Problem-Solution fit canvas 2.0

CUSTOMER CARE REGISTRY

1. CUSTOMER SEGMENT(S)

fit into CC

CS

6. CUSTOMER CONSTRAINTS

5. AVAILABLE SOLUTIONS

Who is your customer?

Existing user or new user registered for raising issue

The essential factor is to solve the issue within the time limit this is cloud app based application which gives us a user friendly interface to solve the isssue

The available solutions are helpdesk for ecommerce in developing countries by adopting cloud computing.

Explore AS, differentiate

2. JOBS-TO-BE-DONE / PROBLEMS

EM

9. PROBLEM ROOT CAUSE

7. BEHAVIOUR

To help the customer in processing their complaints. The customers can raise the ticket with a detailed description of the issue. An agent will be assigned to the customer to solve the problem.

Agent failed to assign by the admin in that case the customer's problem cannot be resolved.

Agent will be assigned to a customer and they can track the issues from email.

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3. TRIGGERS

From the existing customer's solved issue new customer can view the progress of the agent's work and Raise their own issue

TR 10. YOUR SOLUTION SL

Whenever the agent is assigned to a customer they will be notified with an email alert. Customers can view the status of the ticket till the service is provided.

8. CHANNELS of BEHAVIOUR

4. EMOTIONS: BEFORE / AFTER

The Customer would feel fullfilled and happy once the issue is resolved by the agent

User can register for an account, after the login, they can create the complaint with a description of the problem they are facing each user will be assigned with an agent. They can view the status of their complaint.

Identify strong

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