

# *IoT and Silicon Security*



*Dissecting a real life IoT attack*

*Asaf Shen, VP Secure Devices, Emerging  
Businesses Group, Arm*

# The Architects of Global Possibilities

*The global leader in the development of licensable technology*

*- R&D outsourcing for semiconductor companies*

*Focused on freedom and flexibility to innovate*

*- Technology reused across multiple applications*

*With a partnership based culture & business model*

*- Licensees take advantage of learnings from a uniquely collaborative ecosystem*

**1,650+**

*licenses, growing by  
>100 every year*

**138bn+**

*Arm-based chips,  
shipped to-date*

**6.2bn**

*Arm-based chips  
shipped in Q3 FY2018*

**525+**  
**Licensees**

*Industry leaders and high-  
growth start-ups; chip  
companies and OEMs*

# *The Fifth Wave of computing*

*Data-driven computing era*



*Generating data*



*Transporting data*



*Processing data*



# The Internet of Things

A 'hyper-connected' world of devices

Now

3+ billion Smartphones



2 billion Personal computers



8.4 billion IoT devices



Future

1 trillion

Connected devices by  
2035

Source: Gartner, Statista, Strategy Analytics, Arm Estimates

# Delivers Value Through Digital Transformation



**Productivity gains** – automation, sensor driven insights, smart manufacturing

**New business models** – from a ‘product sale’ to ‘as a Service’ revenue

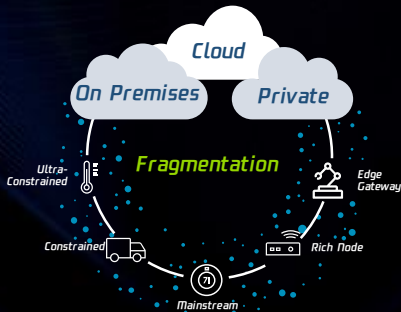
**Enhanced customer experience** – access to real-time data, agile support

**The Value of this Digital Transformation:  
\$11 Trillion**

Global economic value of IoT by 2025\*

\*McKinsey Global Institute, 2017

# The Complexity of IoT



## IoT's Commercial Challenges

### Investment return

What is the value of data to my business?

### Security concerns

Can the data be trusted?  
Does it make me vulnerable?

### Interoperability hurdles

What is required to integrate IoT with current systems?

### Network infrastructure

Is the network architected to cope with 1 trillion connected devices?

# *Arm's Approach to IoT*

*Enable Choice, Underpinned by Trust*



*Trusted Device • Trusted Communication • Trusted Network*

# *The Cost of Security Inaction is Significant*



**>300%**

*Increase in malware  
loaded onto IoT devices<sup>2</sup>*



**29%**

*Increase in industrial  
control system vulnerabilities<sup>1</sup>*



**600%**

*Increase in IoT  
device attacks<sup>1</sup>*



**\$6 trillion**

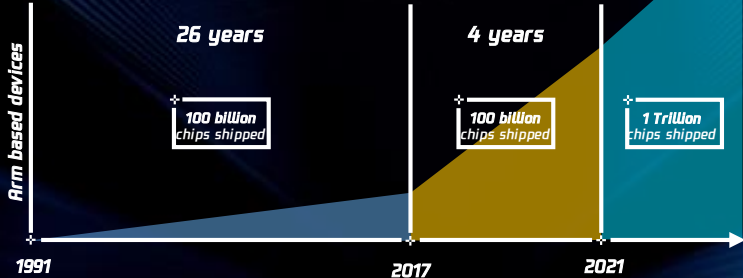
*Cost of damage related  
to cybercrime by 2021<sup>3</sup>*

- 1 - Symantec Internet Security Threat Report 2018
- 2 - Kaspersky Labs, New Trends in the World of IoT Threats 2018
- 3 - Annual Cyber Crime Report, Cyber Security Ventures 2019



# *The Road Ahead is Exciting... and Scary...*

*Arm vision: A trillion **securely connected** devices, from device to cloud*



# Arm's Security Vision

- *Security needs to be built from the ground up... and at the core of every device*
- *No single point of ownership, whole IoT value chain needs to share the responsibility*
- *Simple and seamless integration of security from foundational architecture to cloud service is key*

## Security Manifesto

Analyze  
Threat modeling



Architect  
Hardware & firmware  
architect specs



Implement  
Firmware source code



Certify  
Independently tested



IoT Device

+



+



arm

# Plenty of Vulnerabilities and Exploits to Choose

From...

## The Mirai botnet explained: How teen scammers and CCTV cameras almost brought down the internet

On October 12, 2016, a massive distributed denial of service (DDoS) attack [left much of the internet inaccessible on the U.S. east coast](#). The attack, which authorities initially feared was the work of a hostile nation-state, was in fact the work of the Mirai botnet. This attack, which initially had much less grand



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SMART HOME

CARS

DEALS



SMART HOME

## Hackers can peek through surveillance cameras, report says

A researcher in Argentina showed he could log into tens of thousands of DVR cameras and view the video stream live, according to Bleeping Computer.

## BlueBorne: Critical Bluetooth Attack Puts Billions of Devices at Risk of Hacking

September 12, 2017 Swati Khandelwal

13,513 views | Jul 27, 2017, 05:00pm

## Criminals Hacked A Fish Tank To Steal Data From A Casino

## FDA issues recall of 465,000 St. Jude pacemakers to patch security holes

Heart patients will have to visit their doctors to have their pacemakers patched for the 'voluntary' recall -- but there are risks.

ANDERSON SECURITY 06.16.17 04:00 PM

A DEEP FLAW IN YOUR CAR  
LETS HACKERS SHUT DOWN  
SAFETY FEATURES

# *IoT Goes Nuclear: Creating a ZigBee Chain Reaction*

<https://eprint.iacr.org/2016/1047.pdf>

## **Scenario**

*IoT devices infect each other with a worm that rapidly spreads over large areas (depending on critical mass).*



# *IoT Goes Nuclear: Creating a ZigBee Chain Reaction*

## *Impact*

*Starts with infecting a single street lamp with a worm.*

*The worm spreads to wider network of street lamps.*

*Enables an attacker to control and abuse city lights and perform massive DDOS attack.*

*Interesting note: In Paris (~105 Sq.Km), critical mass is fewer than 15,000 randomly selected smart street lamps*



# IoT Goes Nuclear: Creating a ZigBee Chain Reaction

How did attackers gain control of an already installed lamp?

*"We overcame the first problem by discovering and exploiting a major bug in the implementation of the Touchlink part of the ZigBee Light Link protocol..."*

How did attackers perform an un-authorized over-the-air firmware update?

*"...They found out that all lamps (from the same product type) were using the same global AES-CCM key for the firmware update process."*



# IoT Goes Nuclear: Creating a ZigBee Chain Reaction

*How was the global AES-CCM key compromised?*

*“... using novel side channel attacks..... a side channel attack to extract the global AES-CCM key (for each device type) that manufacturer uses to encrypt and authenticate new firmware”*

*“...Once we obtained these secret values, we could create any new firmware and upload it into any... lamp”*

**Interesting note:** The equipment used in the SCA attack costs just a few \$100



# *Security Issues Demonstrated in This Attack...*

*Protocol implementation bug in the Zigbee light link was not revealed in protocol validation...*

*Usage of symmetric keys shared within a large class of devices*

- A Zigbee light link master key, used by all Zigbee light link certified products for “commissioning” (initial delivery of a network key)*
- A key for firmware update is shared across all devices of a certain type*

*Not protecting these keys very well...*

- Zigbee light link master key leaked long ago...*
- The firmware update key was extracted through a side channel attack*





# Platform Security Architecture

*A framework for building secure devices – openly published*



Asset Tracker  
TMSA



Smart Water  
Meter TMSA



Network  
Camera TMSA

Analyze



Threat models  
& security analyses



Architect



Hardware & firmware  
architect  
specifications



Implement



Firmware  
source code



Certify



Independently  
tested



psacertified™

[www.arm.com/psa-resources](http://www.arm.com/psa-resources)

# A Plethora of Threats

## Communications

- Man-in-the-middle
- Weak RNG
- Code vulnerabilities

*Shared keys for large class of devices*

*Zigbee light link master key leak*

## Lifecycle

- Code downgrade
- Change of ownership or environment
- Unauthorized overproduction



## Physical

- Non-invasive: e.g. clock or power glitch or SCA
- Invasive: package removal, e.g. microprobe station FIB

*side channel attack to expose the FW update key*

*Zigbee touchlink implementation bug*

## Software

- ROP, e.g. buffer overflows
- Interrupts
- Malware

# *System Security: You' re Only as Strong as Your Weakest Link*

*The attack surface is growing*

*Hardest*



*Easiest*



*Attacks are becoming easier*

*The risk is only increasing*

# The Fourth PSA Stage: Certification

## Analyze



Threat models  
& security analyses

## Architect



Hardware & firmware  
architect  
specifications

## Implement



Firmware  
source code

## Certify



Independently  
tested

riscure

Challenge your security



PROVE & RUN

arm

brightsign®



the number one  
security lab  
in the world

[www.arm.com/psa-resources](http://www.arm.com/psa-resources)

# Emerging threats : Deep Learning based SCA

*Steps needed for Side Channel Analysis attacks*

*Traditional Attack method*



*Human labor  
intensive*

**Data  
Acquisition**

**Data Leakage Analysis**

**Model  
creation**

**Model  
application**

*Vulnerability identification*

*Vulnerability exploitation*

# Emerging threats : Deep Learning based SCA

## Steps needed for Side Channel Analysis attacks

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## Steps needed for Deep Learning enabled SCA

Deep Learning SCA (DL-SCA)



Automated!

Data Acquisition

Train Model

Apply Model

Vulnerability identification

Vulnerability exploitation

# *Deep Learning and SCA - Summary of the Threat*



***DL-SCA is rapidly approaching weapon grade***

*DL-SCA will become dominant tool for attackers.*

*Traditional mitigations might fall short to protect against DL-SCA.*



***DL-SCA “Push-button Attack” scenario is optimistic at this point***

*SCA still requires a lot of expertise and background knowledge. Experience of the user is still essential.*

*Deep learning is computationally intense technique.*

# Connecting Chip-to-Cloud Securely

*System-level solutions to simplify IoT development and deployment*

*Secure | Scalable | Configurable | Power efficient | Consistent*



*Energy efficient  
processing,  
with right-fit security*



*Secure devices -  
trusted data, secure  
identity*



*Secure, open OS  
- designed ground-up  
for IoT*



*Device,  
connectivity  
& data  
management*





# *THANKS*

— TENCENT SECURITY CONFERENCE 2019 —