

Persona Template

 A portrait photograph of David Flansburg, a young man with short brown hair and a beard, wearing glasses and a white t-shirt, smiling at the camera.	<p>Name David Flansburg</p> <p>Age 29</p> <p>Psyche Introvert</p>
Background	David is currently working as a social studies teacher in adolescent education. As a teacher, he spends a lot of time planning lessons, keeping track of progress, and finding unique ways to teach topics. The transition to remote learning has created challenges for him but has also made him more comfortable with technologies like zoom. In his free time, he likes to unwind with board games or running.
Emotions and attitudes	David's attitude towards technology is a mix between positives and negatives. He recognizes its benefits but otherwise struggles with the lack of engagement it can bring.
Personal traits	Though David strives to be an excellent teacher, he can sometimes find difficulty in building genuine relationships with his students. He makes up for this by attempting to be adaptable and enthusiastic for the benefit of his students.
Needs	David needs to feel as though a relationship is established between his students that fosters respect, engagement, and positivity, especially in the constraints of remote teaching.
Situations	David often finds himself teaching in a classroom setting where students are disinterested, distracted, or fatigued. He is often looking for ways to make the topics he teaches relatable in order to counter this.
Scenarios	David is constantly in situations where lessons are moving slowly due to little student engagement. In other instances, he might find himself teaching to a classroom online where most cameras are turned off. To increase engagement or avoid creating fatigue, David could incorporate an app that turns simple questions into more game-like experiences. This would in turn increase interactivity between David and his students, break up the lessons more, and establish a positive relationship.



Name: David Flansburg

Age: 29

Gender: Male

Occupation: Adolescent Education

Marital status: Single

Location: New York

Other traits:
Loves teaching
Enjoys running
Very adaptable

Context and obstacles faced:

Maintaining a positive relationship with his students is crucial to David's life. He hopes to serve as a role model and prefers to consider the needs of every individual student, rather than viewing them as a whole.

Obstacles David is facing:

- Engaging with his students
- Establishing respect
- Teaching difficult topics

How will he/she interact with your product/service?

- Through his laptop or mobile device
- Frequency of use depends on preferences, but could be daily during lectures

Questions he/she will ask:

- How does this product serve me?
- How much extra work does it create on my end?
- Will it increase engagement with students?
- What additional benefits are there?

Influences:

- Higher ups
- Coworkers
- Students
- Family
- Friends

Situation: Goals, motivations, keywords

Goals

- Serve as role model
- Address individual student needs
- Build a unique and engaging relationship with students

Motivations

- Wants to leave a positive impact
- Wants to adapt the best teaching practices to benefit his students

Keywords

- Role model, engaging, positive, unique

Story

For a long time, I've known that I wanted to bring my own unique style to the education of others. I am happy to be doing that now, but that's not to say it isn't without its challenges. I am constantly looking for new ways to better my style of teaching, as addressing every of my student's needs is essential to me.

While I find a lot of joy in teaching, lately it has been made even more difficult from the huge transition to remote learning. I struggle to get students to engage and find "Zoom fatigue" to be a real issue. I wish there was a way to keep students into topics so that I don't feel like I'm pulling teeth!