```html

<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Pants Store</title>

<style>

body {

font-family: Arial, sans-serif;

margin: 0;

padding: 0;

background-color: #f4f4f4;

}

header {

background-color: #333;

color: #fff;

padding: 10px 0;

text-align: center;

}

.container {

width: 80%;

margin: 0 auto;

padding: 20px;

}

.product {

background-color: #fff;

padding: 20px;

margin-bottom: 20px;

border: 1px solid #ddd;

border-radius: 5px;

}

.product img {

max-width: 100%;

height: auto;

}

.product h2 {

margin-top: 0;

}

.product p {

color: #555;

}

.product .price {

font-size: 1.2em;

color: #333;

}

.product button {

background-color: #5cb85c;

color: #fff;

border: none;

padding: 10px 20px;

cursor: pointer;

border-radius: 5px;

}

.product button:hover {

background-color: #4cae4c;

}

</style>

</head>

<body>

<header>

<h1>Welcome to the Pants Store</h1>

</header>

<div class="container">

<div class="product">

<img src="https://via.placeholder.com/400" alt="Pants Image">

<h2>Stylish Jeans</h2>

<p>Our stylish jeans are perfect for any occasion. Made from high-quality denim, they offer both comfort and durability.</p>

<p class="price">$49.99</p>

<button>Add to Cart</button>

</div>

<div class="product">

<img src="https://via.placeholder.com/400" alt="Pants Image">

<h2>Casual Chinos</h2>

<p>These casual chinos are great for a relaxed, everyday look. Available in various colors to match your style.</p>

<p class="price">$39.99</p>

<button>Add to Cart</button>

</div>

</div>

</body>

</html>

```