

Ideation Phase

Empathize & Discover

Team ID	NM2023TMID02641
Project Name	Empowering the Future: A Literacy Rate Analysis for a Better Tomorrow

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Empathy map

An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



EMPOWERING THE FUTURE : A LITERACY RATE ANALYSIS FOR A BETTER FUTURE TOMMORROW

Literacy rate analysis involves the study of the percentage of a population that can read and write, with a focus on measuring the overall educational attainment of a population. This type of analysis is often conducted at the national or regional level and relies on data from sources such as national censuses, large-scale surveys, educational institutions, and other sources.



ADVANTAGES

- Analyze the Literacy Rate in India.
- Improve Literacy Rate in Rural Areas.
- Provide resources to improve Literacy Rate.

DIS-ADVANTAGES

- Inaccurate measurement.
- Limited source of information.
- Limited Scope