

Pika Cai

UX Designer / UX Researcher / Product Designer

Portfolio: b-o-s-s-e-s.github.io/portfolio

LinkedIn: linkedin.com/in/senhuangcai

Email: sc3322@cornell.edu

Education

Cornell University

Master of Professional Studies, Information Science

Ithaca, NY

August 2023 - Expected May 2024

University at Buffalo

Bachelor of Science, Computer Science

Buffalo, NY

January 2021 - May 2023

Experience

MetLife / UX Designer Intern

June 2022 - August 2022

- Designed an internal platform, increasing employee event participation by 40%. Achieved by conducting interviews and usability tests.
- Reduced design iteration time by 30% using Figma, based on feedback from cross-functional teams.
- Enhanced cross-departmental collaboration by 25% with features focused on shared interests, informed by user research.

SpeakHire / Frontend Software Engineer Intern

June 2021 - August 2021

- Developed a mentor sign-up landing page in Angular, achieving a 30% increase in mentor registrations. Design matched company culture, utilizing Figma and Adobe.
- Spearheaded project tasks using agile methods, leading to a 20% improvement in project timelines.

Queens College / WordPress Developer

June 2021 - August 2023

- Created WordPress sites for 4 university departments, enhancing department visibility and student engagement by conducting interviews, surveys, and user research.
- Resolved JavaScript and PHP bugs and implemented new features, improving user experience.

Projects

ReStocks / User Experience Designer

January 2024 - Present

- Created a comprehensive UI Kit for mobile, tablet, and web platforms, standardizing design processes and enhancing brand consistency across products.
- Partnered with software engineers to ensure designs were technically feasible, leading to a 15% reduction in development time and a smoother implementation of design features.

Google / UX Researcher

August 2023 - December 2023

- Designed alongside Google UX Designers and Researchers for 14 weeks to test and validate design concepts and hypotheses of a Google AI-powered CRM application.

Leadership

Cornell University / HCI Research TA

Jan 2024 - Present

- Increased student comprehension of HCI principles and research methodologies through personalized guidance and interactive teaching methods.

Cornell University / M.P.S. Information Science Club President

August 2023 - Present

- Delivering graduate events centered on networking and diversity events, by ensuring seamless logistics, crafting enticing marketing campaigns.

CodePath / Tech Fellow

June 2021 - Present

- Managing the learning outcomes of around 90 students over 4 college semesters by creating technical slides and teaching topics ranging from development and user experience design.

Skills

Design: UI/UX Design, Responsive Design, Prototype and Wireframing

Technical: Figma, Adobe Creative Suite (Illustrator, Photoshop), HTML, CSS, JavaScript, PHP, Angular, and React.