GETTING READY FOR THE FAIR & BEYOND

PREPARING FOR THE FAIR

- ✓ Find out ahead of time which companies will be attending and read up on them (company websites, any mentions in the news, press releases, Google searches).

- ✓ Practice your elevator pitch/60-second pitch.

"To really use your time wisely, you should be able to concisely convey why you're interested in the particular company and how your skills or qualifications suit the position."
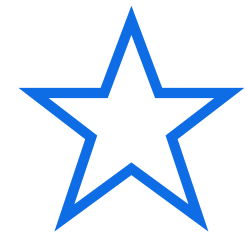
PREPARING FOR THE FAIR

- Find out ahead of time which companies will be attending and read up on them (company websites, any mentions in the news, press releases, Google searches).

- Practice your elevator pitch/60-second pitch.

- Bring several copies of your resume.

- Resumes tailored to each company based on relevant job openings you found during your research.

AT THE FAIR

Be Confident

Be confident when approaching each recruiter:

★ Introduce yourself with a handshake & a smile.

★ Deliver 60-second pitch.

Ask Questions

During your conversation with the recruiter, ask questions about the company to show you're interested and engaged.

Notes

Take notes about conversations you had with each recruiter to help with follow-up.

Wrapping Up

★ Ask about next steps.

★ Get recruiter's business card for contact information.

★ Thank recruiter for his/ her time.

FOLLOW-UP AFTER THE FAIR

01

By the next day, send a personalized 'thank you' email to EACH recruiter you spoke with at the fair.

02

Follow each recruiter's instructions about applying to his/her company.

03

If there were no positions currently available at a recruiter's company, ask him/her for an informational interview.

04

Connect with the recruiters on LinkedIn.

RESOURCES

Preparing for Job Fairs

★ https://www.themuse.com/advice/8-ways-to-stand-out-at-a-career-fair

★ https://www.thebalance.com/tips-for-getting-the-most-out-of-a-job-fair-2061616

★ https://www.workitdaily.com/job-fair-attending-must-do/

★ https://www.monster.com/career-advice/article/learn-to-work-a-career-fair

'Tell me about yourself'/ 60-Second Pitch Examples

★ https://www.youtube.com/watch?v=Oy6S0iTZx54

★ https://www.youtube.com/watch?v=m5kR7TPAkSw

★ https://www.youtube.com/watch?v=Cj7CBPui5XY

Informational Interviews

★ https://hbr.org/2016/02/how-to-get-the-most-out-of-an-informational-interview

★ https://www.themuse.com/advice/5-tips-for-nonawkward-informational-interviews

Sample IT Interview Questions

★ https://www.thebalance.com/information-technology-it-job-interview-questions-2061206

★ https://www.youtube.com/watch?v=ZzKScjVOnpg

★ https://www.youtube.com/watch?v=93d2HpjME5Q

★ https://www.skyhighnetworks.com/cloud-security-blog/225-information-technology-it-interview-questions/

IT Meetups

★ https://www.meetup.com/Technologists/

★ https://www.meetup.com/Atlanta-IT-Technology-Meetup/

★ https://www.meetup.com/ATLANTA-MINORITIES-IN-TECHNOLOGY/

★ https://www.meetup.com/Technology-Association-of-Georgia/

★ https://www.meetup.com/AITP-Atlanta-Association-of-IT-Professionals/