Kendra Meyer

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**Marketing Specialist** 

Education:

- Bachelor's Degree in Communications

Skills:

Crisis Communication, SEO Strategies, Brand Management, Creative Copywriting, Campaign

Management, Management, Content Marketing, Project Consumer **Behavior** Analysis,

Cross-Channel Marketing, Product Launches, Collaboration Skills, Event Planning, Email Marketing,

Graphic Design, Influencer Partnerships

Work Experience:

- Digital Marketing Coordinator at Brand Innovators Inc. (2021-2023): Managed digital marketing

campaigns and analyzed performance.

- Marketing Intern at Creative Solutions Co. (2020-2021): Assisted in market research and content

creation.