

Characteristics of a Good Product Registration Page Design (Task 1)

Fields:

User Information

- 1. Name (separate fields for first and last)**
- 2. Email Address (has example format beneath)**
- 3. Phone Number (with format as a placeholder)**
- 4. Address**
 - a. Street Address**
 - b. Street Address line 2**
 - c. City**
 - d. State/Province (with a Dropdown Menu)**
 - e. Country (With a Dropdown Menu)**
 - f. Postal/Zip Code**

Product Information

- 1. Product/Model name**
- 2. Product/Model ID (format as placeholder)**
- 3. Purchased From (dropdown menu or text)**
- 4. Purchase Date (Date input)**
- 5. Serial Number**
- 6. Optional: Product Fabrication Year**
- 7. "Do you want us to send you product announcements and special offers?" or something along those lines (Radio Buttons for Yes and No)**

Physical Characteristics:

- **Colors:**
 - **Webpage: background color: solid, muted color, like soft purple or blue**
 - **Form: White or very light grey**
 - **Form Boxes: Match either webpage background or form color**
 - **Bright color for call-to-action buttons (ie: orange or bright blue) *Shape:**
 - **Form matches webpage, may have shadows for 3d effect and rounded, softened corners**
 - **Inputs: boxes with rounded edges**
 - **buttons: either rounded corners or oval in shape**
- **Font:**
 - **Professional, like Arial or Sans-Serif**
 - **Readable, Solid-colors**
 - **often either black or dark version of background color**
- **Plenty of format examples, either as placeholders or ARIA attributes beneath fields**
- **Page Break between Customer Information and Product Information Sections**
 - **Product Information section is always labeled, Customer Information is sometimes labeled but not always**