

Peter Scott

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Marketing Specialist

Education:

- MBA with a focus on Marketing

Skills:

Social Media Management, Advertising Strategies, Email Marketing, Public Relations, Collaboration Skills, Graphic Design, Lead Generation, Market Trend Analysis, Project Management, Video Marketing, Content Marketing, Performance Metrics, Marketing Automation, Market Research, Creative Copywriting

Work Experience:

- Digital Marketing Coordinator at Brand Innovators Inc. (2021-2023): Managed digital marketing campaigns and analyzed performance.
- Marketing Intern at Creative Solutions Co. (2020-2021): Assisted in market research and content creation.