





数据写区动安全全 2015中国互联网安全大会

Smartphones: The Hacker's Ultimate Intelligence Gathering Tools

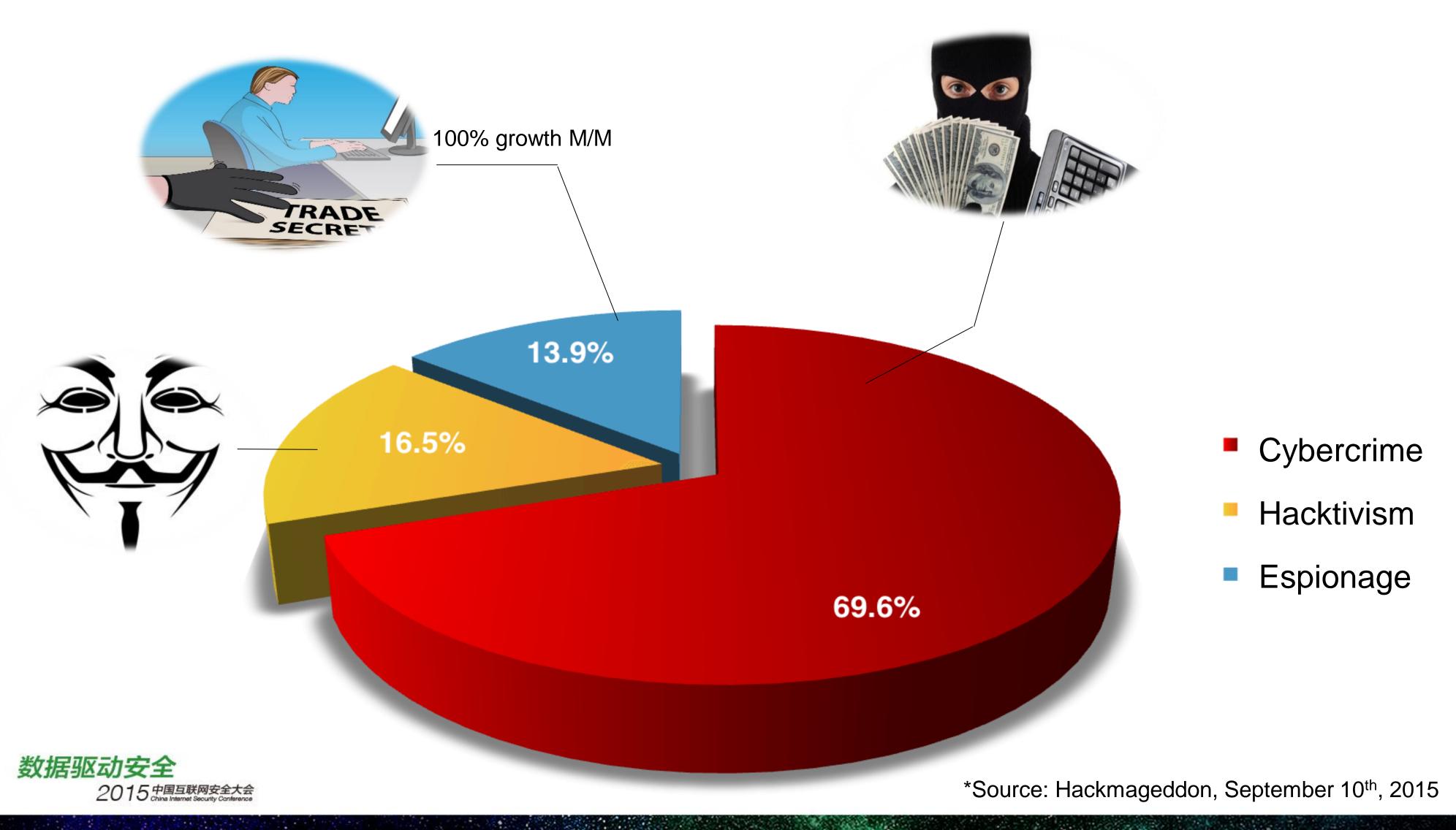
Avi Rosen CEO and Co-Founder, Kaymera Technologies





CYBER ATTACK BY MOTIVATION

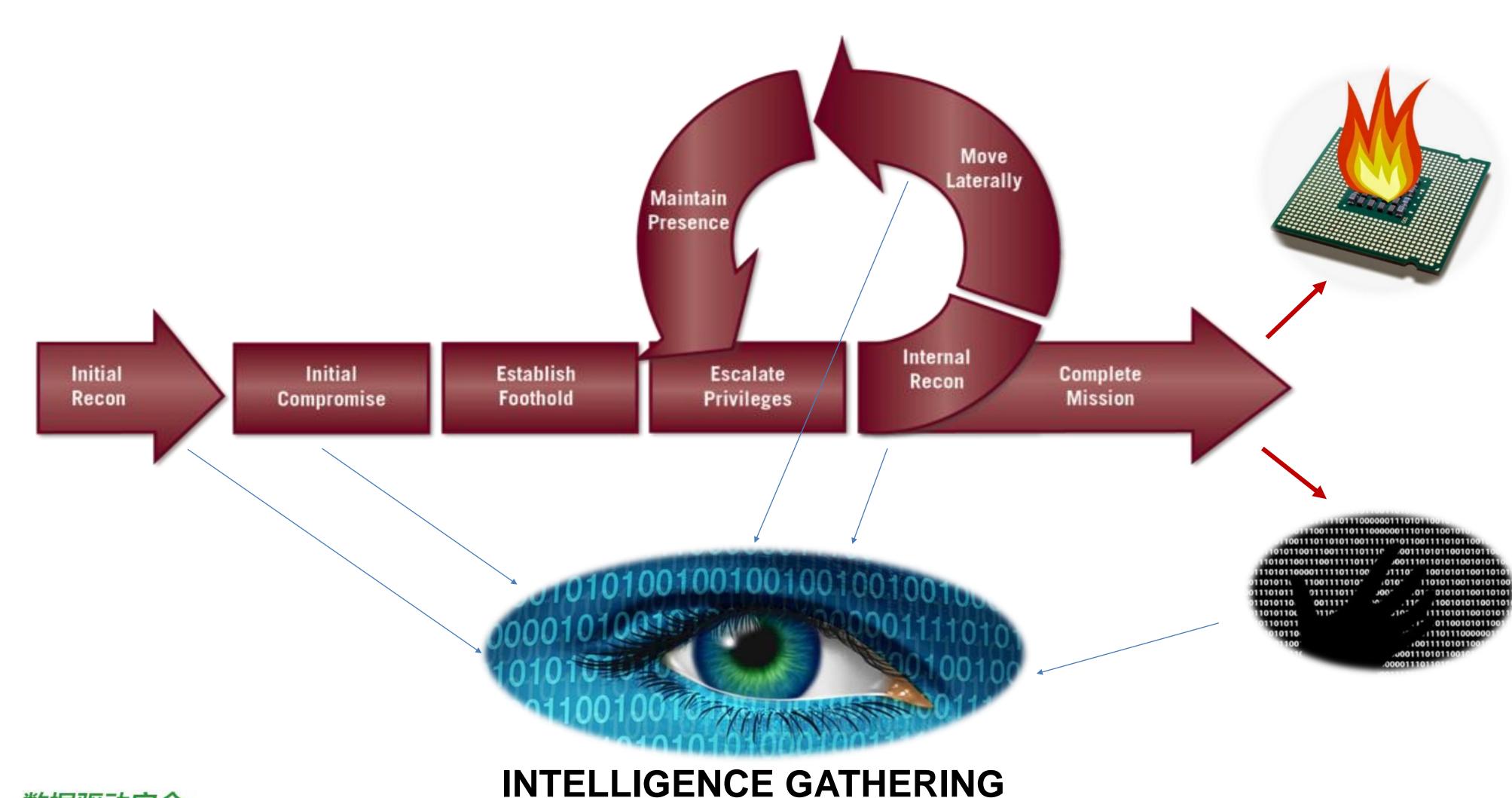
August 2015*







COMMON ATTACK LIFECYCLE







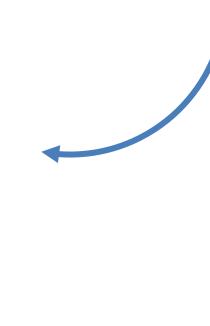


INTELLIGENCE GATHERING EVOLUTION















Why Smartphones?





QUESTION:

HOW MANY SMARTPHONES SHIPPED SO FAR IN 2015 WORLDWIDE?

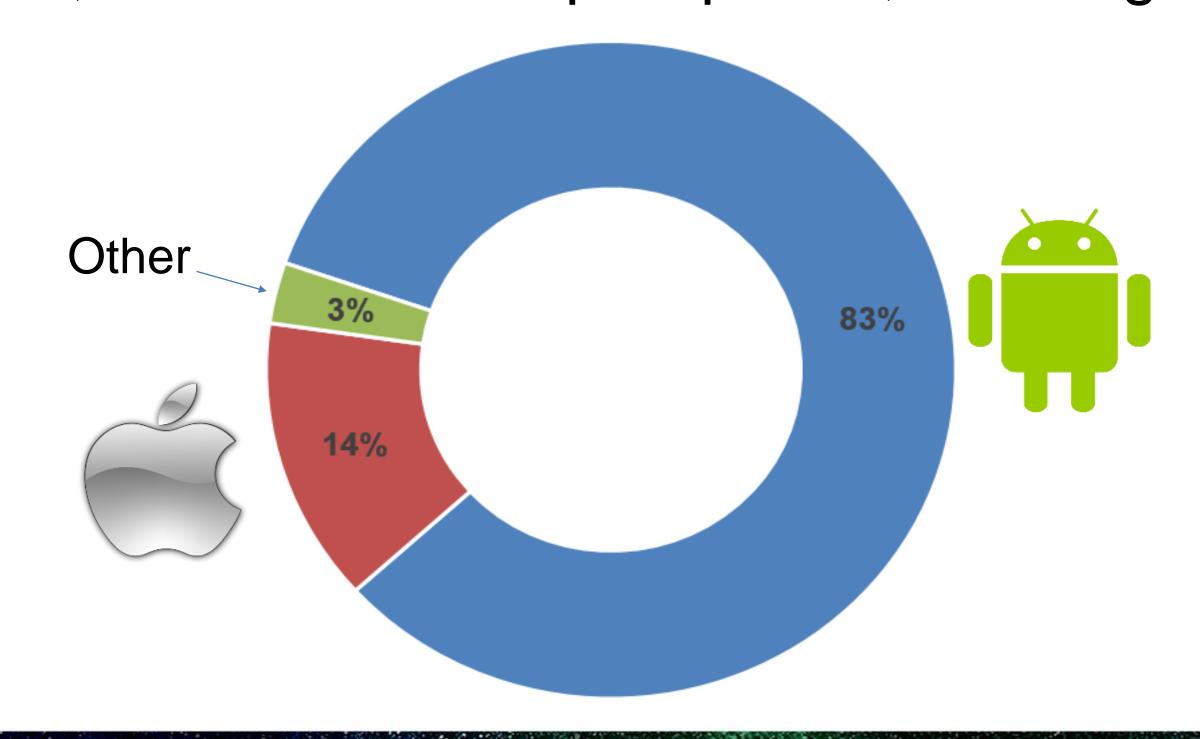






~1.12 Billion Smartphones*

WW Statistics, ~340M devices per quarter, 13.8% growth Y/Y







QUESTION:

HOW MANY BABIES BORN SO FAR IN 2015 WORLDWIDE?







~104 Million Babies*

2015 world population growth: 61M

"New People" to "New Smartphones" ratio:





SMARTPHONES – THE ULTIMATE INTELLIGENCE GATHERING TOOLS

Extremely rich data environment

- Voice Communication
 - Real time, History
- Text Communication
 - eMail, SMS, Instant messaging
- Files
 - Attachments, Cloud storage, Generated on device, Application related data
- Online Accounts
 - Access, Data, Account information
- Multi dimensional social connection map
 - Phone numbers, eMail addresses, Social networks, Groups and categories, Communication patterns







SMARTPHONES – THE ULTIMATE INTELLIGENCE GATHERING TOOLS

Powerful surveillance tool

Microphone

Room tap, Live environment feed

Camera

Video, Environment snapshots

- GPS

 Highly accurate location tracking, always carried in subject's pocket

Network

Always online and connected, Simplifies exfiltration, Bi-directional communication

Storage

Large, Exfiltration on demand









SMARTPHONE USER'S EXTREME BEHAVIOR CHARACTERISTICS

On average smartphone users have 27 apps on their phones



On average users spend 81 minutes daily on mobile apps



66% check their favourite app at least once a day



44% check their favourite app several times a day



Smartphone users are "super users" especially when it comes to apps

COMMON INTELLIGENCE GATHERING TECHNIQUES

Interception of Voice and Data Communication

Physical Extraction of Data

Trojan Attacks

Location tracking

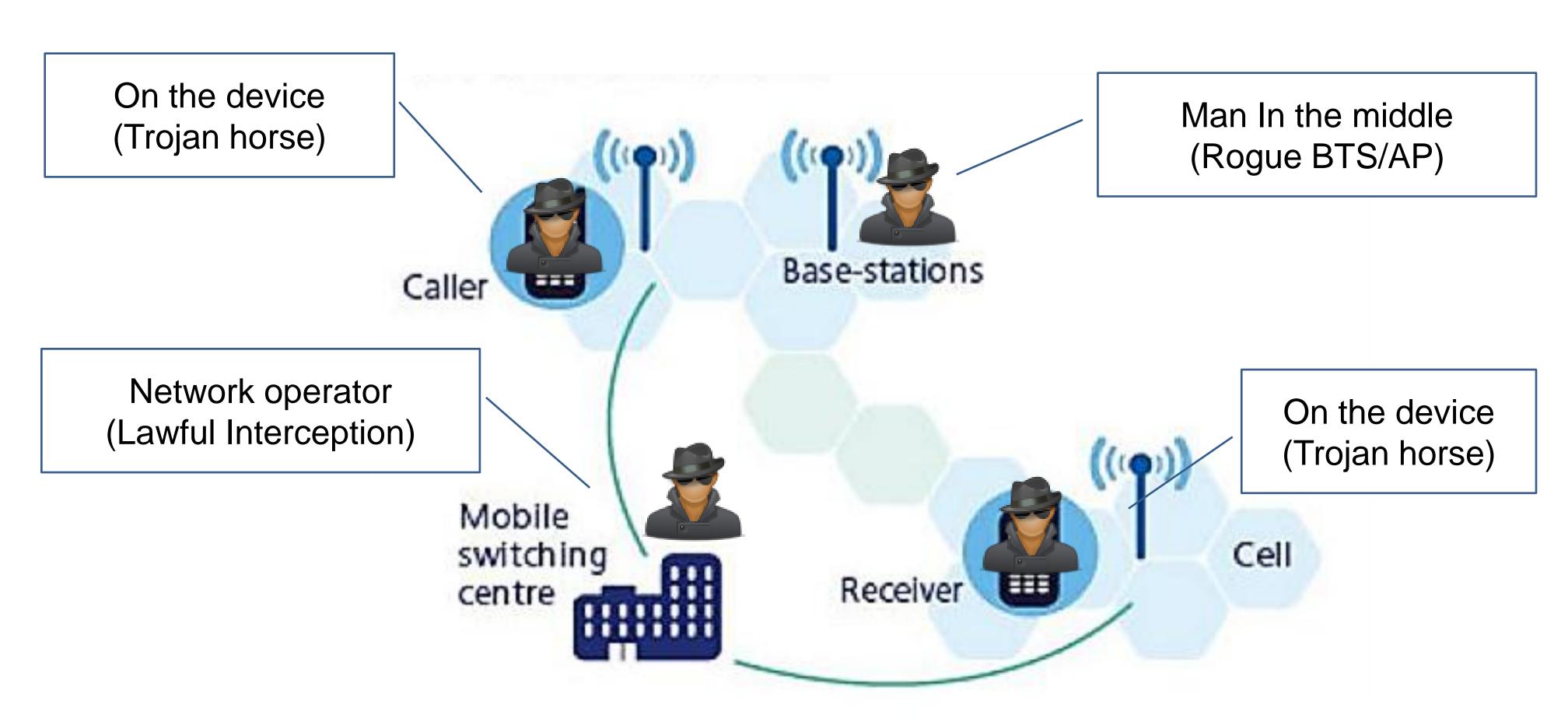
Exploiting applications' permission structure

Exploiting human behavior



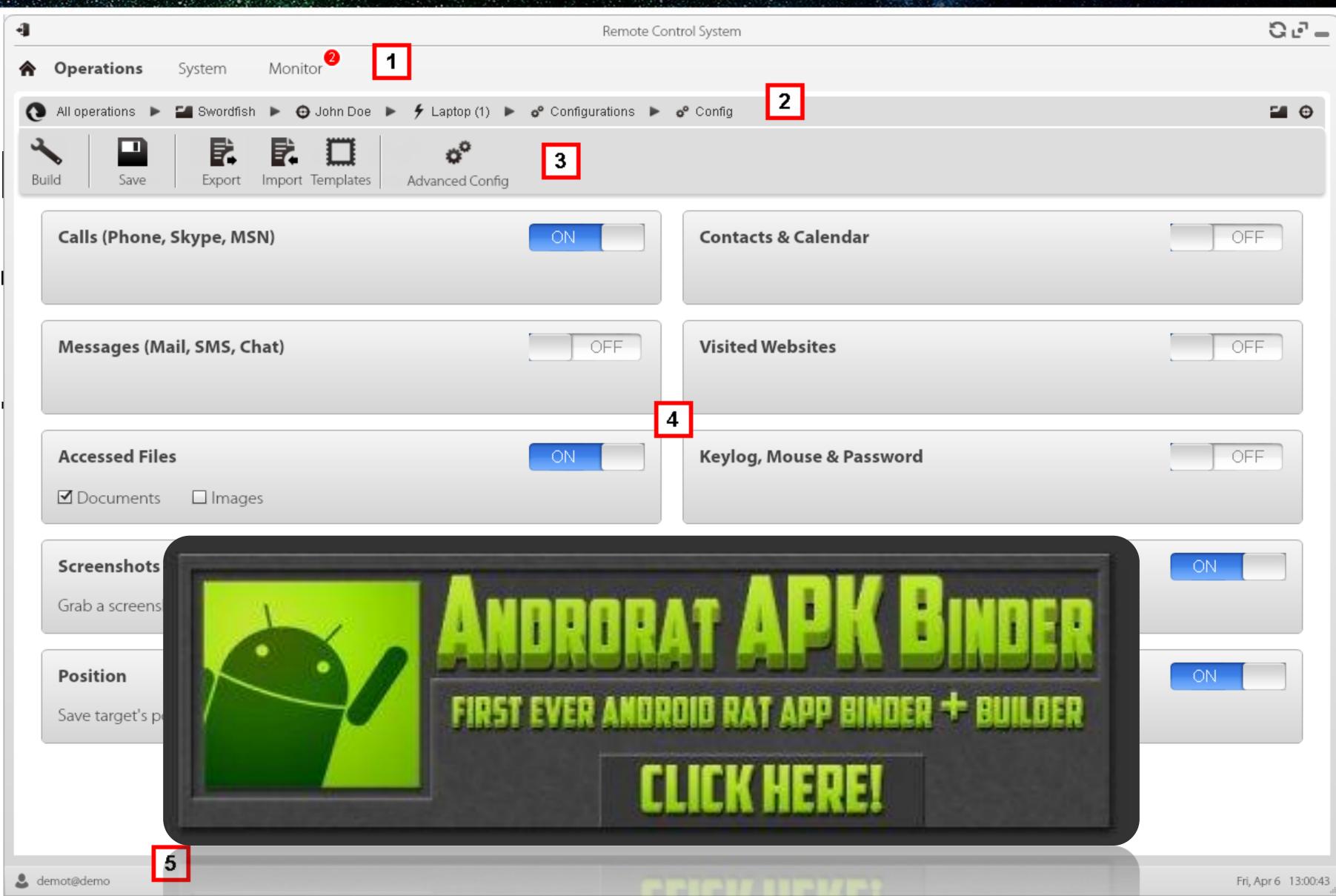


COMMUNICATION INTERCEPTION













Best Defense Approach





ADJUST TO NEW THREATS

Any solution out there.....

- Need not to rely on the user
 - Too careless, extreme behavior characteristics
 - No security awareness
 - Human factor is the weakest link
- Need to cover ALL threats and intelligence gathering techniques
 - Techniques are used in parallel
- Provide usability and functionality
 - Maintain the "Smart" in Smartphone
 - Mobile security by restriction is failing
 - Provide good balance between security and functionality







MULTI-LAYERED PROTECTION APPROACH

