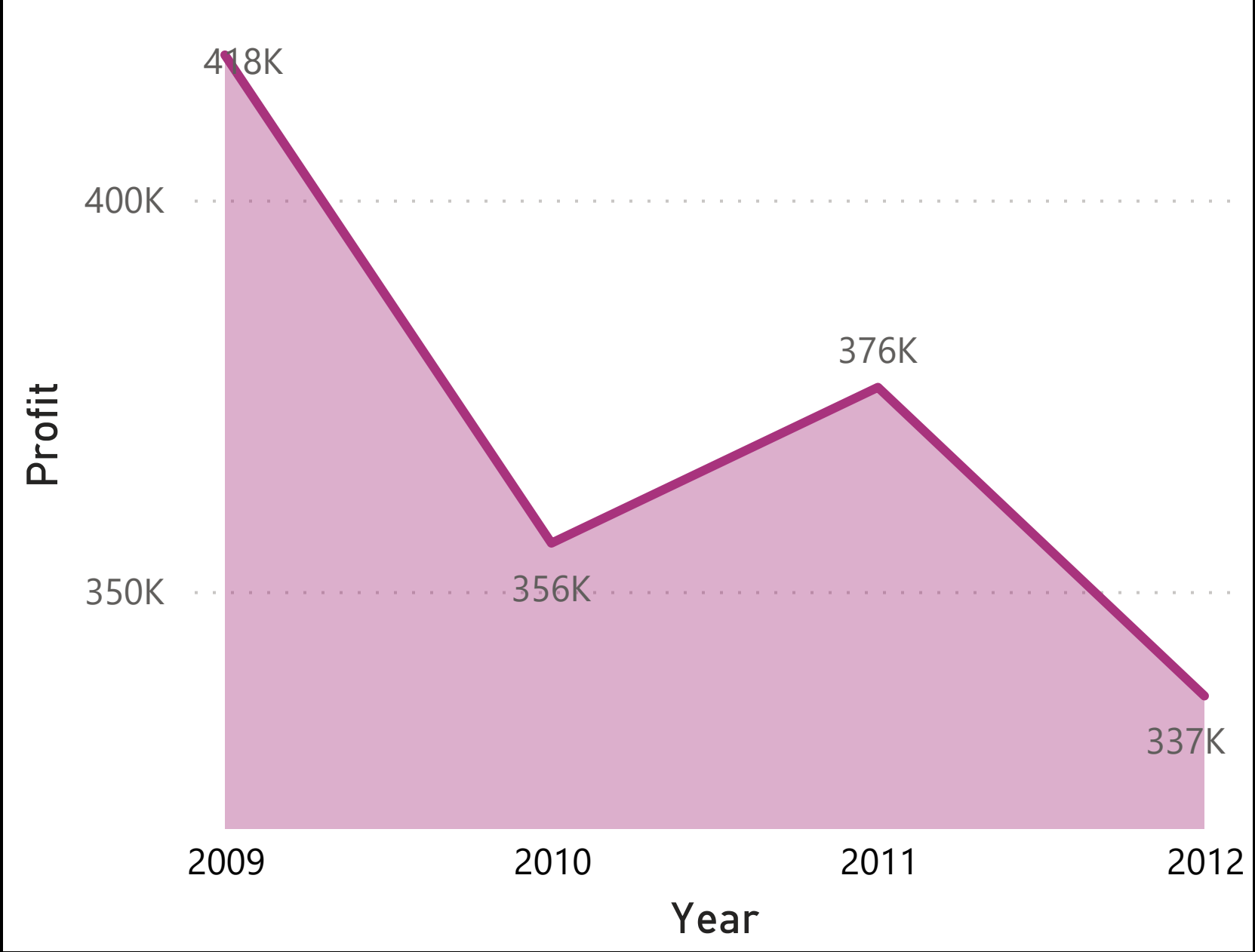
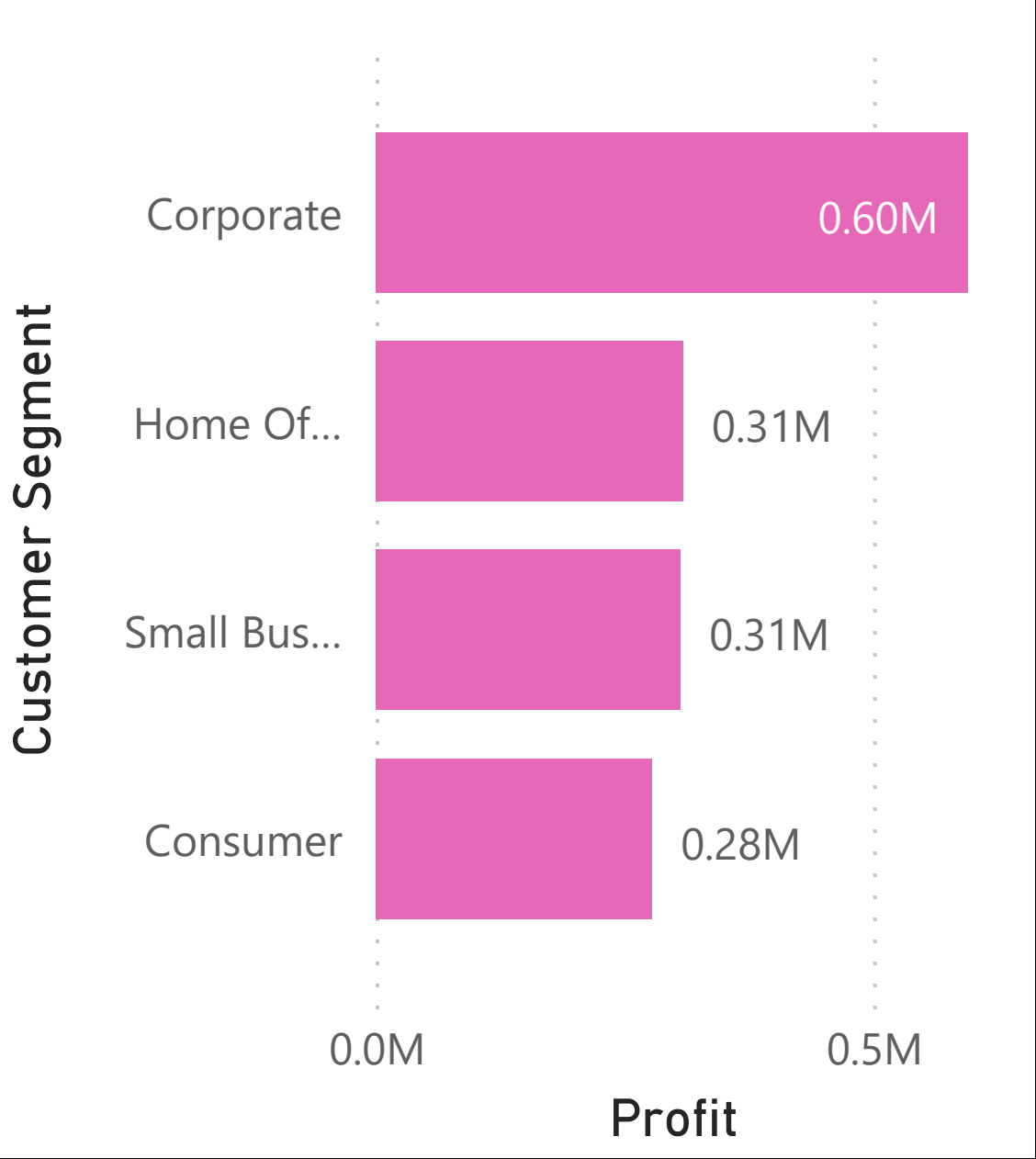


# SUPER STORE ANALYSIS

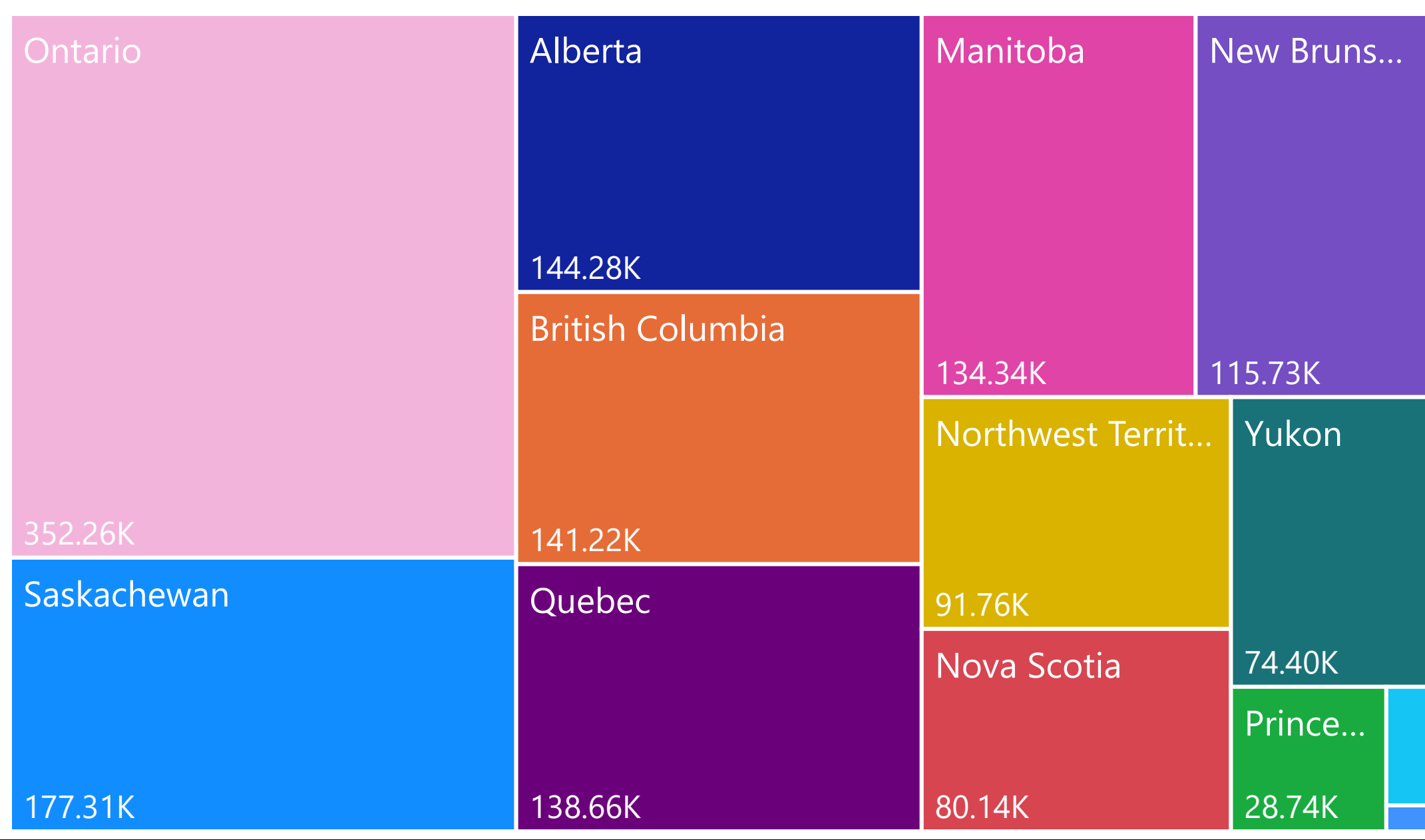
PROFIT BY YEAR



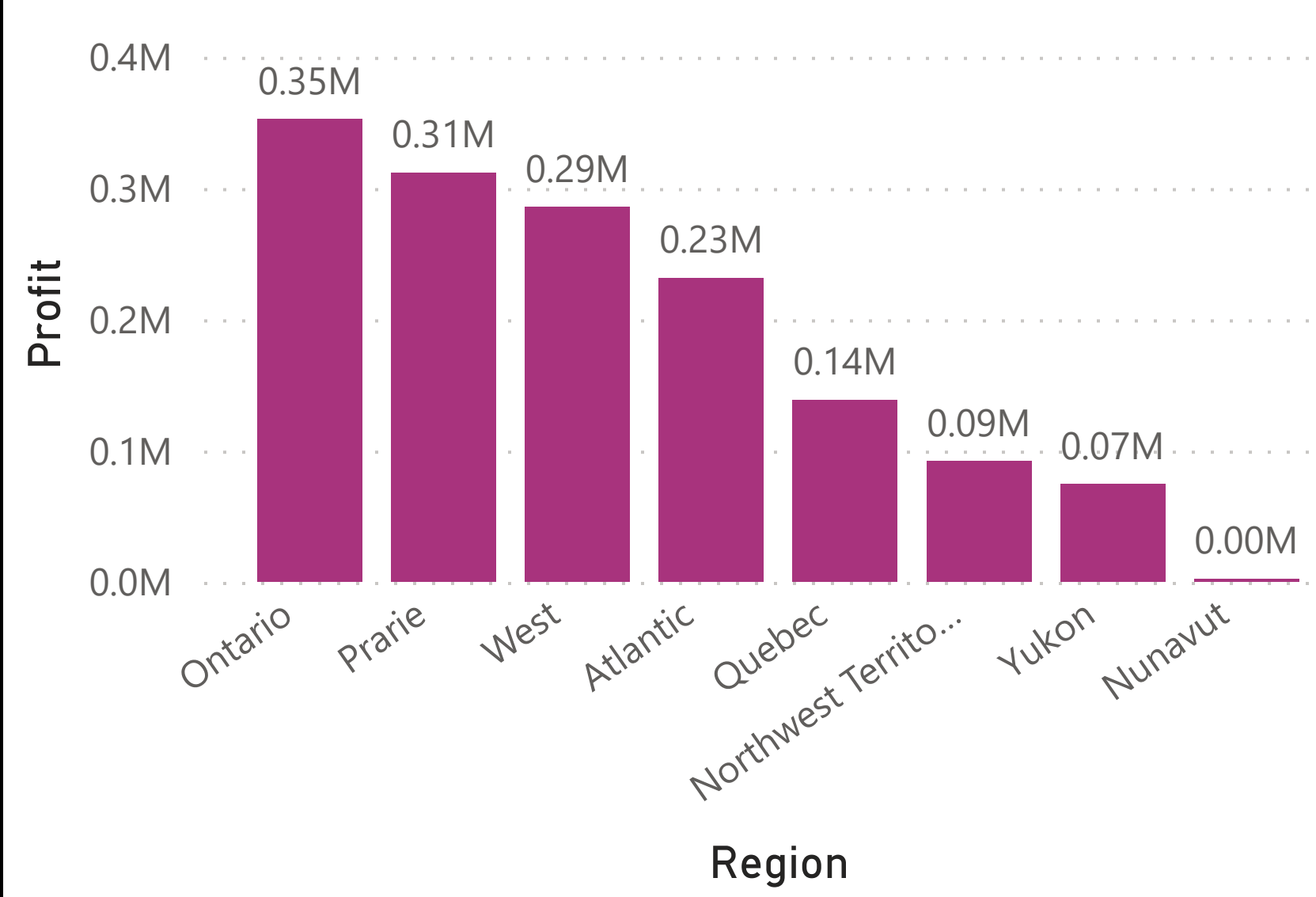
PROFIT BY CUSTOMER SEGMENT



PROFIT BY PROVINCE



PROFIT BY REGION



1.49M

Profit

PRODUCT CATEGORY

- Furniture
- Office Supplies
- Technology

TOP TEN CUSTOMER BY PROFIT

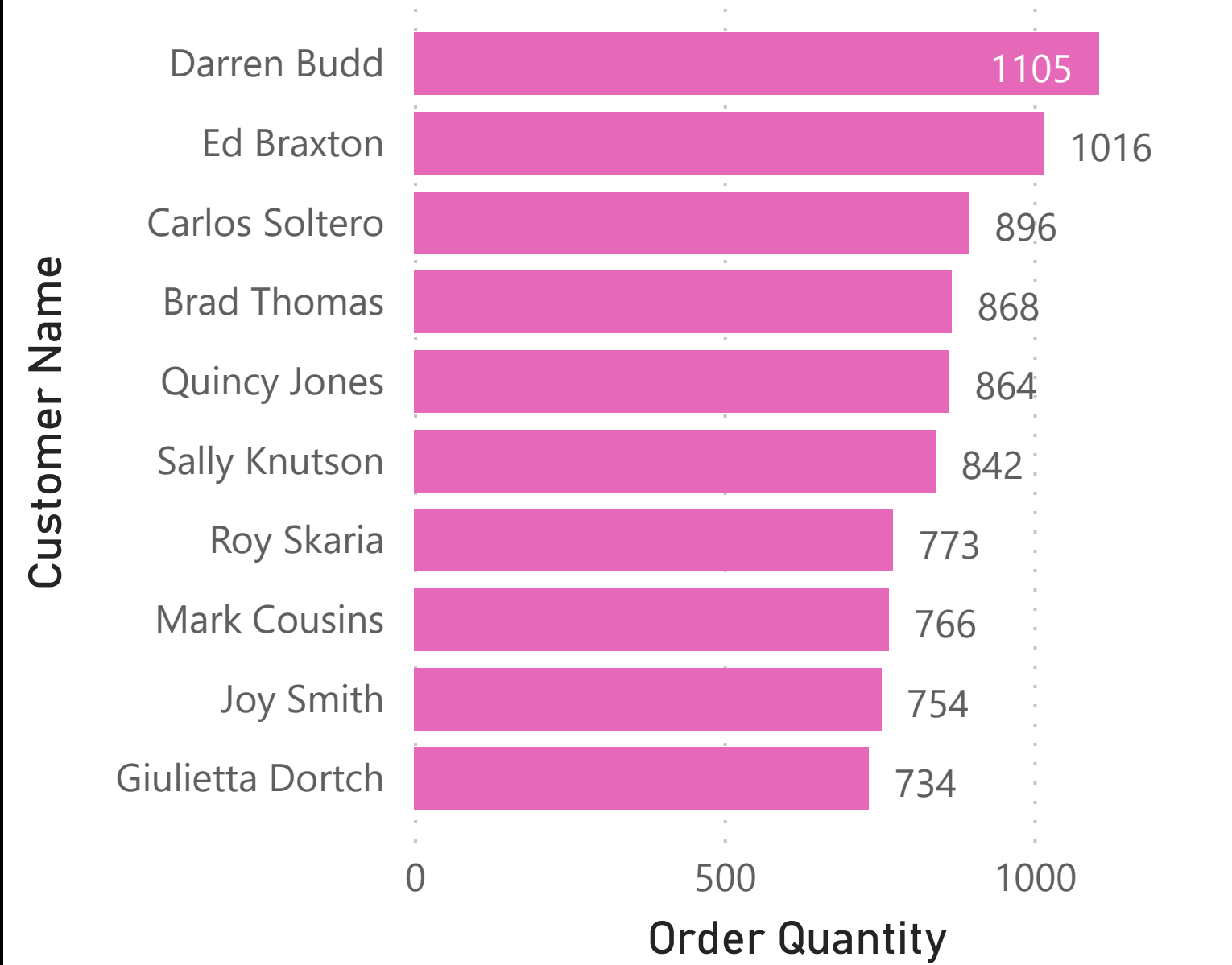
Customer Name	Profit
Emily Phan	34,005.45
Deborah Brumfield	29,342.21
Grant Carroll	26,075.04
Karen Carlisle	21,731.52
Alejandro Grove	20,588.92
Liz MacKendrick	20,397.24
John Stevenson	18,849.93
Clytie Kelty	18,792.81
Raymond Book	18,760.59
Logan Haushalter	18,348.54
Total	226,892.25

BOTTOM TEN CUSTOMERS BY PROFIT

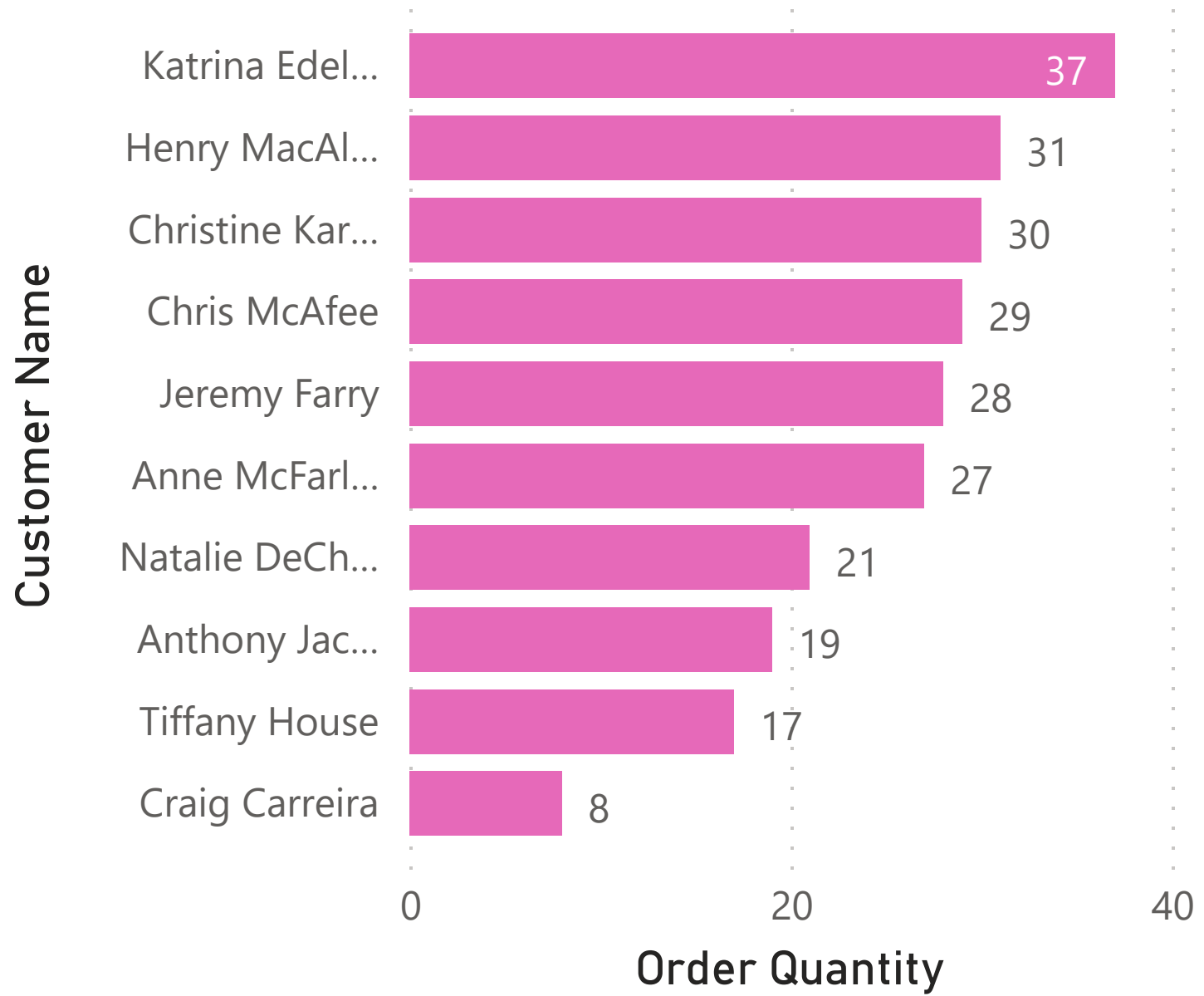
Customer Name	Profit
Julia West	-14,154.29
Dave Kipp	-12,930.59
Laurel Workman	-12,587.05
Adrian Barton	-11,853.03
Lauren Leatherbury	-11,152.83
Roger Demir	-10,187.92
Roy Phan	-9,613.99
Tamara Willingham	-9,238.30
Cyra Reiten	-8,529.67
Corey Lock	-8,392.05
Total	-108,639.72

# SUPER STORE ANALYSIS

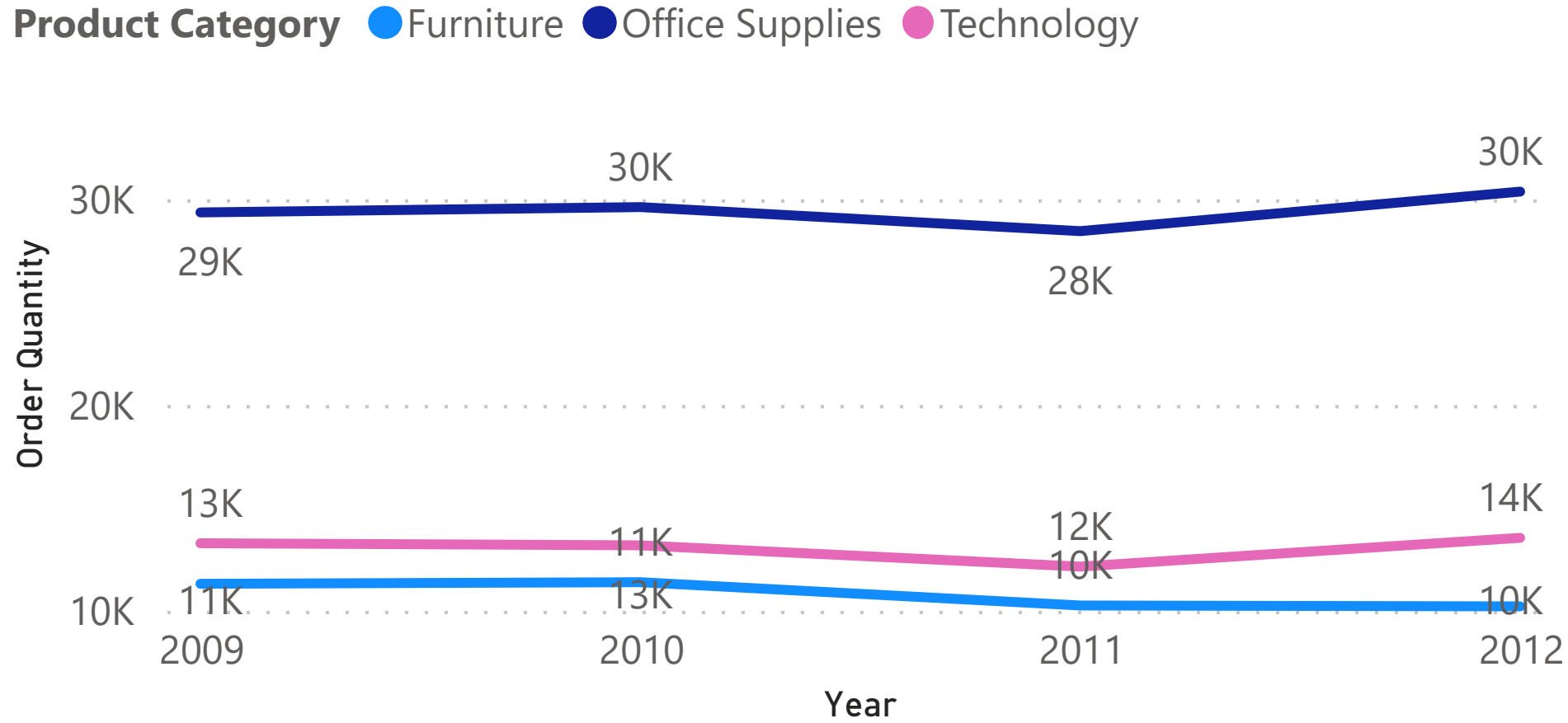
## TOP TEN ORDER BY CUSTOMER



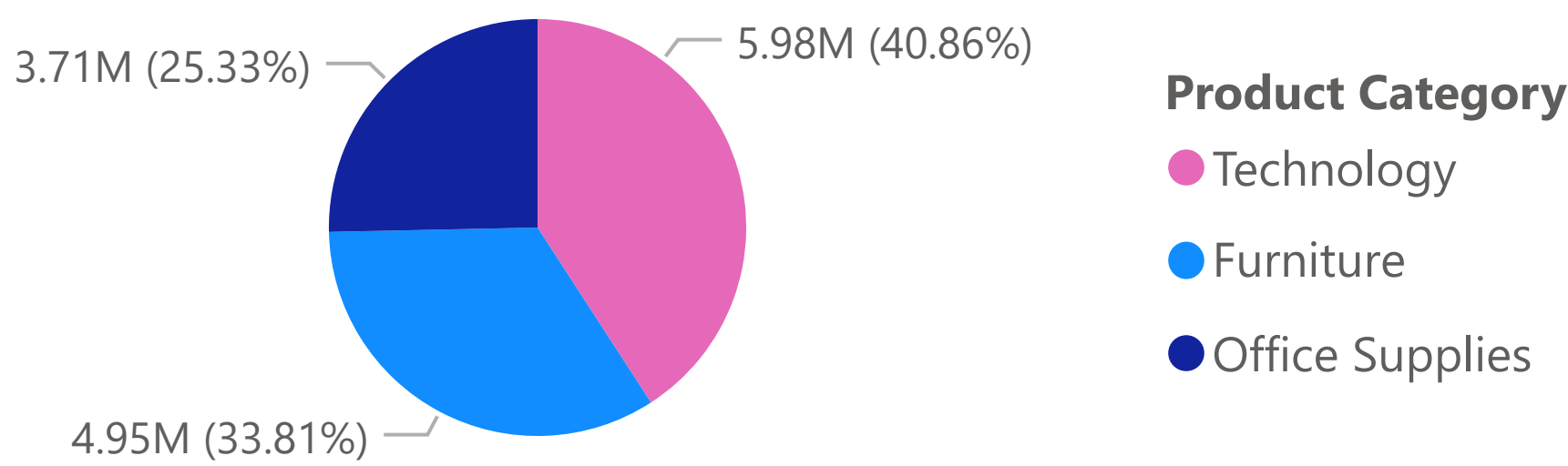
## BOTTOM TEN ORDER BY CUSTOMERS



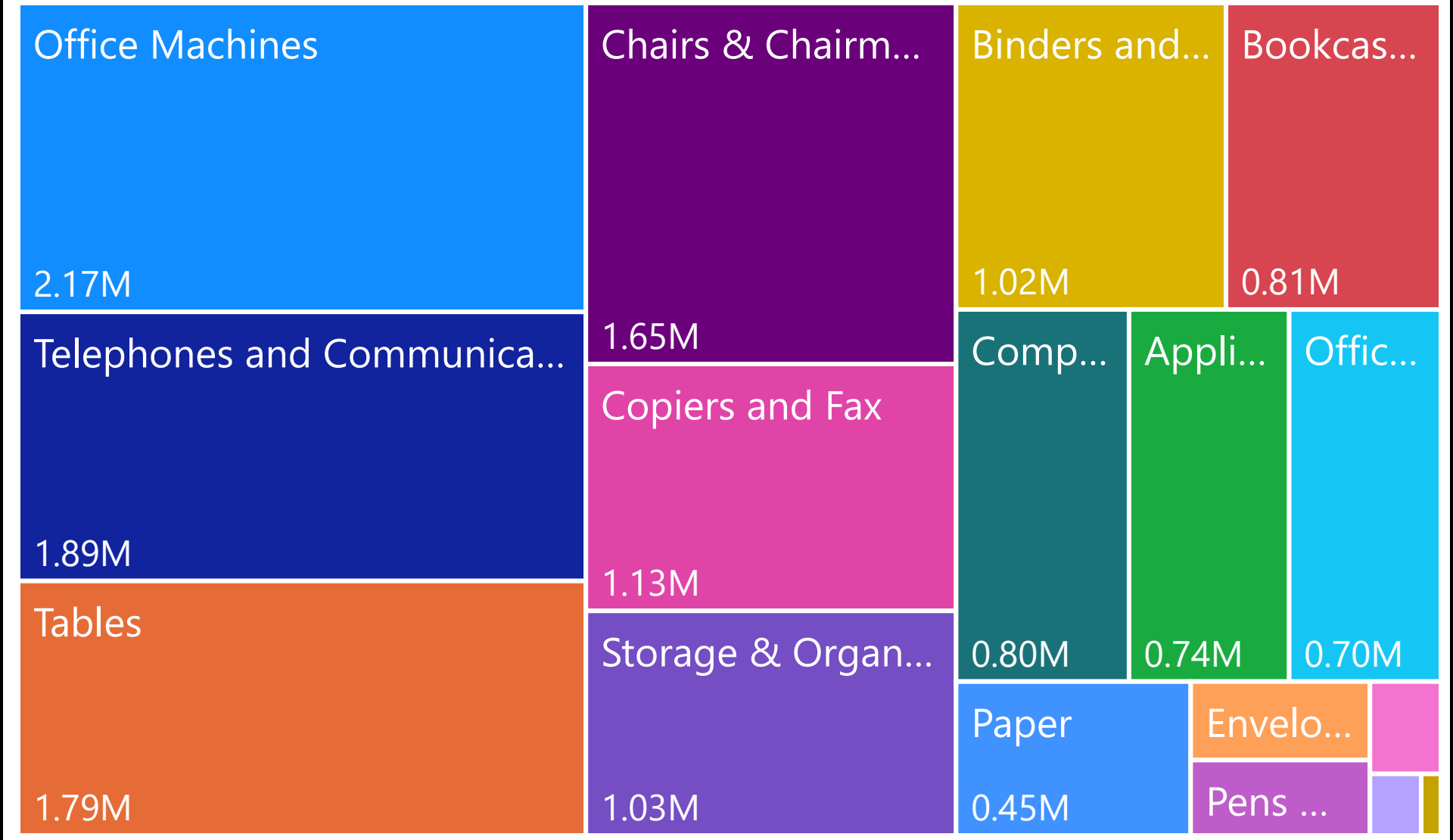
## ORDER QUANTITY BY YEAR AND PRODUCT



## SALES BY PRODUCT CATEGORY



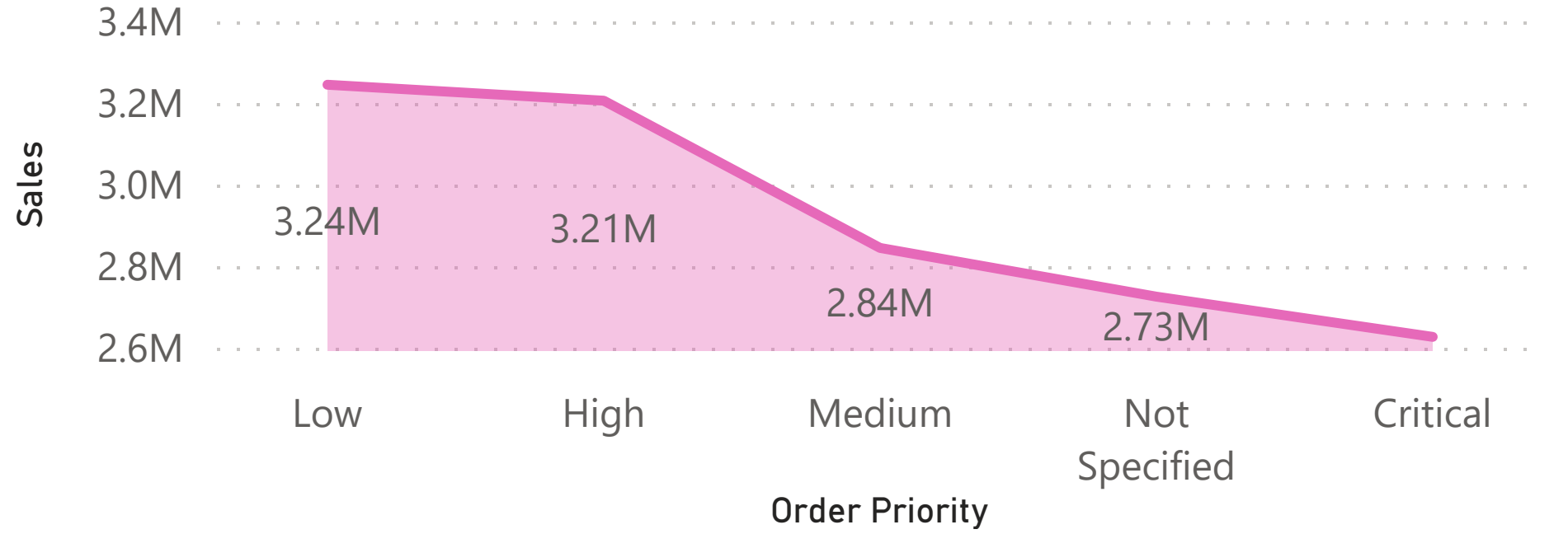
## SUB PRODUCT CATEGORY BY SALES



### KEY POINTS:

*The total order quantity is 213,000*  
*Technology product category has 40.86% which is the highest product category.*  
*Darren budd was the highest customer with 1105 orders while craig carreira was the least customer by order with 8 orders.*  
*office machines was the most sold by sub product category with 2.17 million, rubber bands was the least with 15 thousands sales.*

## SALES BY ORDER PRIORITY



# SUPER STORE ANALYSIS

## TOP TEN SALES BY CUSTOMERS

Customer Name	Sales
Emily Phan	117,124.44
Roy Skaria	92,542.15
Deborah Brumfield	91,453.30
Sylvia Foulston	88,875.76
Alejandro Grove	83,561.93
Grant Carroll	82,020.80
Darren Budd	80,706.59
John Lucas	79,696.19
Liz MacKendrick	76,306.43
Dennis Kane	75,967.59
Total	868,255.18

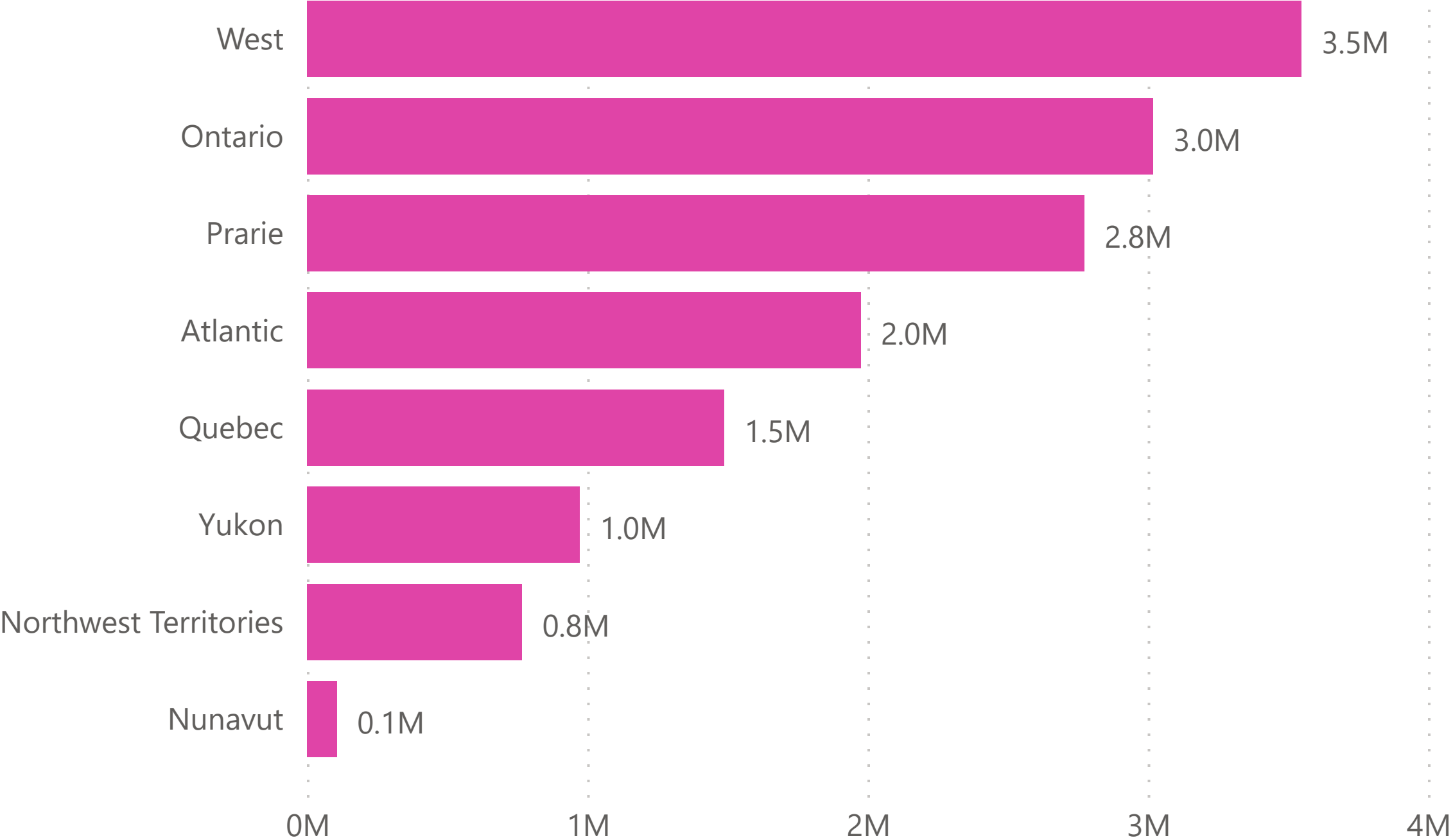
## BOTTOM TEN SALES BY CUSTOMER

Customer Name	Sales
Rick Huthwaite	415.82
Peter McVee	364.24
Chris McAfee	350.18
Eric Murdock	343.33
Christine Kargatis	293.22
Dorothy Dickinson	198.08
Katrina Edelman	180.76
Nicole Fjeld	153.03
Natalie DeCherney	125.90
Jeremy Farry	85.72
Total	2,510.28

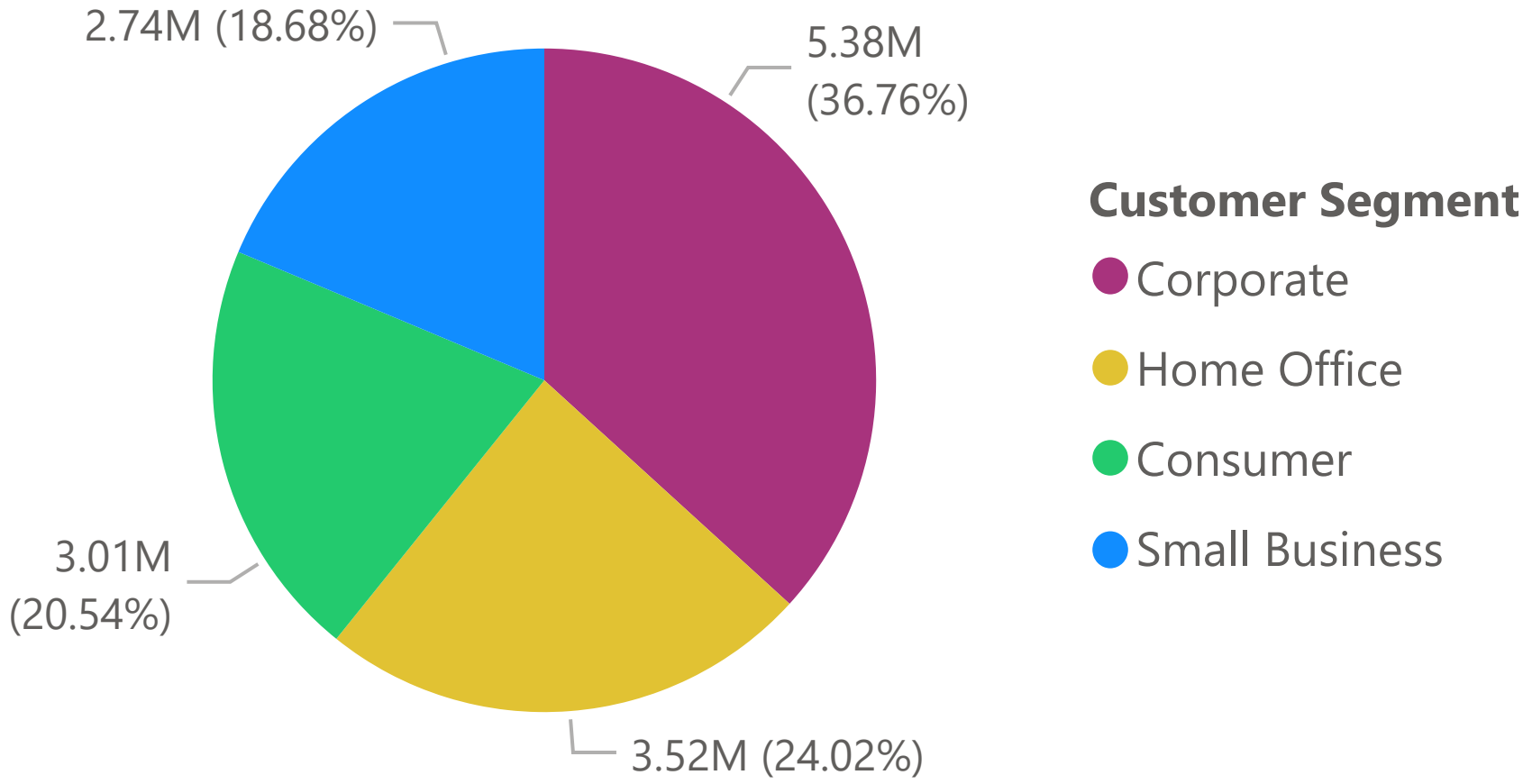
## SALES BY REGION

Region

Sales



## SALES BY CUSTOMER SEGMENT



## KEY POINTS:

*The total sales is 14.65 million*

*The most sales by region was in West*

*Region. 2009 the highest sales was*

*recorded while the least was in 2011.*

*Emily Phan happens to be the highest*

*customer with over hundred thousand*

*sales*

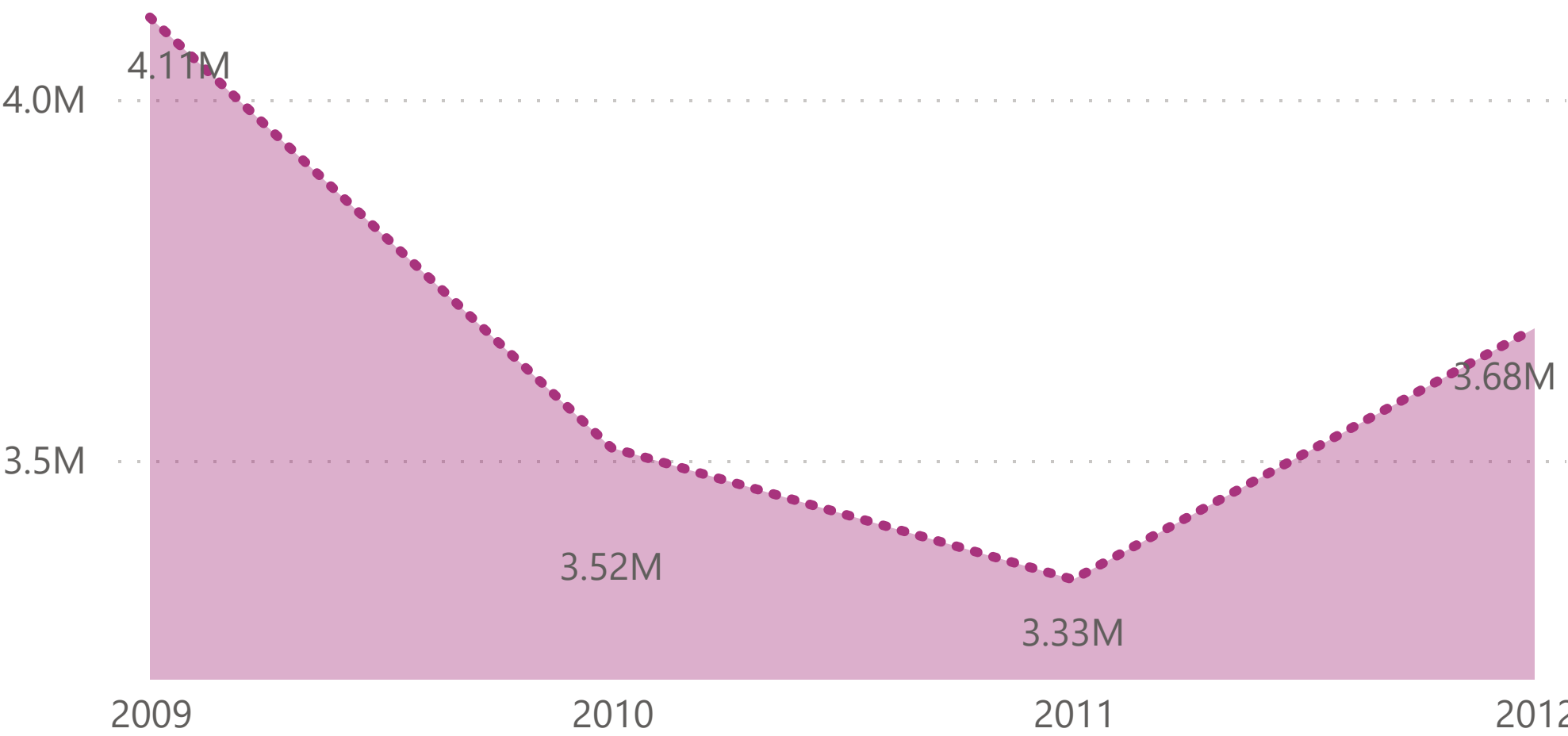
*Corporate segment has 36.76% which is*

*also the highest*

## SALES BY YEAR

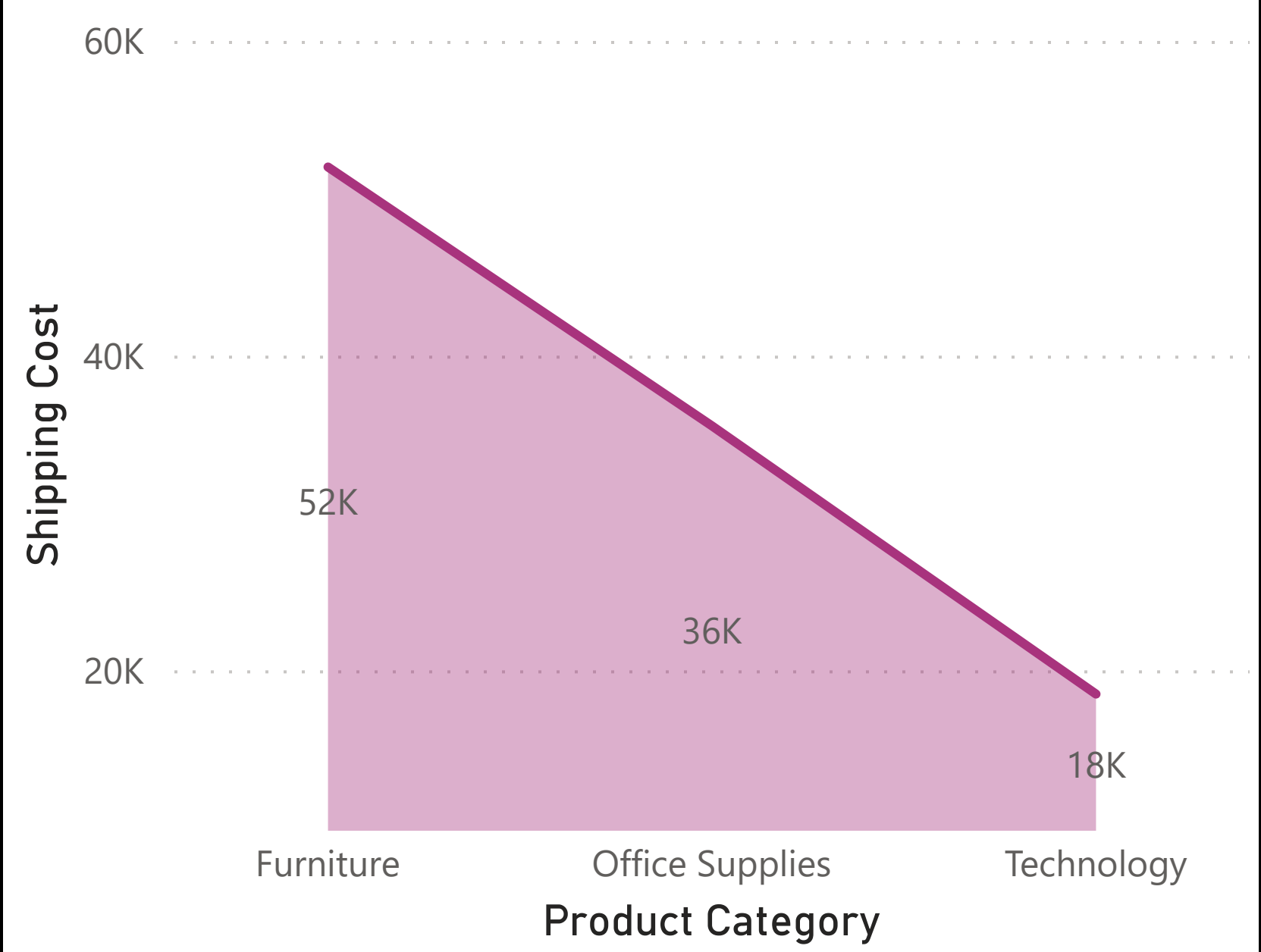
Sales

Year

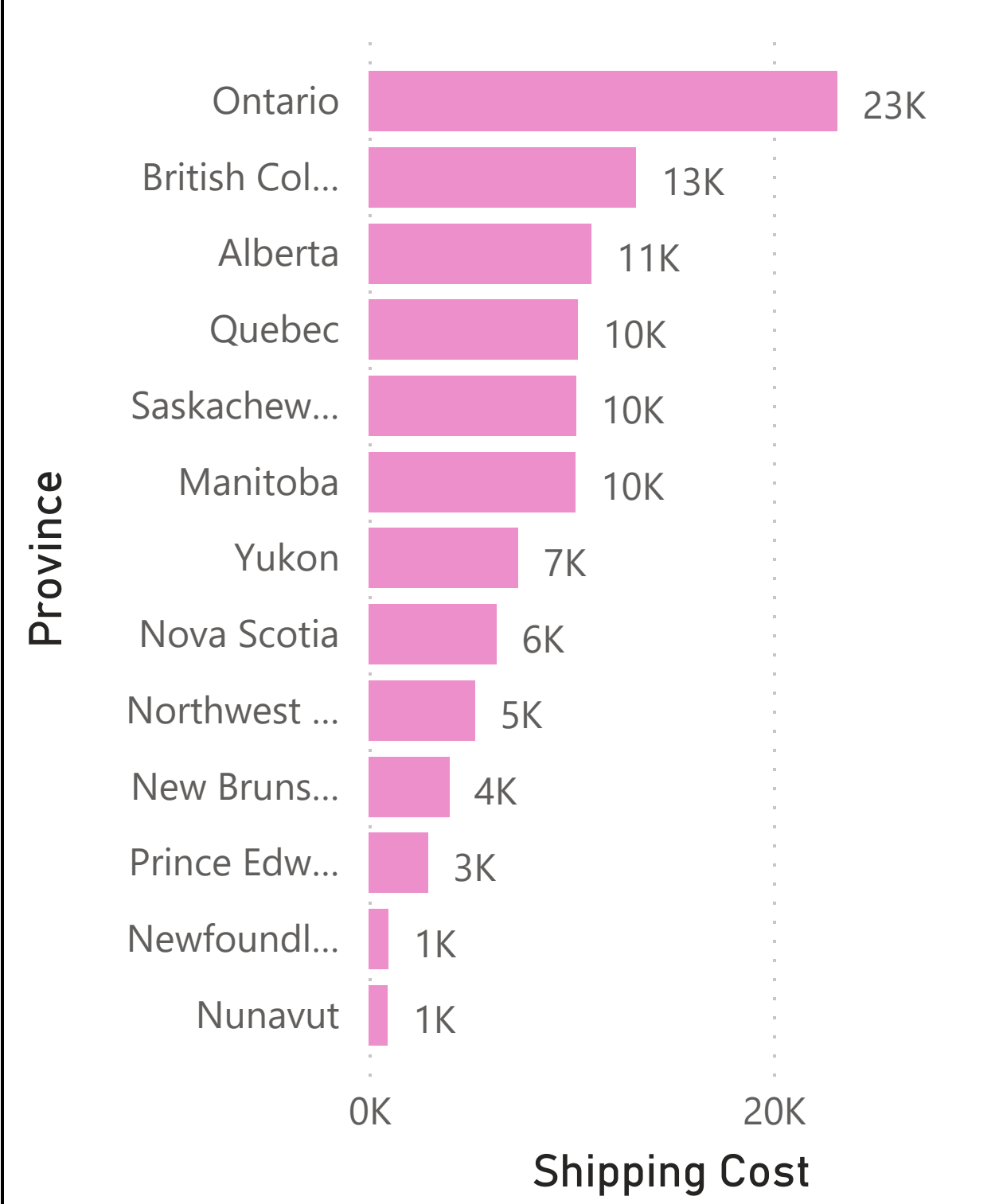


# SUPER STORE ANALYSIS

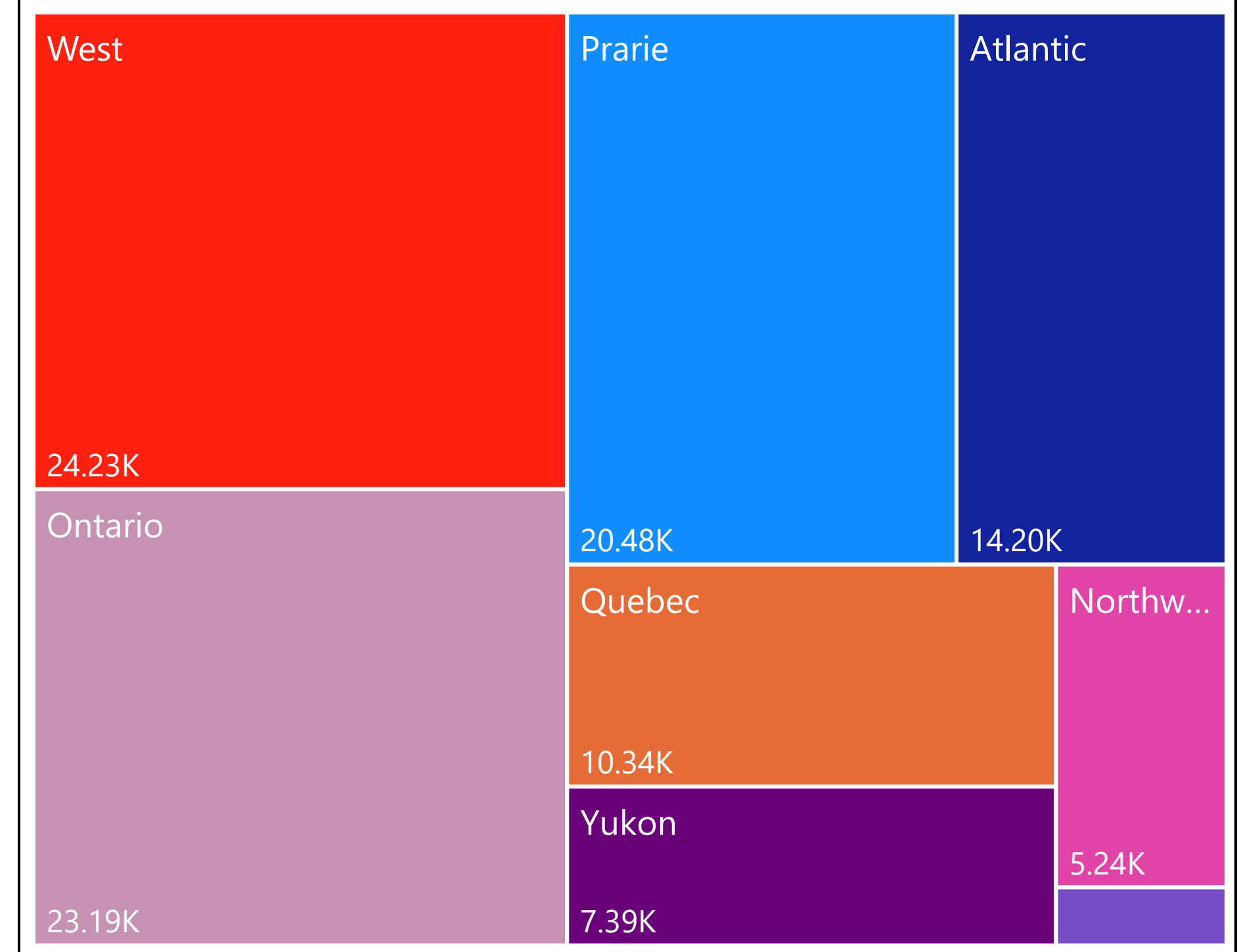
SHIPPING COSTS BY PRODUCT CATEGORY



SHIPPING COST BY PROVINCE



SHIPPING COST BY REGION

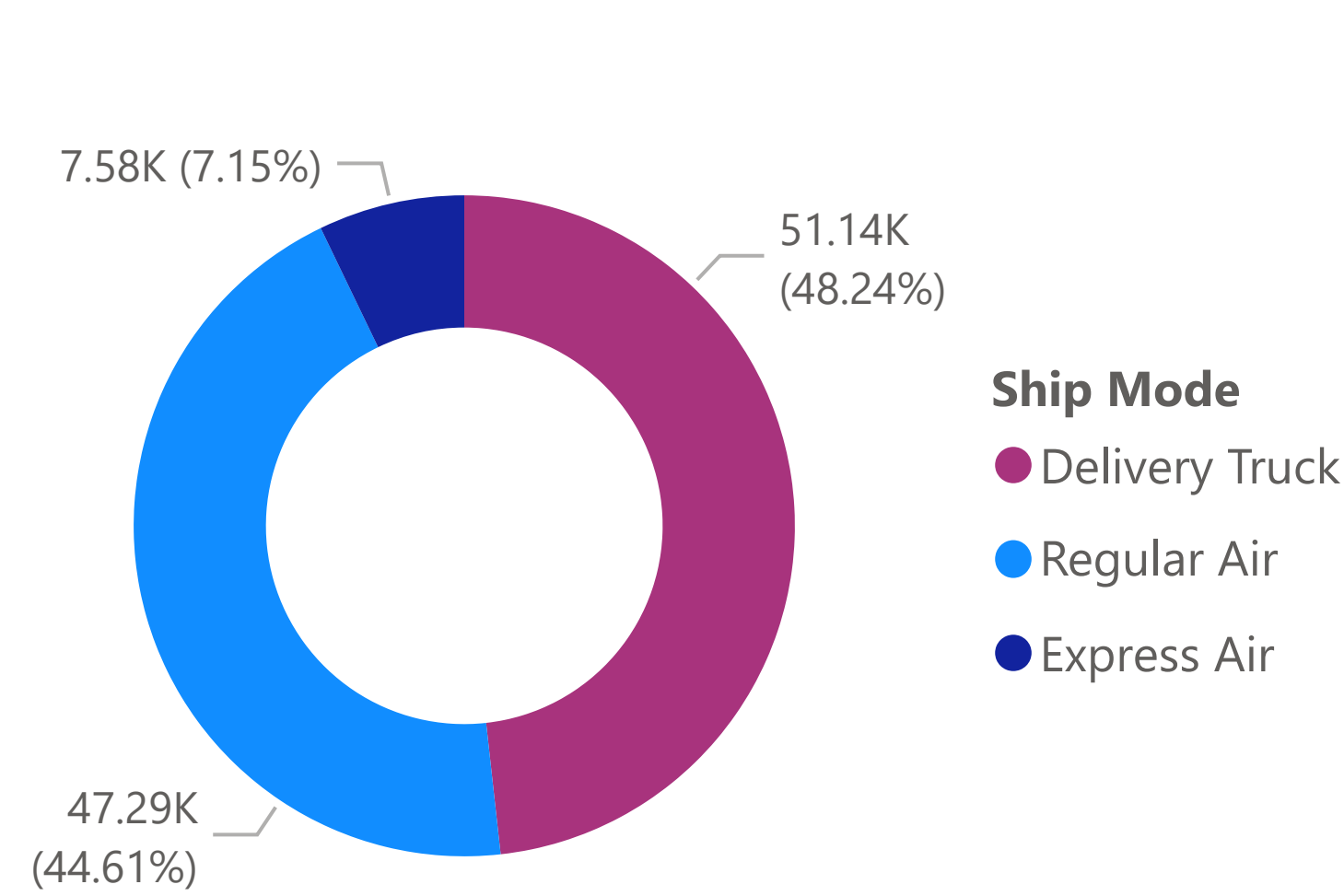


**KEY POINTS:**  
Furniture product was the most shipped product category with over 500k.  
Alot of people paid for shipping in Ontario province which is also the highest by shipping cost.  
Most Order was transported through Delivery truck which might happens to be the most cheapest means of delivery.  
2009 happens to be the highest year when most product where shipped. the least was 2011.

106.01K

Shipping Cost

SHIPPING COST BY SHIP MODE



SHIPPING COST BY YEAR

