



Koray Yitmen

Koray is a Partner. He is also the president of Turkish Testing Board, a member of International Software Testing Qualifications Board (ISTQB), the member of ISTQB general assembly, the president of User Experience Professionals' Association (UXPA) Istanbul chapter, and the board member of the International Institute of Business Analysis (IIBA) Istanbul chapter.

Koray has led many multi-national, cross-functional teams serving to banking, telecommunications, insurance, media, and information technology industries for almost 25 years. Challenged by the diversity of his projects' cultural, domain, and people issues, Koray has succeeded by putting the needs of his projects' target users first.

In 2000, he started his career as a technology consultant at Accenture (formerly Arthur Andersen). After working at Accenture, since 2005 he co-founded Keytorc Software Testing Services, BA-Works Business Analysis Services, and UXservices UX Design company.

He has a B.S. in Computer Science from Middle East Technical University, Ankara and an MBA in Entrepreneurship from Babson College, MA. He is a strong advocate of the business motto "Quality is not tested but built" and tries to implement this motto in every project in which he is involved. His greatest happiness of life is giving back to the community.

His published books are "Bilgi Teknolojilerinin Başarısı için Yazılım Testi – İş Analizi – Kullanılabilirlik", "Business Analysis, Software Testing, Usability: A Quick Guide Book for Better Project Management and Faster IT Career", and "Yazılım Test Teknikleri".