

# LLMs in Action

## Smarter Solutions, Faster Decisions



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### MOTIVATION

- Current tools don't leverage AI to support structured problem-solving
- A need to make structured information in the areas 'Market Research & Competitive Analysis' accessible to a broader demographic

### CONTRIBUTION

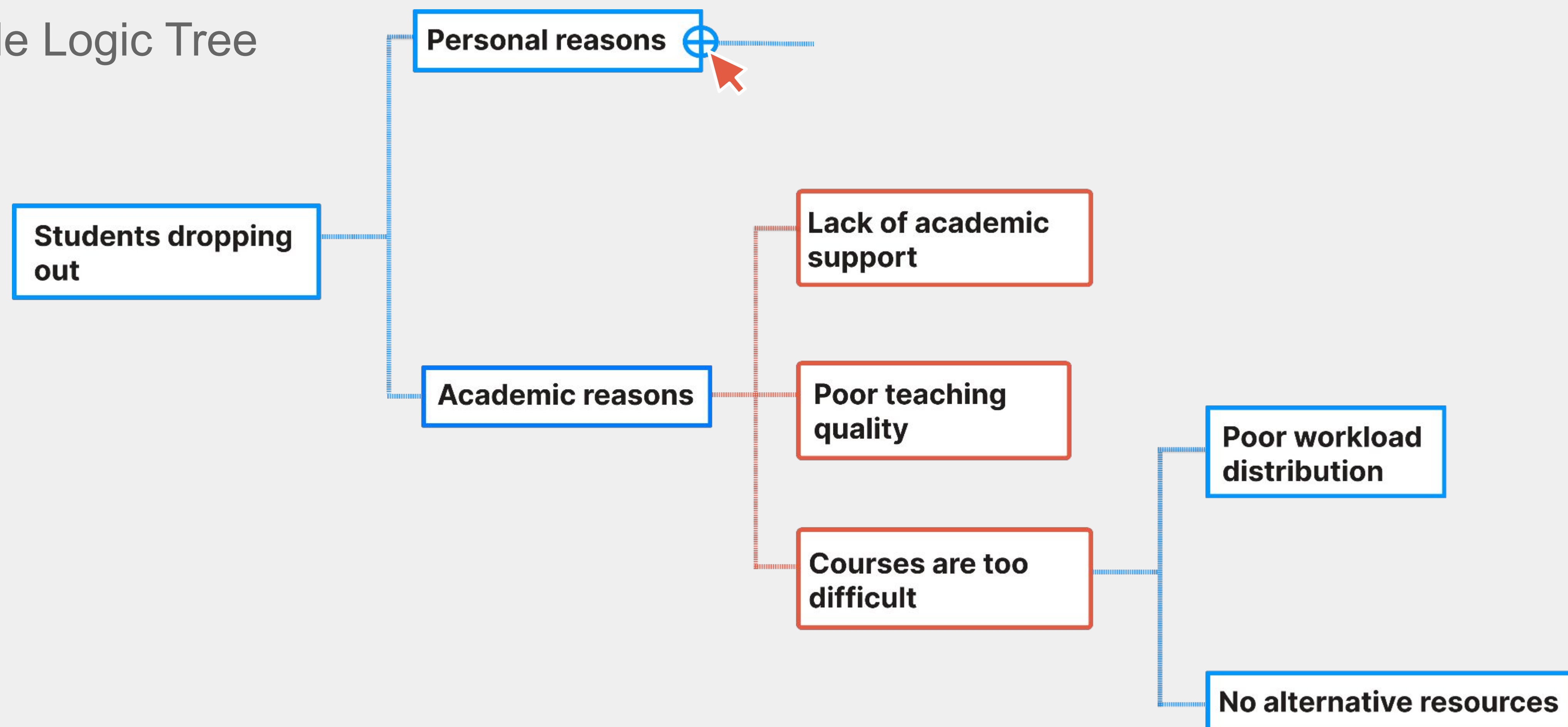
- Developed a tool for strategic problem-solving using LLMs
- Incorporated automatic fact retrieval from external data sources
- Optimized LLM prompts for improved tree generation

### USE CASES

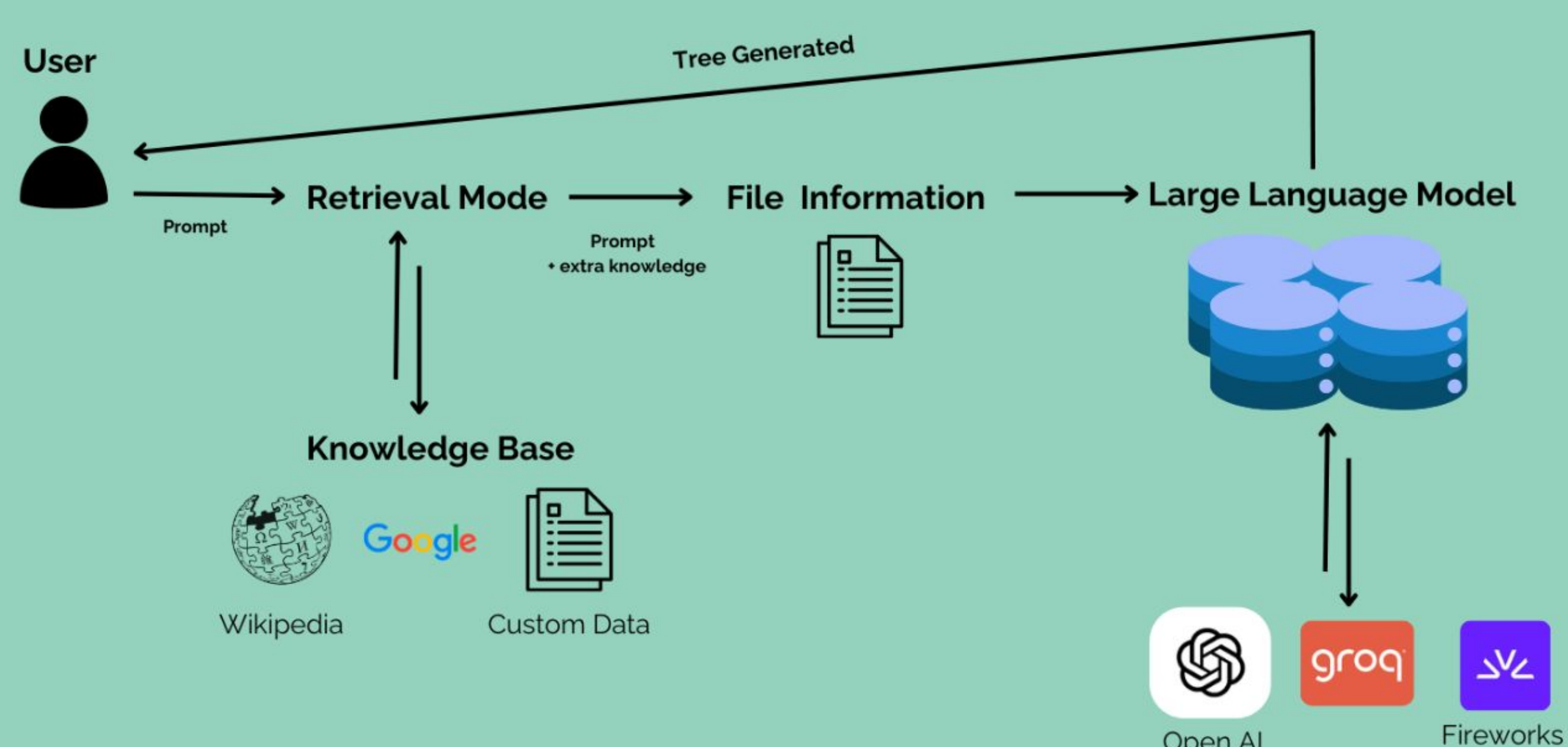
- Strategy Consultants in their profession
- Business Executives of small or middle sized corporations
- Other Organizations or Initiatives in need of strategic analysis

**Prompt: "Why are students dropping out of our university?"**

Example Logic Tree



### ARCHITECTURE



### RESULTS

- Strength lies in providing Insightful and Creative suggestions
- Needs improvement in 'Structure' and 'Relevance'

