Keep Implementation of Cryptocurrency Exchanges Healthy: Lessons from Japan's Experience with Mt. Gox and CoinCheck

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Abstract. After the original publication of the Bitcoin paper [1], cryptocurrency exchanges emerged to connect the fiat currency world to the cryptocurrency world. Although many users of cryptocurrency exchanges demonstrate confidence in this simple role for an exchange, recent security incidents suggest that a gap exists between the perception of users and the reality. That is, operations, informational asset to be protected, and security postures should be clarified. In this paper, we summarize the results of an investigation of 32 cryptocurrency exchanges by Japanese regulators, then analyze the reality of functionalities, implementation, and operations of cryptocurrency exchanges. Then, from ISMS point of view, we analyze relevant features of the blockchain protocol, cryptographic key management, system security, and operation, and clarify the required actions to secure the implementation and operation of cryptocurrency exchanges.

Keywords: Cryptocurrency exchange, Information security management

1 Analysis of the reality of "Cryptocurrency Exchanges"

1.1 Trends of the shortage of governance and security management

After the CoinCheck incident, JFSA issues 20 administrative penalties to 17 cryptocurrency exchanges. Each release for the administrative penalty explains problems to be fixed. There are 22 kinds of problems are explained. Table 2 shows 6 major problems and which problems are applicable to each cryptocurrency exchange. They are Corporate management issue, system risk issue, anti-money laundering, segregation of customers' asset, customer protection and consideration to deal with new cryptocurrencies.

Though corporate management and AML are the most crotical issues, the other things to be noted is the segregation of customers' asset. This is a quite fundamental operation as a financial institution, but over 50 % of penalized cryptocurrency exchanges manage customers' assets with the institutional assets, private assets, or assets of multiple customers co-mingled.

Table 1. Major problems which each cryptocurrency exchange was requested to fix

Problems	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
Management	х	X		Х	X	х	х		х		X	x		x		X	x
System Risk	Х	Х	х	х	Х	х	х		х	X	X	X	X	х	X	X	х
AML	х	x		х	х	х	x		х	X	X	x	X	x	x	X	x
Segregation	Х			Х		х	х		Х			X	X	х	х	X	х
Customer	Х			х	Х			Х		X	X					X	
New coin	х			х		х			х			X				X	

1.2 Functionalities which real cryptocurrency exchanges have

There are many perception gaps between what user of cryptocurrency exchange think and real cryptocurrency exchange. From the word of "Exchange," a general person think the task of the cryptocurrency exchange is matching selling orders to buying order like a general stock exchange. However, a user has an account at the cryptocurrency exchange, then deposit some amount of money to the account. This implies the cryptocurrency exchange has similar functionality as a bank. Moreover, most cryptocurrency exchanges keep a (private) signing key of each user inside their server. This means such cryptocurrency exchanges have a functionality of custodian. By the investigation, some cryptocurrency exchanges do not record transfer of cryptocurrency into the original blockchain, but manage another database (hopefully some blockchain system) as a ledger inside the exchange. In such case, cryptocurrency is "sold" in exchange of customer's money, but nothing is sold and the customer buys something without the existence of the cryptocurrency. In some case, cryptocurrency is sold by the exchange itself with some information as it seems matched with some order. However, the suggested price is shown by the exchange, and the transaction is conducted by price asked. In this case, the customer thinks the transaction is conducted by the result of matching over market, but the reality is simple purchasing. In this case, the "exchange." is not true exchange, but a currency shop. There is an essential reason why an average customer deposits the private signing key to the cryptocurrency exchange is, it is not easy to securely manage the private cryptographic key for such an average person.

1.3 Shortage of security consideration

From the analysis of functionalities described in the previous subsection, most of the existing cryptocurrency exchanges have more functionalities than any one of the stock exchange, bank, custodian, and shop. Thus, the cryptocurrency exchange needs to manage security risks according to all the functionality it has. Hence, the security consideration should be the sum of security management for each function and more. With considering the amount of values each cryptocurrency exchange deals with, it should be a big target of cyber attacks. Such cyber attacks cause most of past incidents described in 2.1. Thus, each cryptocurrency exchange should be tolerant to global scale cyber attacks.

However, unfortunately, most cryptocurrency exchanges are startup companies. Thus, they do not have enough capability to hire enough experts to design, implement and operate secure cryptocurrency exchange. The number of such qualified experts is quite limited, thus attracting the sufficient number of qualified experts is not entirely a matter of money. As a result, most cryptocurrency exchanges are not designed by general security management methodology for infrastructure. They include not only cryptography but for security for the entire system, like protocol, authentication and access control, authorization, network security, implementation and certification, key management, and operation. However, such system-level security consideration was omitted. For example, the early stage discussion right after the CoinCheck incident was a treatment of cold wallet, which is only a part of security management.

1.4 Issues which are common to the financial industry and specific to cryptocurrency exchange

Most of the issues are common to the financial industry. However, the rest is specific to cryptocurrency exchange. The design and security management of information system depends on each specific business conditions. For example, key management is one of the biggest issues in the application of cryptography. Given the real world business of cryptocurrency exchange, many customers deposit their private cryptographic keys. The key management lifecycle is different from ordinary Public Key infrastructure (PKI). Informational assets, attack surfaces, threats, and risks vary due to each business environment. We will analyze the security management of cryptocurrency exchanges in section 4. AML is also a common issue for all financial business, but anonymous cryptocurrency causes many difficulties than ordinary financial services. In the case of CoinCheck incident, the stolen NEM coin could not be actually traced. Currently, cryptocurrency exchange is one of few targets of regulation, because it is the connecting point between cryptocurrency and real-world economy. With current regulation which fits FATF recommendation, most of all cryptocurrency exchange conducts verification of identity. Introduction of Decentralized Exchange (DEX) will eliminate the point of regulation. Thus it should increase this difficulty.

1.5 Discussion on key management

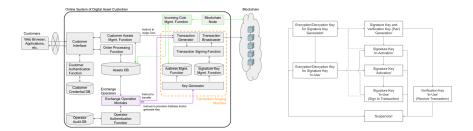
In the CoinCheck incident, the stolen cryptocurrency was NEM, of which the underlying consensus mechanism is based on Proof-of-Stake (PoS). There are many reasons including transaction throughput, to manage the assets of many customers by using one key. In general, PoS type cryptocurrency may give cryptocurrency exchange terrible incentive to manage all assets with one key, because the cryptocurrency exchange can gain mining (or similar) reward by utilizing the vast amount of customer's cryptocurrency. As a result, cryptocurrency exchange produces a new single point of failure, and it is things should be avoided from the security point of views. Of course, this type of operation is out of the scope of cryptocurrency, but we need to care about the possibility to happen this kind

of things. Each consensus mechanism has pros. and cons. generally. However, this is one issue of the downside of PoS type cryptocurrency, and we need to have clear operation policy for PoS type cryptocurrency.

2 Reconsidering governance and security management

2.1 Threat modeling and security requirements

In parallel to the investigation by JFSA, we conducted making a document on security management of cryptocurrency exchange right after the CoinCheck incident. Even now, there is no standardized architecture and implementation of software/hardware for cryptocurrency exchange. Therefore, we cannot edit one standard document toward secure implementation and operation of cryptocurrency exchange. The group gathered information of real cryptocurrency exchanges from their engineers, then create a model of cryptocurrency exchange system. Fig. 3. shows an example of system model of cryptocurrency exchange.



The model consists of Customer Interface for UI for login and transaction, Customer Authentication Function, Customer Credential Database, Customer Assets Management Function, Blockchain Node for incoming transactions, Incoming transaction management Function, Order processing function, Assets Database, Transaction Singing Function for outgoing transactions, Exchange Operation Modules, Operator Authentication Function and Operator Audit Database. Details are described in Appendix ??

We defined each functional element to distinguish functions logically, and do not show the actual arrangement on the actual system.

After a pair of a signature key and a verification key (hereafter "key pair") is generated, an address to receive transactions is generated from the verification key. By notifying a sender of crypto assets this address, the sender is able to transfer the asset to the address. When the recipient transfers the asset to the other address, the original recipient signs the transaction data which includes the transfer order. Inactive state of the signature key is the state such that

Table 2. Keys in cryptocurrency exchange

Types	Description				
Signature Key	A private key for signing transactions				
	(asymmetric key cryptography)				
Verification Key	A public key for verification of transactions				
	(asymmetric key cryptography)				
Encryption/decryption key Secret key to keep confidentiality of signature key					
for signature key	(symmetric key cryptography)				
Master Seed	A seed to generate a signature key in decisional wallet				

the signature key is stored in confidential manner in the signature key management function of Fig. 3. An example of inactivation is encryption by encryption/decryption key (e.g. pass phrase), that is, the signature key is encrypted. In contrary, activation is the process to make the key usable to sign, by decrypting the inactivated key. The activation is assumed to be executed in transaction signing function of Fig. 3. Activation and inactivation may be executed in an implementation of wallet, when the wallet have both functions. The signature key is not needed after its generation until execution of signing to transaction. Thus, there is a way to manage the signature key in offline manner with storing the verification key and address online(cold wallet).

On the usage of multiple keys: In some crypto assets system, it is recommended not to use the same key pair twice, thus it produces multiple key pairs. This feature is for preventing trace and not relevant to the business efficiency of a cryptocurrency exchange.

On the suspension of keys: Suspension of key usage is only an operation inside a cryptocurrency exchange. By definition of blockchain based crypto assets system, any user cannot cancel transaction once it is made. As another case, it is difficult to revoke signature key even after the suspension of key. For example, a customer accidentally operate some crypto assets for suspended address. In such case, the suspended signature key is needed to make an reimbursement. Thus, suspension of keys should be conducted with considering such cases.

2.2 Analysis based on security management standard

On stakeholders ⁶ It is needed to consider protection of customer's assets, as well as division of responsibility with outsourcers including security of private key management for crypto asset, and mattes by which a cryptocurrency exchange may give social impacts like money laundering.

On security policy ⁷ A cryptocurrency exchange should define a security policy which includes security objectives and controls. Especially, it is recommended to disclose the security policy on the management of crypto assets to customers to facilitate self evaluation.

 $^{^6}$ ISO 27001 [5] Clause 4

⁷ ISO 27001 [5] Clause 5

Continuous risk evaluation and improvement ⁸ A cryptocurrency exchange should watch security risks of crypto assets in addition to aligning the general security management framework, because the risks change and increase due to rapid development of related technology. It is especially important to continuously evaluate risk and improve security objectives, policy and controls to keep effectiveness of security controls after starting their operations. A cryptocurrency exchange should decide security objectives and controls with considering viewpoint as countermeasure to threat as lost, theft, leak and abuse of customer's assets data and private key for crypto assets, requirements for actual business, compliance to laws and rules and social responsibilities to prevent crimes in use of crypto assets like scam and money laundering.

The cryptocurrency exchange conducts threat analysis, vulnerability evaluation, risk evaluation and defining security objectives and controls according to its actual business and system. Security objectives and controls should be decided with considering threats and risks specific to crypto assets, as well as general security objectives and controls described in ISO 27002 [6].

Risk analysis of signing secret key Risk analysis differs depending on the assumed threats, system configuration, threat modeling, and so on. Here, the threat concerning the signature secret key and the factors that can cause the threat are assumed as follows. the following as the actor giving input to the signing secret key based on Fig. 3

- Threats: lost, leakage, theft and fraudulent use.
- Factors of Threats: mis-operations, legitimate users' malice, spoofing, intrusions from outside and unintended behaviors of implementations.
- Actors: exchange operation modules, transaction signing modules, customer asset management function implementation and incoming coin management function implementation.

Of these threat factors, theft and fraudulent use are regarded as threats that can only be caused by explicit malicious factors.

3 Directions to secure cryptocurrency exchanges

3.1 Required technologies

From above analysis, there are six issues where we need to consider to introduce enhanced technologies to make cryptocurrency exchange trustable.

Authenticity and integrity of segregated ledger: Many cryptocurrency exchanges manage customers' assets by using the segregated ledger, and they record not all transactions on the public blockchain, because of efficiency and

⁸ ISO 27002 [6] Clause 6, 8, 9 and 10

- latency reasons. Assuring integrity and authenticity of segregated ledger is essential part of security of their business. Introducing transparent way, such as cryptographic timestamp, to assure such characteristics is needed.
- **Muti-signature:** Multi-signature is a major technology to avoid loss of customers' asset when loss of one or minor part of keys occurs.
- Underlying cryptography and implementation: HSM is the trust anchor of cryptocurrency exchange. In general, HSM supports standard cryptographic algorithms. However, cryptocurrency may implement special algorithm or parameter as curve of ECC. Standardization of underlying cryptography and selecting HSM which supports more algorithms are needed.
- **Kay management and wallet:** Most cryptocurrency exchanges manage assets using hot wallet for online transaction and cold wallet to protect keys from attack from network. For online wallet, utilizing certification program like FIPS 140-2 or CMVP and products with such certification is needed.
- Audit: Internal audit and third party audit is needed to provide transparency to customers and regulators. Technology to make such audit easy such as cryptographic time stamp is needed.
- External evaluation: To clarify the security level of implementation, certification as common criteria (ISO/IEC 15048) is needed. Establishing protection profile is helpful to conduct external evaluation.

3.2 Required operations

- Basics of key management In general private cryptographic keys. should be isolated from other informational assets, the number of access to private keys should be limited as minimum as possible and be prepared for unintentional lost of private keys. Three security controls as State management of private keys, Administrator role separation and mutual check-and-balance and Backup of private key are needed.
- Backup Backup is the most fundamental and effective measure against lost of signing key. On the other hand, there are risks of leakage and lost of backup device. These risks depend on the kind backup device, thus security controls on such devices should be considered independently. Typical ways are Cloning to tamper-resistant cryptographic key management device, Backup to storage for digital data and Backup to paper.
- Offline management There is a type of offline key management (as known as "cold wallet") which isolates private keys from the system network to prevent leakage and theft caused by intrusion.
- **Distributed management** It is also a good security control to distribute the right to use private key to multiple entity. There are two examples; division of secret key and multi-signature.

3.3 Toward standardization

Though it is too early to define some technology and operational standards, some standardization bodies started already their activities and study toward

the future standard. On the security of cryptocurrency exchange, ISO TC307 started two projects to make a technical report on the security of blockchain and distributed ledger technology (ISO TR23245) and a technical report on security practice of digital asset custodians (ISO TR23576). Such standard or agreed document is needed to operate any organization associated with blockchain technology, because they store and utilize cryptographic keys. These documents are useful not only for constructing a cryptocurrency exchange, but also audit, creating and operating management lifecycle, providing pieces of evidence of secure operation to the public, and earning trust to operators of trustless financial systems.

4 Conclusion

Giving the unfortunate occurences of huge incidents at cryptocurrency exchanges, Japan is the most advanced country to deal with cryptocurrency governance issues. In spite of the advanced regulation on the exchanges in Japan, investigations by JFSA after the incidents reveal the shortage of technical, operational, and governance expertise. The analysis implies the needs of a feedback loop for continuous enhancement (Kaizen Loop). We conducted modeling and risk analysis on the cryptocurrency exchange, aligning to ISO/IEC 27000, and created an example system and key management model. We found that the key lifecycle and management model is largely different from ordinary PKI. We showed typical key management model from the analysis. Establishing a concrete kaizen loop and new key management especially for PoS, is essential to not re-invent the wheel and to make a healthy cryptocurrency ecosystem.

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