Sponsorship Prospectus

#pyconau

PyCon AU 2018
International Convention Centre, Sydney
24 - 28 August 2018

PyCon Australia

Connecting the Australian Python Community with the World

PyCon Australia is the national conference for developers using the Python Programming Language.

Python is a high-level programming language, used widely in the ICT community, including industry, science, government and education. As an open source programming language, it has a large community of developers, both using the language, as well as contributing to its continued growth.

Unlike many developer conferences, PyCon Australia is a non-profit conference, run entirely by volunteers dedicated to growing the Python developer community in Australia.

Sponsor contributions are used to keep the costs of attending the conference affordable for everyone who is interested in it; profits are invested back into Australian Python and Open Source communities through our parent organisation, Linux Australia.

In 2018, PyCon Australia is returning to Sydney, NSW. With more than 650 delegates, this will be Australia's biggest Python event to date.

Now is the perfect time to help contribute to this growing, vibrant developer community.

PyCon Australia
Conference Schedule

Friday, 24 August 2018 - Specialist Tracks

Curated content from niche communities within Python hold their own individual 'miniconf' during the Friday.

Saturday & Sunday, 25 - 26 August 2018 - General Conference

Invited local and international speakers will open and close each day, with the main conference schedule running in four tracks, the content of which is determined by a Call for Proposals run in mid 2018

Monday & Tuesday, 27 - 28 August 2018 - Development Sprints

'Sprints' are an unstructured activity run after the conference to allow attendees to work on open source projects with fellow conference attendees.

PyCon Australia
Outreach

PyCon Australia is attended by a diverse community of delegates, including professionals working with Python, but also enthusiasts and students, attending for their own interest. However, many deserving Python developers cannot afford to attend the conference.

PyCon Australia runs a generous financial assistance scheme to assist delegates who can not otherwise afford to attend the conference. This covers registration, accommodation, and in some cases, travel costs to attend the conference.

The generous contribution of sponsors will help put PyCon Australia 2018 within reach of many more deserving Python developers from across Australia and around the world.

PyCon Australia
Diversity Statement

PyCon Australia is an inclusive event which invites diverse groups of people in the Python community to gather in an environment of respect, tolerance, and encouragement

Our organisation focuses on outreach towards minority groups, for both speakers and general attendees of the conference: our outreach programme includes a wide-ranging financial assistance scheme with applications assessed on a needs basis, and a networking breakfast for women.

There is an enforceable code of conduct, with all complaints treated confidentially and seriously.

SYDNEY 2018

Previously, at PyCon AU...

Platinum Sponsor

$10,000

Platinum is an exclusive sponsorship, limit two.

- 🐍 Three complimentary Professional-level tickets

- 🐍 Discount on further 5 Professional-level tickets

- 🐍 Logo & Primary Mention at Plenary Sessions

- 🐍 Opportunity to address the conference

- 🐍 Primary placement on on-stage banners

- 🐍 Three Hallway Banners

- 🐍 Logo on PyCon AU website + 300 word blurb

Gold Sponsor

$7,500

Gold sponsorship is limited to six sponsors only

- 🐍 Two complimentary Professional-level tickets

- 🐍 Discount on a further 2 Professional-level tickets

- 🐍 Logo & Mention at Plenary Sessions*

- 🐍 Placement of logo on on-stage banners*

- 🐍 Two Hallway Banners

- 🐍 Logo on PyCon AU website + 200 word blurb

* Placement and priority of logos will follow Platinum sponsors

Sponsor

$2,500

Non-profit discounts available

🐍 One complimentary Professional-level tickets

🐍 Discount on a further 1 Professional-level tickets

🐍 Logo & Mention at Plenary Sessions*

🐍 Placement on on-stage banners*

🐍 Eligible for add-on Packages

🐍 One Hallway Banner

🐍 Logo on PyCon AU website + 100 word blurb

* Placement and priority of logos will follow higher-tier sponsors

Contributor

$900

🐍 One complimentary Professional-level ticket

🐍 Logo & Mention at Plenary Sessions*

🐍 Logo on PyCon AU website

* Placement and priority of logos will follow higher-tier sponsors

Add-on Packages

Additional sponsorship opportunities include:

🐍 Video Branding $3,500 (Exclusive)

Logo placed on title cards on all conference recordings

🐍 Lanyard Branding $2,500 (Exclusive)

Logo printed alongside conference logo on lanyards

🐍 Catering Branding $2,000 (Limit one per break)

Banner placement alongside morning/afternoon tea,

plus mention at daily opening/closing address

Add-on Packages
(cont.)

🐍 Development Sprint Co-Branding $2,000

Banner placement at Sprints, short attendee address

🐍 Specialist Track Partner $2,000 (One per track)

Banner placement on stage for duration of day

🐍 Custom packages starting from $1,000

Opportunities exist for networking events, outreach

activities, and more; get in touch!

🐍 Concierge Service on request

Want to purchase tickets in bulk? Let us know!

Contact us today

If you are interested in sponsoring PyCon AU, we would love to hear from you! You can contact the organising team via email or phone. Have questions or comments? Let us know!

Katie McLaughlin, PyCon AU Site Chair
sponsorship@pycon-au.org