

Type your paragraph...

LOGO

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

Many designers
use mind mapping
to brainstorm
and generate
ideas.

A mind map is an
intricate web of
thoughts ideas,
names, words
and image.

Mind mapping
technique was
developed by author
Tony Buzan when he
was a college
student.

Fire: logs,
shocks, cubs.

Tents: poles,
site,
beavers.

Community:
charity.



Ventures
, scouts.

Our first step
to the logo
spirit is mind
mapping.

The idea is to make
illustration of your
central ideas, and
then make
connections between
them.

Uniforms:
Badges, Hiking

The experience of
creating a mind
map should be a
free flowing....

Mind mapping is
essential to
design attractive
logos.

What ideas do you have?

What ideas do you have for future work
together? Where do you see opportunities to
improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?

See an example