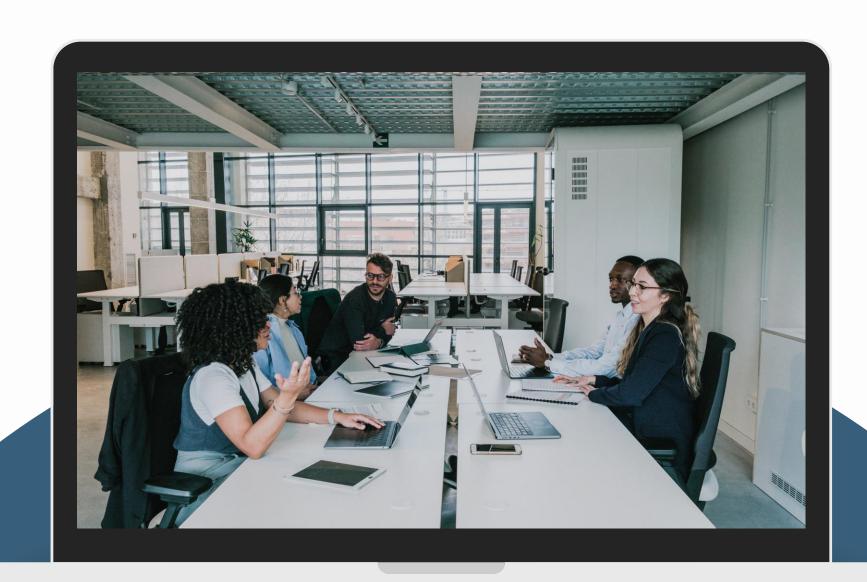
Geldium

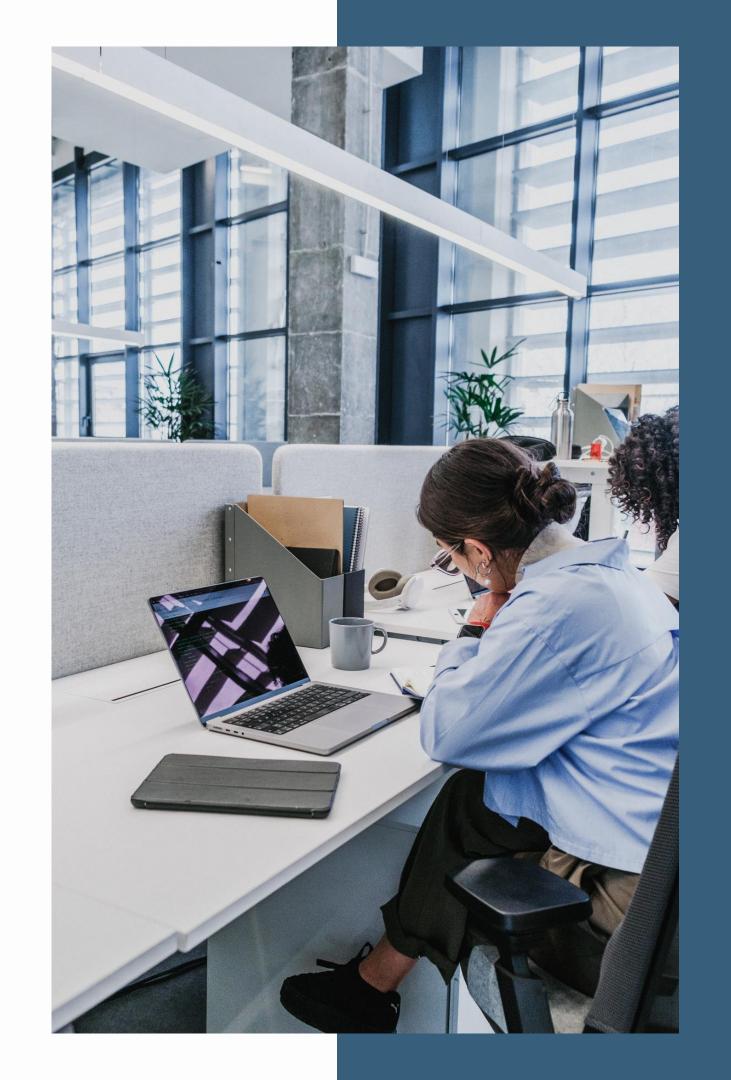
Al-Powered Collections Strategy

Leveraging Agentic AI for Scalable, Fair, and Effective Debt Management at Geldium



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How the System's Works





Input: Customer Data Ingestion

Age, Credit Utilization, Missed Payments, Account Tenure, etc.



Prediction Engine

Logistic regression model scores customers on delinquency risk



Automated Decision Logic

If risk > threshold, flag for action (outreach, reminder, support)



Action & Feedback Loop

Track repayment behavior → feed outcomes back into model to learn and adapt

ROLE OF AGENTIC AI

Autonomous Functions	Human Oversight Required	
Risk scoring based on model	Reviewing edge cases or disputed scores	
Triggering email/SMS reminders	Designing personalized intervention strategies	
Segmenting high-risk customers	Auditing model bias and fairness	
Logging repayment outcomes	Compliance reporting and threshold review	

Responsible Al Guardrails



Performance tested across employment, location, and tenure groups..



Logistic Regression used to ensure transparent risk scores.



Human review of automated actions and feedback loops.



System aligns with lending regulations and customer data privacy standards.

Expected Business Impact

Business KPIs

20%
Reduction in delinquency among flagged

customers

30%
Increase in early collections due to preemptive outreach

Reduced manual review workload (automation of 60% of segmentation)

Customer Outcomes

- Personalized, fair interventions before default
- Increased trust through transparent scoring
- Faster resolution and repayment guidance

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THANK YOU!



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