

# **PROJECT REPORT**

**TEAM LEADER: KARTHIKA.M**

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**> TEAM MEMBERS:**

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### **1.1.overview**

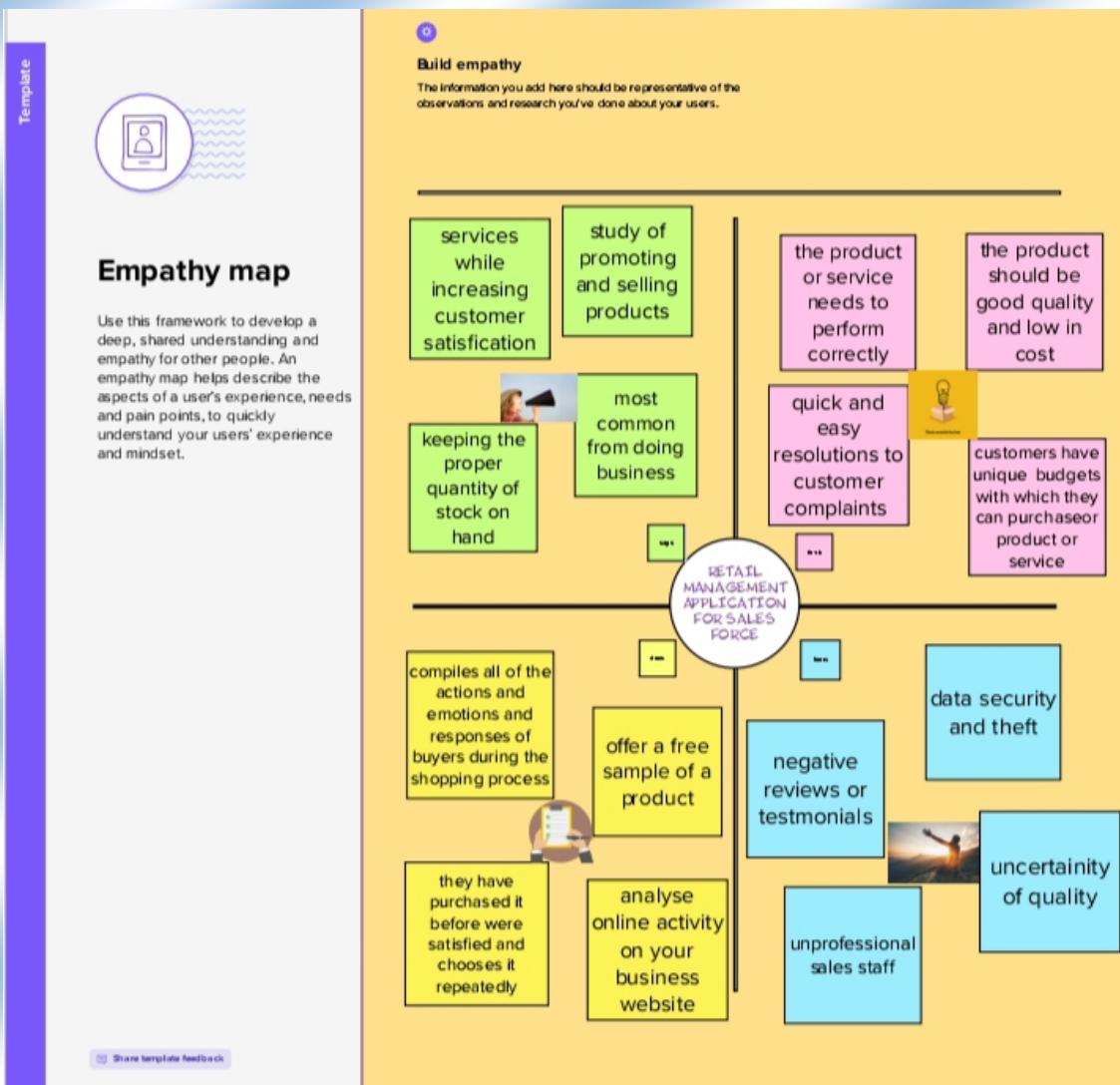
**I have complete my project with my team. My topic is Retail Management application Using Salesforce this project have 8 MILESTONES. As we move past each milestone, we get to know it better.**

### **1.2.Purpose**

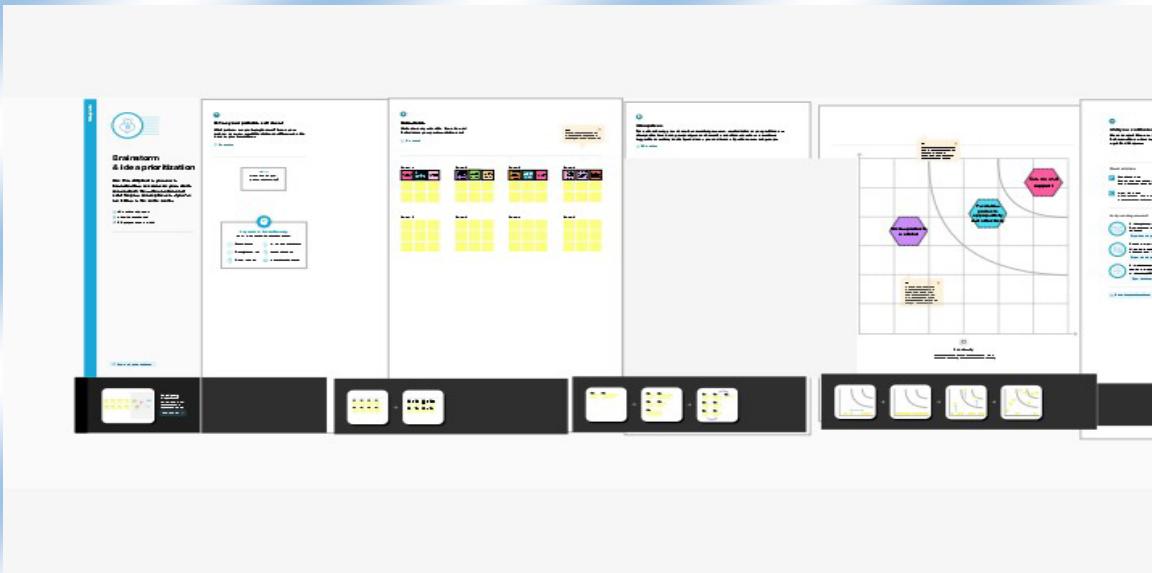
**Retail management optimizes internal processes such as inventory management, offline and online storefronts, warehouse operations, payment and accounting, and human resources. Retail management improves overall company cohesion. Retail store management improves customer experience and boosts customer satisfaction.**

## **2.PROBLEM DEFINITION AND DESIGN THINKING**

## 2.1 Data model: EMPATHY MAP



## 2.1 Data Model: DEFINITION AND BRAINSTORMING MAP



### 3.RESULT

Object name	Fields in the object	
Obj 1	Field label Dispatch	Data type Text
Obj 2	Field label Dispatch/tracking	Data type check box

#### 3.2 ACTIVITY AND SCREENSHOT

## MILESTONE 1

The screenshot shows the Salesforce Setup Home page. The top navigation bar includes a blue cloud icon, a search bar labeled "Search Setup", and various setup icons. The main menu is open, with "Object Manager" selected. A sub-menu under "Object Manager" shows "RECENT RECORDS" with entries: "dispatch2", "dispatch", "dispatch1", and "dispatch3". Below the menu, there are three promotional cards: "Get Started with Einstein Bots", "Mobile Publisher", and "Real-time Collaborative Docs". At the bottom, a section titled "Most Recently Used" lists "10 items" with a table showing columns for NAME, TYPE, and OBJECT. The first item listed is "dispatch2" (Custom Object Definition).

NAME	TYPE	OBJECT
dispatch2	Custom Object Definition	

## MILESTONE2

The screenshot shows the Salesforce Object Manager interface. At the top, the URL is queenmaryscolllege65-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01I2w000003RR9j/Details/view. The page title is "dispatch2". The left sidebar lists various object settings: Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area displays the "Details" tab for the "dispatch2" object. The API Name is set to "dispatch2\_\_c". The Singular Label is "dispatch2" and the Plural Label is "dispatches2". The Deployment Status is "Deployed". The Help Settings link points to "Standard salesforce.com Help Window". On the right, there are "Edit" and "Delete" buttons. The top navigation bar includes links for Setup, Home, and Object Manager, along with a search bar and various setup icons.

## MILESTONE 3

The screenshot shows the Salesforce Lightning Experience App Manager interface. The left sidebar has a search bar and navigation links for Setup, Home, and Object Manager. Under Setup, the 'App Manager' link is selected. The main content area is titled 'Lightning Experience App Manager' and features a 'Clone Apps(Beta)' section. It includes a note about enabling app cloning and a toggle switch that is currently disabled. Below this is a table listing 24 items, sorted by App Name, filtered by All appmenuitems - TabSet Type. The table columns are: App Name, Developer Name, Description, Last Modified, Ap... (Actions), and Vi... (View). The data in the table is as follows:

	App Name	Developer Name	Description	Last Modified	Ap...	Vi...
1	All Tabs	AllTabSet		26/03/2023, 12:04 pm	Classic	<input type="button" value="Edit"/>
2	Analytics Studio	Insights	Build CRM Analytics dashboards and apps	26/03/2023, 12:04 pm	Classic	<input checked="" type="checkbox"/> <input type="button" value="Edit"/>
3	App Launcher	AppLauncher	App Launcher tabs	26/03/2023, 12:04 pm	Classic	<input checked="" type="checkbox"/> <input type="button" value="Edit"/>
4	Bolt Solutions	LightningBolt	Discover and manage business solutions designe...	26/03/2023, 12:07 pm	Lightning	<input checked="" type="checkbox"/> <input type="button" value="Edit"/>
5	Community	Community	Salesforce CRM Communities	26/03/2023, 12:04 pm	Classic	<input checked="" type="checkbox"/> <input type="button" value="Edit"/>
6	Content	Content	Salesforce CRM Content	26/03/2023, 12:04 pm	Classic	<input checked="" type="checkbox"/> <input type="button" value="Edit"/>

## MILESTONE 4

The screenshot shows the Salesforce Setup interface with the URL [queenmarycollege65-dev-ed.lightning.force.com/lightning/setup/CustomTabs/home](https://queenmarycollege65-dev-ed.lightning.force.com/lightning/setup/CustomTabs/home). The page title is "Custom Tabs".

The left sidebar includes links for "Setup", "Home", "Object Manager", and a search bar. The "Tabs" link is highlighted.

The main content area displays the "Custom Tabs" section with the following information:

- Custom Object Tabs:** A table showing two tabs:

Action	Label	Tab Style	Description
Edit   Del	dispatches	Computer	
Edit   Del	dispatches3	Apple	
- Web Tabs:** A section stating "No Web Tabs have been defined".
- Visualforce Tabs:** A section stating "No Visualforce Tabs have been defined".
- Lightning Component Tabs:** A section stating "No Lightning Component Tabs have been defined".

## MILESTONE 5

The screenshot shows the Salesforce Setup interface with the following details:

**Header:** queenmarycollege65-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Account/Details/view

**Top Bar:** Includes a cloud icon, a search bar labeled "Search Setup", and various navigation icons.

**Breadcrumbs:** SETUP > OBJECT MANAGER > Account

**Left Sidebar (Details Tab):**

- Fields & Relationships
- Page Layouts
- Lightning Record Pages
- Buttons, Links, and Actions
- Compact Layouts
- Field Sets
- Object Limits
- Record Types
- Related Lookup Filters
- Search Layouts
- List View Button Layout
- Hierarchy Columns

**Right Panel (Details Tab):**

Setting	Value
Description	
API Name	Account
Custom	
Singular Label	Account
Plural Label	Accounts
Enable Reports	
Track Activities	
Track Field History	
Deployment Status	
Help Settings	Standard salesforce.com Help Window

## MILESTONE 6

The screenshot shows the Salesforce Setup interface with the URL [queenmaryscollege65-dev-ed.lightning.force.com/lightning/setup/ManageUsers/home](https://queenmaryscollege65-dev-ed.lightning.force.com/lightning/setup/ManageUsers/home). The left sidebar is open, showing the 'Setup' tab selected. Under the 'Users' section, 'User Management Settings' is expanded, and 'Users' is selected. The main content area displays the 'All Users' page with the title 'Users'. It includes a search bar, a help link, and a note about mobile device support. The table lists five users:

Action	Full Name	Alias	Username	Role	Active	Profile
<input type="checkbox"/>   Edit	Chatter Expert	Chatter	chatty.00d2w00000qrheea3.vf9buuhyzl4@chatter.salesforce.com		<input checked="" type="checkbox"/>	Chatter Free User
<input type="checkbox"/>   Edit	P_dhatchavini	DP	dhatchavini2003@gm@gmail.com		<input checked="" type="checkbox"/>	System Administrator
<input type="checkbox"/>   Edit	P_Dhatchavini	do	pdhatchavani2003@gmail.com		<input checked="" type="checkbox"/>	Standard User
<input type="checkbox"/>   Edit	User_Integration	integ	integration@00d2w00000qrheea3.com		<input checked="" type="checkbox"/>	Analytics Cloud Integration User
<input type="checkbox"/>   Edit	User_Security	sec	insightssecurity@00d2w00000qrheea3.com		<input checked="" type="checkbox"/>	Analytics Cloud Security User

## MILESTONE 7

The screenshot shows a report interface titled "Products with stock availability / Warehouses". The report displays a grid of data with the following columns: Product Name, Warehouse, and Stock Available. The data is organized by product name, with sub-totals and a grand total at the bottom. The report includes a sidebar with filters and a preview message.

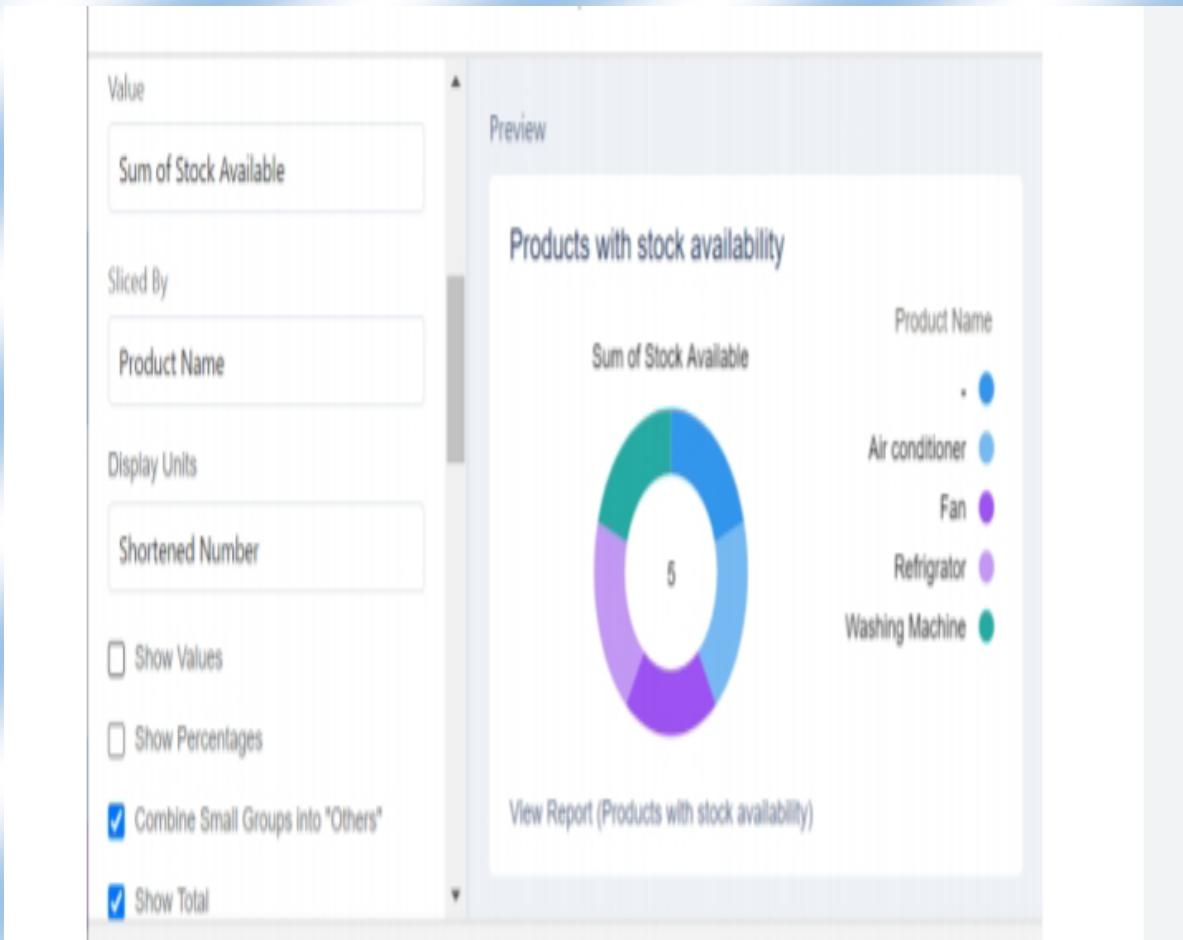
Product Name	Warehouse	Stock Available
Television (1)	Pune (1)	1
Test Case (2)	(2)	1
	Subtotal	1
Air conditioner (1)	Hyderabad	1
	Subtotal	1
Fan (1)	Kolkata	1
	Subtotal	1
Refrigerator (1)	Chennai	1
	Subtotal	1
Washing Machine (1)	Mumbai	1
	Subtotal	1
Total (11)		5

Report Options: Get Feedback, Add Chart, Save & Run, Save, Clear, Run

Report Preview: Previewing a limited number of records. Run the report to see everything. Update Preview Automatically (checked)

Filters: Outline, Filters (1), Show Me My warehouses, Warehouse Created Date, All Time

## MILESTONE:8



#### **4. TRAILHEAD PROFILE PUBLIC URL**

TEAM LEAD - <http://trailblazer.me/id/karthimaths163>

TEAM MEMBER 1 - <https://trailblazer.me/id/dharania>

TEAM MEMBER 2 - <https://trailblazer.me/id/dhatchp>

TEAM MEMBER 3 - <https://trailblazer.me/id/dekambaram>

#### **5. ADVANTAGES AND DISADVANTAGES**

##### **ADVANTAGES:**

- ★ Enhanced Sales Competence. ...
- ★ Develop Leadership Skills. ...
- ★ Improve Analytical Abilities. ...

- ★ Learn To Comprehend. ....
- ★ Excellent Job Opportunities.

#### **DISADVANTAGES:**

- ★ Inadequate capital is always a big problem to their trade.
- ★ No room for expansion due to lack of enough capital.
- ★ Inability to enjoy economies of scale.
- ★ Do not easily obtain loan.

#### **APPLICATION:**

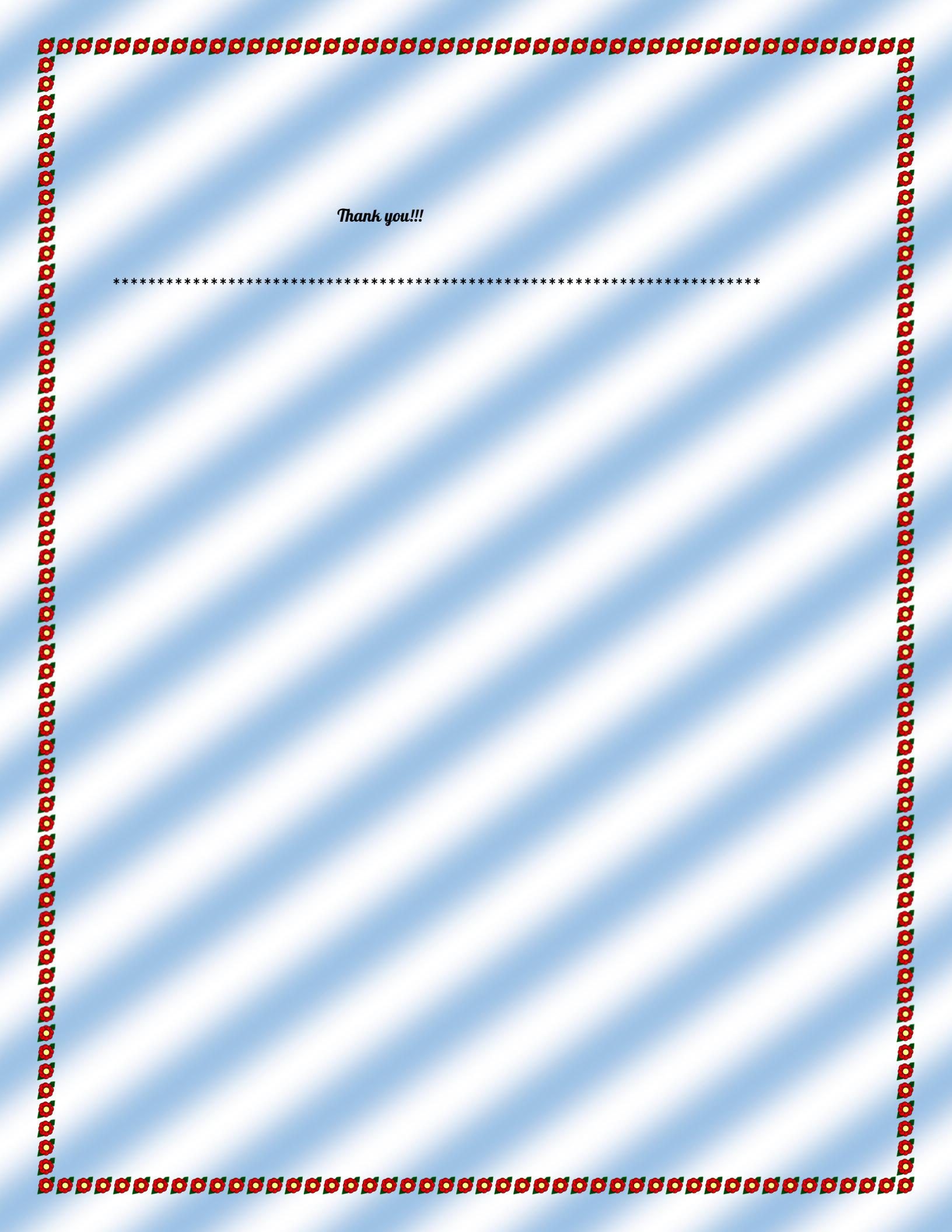
- ★ It helps store customer data, which the retailer can then use to reach out to customers via email with personalized offers or with mail offers, and when going through the check-out process, retailers can search up the customer's information to make their experience quick and efficient.

#### **CONCLUSION:**

- ★ In this course we have explored the meaning of the terms retailing, marketing and marketing communications. We have also considered the importance of the marketing mix and identified the different communication tools that a retailer might use to interact and communicate with their target customers.

#### **FUTURE SCOPE:**

- ★ It entails all of the processes necessary to entice customers inside the store and meet their purchasing desires. Retail management saves time and guarantees that customers can find what they want quickly and go home happy.



*Thank you!!!*

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