BAKD.io
Website Feature List v0.1a
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Overview

The main goal of BAKD is to help create a safer environment for investors while giving entrepreneurs and startups all the tools they need to succeed.

Anyone is free to post their startup project on BAKD. Projects are voted on to raise their status in search results and directory listings throughout the platform. This pushes quality content to the top and lower quality, potential scam projects, to the bottom. Projects that receive too many downvotes are ultimately removed.

Project owners have the choice to become vetted or non-vetted. Vetted projects would need to be reviewed by BAKD before going live. After going live, anyone is free to invest in a startup funding campaign using BAKD Tokens. BAKD Tokens will be available for purchase on multiple major exchanges and various websites after launch (and potentially on our own BAKD Exchange in the future).

Project owners would be greeted with their own administrative dashboard, from which, they can monitor community sentiment, campaign progress, communication with investors and team members, social media outreach, airdrops and contest, and much more.

After a successful campaign, the collected funds are disbursed to project owners by way of a pre-defined disbursement model that is agreed upon prior to starting the campaign. Whether it be $1,000 a week, or $500,000 a month, it must be noted during the campaign investment period. If an emergency expense or amendment is needed prior to the project's completion, a new vote must be called for it to pass.

Investors can rest easy knowing that if a project begins to miss pre-defined milestones and deadlines, that a vote is automatically called and project disbursements are frozen. Any projects deemed abandoned, or voted on to be shut down, have the remaining funds returned to the original investors, less already disbursed funds.

Aside from the funding aspect of BAKD, there will also be a Social Networking aspect. Similar to LinkedIn, members will have their own profile page, from which they can list their work history, achievements, education, investing experience, current/prior BAKD investments (if allowed via user privacy settings), users they follow, users following them, and more.

Alpha Crowdfunding Features
- Anyone can sign up for BAKD and list a campaign 100% free in minutes
- Campaign Investors MUST use BAKD Tokens to invest in the startups
- Prominent homepage "Featured Projects" section
- Customizable campaign homepage with vanity url
  - BAKD.me, BAKD.us, BAKD.io, BAKD.live, BAKD.site, BAKD.store and more
  - Add custom graphics and text
  - Add custom investment amounts
  - Add custom disbursement model
  - Add project documents and images
- Censorship free system, projects are up and downvoted
- Zero-fee Structure for campaign related costs and disbursements
- Campaigns can be vetted or non vetted
  - Vetted campaigns will receive higher ratings, funding, etc.
  - Non-vetted projects can still become very successful
- Campaign funds are stored in highly secure BAKD controlled cold storage wallets
- BAKD Platform handles daily, weekly, or monthly disbursements. Disbursement models are pre-defined and agreed upon prior to campaigns starting.
- No limit to campaign contributions for BAKD campaigns
- Multiple Campaign Listing Types
- Accelerated Exchange Listing Programs
- Searchable directory of startup projects
  - Vote up/down project listings when searching
  - Comment on projects
  - Rate projects
  - Request to join an open project
  - Share projects to social networks with one click
- Campaign owners gain access to the campaign administrative dashboard
  - Create, edit, and manage your project Team
  - Search the BAKD.me social network for users who are actively allowing job invitations for projects.
  - Invite, and follow up with, new members from the BAKD.me community to join your project
  - Write one message, and post it to all of your social media networks at once with once click to maximize community awareness.

- Manage votes
- Manage funds & disbursements
- Manage community outreach
- Manage your campaign settings
- Manage your company profile page
- Investors also have a special admin dashboard
  - See your current investments in the BAKD Platform
  - Communicate with project team members
  - Participate in project votes
  - Rate other users or projects
  - Depost/withdraw/exchange tokens

Alpha Crowdfunding Pages
- Featured Projects/Campaigns
- Add Campaign (Add a non-vetted or apply for a vetted campaign)
- Edit Campaign (Edit the public facing project "profile" page)
- View/Campaign Details Pages (Public facing project "profile" page)
  - Team
  - Project Overview
  - Documents
  - Announcements
  - Funding Goal
  - Current Funding Status
  - BAK'ers (list of all current investors in current campaign)
  - Current Active Votes
  - Ratings
  - Comments
  - Milestones
  - Disbursement Model
- Depost/exchange/cashier
- Invest/BAK Project Page
- Campaign Owner Admin Panel
  - Add/Remove Team Members
  - View Current Financials
  - Add/Remove Announcements
  - Add/Remove Contests/Airdrops/Faucets
  - Link Social Media Accounts
  - One Click Multiple Social Media Announcements
  - Manage Disbursements to Team Members
  - Project Accounting

Alpha Social Networking Features

- Vanity URLs available in various extensions
  - BAKD.io, BAKD.me, BAKD.us, BAKD.store, BAKD.live, BAKD.site, BAKD.website
- The BAKD Real-Time Chronological "Wall" (No rearranged posts like Twitter)
- Public or private (invite only / followers only) profile pages for all users
- Searchable Directory of Investors, Mentors, Advisors, Developers, Designers, and more.
- Fully gamified, display your investing achievements
- Signup as a developer, advisor, mentor, investor
- Campaign widgets postable to user walls
- Vet your individual account
- Get regular email or sms updates on current, past, and future campaigns
- Follow users as well as projects
- Rate team members and mentors you've worked with
- Post videos, images, content, and more

Alpha Social Networking Pages

- Profile
- Edit Profile
- Wall
- Search/Directory to Add/Find Followers
- View Your Followers
- View Other Members Followers
- Invite to Project
- Direct Messanger / Inbox
- Investments (privacy settings available to allow/disallow this from being pubic)

General Features

- SIgnup with simply a BAKD Wallet address, or your facebook, google, twitter, or openid account using SSO (Single Sign On)
- 1 Website, with crowdfunding features and social networking features intertwined
- Website is going to be named BAKD.me, the company is named BAKD.
- Home page will have featured projects as well as trending topics related to crypto and BAKD campaigns
- BAKD will be available via the Website as well as on Android and iOS apps

General Pages

- Homepage
- Register

- Login
- Custom 404/500/401/etc error pages
- Share/Invite Members Affiliate Program with Revenue Sharing
- Contest Page
- News/General Announcements Page

Experimental Features in Discussion

- Tokenized Equity structured campaigns for future versions of BAKD
- Successful BAKD campaigns Index Fund
- BAKD Accelerated Project Incubator Program
- Revenue Sharing Program
- Automatic Airdrops & Contest System