

William Ayala

Email: xrobinson@example.com

Phone: 001-969-805-9754

## **User Experience (UX) Researcher**

### Education:

- High School Diploma

### Skills:

Data Analysis in UX Research, Qualitative Research Methods, Wireframing with Figma, Storyboarding, Journey Mapping, Quantitative Research, User Personas Creation, Heuristic Evaluation, A/B Testing, Prototyping with Sketch, Survey Design and Analysis, Usability Testing, Cognitive Psychology Principles, Interaction Design, User Interviews

### Work Experience:

- Lead UX Researcher at Creative Design Labs (2021-2024): Led user research for product development, focusing on usability and accessibility.
- UX Intern at UserFirst Tech (2018-2019): Supported survey creation, analysis, and wireframe designs for new products.