

Respondent Details				
Id	Name and Last Name	Technical background	Enter your highest	Enter the field of study for your highest qualification.
1	Cavan B	No	Level 3	Mixed A-level
2	James A	No	Level 3	Design, Surveying and Planning in construction (T-level)
3	Robert S	No	Level 2	A levels (current)
4	Aaron B	No	Level 3	Creative Media & Technology
5	Ben B	No	Level 3	Business
6	Kate O	No	Level 6	Veterinary Medicine
7	David S	No	Level 3	T Level in child care
8	Sean A	Yes	Level 4	Level 4 Apprenticeship in Website Design
9	George S	No	Level 5	Health and Social Care Degree (Second Year)
10	Rakshit O	Yes	Level 6	BSc in Software Engineering

Shared Features				
Id	Landing Page	Register Page	Log In Page	Navigation Bar
1	3	5	5	4
2	4	5	5	4
3	4	5	4	3
4	3	4	4	2
5	4	3	3	5
6	5	5	5	5
7	3	4	4	4
8	3	4	4	3
9	4	5	5	4
10	3	4	4	3
MEAN	3.6	4.4	4.3	3.7
MEDIAN	3.5	4.5	4	4
MODE	3	5	4	4

Further Feedback
The picture on the landing page doesn’t quite match the banner, though the other images work very well. I really like how the register and login screen look. They're very clean and the transparent boxes look really nice.
On the landing page, I feel like the buttons should pop more, and maybe a more exciting image to convince people to book.
The only issue with the navigation bar, is under accessibility options, the text looks too close to the buttons. They should be farther apart. The background images are all very good and nice looking and unique to each page. All of the foreground elements are vibrant but not too vibrant to the point where it hurts to look at. The buttons at the top could do with a bit of visual separation especially the register and log in buttons as it can be hard to tell when one ends and the other starts. On the flip side the consistency in the colouring of the menu is good and the overall style and theme is also very consistent helping with user appeal and desirability Buttons and text good readable size! Top bar can be transparent and doesn't need to be so big as you don't want people focusing on the top toolbar. The Microsoft & Google buttons could do with having some icons instead The only thing I would think about changing is centreing the buttons for logging in/registering with Microsoft or Google In the first image it has some Latin text? It is also hard to read. The green colour at top and bottom doesnt look good. I think the visual design is adequate. However, I'd suggest to change the navigation bar to be transparent or translucent to make it blend it better with the contents of the page. The options provided seem useful, but the navigation bar is very explicit; it would be useful for it to be more subtle. The navigation bar is very blatant and the options provided are somewhat limited and could be placed elsewhere. Perhaps an expandable sidebar with a complete feature listing, settings, and account options would be more sufficient?

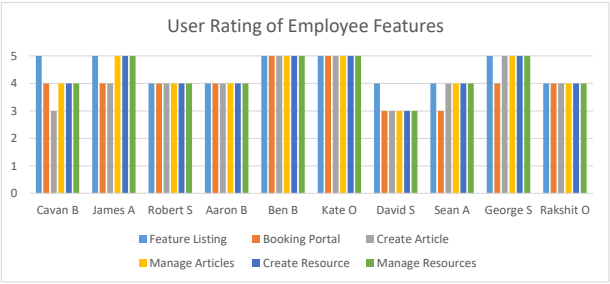
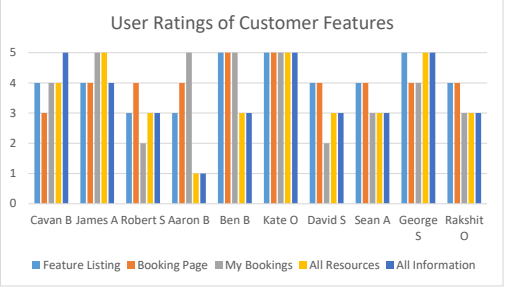
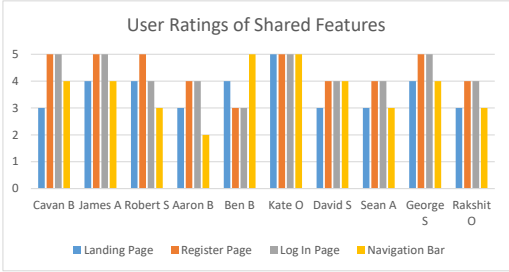
Customer Features						
Id						
Feature Listing						
Booking Page						
My Bookings						
All Resources						
All Articles						
1	4	3	4	4	5	
2	4	4	5	5	4	
3	3	4	2	3	3	
4	3	4	5	1	1	
5	5	5	5	3	3	
6	5	5	5	5	5	
7	4	4	2	3	3	
8	4	4	3	3	3	
9	5	4	4	5	5	
10	4	4	3	3	3	
MEAN	4.1	4.1	3.8	3.5	3.5	
MEDIAN	4	4	4	3	3	
MODE	4	4	5	3	3	

Further Feedback
The booking page felt clustered.
At the after logging in page, the smaller "book no", and "go" buttons seem rather unnecessary, as I imagine the whole image would be the button.
When booking, I think there should be different options for the type of person (student, elder, child, etc) since they would probably have different prices. If the prices are universal, discard this comment.
I feel like enclosure and check in times should be displayed directly on the help page rather than being behind another menu/button. Maybe having it display times for the next week, or whenever you have bookings.
Again the whole site design and theme is consistent through out. The booking for is very clean, concise and user friendly. And the way of displaying the summary for the booking also looks very good and clean. The list of 'My Bookings' seems a bit squashed together especially if there are only one or two, which is probably the usual amount, too much blank unused space. The design of the resources and information is very good, nice and concise but allowing for more detail to be shown, the colour scheme is also nice. However the 'Search Articles' bar seems a bit thrown in and does not really fit in with the whole page
Making the booking is alright but you could simplify the page by making the images as the buttons and making a little animation to show which they have selected. The resources and information pages look very unfinished with stretched images and basic ui.
The article list pages should have a button to "Unsave" saved items
The grid layout looks nice and is in my opinion far better than simply listing information, I don't think I would really change anything here
On my bookings page it doesnt look that good.
The user's booking pages seem a bit clustered at times; the "my bookings" page may benefit from a similar card system which you have implemented for the "all articles" and "all information" pages. However, the dimensions of these cards on these pages seems slightly too large and the image thumbnails seem stretched. Maybe make the image width relative to the image height?
The visual appeal and layout of each page are strong. However, I have some nitpicks for the pages to make them stronger. The "my bookings" page does not show the end date, which would be useful to quickly know. The total price in "Your Booking Details" on the book page would also be useful.
The "book" page could benefit from showing the total price after availability has been checked. Additionally, the "my bookings" page could show the end of the user's trip, which might make it easier to quickly identify the right booking. All resources / information are laid out in a manner which is very similar, which may cause confusion and frustration for users.

Employee Features							
ID	Feature Listing	Booking Portal	Create Article	Manage Article	Create Resource	Manage Resources	Further Feedback
1	5	4	3		4	4	4 Scaling felt off on a few of the pages, but overall very strong.
							I think there should be a detail expand on the day's bookings. Maybe a schedule to show what times during the day they can be expected (IF there is a scheduled time).
2	5	4	4		5	5	5 For open-hours or hours related articles, there should be schedule or timetable they should be able to complete/fill in.
							Again all the themes, colour schemes and placing is all kept consistent which is nice. All the forms and information is nicely organised and kept simple and easy to understand and use. The search bars in these pages look much neater and follow the same theme and features as the rest of the page. Perhaps if there is room on the page it would be better for the description box to increase in size if the text starts to overflow. Also the report bug button looks a little squashed which throws off the
3	4	4	4		4	4	4 rest of the site being very open, which could potentially be filled a bit more.
4	4	4	4		4	4	4 For employees, it doesn't really matter that much about ease of use as they would most likely be trained on how they use the website and navigation around it!
5	5	5	5		5	5	5 The pages look really clean and nice
6	5	5	5		5	5	I would maybe make the box for input the descipion of a new learning resource bigger to ease text entry but other than that all pages make sense and seem easy to
							5 use
7	4	3	3		3	3	3 Make description text boxes wider so can write more text.
8	4	3	4		4	4	The previews provided seem very useful but the "find booking" page could definitely do with some work. A calendar / preview system which shows when each customer
							4 is arriving may be useful so staff can prepare accordingly.
9	5	4	5		5	5	5 These pages are all very strong and provide sufficient options for staff to do their duties.
10	4	4	4		4	4	From the criteria you provided, this seems mostly sufficient. I'd suggest making the textareas bigger for creating resources and information. The booking portal could
							4 also benefit with more information such as the amount of bookings yesterday, this hour, and tomorrow.
MEAN	4.5	4	4.1		4.3	4.3	4.3
MEDIAN	4.5	4	4		4	4	4

CUMULATIVE SECTION SCORE

4.25



CUMULATIVE TOTAL  
SCORE 4.033333333