

# NETFLIX

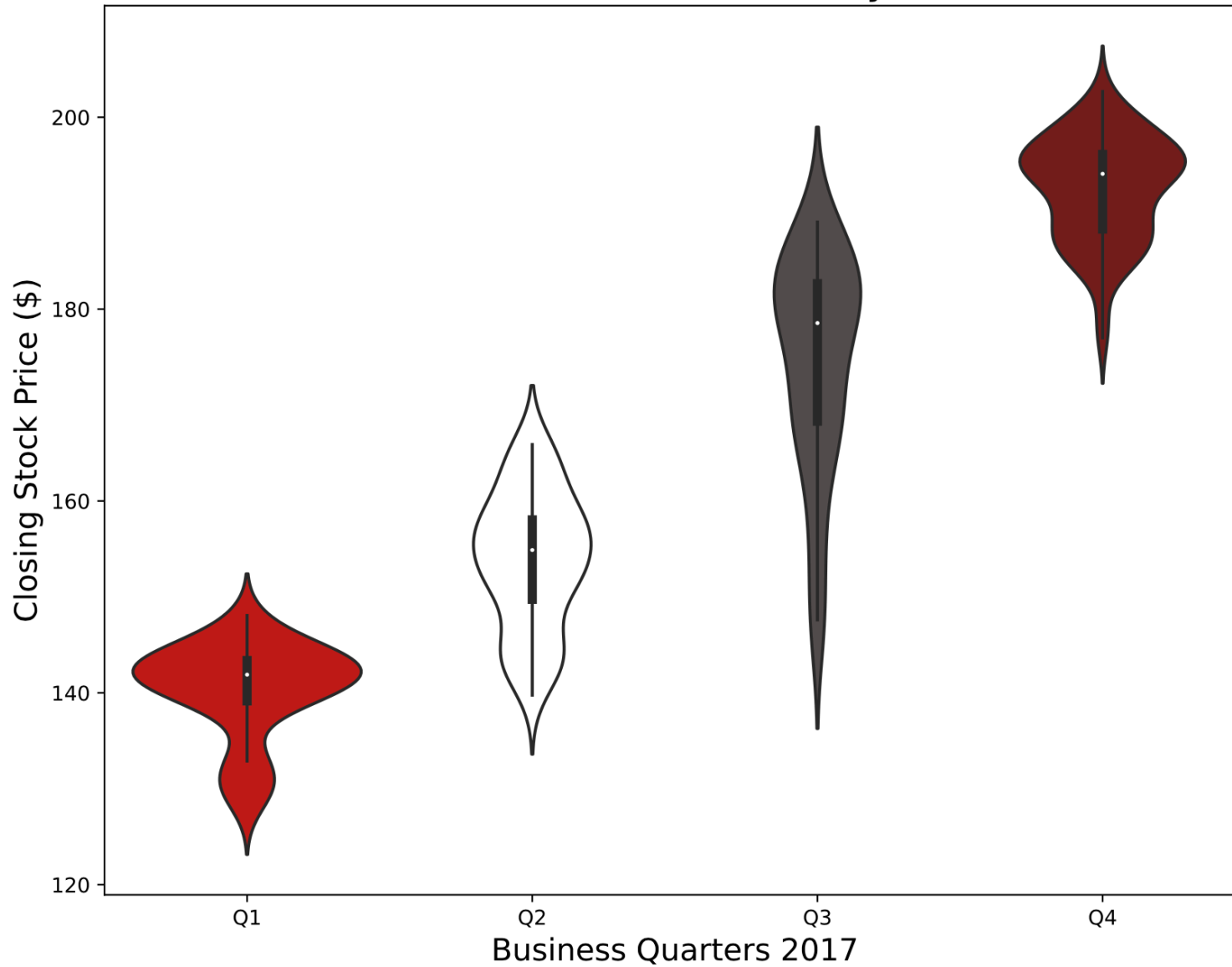
Stock Profile 2017

# Netflix Stock Profile 2017

- | Fluctuations in Stock Price by Quarter
- | Earnings Per Share Fluctuations by Quarter (Actual vs. Estimate)
- | Comparison of Revenue and Earnings Per Quarter
- | Comparison of Netflix Stock Value to Dow Jones Industrial Average



## Fluctuations in Stock Price by Quarter



### Key Findings

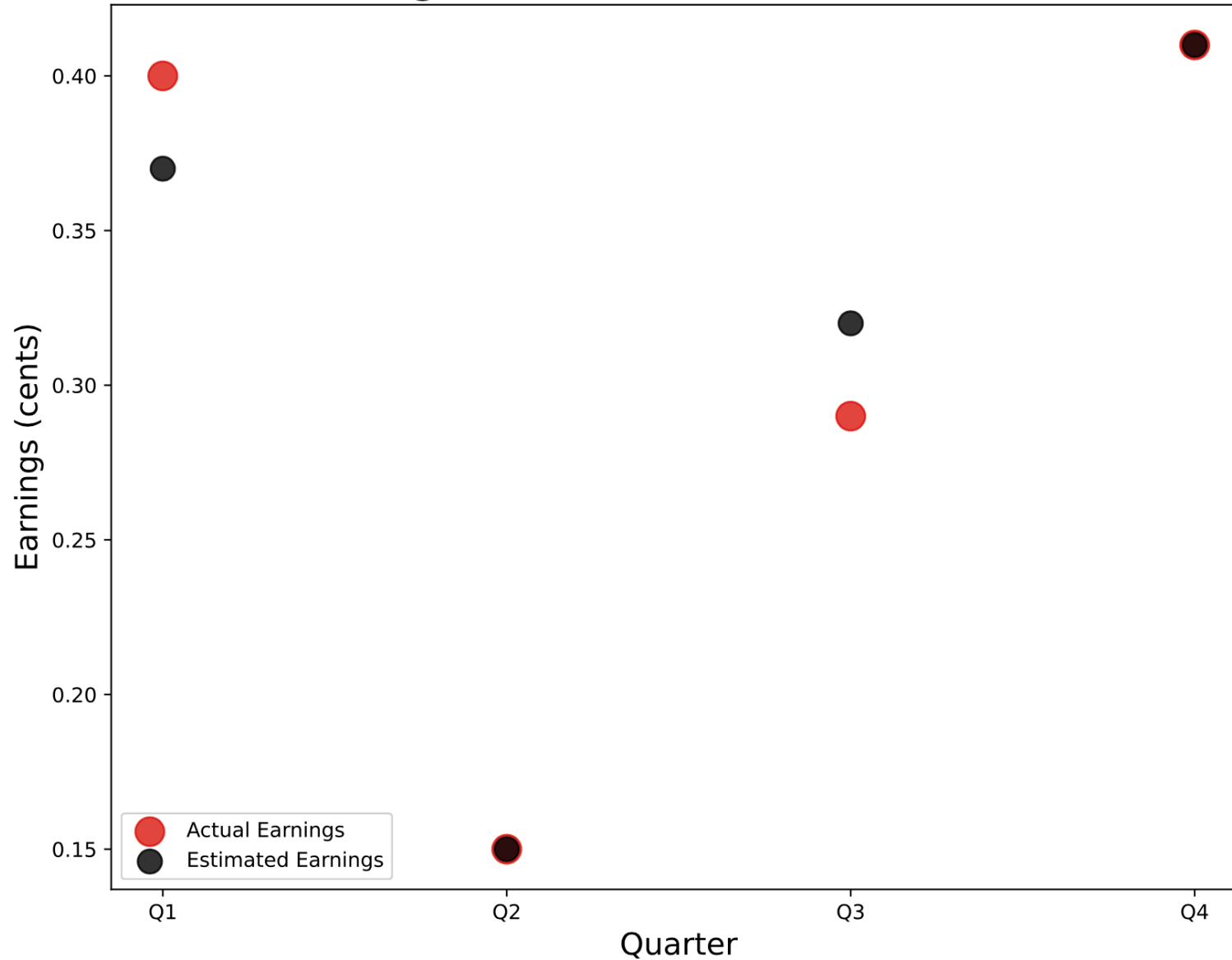
| Median stock price increased quarter on quarter through 2017

| Lowest stock price in Q1

| Highest stock price in Q4

| Q3 was the most volatile quarter

## Earnings Per Share Fluctuations (2017)



### Key Findings

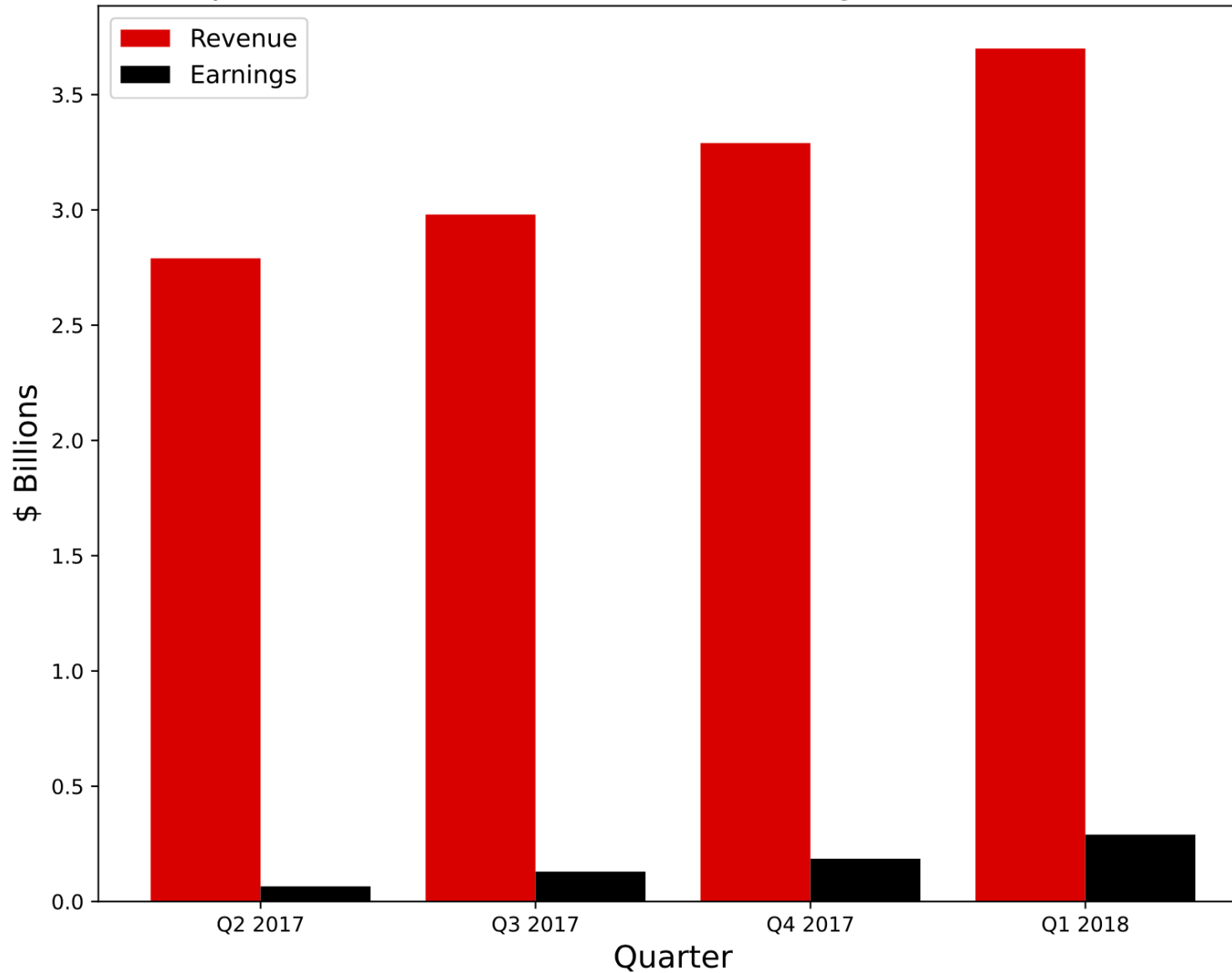
| Estimated earnings typically reliable

| In Q2 and Q4 the earnings were successfully predicted

| Q1 under estimate by 7.5 %

| Q3 over estimate by 10.3 %

## Comparison of Netflix Revenue and Earnings Per Quarter of 2017



### Key Findings

| Continuous quarter on quarter increase in both revenue and earnings

| Percentage of revenue that constitutes earnings increased:

Q1 – 2.4 %

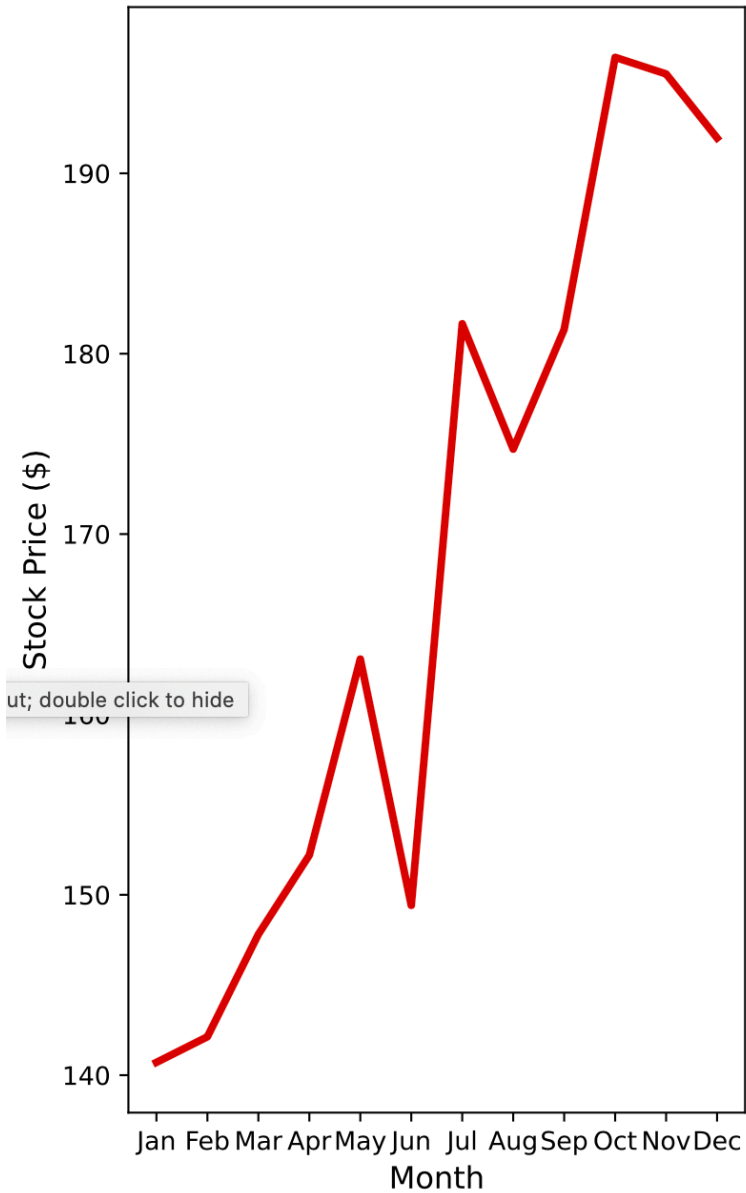
Q2 – 4.3 %

Q3 – 5.6 %

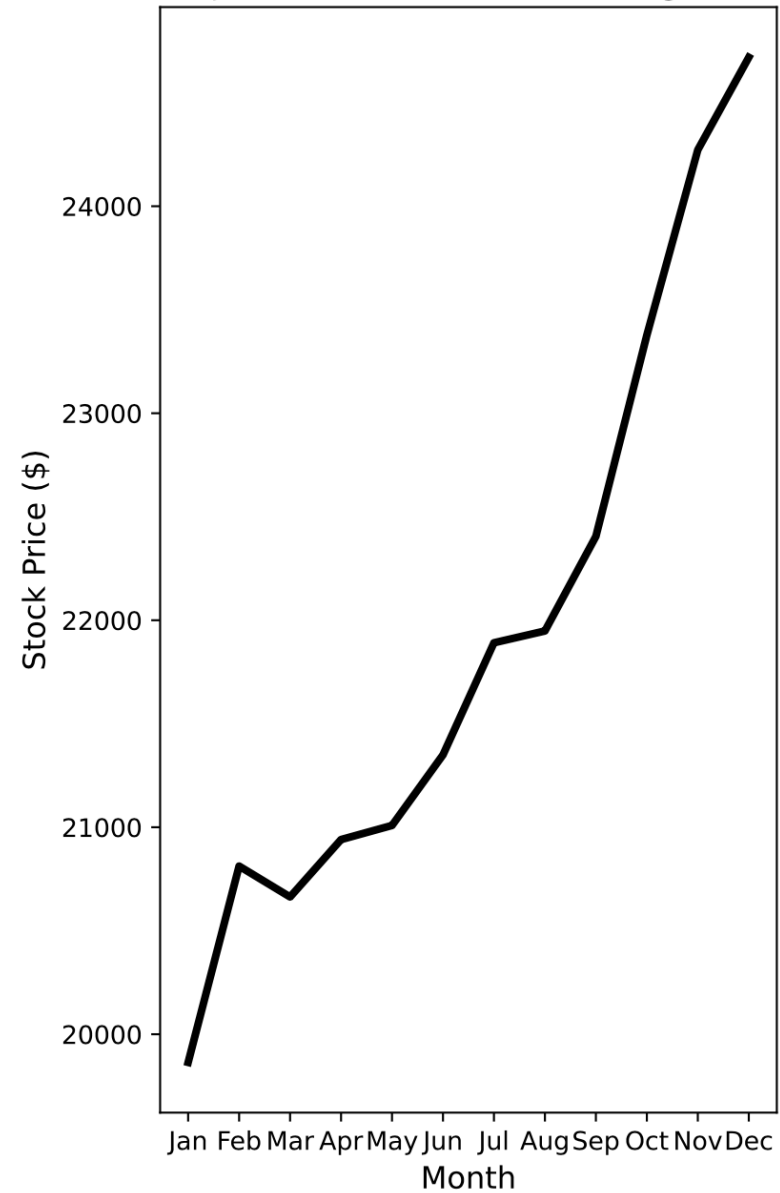
Q4 – 7.8 %

x3 increase from Q1 to Q3 of year

Netflix Stock Value 2017



Dow Jones Industrial Average 2017



## Key Findings

| Netflix stock value profile indicative of Dow Jones Industrial Average

| Netflix stock is more volatile

Thanks for looking at my presentation!