

## **Interview Questions and Answers**

**Q: What is the primary goal of the SeaChange project?**

A: The primary goal of the SeaChange project is to address ocean pollution and unsustainable fishing practices by empowering small-scale fishers through a mobile app that connects them with fair-trade buyers, provides educational resources, real-time data on fish populations, and guidance for sustainable fishing practices.

**Q: How does the SeaChange app help small-scale fishers?**

A: The SeaChange app helps small-scale fishers by connecting them with fair-trade buyers, providing educational resources, real-time data on fish populations, and offering guidance on sustainable fishing practices. This enables fishers to make informed decisions about their catch and contribute to citizen science data collection.

**Q: What additional activities does the SeaChange project involve apart from the mobile app?**

A: Apart from the mobile app, the SeaChange project involves mangrove restoration projects led by local youth and upcycling plastic waste into eco-friendly products through a social enterprise. These activities aim to improve fish habitats, protect coastlines, and generate income for local communities while raising awareness about plastic pollution.

**Q: What are the three primary goals of the SeaChange project between August 2024 and May 2025?**

A: The three primary goals between August 2024 and May 2025 are: (1) Knowledge Dissemination and Awareness, (2) Mobilization and Engagement, and (3) Legacy and Sustainability.

**Q: How does SeaChange plan to raise awareness about the interconnectedness of marine ecosystems and human well-being?**

A: SeaChange plans to raise awareness through targeted campaigns and dialogues with

policymakers, compiling an in-depth review of the latest research on the links between seas, oceans, and human health, and disseminating this knowledge to promote understanding of marine ecosystems and human well-being.

**Q: What metrics will SeaChange use to measure progress towards its goals?**

A: SeaChange will measure progress using metrics such as the number of stakeholders engaged through mobilization activities, the reach and impact of targeted campaigns, and the adoption of ocean literacy best practices by established initiatives and networks.

**Q: How will SeaChange ensure the sustainability of its efforts beyond the project's duration?**

A: SeaChange will ensure sustainability by embedding best practices, codes of good conduct, and ongoing community activities. The project aims to leave a lasting legacy of ocean literacy through public campaigns and continued community engagement.

**Q: What role do mangrove restoration projects play in the SeaChange initiative?**

A: Mangrove restoration projects play a crucial role in improving fish habitats, protecting coastlines, and enhancing community resilience against extreme weather events. These projects are led by local youth and contribute to the overall goals of SeaChange by supporting marine ecosystems.

**Q: How does the SeaChange project address plastic pollution?**

A: The SeaChange project addresses plastic pollution by upcycling collected plastic waste into eco-friendly products through a social enterprise. This not only generates income for local communities but also raises awareness about the impact of plastic pollution on marine environments.

**Q: What inspired you to start the SeaChange project?**

A: The SeaChange project was inspired by the pressing issues of ocean pollution, unsustainable fishing practices, and the lack of resources in coastal communities. The initiative aims to combine technology, citizen science, and social entrepreneurship to create a sustainable future for marine

ecosystems and coastal communities.