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WE GET BUTTS IN MOVIE THEATER SEATS

TIME

The New York Times

CBS

NBC

TC

Oakland Tribune

pando daily

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**UC BERKELEY**



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SKINNY



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SKINNY  
SOBER



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SKINNY  
SOBER  
SINGLE



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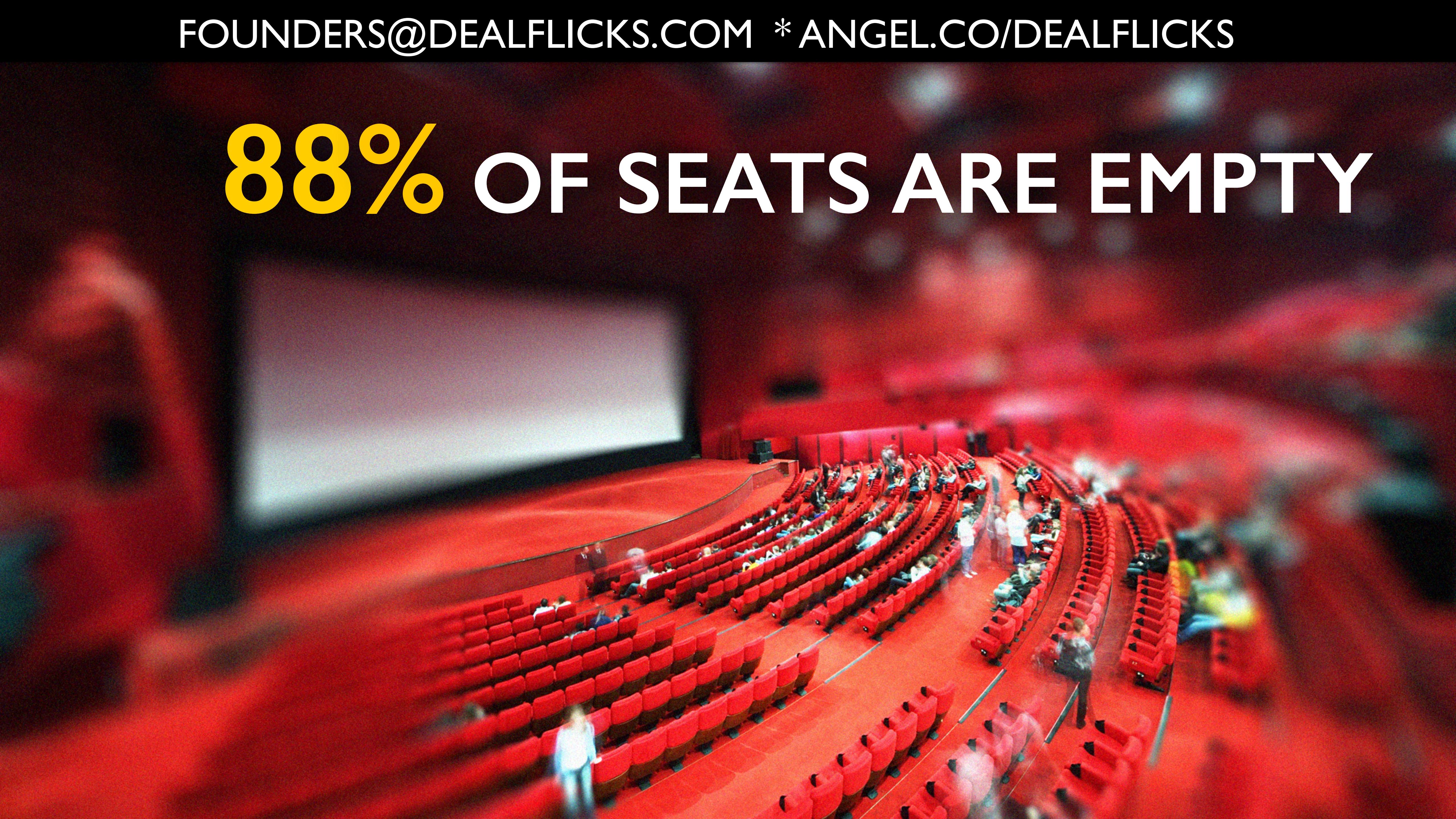
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SEATS ARE EMPTY



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**88% OF SEATS ARE EMPTY**



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# \$40 BILLION DOLLARS

SPENT ON MOVIE TICKETS, POPCORN, AND SODA EVERY YEAR.



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PRICELINE FOR MOVIE THEATERS

TIME

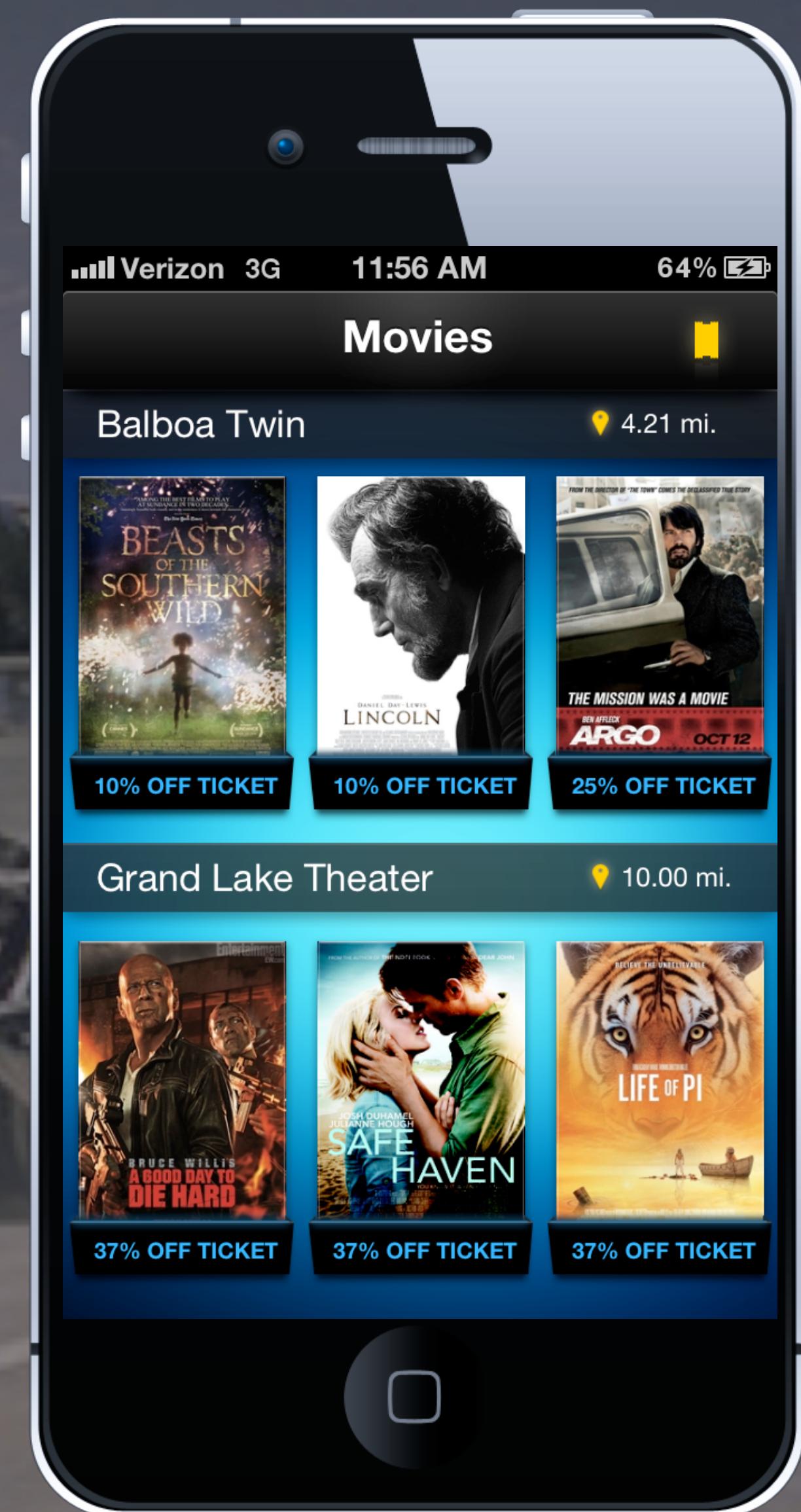
The New York Times

CBS



Oakland Tribune

pando daily



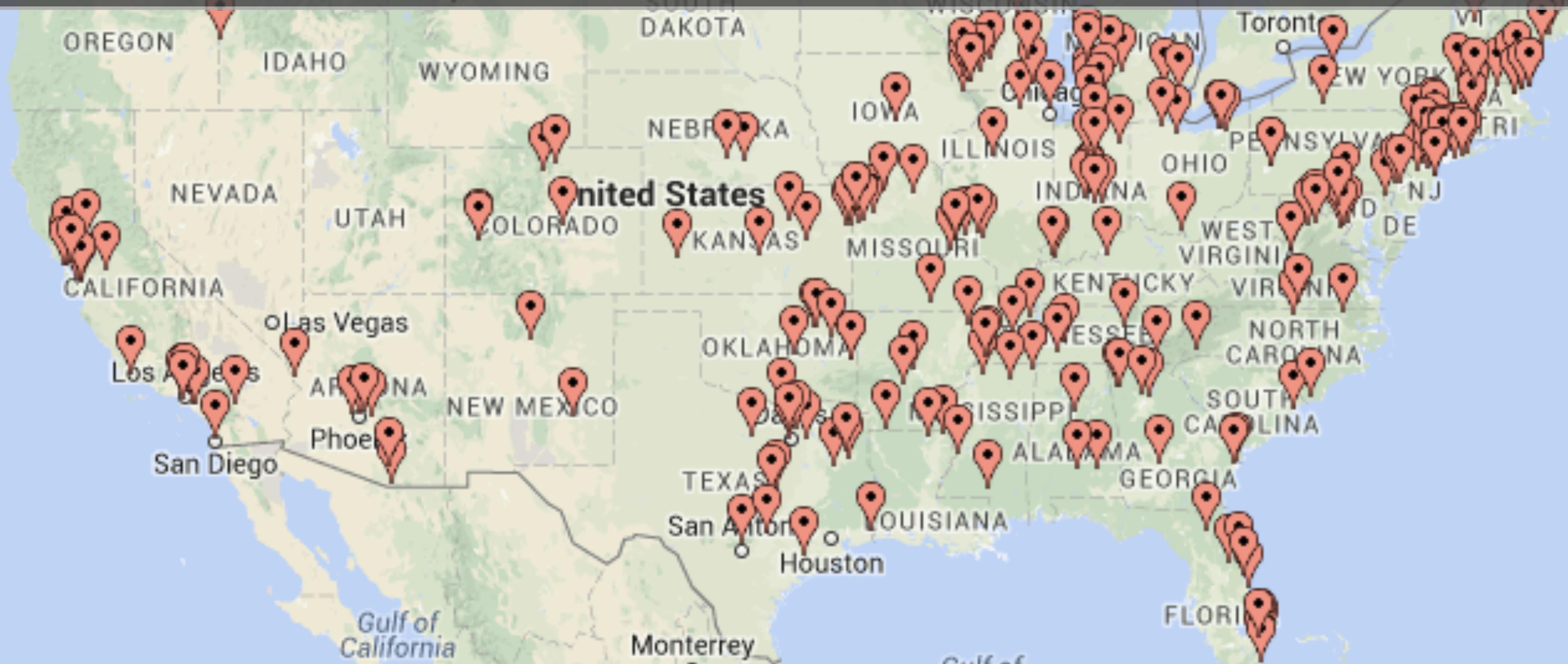
MOVIE TICKET DEALS  
UP TO 60% OFF  
**\$0 CONVENIENCE FEES**

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LAUNCHED IN JULY 2012  
I SCREEN - STRAIGHT OUTTA COMPTON



# 550+ THEATER PARTNER LOCATIONS



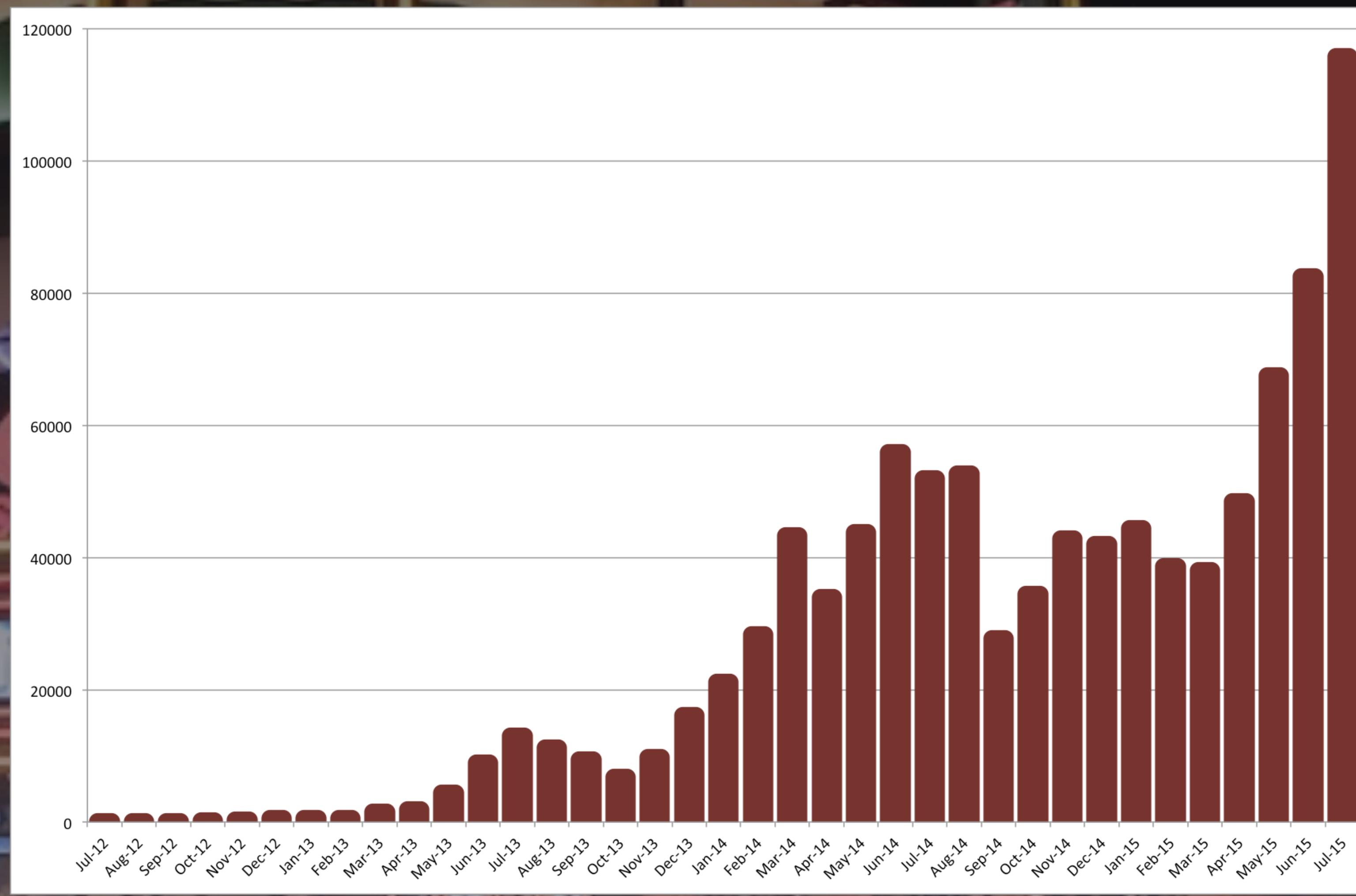
# 14 OF THE TOP 50 CHAINS



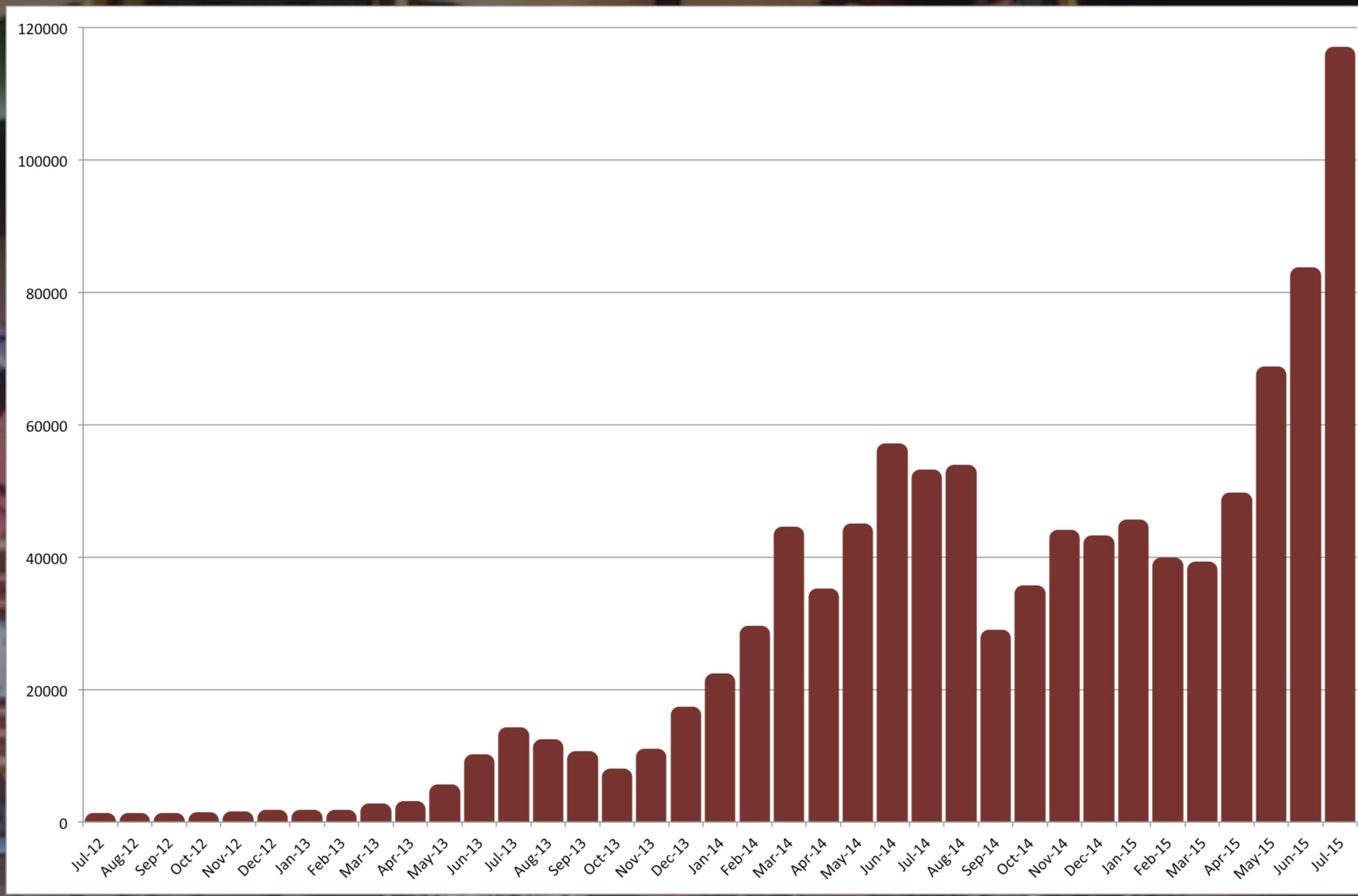
# 3 OF THE TOP 10



# 23% MOM IN TICKET/CONCESSION SALES

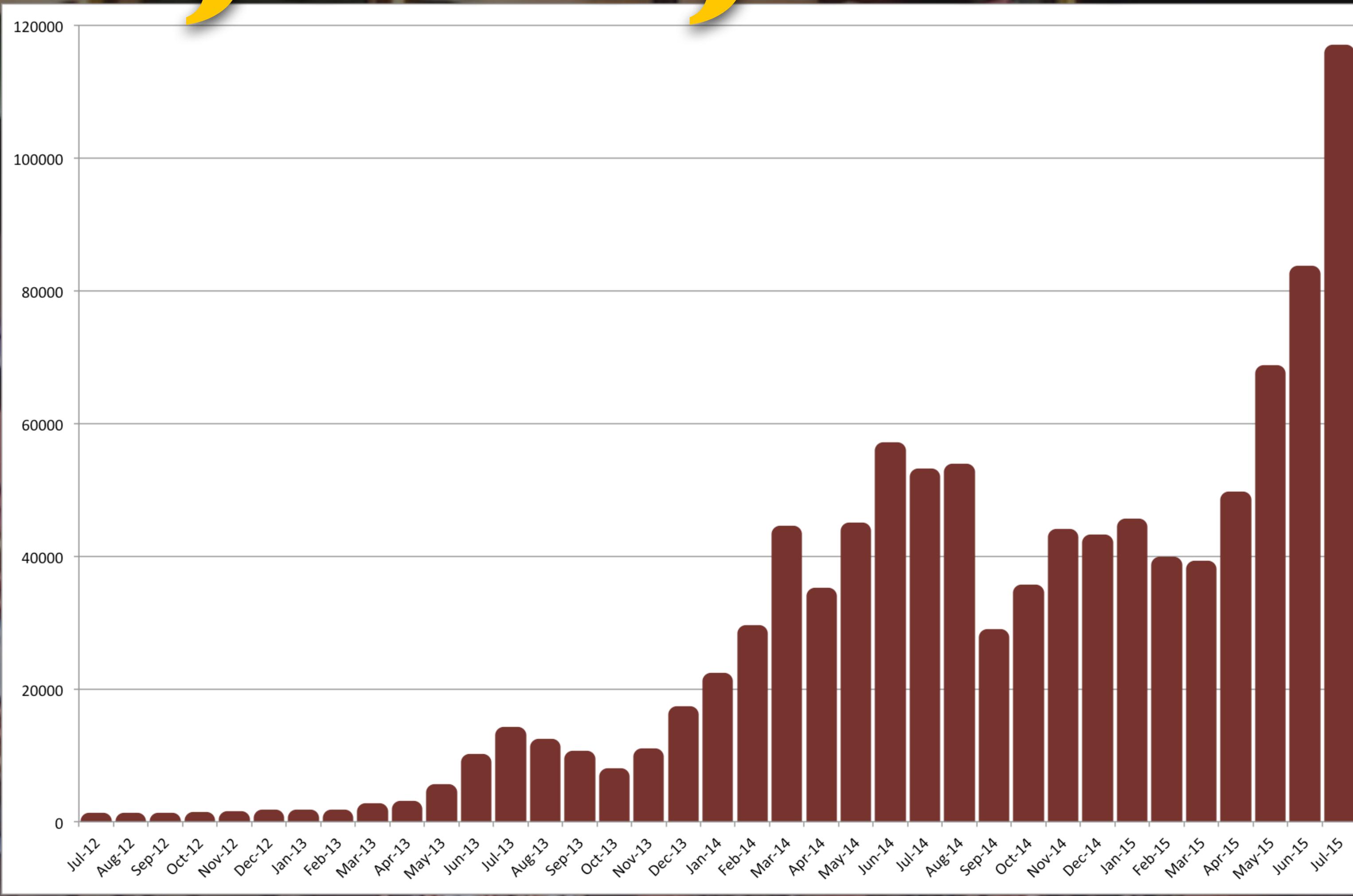


# 100,000 PER MONTH



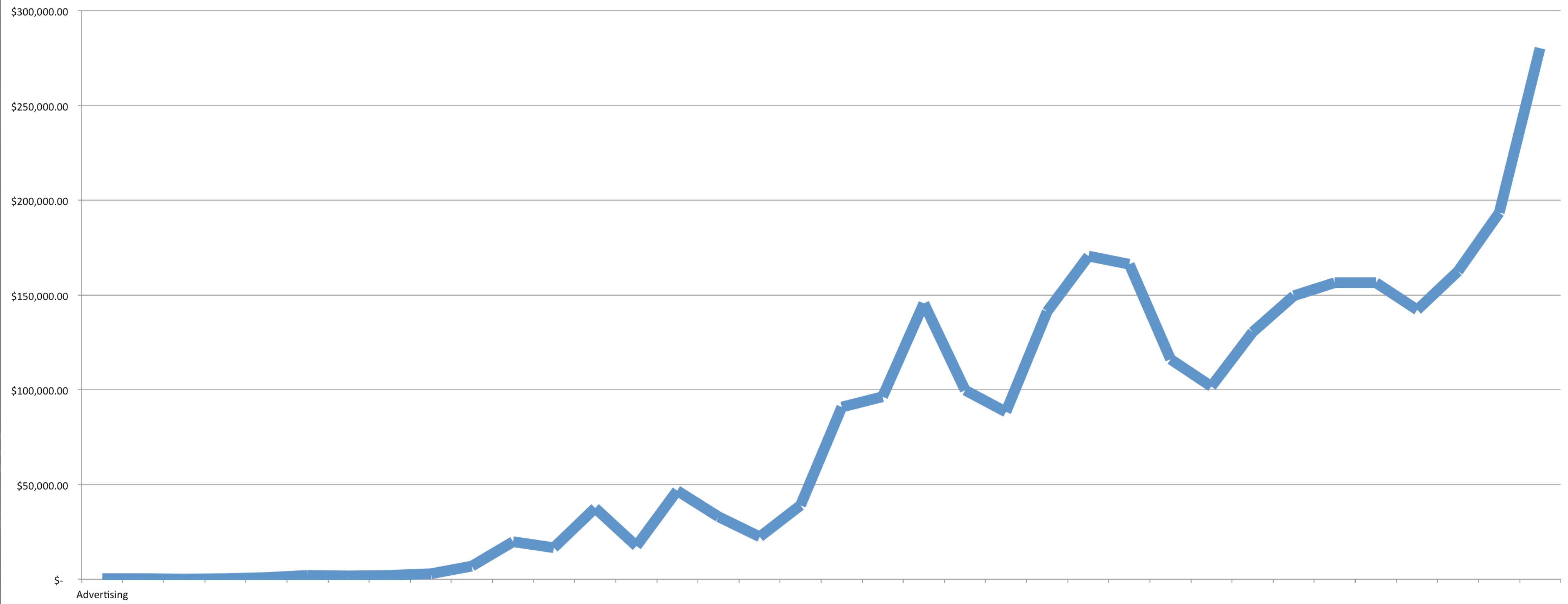
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1,000,000+

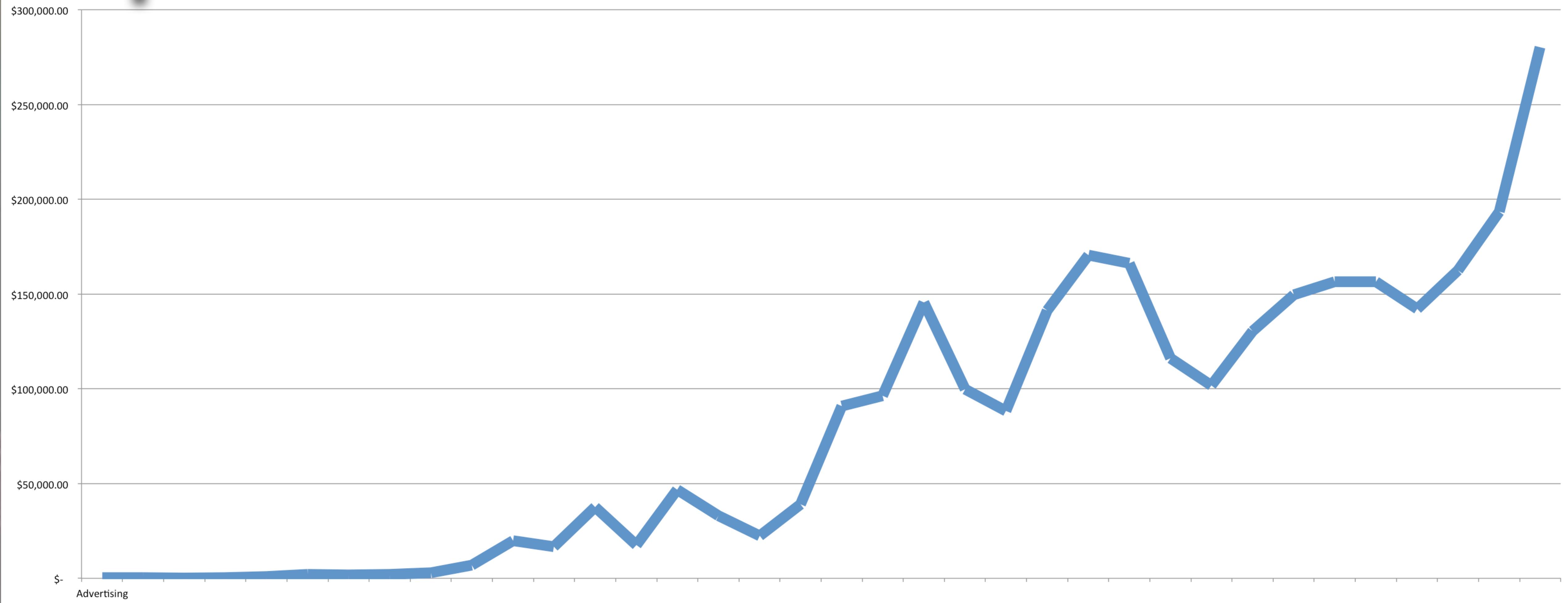


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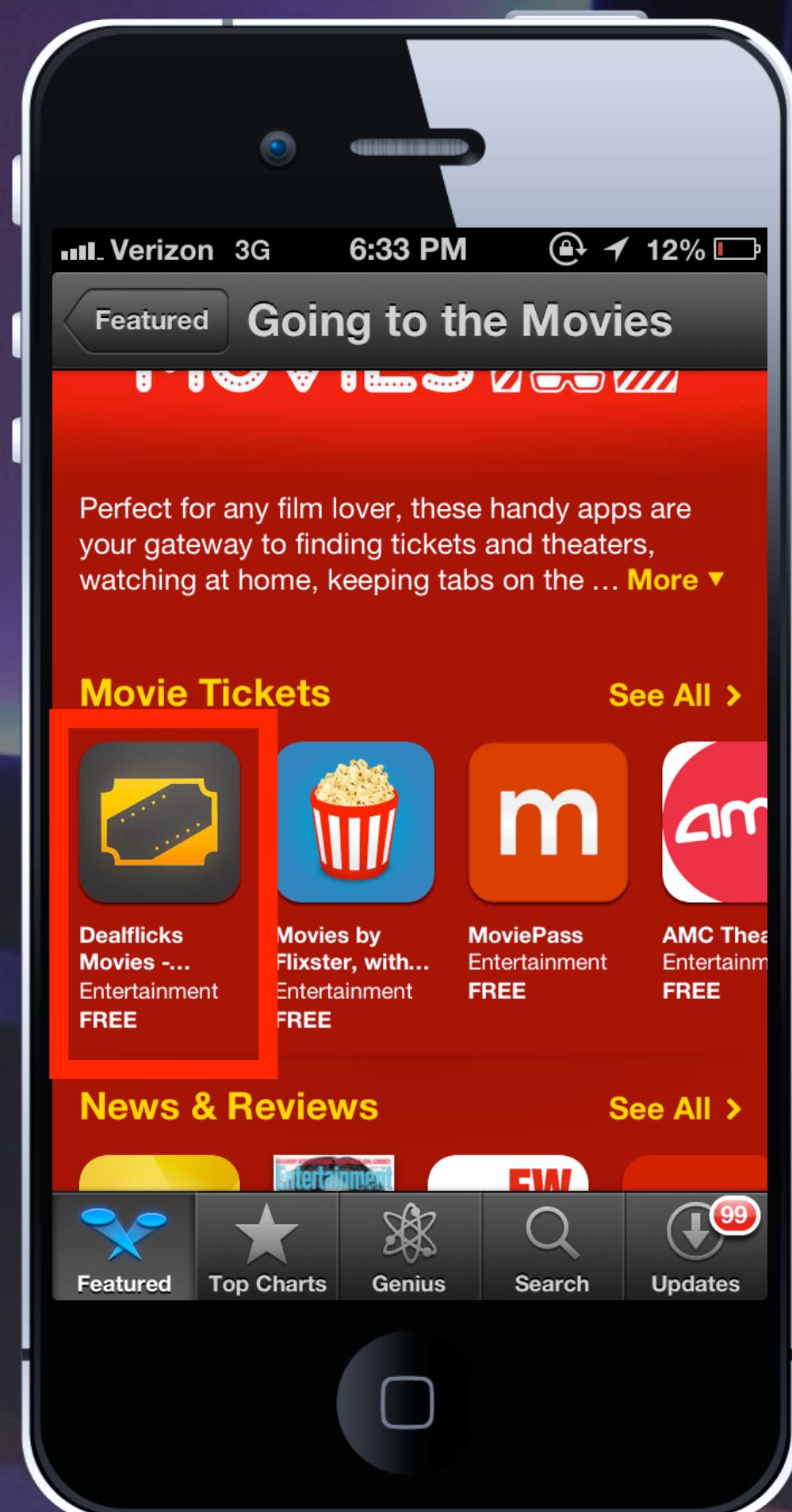
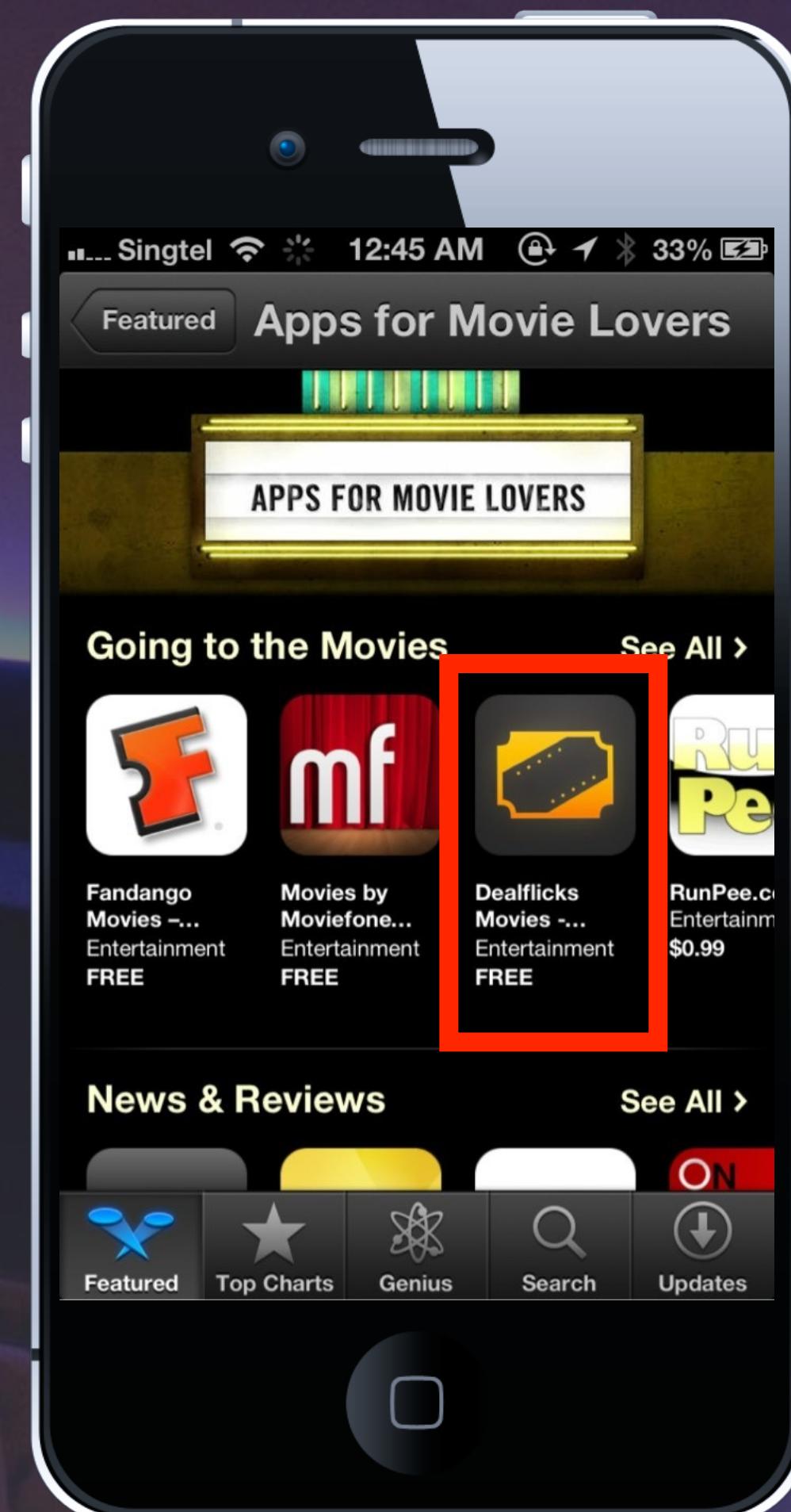
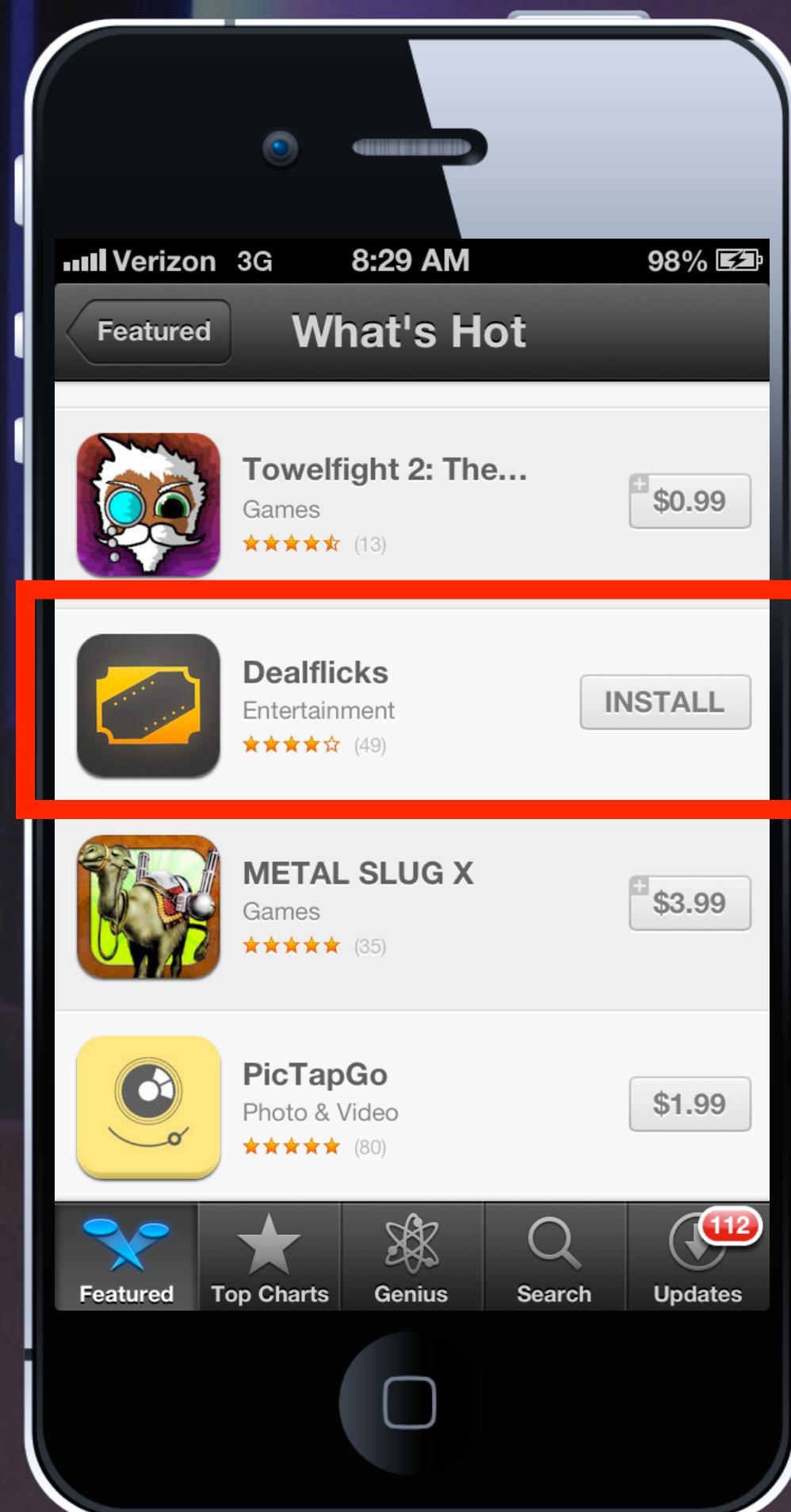
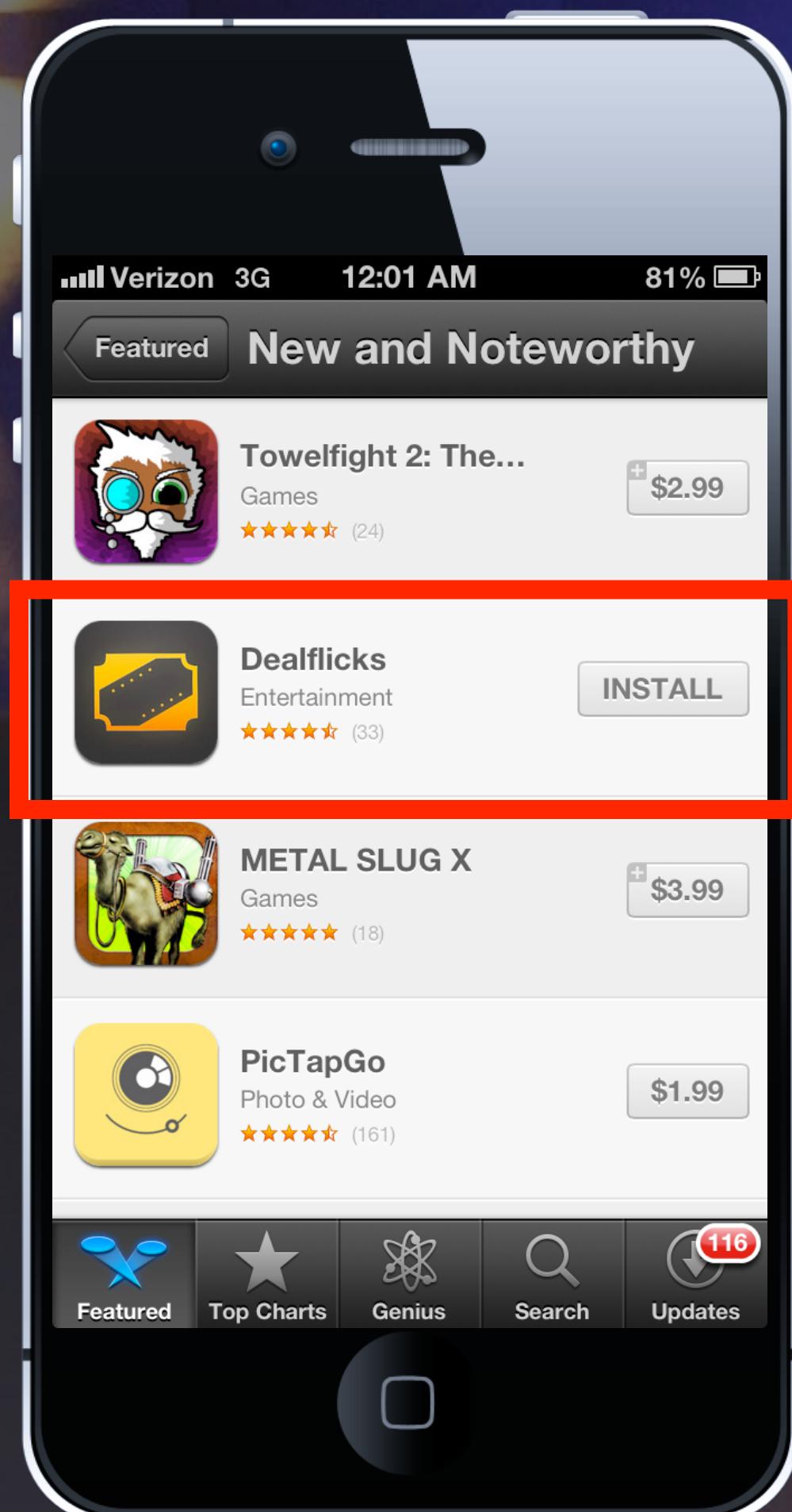
**2.2X YoY GROWTH IN REVENUE**



# \$4M+ REVENUE



# IPHONE APP FEATURED 14X BY APPLE

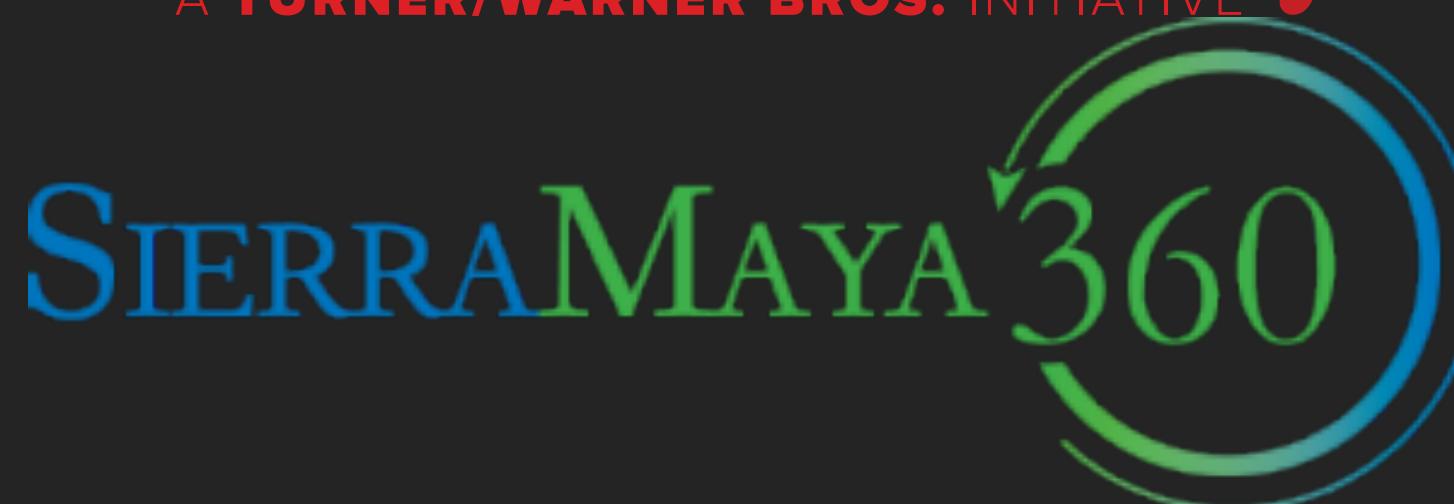


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9 FULL-TIME: 3 ENGINEERS & 3 BIZ DEV  
3 OPS/MARKETING/SUPPORT



\$2.9M+ SEED RAISED



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