## **ARA Basic Flexible Configs**

PR #856

## What is it?

- The most basic elements of the <u>flexible event configs</u> explainer
  - o Forward compatible with that proposal, i.e. an incremental step towards support
- Allows for configuring two important parameters in the API
  - The maximum number of reports per source, up to 20
  - The number and precise timing of reporting windows, up to 5, which allows for changing the default early windows for CTCs

## How does the privacy work?

- Issue #694 links a <u>spreadsheet calculator</u> for how the noise changes with respect to these parameters to satisfy a particular value of epsilon
  - o p = k / (k 1 + exp(epsilon)) for k possible outputs
- Configurations which exceed maximum channel capacity for clicks / views will be dropped
  - exact maximum TBD, but feedback appreciated
  - Channel capacity = log2(k) h(p') p'log2(k 1)
  - Where p' = p(k 1) / k and h is the binary entropy function
- <u>flexible-event/flexible event privacy.py</u> can also be used as a calculator for both