

# Bobby Hayden

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## Summary

Detail-oriented professional with 15+ years of experience in logistics and operations, recently completed the Google Data Analytics Professional Certificate (2025). Skilled in data cleaning, SQL, spreadsheets, and visualization, with a passion for uncovering insights, optimizing processes, and communicating data-driven solutions.

## Technical Skills

- SQL (BigQuery): Joins, aggregation, subqueries
- Spreadsheets: Pivot tables, VLOOKUP, COUNTIF, CONCAT
- Data Visualization: Dashboards, charts, storytelling with data (Google Sheets, Tableau)
- Data Concepts: Data cleaning, ROCCC principles, structured vs. unstructured data

## Projects

- Bike Share Analysis (BigQuery): Identified peak usage times and rider trends
- Retail Sales Dashboard (Google Sheets): Built KPI dashboard using pivot tables/charts
- Data Cleaning Exercise: Standardized messy CSV into clean, usable dataset

## Experience

### **Truck Driver Class A — Farmer's Business Network (FBN), CO**

*Feb 2022 – Sept 2025*

- Coordinated agricultural deliveries using digital tracking and logistics systems
- Collected and managed delivery data to improve routing and timing efficiency
- Ensured on-time performance while maintaining detailed operational records

### **Additional CDL Roles (Victory Packaging, ProDrivers, and others)**

*2007 – 2022*

- 15 years of route driving, shipping, and receiving operations
- Collaborated with logistics teams to improve delivery accuracy
- Maintained consistent safety, compliance, and customer satisfaction

## Education

### **Google Data Analytics Professional Certificate (Completed 2025)**

Coursework: SQL, data cleaning, visualization, R programming, dashboards