Data Analyst/ Business Analyst

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BALTAZAR A. ETCHEPAREBORDA

Skills

- SQL (PostgreSQL)
- Python (Pandas, NumPy, SciPy, MatPlotLib, Seaborn)
- Excel
- LateX

- Microsoft Power BI
- Javascript, HTML, CSS (Basic)
- C#, C+

Projects

ML TO PREDICT INFLATION IN ARGENTINA – Personal Project – Buenos Aires, ARG   December 2023
- Utilized **Python** to fetch data from the governments` APIs and analysed macro-economic variables.
- Implemented **ML** algorithms to decide on the best predictor and implemented Random Forest based on MSE.
- Aggregated and visualized the data by using **pandas, matplotlib, seaborn** to compile a professional report

ANALYSIS OF CREDIT CARD FRAUD DETECTION – Datacamp Project – Buenos Aires, ARG   November 2023
- Utilized **Python** and performed EDA on credit card transactions.
- Identified key areas of fraudulent activity, visualized distributions and aggregated values.
- Implemented tests to identify a model suitable for maximizing precision.

CUSTOMER SEGMENTATION FOR EQUIFAX – Competition UBA – Buenos Aires, ARG   October 2023
- Utilized **Power BI** to analyse over 4 million rows of customers from banks (loans, credit cards).
- Performed **data cleaning** and data base analysis to successfully identified the relevant groups for minimizing personal defaults.
- Presented a **Dashboard** and presented **KPIs**, possible solutions to the problem of default.

UNDERSTANDING EXERCISE DATA – Personal Project – Buenos Aires, ARG   September 2023
- Utilized **Python** to visualize data from Kaggle on exercise.
- Transformed and filtered data by using aggregating and filtering function to improve reporting process.
- Loaded and visualized data with **Python** to identify key exercises among different training regimes.

Education

ELECTRICAL ENGINEERING – Buenos Aires University – Buenos Aires, ARG   March 2020 – Present

Certificates

DATA ANALYST IN PYTHON - DATACAMP
DATA ANALYST IN SQL - DATACAMP
CERTIFICATE OF PROFECIONCY (C2) IN ENGLISH – CAMBRIDGE

Languages

SPANISH NATIVE
ENGLISH PROFICIENT (C2)
ITALIAN INTERMEDIATE

Work Experience

PROMOTER, LOCAL BUSINESS-BROTHERS – SAN CARLOS DE BARILOCHE, ARG   March 2018 – December 2019

- Developed and implemented promotional strategies to increase foot traffic and sales.

ENTREPRENEURSHIP, CLOTHING – LB BASICS – SAN CARLOS DE BARILOCHE, ARG   January 2017 - March 2018

- Launched and managed an e-commerce platform, showcasing clothing products to a local audience.
- Implemented digital marketing campaigns to drive traffic and generate sales, leveraging social media platforms.
- Managed inventory and supply chain logistics to ensure timely delivery and customer satisfaction.

BRIDGE TEACHER- Remote   July 2021 - December 2023