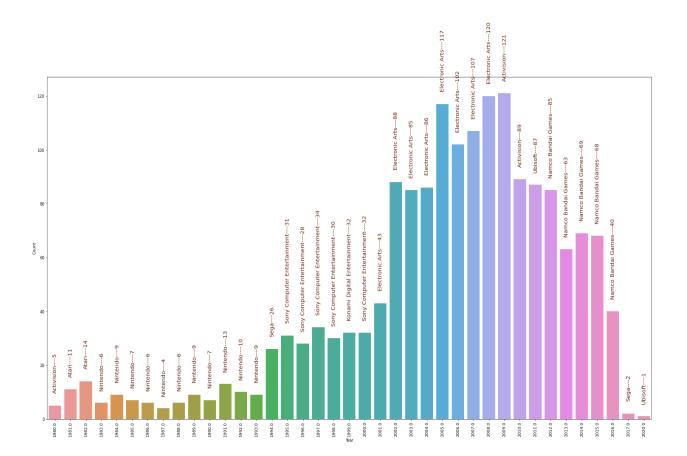
Text(18, 0, 'Bethesda Softworks'),

Text(19, 0, 'Midway Games')])



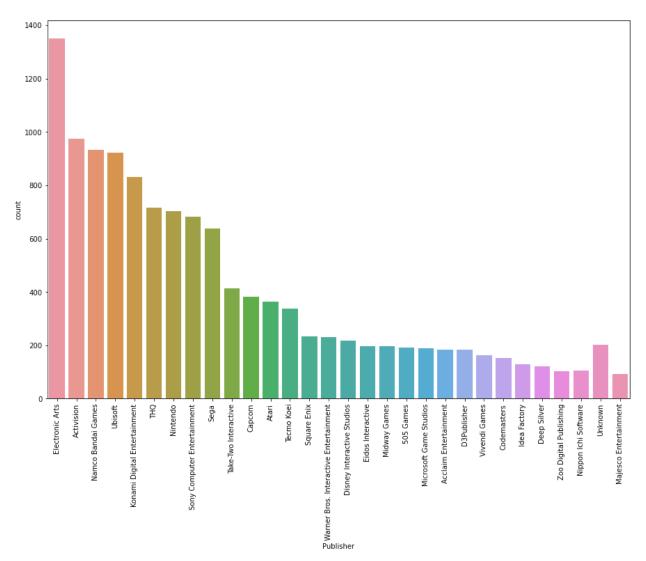
Nintendo and Electronic Arts are the top 2 publishers

Comparing Year with Publisher, we can find which Publisher released the most games in each year:



• 2009 stands first with Activision-121, and the second is Electronic Arts -120 in 2008.

Now let's find out the top 30 publishers:

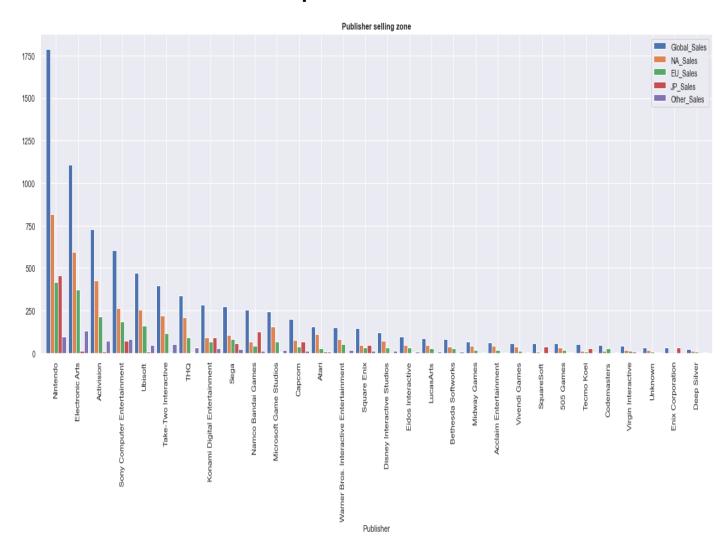


Among the top 30 publishers, "Electronic Arts" stands at the top.

Conclusion:

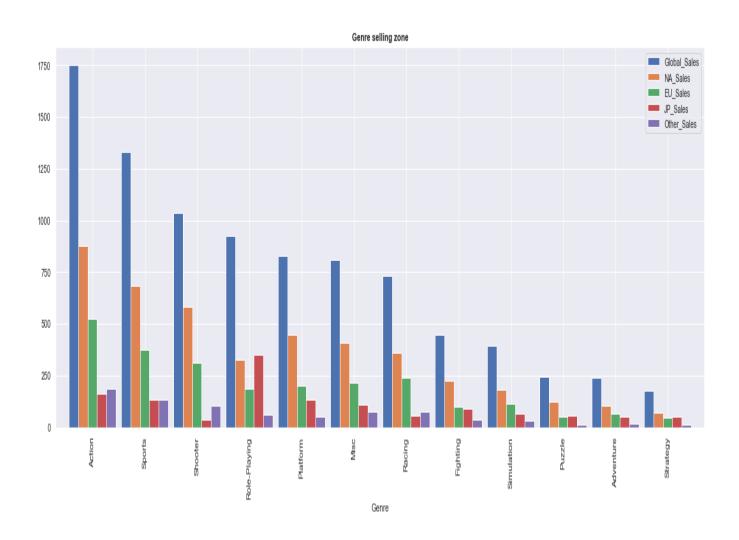
I'm concluding the report by showing the all sales comparison globally:

Global sales- Publisher comparison:



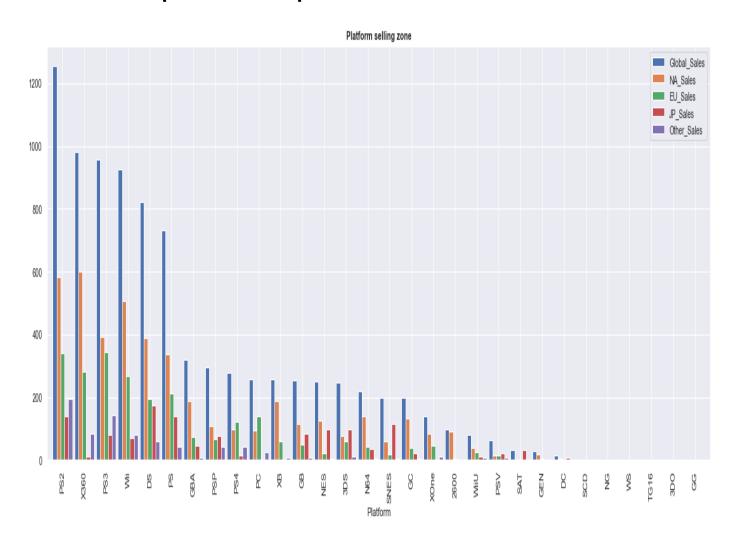
Nintendo is at the top globally.

Global sales- Genre comparison:



Action- globally stands at the top.

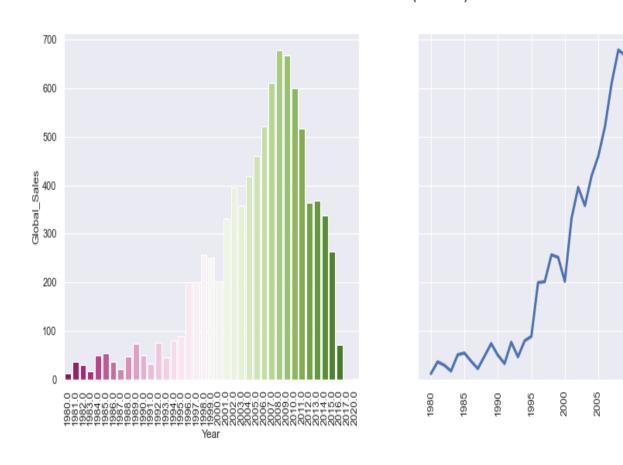
Global sales- platform comparison:



• PS2 is in first place globally.

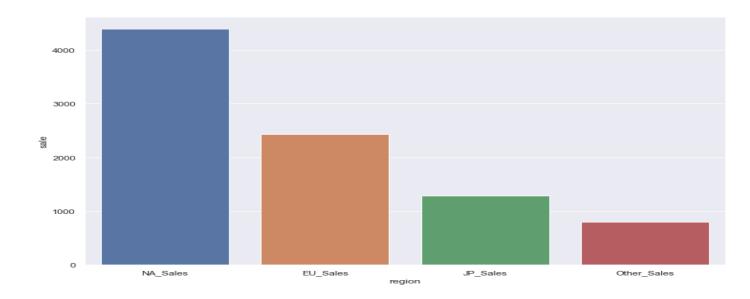
Global Sales of Games:

Global Sales Of Games (In Million)



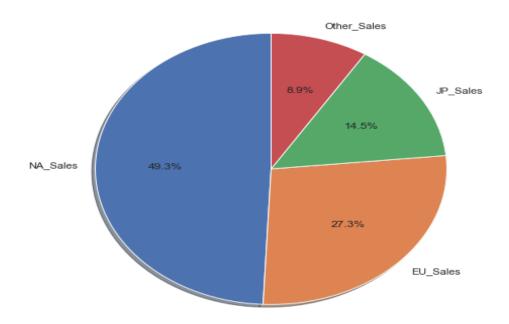
 As shown in the graph, 2008 had the highest sales globally and if we observe the line plot above, the sales of video games started growing from 2000 till the 2010s and gradually started decreasing after. and gradually decreasing after.

Total Revenue by Region:

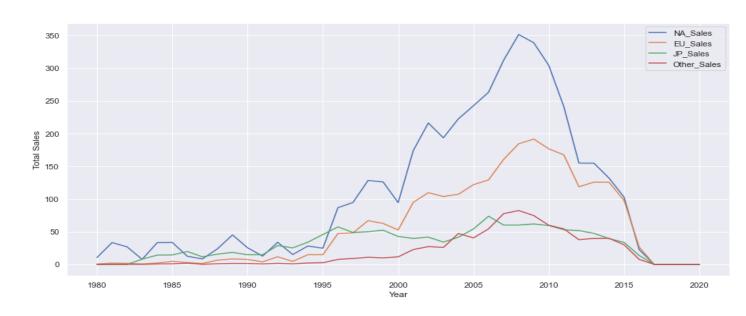


Representing the region's revenue with Pie Chart:

```
([<matplotlib.patches.Wedge at 0x1dd2b9e6be0>, <matplotlib.patches.Wedge at 0x1dd2b7b5610>, <matplotlib.patches.Wedge at 0x1dd2b7b5fa0>, <matplotlib.patches.Wedge at 0x1dd2b7c5970>], [Text(-1.0997117266962277, 0.025181703016309925, 'NA_Sales'), Text(0.7981571088480199, -0.7569314563389279, 'EU_Sales'), Text(0.935642530069744, 0.5784229040457237, 'JP_Sales'), Text(0.3051488492741687, 1.0568274124882695, 'Other_Sales')], [Text(-0.5998427600161241, 0.013735474372532685, '49.3%'), Text(0.4353584230080108, -0.412871703457597, '27.3%'), Text(0.510350470947133, 0.3155034022067583, '14.5%'), Text(0.16644482687681925, 0.5764513159026924, '8.9%')])
```



Representing the region's revenue using a sales Line Plot:



 As we can see in the above graphs and charts, North America have the highest sales overall.

Reference:

- 1. Kaggle- https://www.kaggle.com/datasets/gregorut/video game sales
- 2. Google- www.google.com
- 3. Up-grad EDA coursehttps://learn.upgrad.com/course/2917?courseId=25661