



Totspot

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Shop and sell  
kids closets  
from your phone

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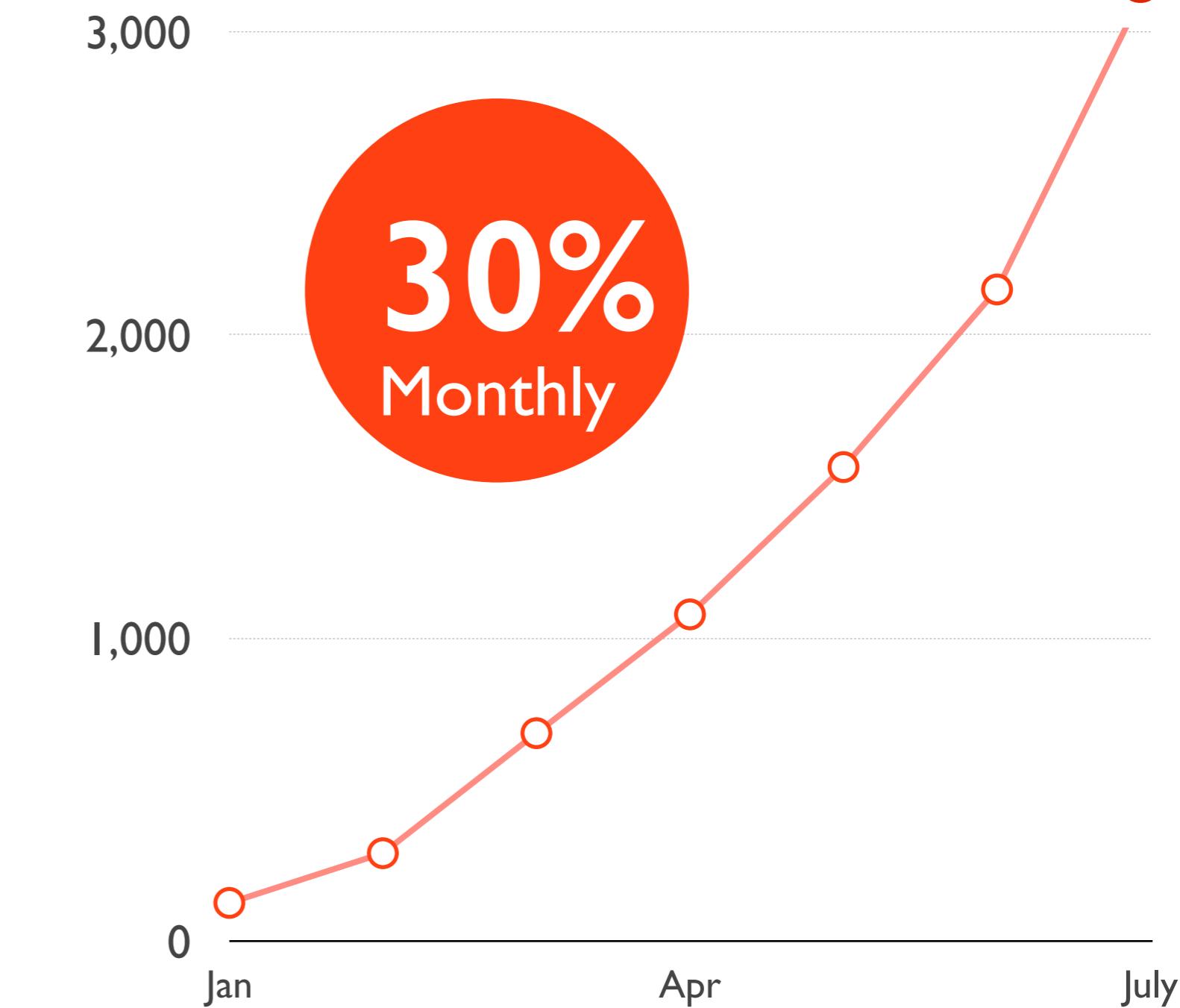


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## Purchases





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65%  
repeat buyers

>  
\$200K  
run rate



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Shop  
direct



**No inventory**

**20% marketplace fee**

**Unit  
Profitable**



**\$50B**

added to kids closets each year



#kidsgrow #clothesdont



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SELL



Take pic



Get label



Earn cash

SHOP



Buy



Arrives



Save cash



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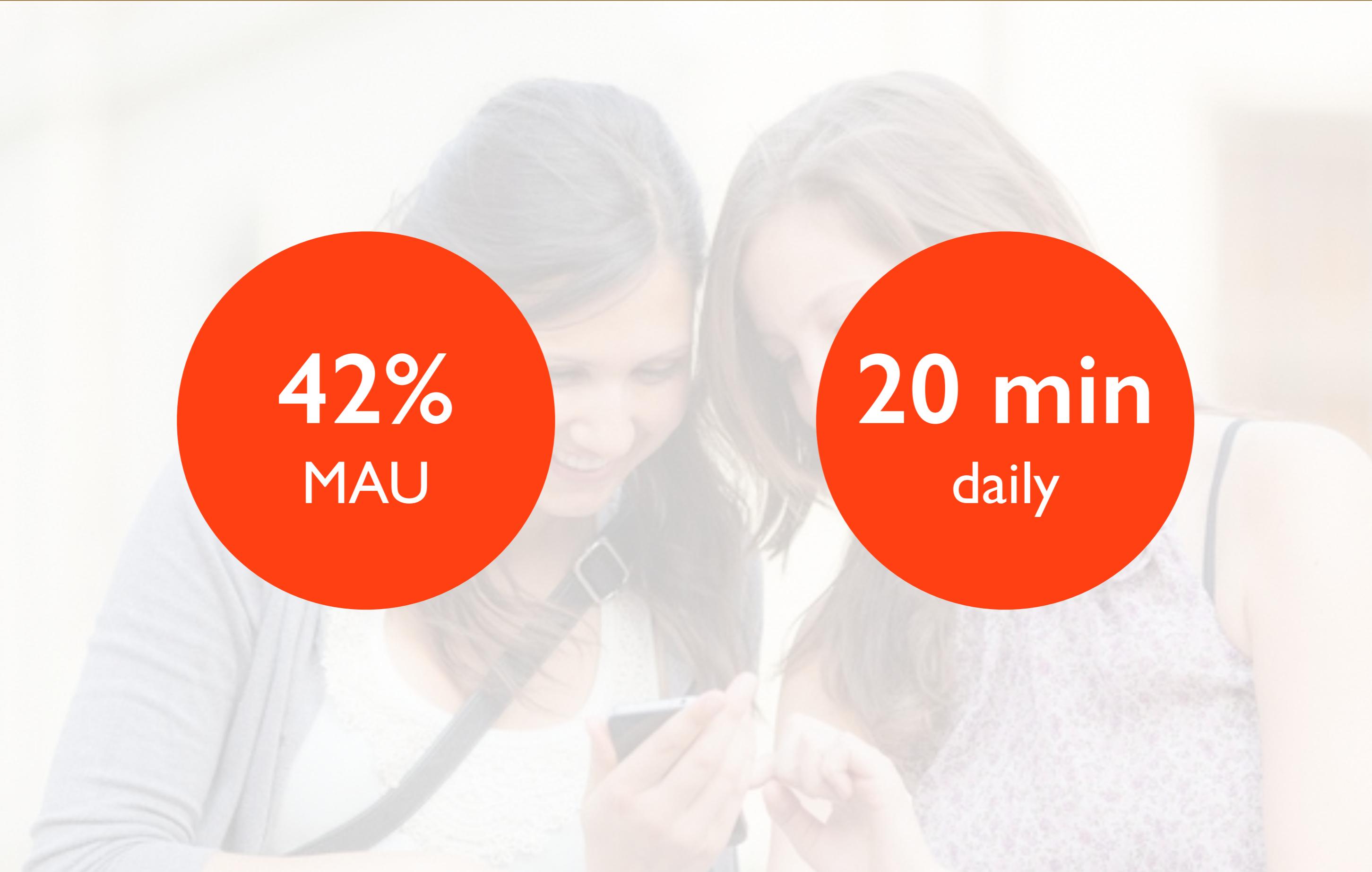
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\$800  
earned

\$1200  
shopped

Shop. Sell. Repeat.



A soft-focus background image shows two young children, a boy and a girl, sitting side-by-side and looking down at a tablet device held by the boy. They appear to be engaged in an activity on the screen.

42%  
MAU

20 min  
daily



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Vikrant Ramteke  
Engineering



**Dialogic**



Vijay Ramani  
Product / UX



Sarah Kamsoshy  
Community



**CHICTOPIA**



Samantha Fein  
Marketing

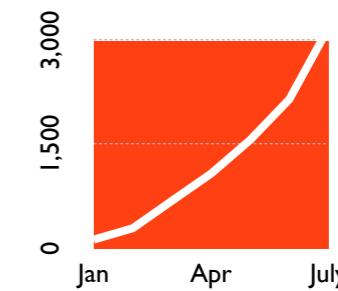




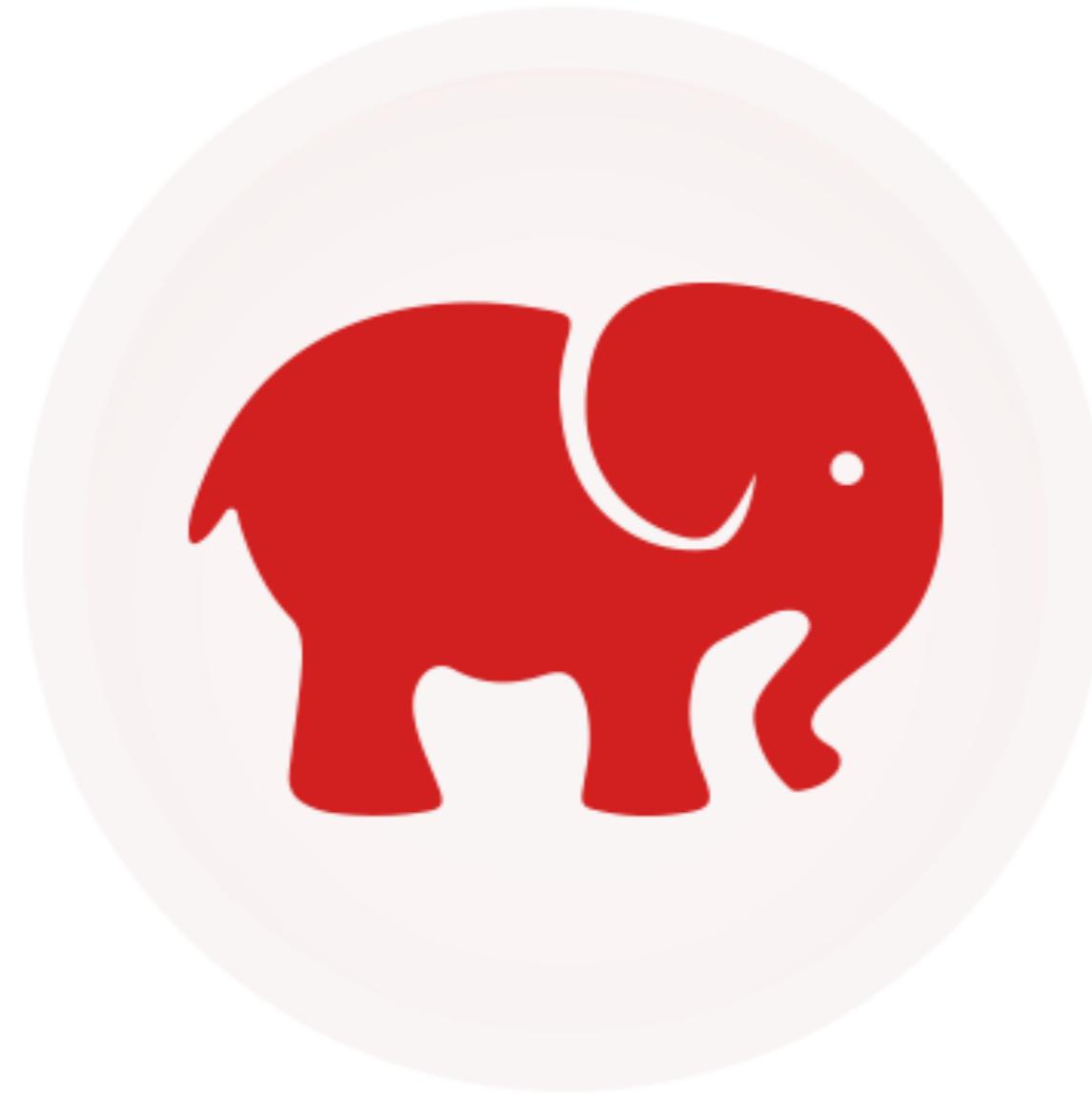
**Mobile  
marketplace  
for moms**



**\$200,000**  
run rate



**30% M.o.M**  
**65% repeat**



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