

**WHO THOUGHT WE WOULD BUY
CHEWING GUM ONLINE 5 YEARS
AGO?**

NO ONE

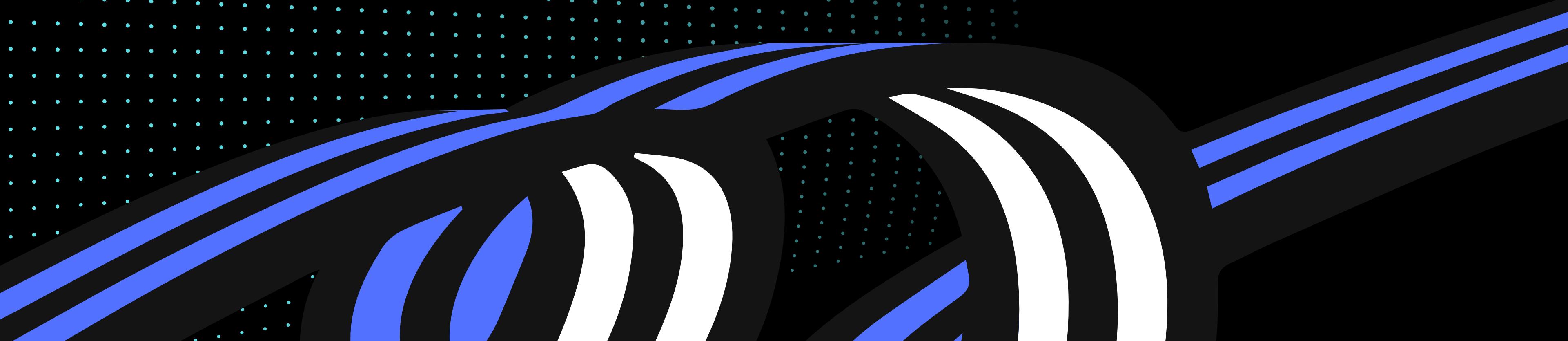
**WHO MAKES ONLINE PURCHASES
TODAY?**

EVERYONE

Yelta simmiz

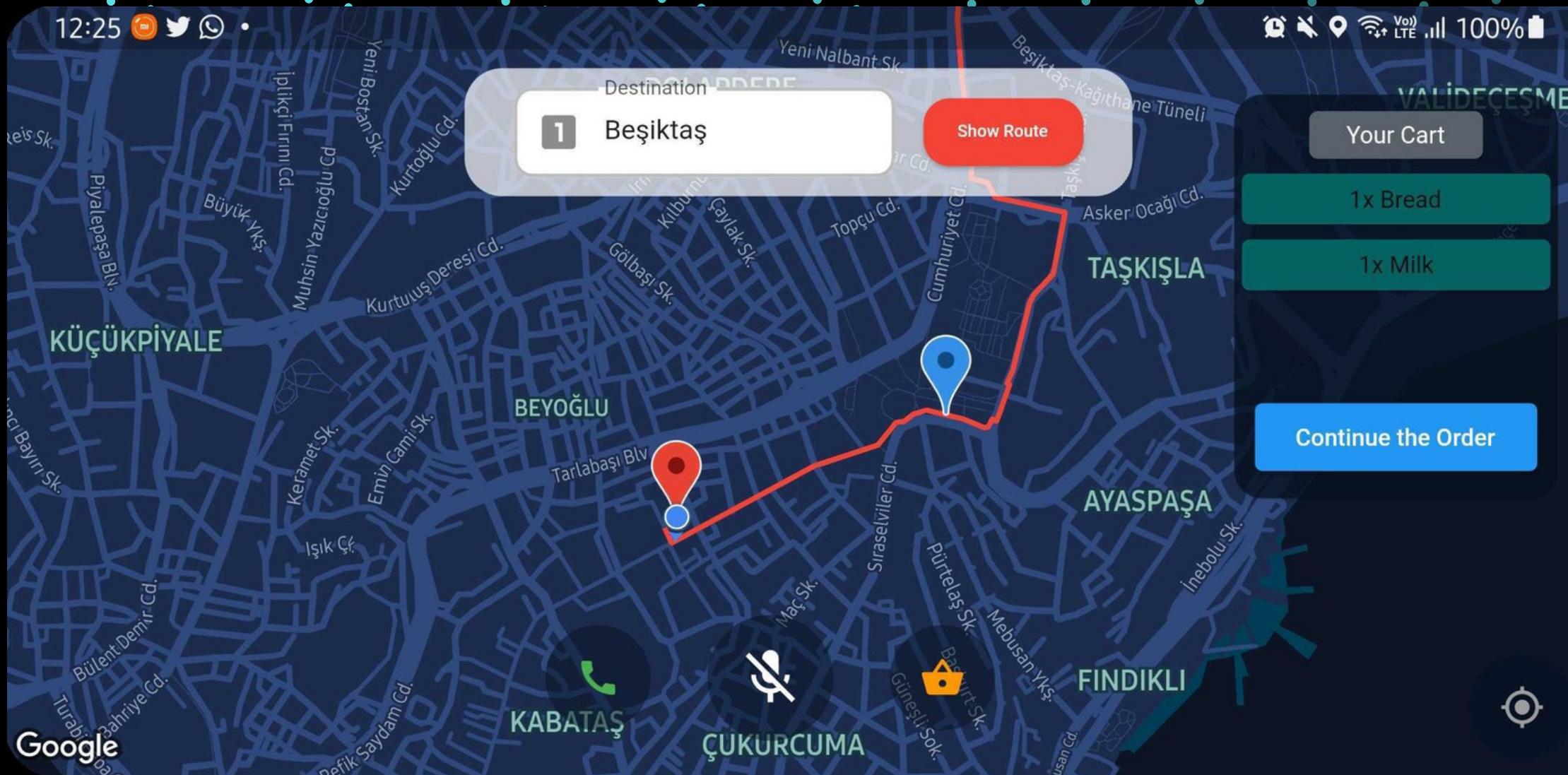
by BARNES

The difference for in-car purchase.



Interface LitΔ

Yaklaşımımız



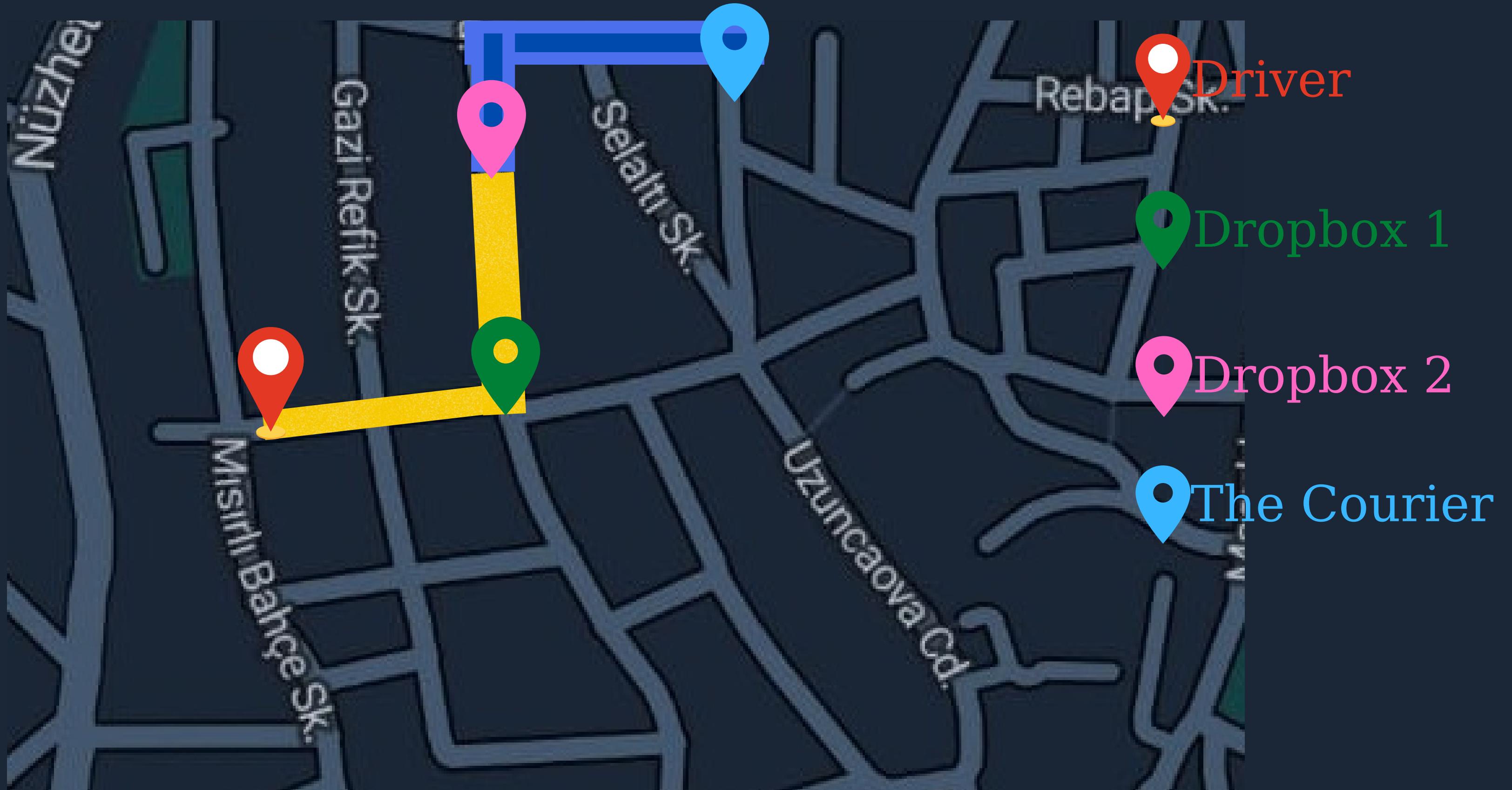
- Virtual Assistant
- Choosing Product
- Dropbox Finder
- Order
- In-car Payment

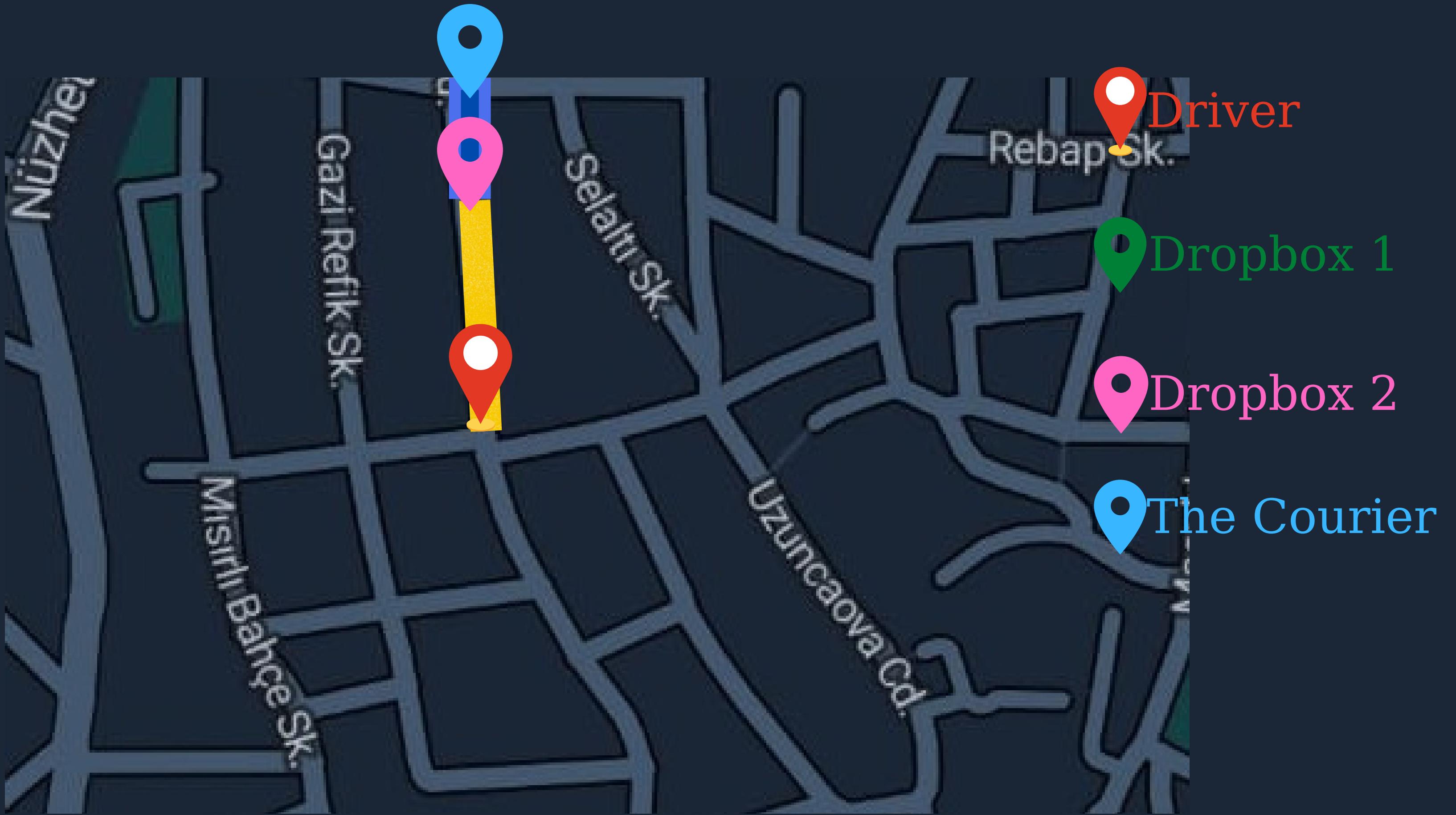
Efficiency of Smartpark

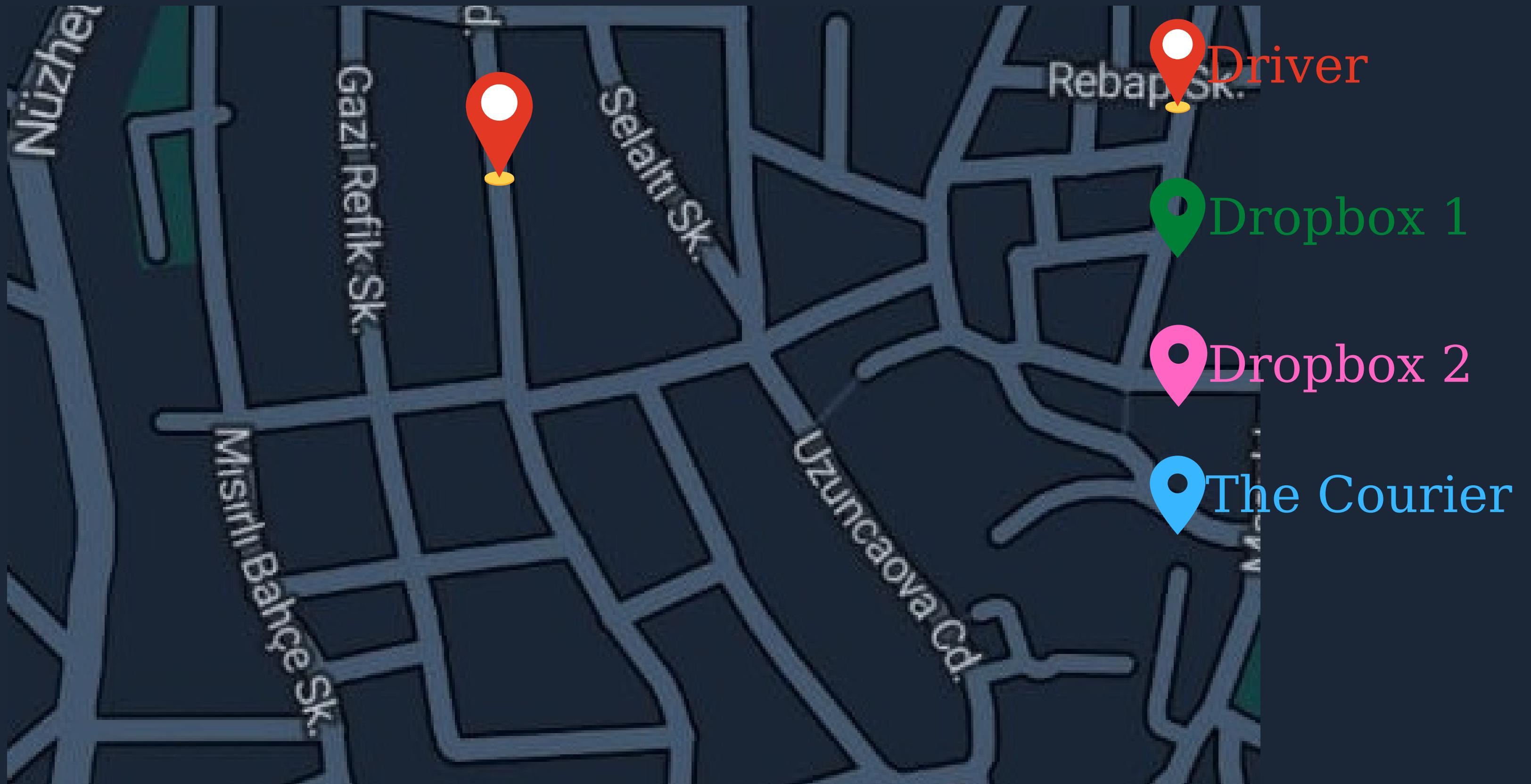
Yaklaşımımız

Decrease

- traffic jam by 8%
- wasted time by 43%
- pollution by 30%







Worldwide eCommerce Market Value

Yaklaşımımız



By 27.6% in the near past



From \$4.9 tri in 2021 to \$6.4 tri in 2024



eCommerce value in Turkey by 22%

In-car transactions

Yaklaşımımız

In-car transactions could reach \$1 billion in 2024, up from \$100 million in 2020.

Cars: A NEW eCOMMERCE PLATFORM

- + gain loyalty
- + more customers

Goal:

- Keep customers safe
- Comfortable life

→ BEST CUSTOMER EXPERIENCE!!!

THANK YOU



Photier