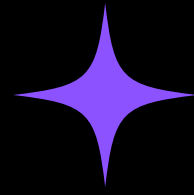
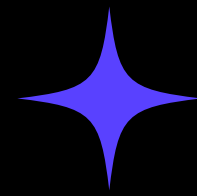
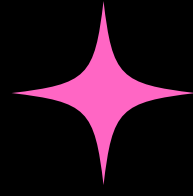


USER STORIES



Casse Winchester

As a bootcamper coming from a managerial role
I want something that is structured, organised and easily navigated but also touches on working styles
So that I have a sense of direction & an idea of our dynamic moving forward



Ika Melrose

As a bootcamper, who's used to working alone
I want something that provides prompts, convo starters or a multi-player game to break the ice.
So that it takes the pressure of me having to come up with convo starters & silent moments .



Mason Rue

As a bootcamper, coming from a relaxed enviornment like photography
I want something that is interactive and engaging
So that I can be stimulated in a creative but laid-back way.

I'm Ika Melrose

"I want a fun
promoted
conversation
starter"



Demographics

BIO

Age: 27
Education: Sixth Form Graduate
Location: London
Status: In a relationship
Tech literacy: Mid

Ika graduated from sixth form with 3 a levels business, psychology and mathematics. Due to being unsure of a carrer path she didn't go to university. She gain an interest in tech due to her sisters profession so has been studying independently. She lives in London with her boyfriend, enjoys complicated equations, reading and is a risk taker.

Goals

- To refine and practice the skills she learned from self study but in a structured classroom driven way.
- To find a profession as a DevOps developer .
- To connect with people who share the same interests and create close connections with them.

Work Style

Supportive
Detailed oriented **Logical**
Explorer **Structured** **Plan oriented**

Personality

Introverted **Open** **Curious**
Bubbly **Independant** **Hard working**
Adaptive **Natural Leader** **Self aware**

Needs

- Needs to be prompted to express thoughts as well as prompted to converse.
- Needs something that will prompt her to relax and have more fun on the course.

Frustrations

- Finds it hard Working in teams and working through things with someone else as well as sharing ideas.
- Uses to going at her own pace so sometimes fines the course pace too fast which makes her feel tense, has a hard time relaxing on this course due to wanting to keep up.
- Social aspect of the course , she has a hard time opening up and feeling comfortable in social interactions with other bootcampers

Favorite Brands



I'm Mason Rue

"I want
something that is
interactive and
engaging"



Demographics

BIO

Age: 25
Education: Bsc in Photography
Location: Belfast
Status: Single
Tech literacy: Low

Mason has a bachelors in photography, she decided to leave her profession as a freelance photographer which she had been in for 4 years due to craving a new challenge and stability in her life. She is currently residing in Belfast and working part-time at a bar, currently single and a wildly imaginative individual.

Goals

- To enter into the field of web development
- To successfully complete the bootcamp and gain a solid foundation.
- To continue to be creative and extend this creativity in tech
- To become proficient in the new languages but not overwhelm herself.

Work Style

Supportive
Burst of energy **Laid-back**
Unstructured **Relaxed** **Idea oriented**

Personality

Outgoing **Empathetic** **Persistent**
Creative **Open** **Confident**
Imaginative **Laid-back** **Innovative**

Needs

- Regular breaks, downtime to let her recover and creative outlet.
- Needs fun and engaging activities that play on her imaginative mind.
- Social and fun activities to keep her stimulated.

Frustrations

- New to tech so can feel overwhelmed and stressed.
- Finding it hard to apply her creative thinking to problem solving. Also struggling with thinking more methodically and tackling problems in a more conventional way.

Favorite Brands



I'm Casse Winchester

"I want something that is structured, organised and easily navigated"



Demographics

BIO

Age: 40
Education: Masters in business
Location: Birmingham
Status: Married
Tech literacy: Mid

Casse graduated from university with a Master's in business and for the past 10 years has been working in managerial roles. Now looking to make the transition to tech and work his way up to a senior position. He is currently living Birmingham with his partner. In his downtime he enjoys outdoor activities like rock climbing and hiking.

Goals

- To learn new technical skills and languages but also build on the basic knowledge he has of some languages.
- To switch careers and find a position as a developer and slowly work his way up to a specialist.

Work Style

Detailed oriented

Structured

Supportive

Logical

Plan oriented

Personality

Humorous
Tentive
Logical

Observant
Cheerful
Inviting

Needs

- Needs to get comfortable with connecting with younger people, due to the variety of age groups in tech.
- To be more flexible and open to other peoples working style.
- Needs a way to connect with other bootcampers.

Frustrations

- He is struggling with being a student again, used to giving directions and not taking them.
- Struggling connect with and start up conversations with younger bootcampers.
- having a hard time with learning something new, used to his structured, planned schedule.

Favorite Brands

