

PROBLEM STATEMENT: The most important question is how and why the square foot prices has been differing a lot, as it's charged a lot when it comes to city view are and when it comes to village area some prices has been dropped drastically.

1. Neighborhood to directly c0-related to the amenities and the more the amenities they have the more the price has been increased, so question is how so we can say that facilities like T-station, grocery shops etc.
2. The prices are depending on Number of rooms, floors, baths, and condition of house & Kitchen too.
3. As, prices has not been decreed during the home crisis which was happened in 2008 in US.
4. As, the factors that affecting housing prices are property size, how old the home are, the condition of house, number of rooms, amenities, condition of structure.
5. As, we can't conclude the ground area officially because in the US they don't conclude basement square footage but it's an important factor when you see it technique.
6. Age and location are inversely proportional to each other as it completed one year how pp has been reduce \$400 but if location was premium the price has been increased .

```
#There's are 2 categorical variable i.e., overall.cond and overall.qual .
```

```
Q1 <- quantile(ames$SalePrice, na.rm=F, probs = c(.20,.40,.60,.80))
Q2 <- quantile(ames$Gr.Liv.Area,na.rm=F,probs = c(.20,.40,.60,.80))
Q3<-quantile(ames$Overall.Cond,na.rm=F,probs = c(.20,.40,.60,.80))
Q4<-quantile(ames$Overall.Qual,na.rm=F,probs = c(.20,.40,.60,.80))
Q5<- quantile(ames$Total.Bsmt.SF,na.rm=T,probs = c(.20,.40,.60,.80))
```

In this data Set, we are having two categorical variables i.e, overall. cond and overall. qual. as it's in Integer Format we converted these in factor format. Also, according to the data set following factors are affecting the Sale prices of the data set as Sale Price, Ground Living area, Overall condition, overall quality, and Total square feet of the basement area. In overall quality and condition, variable data is overall divided into ratings. In the basement square foot variable, the data has been showing what was the per square foot area has been used/present. Here we uses quantile function where variable is divided into four parts. sale price of 40% is 230000 (Two Hundred and Thirty Thousand)and 20% is 124000 (one hundred twenty-four thousand). In ground living area 80% is 1838(one thousand eight hundred and thirty-eighth). In overall condition 5 means"Average" and 6 means"Above-Average" so 80% having only 6 and rest of three having 5. In overall quality variable having 5,6,7 7 means"GOOD", 20% having 5, 40 and 60% having 6 and 80% having 7. In Total square feet of basement area , 20% occupy 741 SPFA, 40% covers 912 SPFA, 60% occupy 1090 SPFA and 80% occupy 1392 SFPA.

```
#counts tablea
matrix(c(Q1,Q2,Q3,Q4,Q5),ncol=2)
```

```
##          [,1] [,2]
## [1,] 124000.0   5
## [2,] 146500.0   6
## [3,] 178536.0   5
## [4,] 230000.0   6
## [5,]    1064.8   6
## [6,]    1327.6   7
## [7,]    1560.0  741
## [8,]    1838.0  912
## [9,]      5.0 1090
## [10,]     5.0 1392
```

```
chisq.test(matrix(c(Q1,Q2,Q3,Q4,Q5),ncol=2))
```

```
##
## Pearson's Chi-squared test
##
## data: matrix(c(Q1, Q2, Q3, Q4, Q5), ncol = 2)
## X-squared = 496704, df = 9, p-value < 2.2e-16
```

The p- value is very low so we reject the Null Hypothesis.

```
ROOF_STYLE <- as.numeric(factor(ames$Roof.Style))
cor(ames$SalePrice, ROOF_STYLE)
```

```
## [1] 0.2571701
```

```
FOUNDATION <- as.numeric(factor(ames$Foundation))
cor(ames$SalePrice, FOUNDATION)
```

```
## [1] 0.4066008
```

```
NEIBOURHOOD <- as.numeric(factor(ames$Neighborhood))
```

In roof style the numbers is assigned Flat (6),Gable(5),Gabrel,(Barn)(4),Hip(3),Mansard(2),Shed(1) as it's shown from the report people preferred the Mansard and Hip Roof style. In foundation variable it is shown that wood and PConc is mostly used .

It looks like more sales in summer. prices are higher in summer. Also,there was a HOME CRISIS IN the US (2008) as it doesn't look like home prices have been changed over the period. The ground living area is almost around 500 square to 3000 square feet. In total rooms above ground the prices is been increases. In Basement finished area it's shown from the graph if the Basement size of the Basement increases then prices also increase.

```
summary(lm(SalePrice ~ Bsmt.Unf.SF + BsmtFin.SF.1, data = ames))
```

```

## 
## Call:
## lm(formula = SalePrice ~ Bsmt.Unf.SF + BsmtFin.SF.1, data = ames)
##
## Residuals:
##    Min      1Q  Median      3Q     Max
## -627176 -41436 -9580  32175 468409
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 77164.169   2803.297   27.53 <2e-16 ***
## Bsmt.Unf.SF     91.798     3.001   30.58 <2e-16 ***
## BsmtFin.SF.1    118.220     2.895   40.83 <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 62700 on 2926 degrees of freedom
##   (1 observation deleted due to missingness)
## Multiple R-squared:  0.3843, Adjusted R-squared:  0.3838
## F-statistic:  913 on 2 and 2926 DF,  p-value: < 2.2e-16

```

```
summary(lm(SalePrice ~ Bsmt.Unf.SF + ames$Total.Bsmt.SF, data = ames))
```

```

## 
## Call:
## lm(formula = SalePrice ~ Bsmt.Unf.SF + ames$Total.Bsmt.SF, data = ames)
##
## Residuals:
##    Min      1Q  Median      3Q     Max
## -637449 -40115 -13480  33516 412158
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 62449.497   2964.692  21.064 < 2e-16 ***
## Bsmt.Unf.SF     -16.954     2.839  -5.972 2.63e-09 ***
## ames$Total.Bsmt.SF  121.588     2.832   42.934 < 2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 61530 on 2926 degrees of freedom
##   (1 observation deleted due to missingness)
## Multiple R-squared:  0.407, Adjusted R-squared:  0.4066
## F-statistic: 1004 on 2 and 2926 DF,  p-value: < 2.2e-16

```

```
summary(lm(SalePrice ~ Bsmt.Unf.SF + BsmtFin.SF.1 + Total.Bsmt.SF, data = ames))
```

```

## 
## Call:
## lm(formula = SalePrice ~ Bsmt.Unf.SF + BsmtFin.SF.1 + Total.Bsmt.SF,
##      data = ames)
##
## Residuals:
##    Min     1Q Median     3Q    Max 
## -657631 -39072 -12586  32613 407494 
##
## Coefficients:
##             Estimate Std. Error t value Pr(>|t|)    
## (Intercept) 63643.177   2956.222  21.529 < 2e-16 ***
## Bsmt.Unf.SF     18.129      6.764   2.680  0.00739 ** 
## BsmtFin.SF.1    40.223      7.046   5.709 1.25e-08 ***
## Total.Bsmt.SF   84.864      7.023  12.084 < 2e-16 *** 
## --- 
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1 
##
## Residual standard error: 61200 on 2925 degrees of freedom
##   (1 observation deleted due to missingness)
## Multiple R-squared:  0.4135, Adjusted R-squared:  0.4129 
## F-statistic: 687.5 on 3 and 2925 DF,  p-value: < 2.2e-16

```

In the first Interpretation, we see clearly that the unfinished basement value is 108\$ per edition square feet and the finished basement value is 125\$ per square foot. As the standard error is 55190 so the sale price is increasing in dollars 1100. In the second Interpretation, it increases the number of square feet while holding the total basement, here if we are converting unfinished basement to finished basement it increases the prices by \$17.62 cents per square. In the third model total basement, SF are having no values in our data set so I put NA values.

```

m1 <- lm(ames$SalePrice ~ ames$Gr.Liv.Area + ames$Bsmt.Unf.SF + ames$BsmtFin.SF.1+ ames$Full.Bath
+ames$Half.Bath)
m1

```

```

## 
## Call:
## lm(formula = ames$SalePrice ~ ames$Gr.Liv.Area + ames$Bsmt.Unf.SF +
##      ames$BsmtFin.SF.1 + ames$Full.Bath + ames$Half.Bath)
##
## Coefficients:
## (Intercept)  ames$Gr.Liv.Area  ames$Bsmt.Unf.SF  ames$BsmtFin.SF.1  
## -20920.86          62.40           48.95          81.78  
## ames$Full.Bath  ames$Half.Bath
## 24630.39          15799.49

```

```
summary(m1)
```

```

## 
## Call:
## lm(formula = ames$SalePrice ~ ames$Gr.Liv.Area + ames Bsmt.Unf.SF +
##     ames BsmtFin.SF.1 + ames$Full.Bath + ames$Half.Bath)
## 
## Residuals:
##    Min      1Q  Median      3Q     Max 
## -720552 -21561   -1602   19668  271106 
## 
## Coefficients:
##             Estimate Std. Error t value Pr(>|t|)    
## (Intercept) -20920.857   3040.305 -6.881 7.23e-12 ***
## ames$Gr.Liv.Area       62.399     2.677  23.305 < 2e-16 ***
## ames Bsmt.Unf.SF        48.949     2.561  19.113 < 2e-16 ***
## ames BsmtFin.SF.1        81.777     2.426  33.713 < 2e-16 ***
## ames$Full.Bath        24630.386   2081.264 11.834 < 2e-16 ***
## ames$Half.Bath        15799.487   2028.738  7.788 9.39e-15 ***
## --- 
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## 
## Residual standard error: 47200 on 2923 degrees of freedom
##   (1 observation deleted due to missingness)
## Multiple R-squared:  0.6515, Adjusted R-squared:  0.6509 
## F-statistic: 1093 on 5 and 2923 DF,  p-value: < 2.2e-16

```

```

old_town <- subset(ames, ames$Neighborhood=="OldTown")
summary(old_town)

```

```

##    i..Order          PID          MS.SubClass      MS.Zoning
##  Min.   : 159.0   Min.   :535353130   Min.   : 20.00  Length:239
##  1st Qu.: 709.5  1st Qu.:902105085  1st Qu.: 30.00  Class  :character
##  Median :1314.0  Median :902206020  Median : 50.00  Mode   :character
##  Mean   :1454.3  Mean   :842529958  Mean   : 63.95
##  3rd Qu.:2004.5  3rd Qu.:902400100  3rd Qu.: 70.00
##  Max.   :2690.0  Max.   :903476110  Max.   :190.00
##
##    Lot.Frontage     Lot.Area       Street        Alley
##  Min.   : 30.00   Min.   : 2500  Length:239      Length:239
##  1st Qu.: 52.00   1st Qu.: 5812  Class  :character  Class  :character
##  Median : 60.00   Median : 7800  Mode   :character  Mode   :character
##  Mean   : 61.78   Mean   : 8241
##  3rd Qu.: 63.00   3rd Qu.:10128
##  Max.   :153.00   Max.   :33120
##  NA's    :10
##    Lot.Shape        Land.Contour    Utilities      Lot.Config
##  Length:239        Length:239      Length:239      Length:239
##  Class  :character  Class  :character  Class  :character  Class  :character
##  Mode   :character  Mode   :character  Mode   :character  Mode   :character
##
##    Land.Slope        Neighborhood    Condition.1    Condition.2
##  Length:239        Length:239      Length:239      Length:239
##  Class  :character  Class  :character  Class  :character  Class  :character
##  Mode   :character  Mode   :character  Mode   :character  Mode   :character
##
##    Bldg.Type        House.Style    Overall.Qual  Overall.Cond
##  Length:239        Length:239      Min.   : 2.000  Min.   :1.000
##  Class  :character  Class  :character  1st Qu.: 5.000  1st Qu.:5.000
##  Mode   :character  Mode   :character  Median  : 5.000  Median  :6.000
##                                Mean   : 5.205  Mean   :6.301
##                                3rd Qu.: 6.000  3rd Qu.:7.000
##                                Max.   :10.000  Max.   :9.000
##
##    Year.Built      Year.Remod.Add Roof.Style      Roof.Matl
##  Min.   :1872      Min.   :1950   Length:239      Length:239
##  1st Qu.:1910      1st Qu.:1950   Class  :character  Class  :character
##  Median :1920      Median :1968   Mode   :character  Mode   :character
##  Mean   :1922      Mean   :1974
##  3rd Qu.:1938      3rd Qu.:2000
##  Max.   :2008      Max.   :2009
##
##    Exterior.1st    Exterior.2nd  Mas.Vnr.Type  Mas.Vnr.Area
##  Length:239        Length:239      Length:239      Min.   : 0.00
##  Class  :character  Class  :character  Class  :character  1st Qu.: 0.00
##  Mode   :character  Mode   :character  Mode   :character  Median  : 0.00

```

```

##                                         Mean   : 14.29
##                                         3rd Qu.:  0.00
##                                         Max.   :771.00
##
##   ##   Exter.Qual      Exter.Cond      Foundation      Bsmt.Qual
##   Length:239      Length:239      Length:239      Length:239
##   Class :character  Class :character  Class :character  Class :character
##   Mode  :character  Mode  :character  Mode  :character  Mode  :character
##
##   ##
##   ##
##   ##
##   ##   Bsmt.Cond      Bsmt.Exposure    BsmtFin.Type.1    BsmtFin.SF.1
##   Length:239      Length:239      Length:239      Min.   :  0.0
##   Class :character  Class :character  Class :character  1st Qu.:  0.0
##   Mode  :character  Mode  :character  Mode  :character  Median  :  0.0
##                               Mean   : 140.1
##                               3rd Qu.: 240.5
##                               Max.   :1088.0
##
##   ##
##   ##   BsmtFin.Type.2    BsmtFin.SF.2      Bsmt.Unf.SF      Total.Bsmt.SF
##   Length:239      Min.   :  0.00      Min.   :  0.0      Min.   :  0.0
##   Class :character  1st Qu.:  0.00      1st Qu.: 422.5    1st Qu.: 662.0
##   Mode  :character  Median  :  0.00      Median : 672.0    Median : 788.0
##                               Mean   : 21.33      Mean   : 636.2    Mean   : 797.7
##                               3rd Qu.:  0.00      3rd Qu.: 836.0    3rd Qu.: 945.0
##                               Max.   :1073.00      Max.   :1595.0    Max.   :2171.0
##
##   ##
##   Heating      Heating.QC      Central.Air      Electrical
##   Length:239      Length:239      Length:239      Length:239
##   Class :character  Class :character  Class :character  Class :character
##   Mode  :character  Mode  :character  Mode  :character  Mode  :character
##
##   ##
##   ##
##   ##
##   X1st.Flr.SF      X2nd.Flr.SF      Low.Qual.Fin.SF      Gr.Liv.Area
##   Min.   : 407.0    Min.   :  0.0      Min.   :  0.00      Min.   : 407
##   1st Qu.: 792.0    1st Qu.:  0.0      1st Qu.:  0.00      1st Qu.:1036
##   Median  : 908.0    Median : 544.0      Median :  0.00      Median :1374
##   Mean    : 945.3    Mean   : 470.2      Mean   : 16.48      Mean   :1432
##   3rd Qu.:1074.0    3rd Qu.: 734.5      3rd Qu.:  0.00      3rd Qu.:1700
##   Max.   :1766.0    Max.   :1818.0      Max.   :1064.00      Max.   :3608
##
##   ##
##   Bsmt.Full.Bath  Bsmt.Half.Bath    Full.Bath      Half.Bath
##   Min.   :0.0000    Min.   :0.00000    Min.   :0.000    Min.   :0.0000
##   1st Qu.:0.0000    1st Qu.:0.00000    1st Qu.:1.000    1st Qu.:0.0000
##   Median :0.0000    Median :0.00000    Median :1.000    Median :0.0000
##   Mean   :0.1506    Mean   :0.04603    Mean   :1.331    Mean   :0.1715
##   3rd Qu.:0.0000    3rd Qu.:0.00000    3rd Qu.:2.000    3rd Qu.:0.0000
##   Max.   :2.0000    Max.   :1.00000    Max.   :3.000    Max.   :1.0000
##

```

```

## Bedroom.AbvGr Kitchen.AbvGr Kitchen.Qual      TotRms.AbvGrd
## Min.   :0.000  Min.   :1.00  Length:239        Min.   : 3.000
## 1st Qu.:2.000 1st Qu.:1.00  Class  :character  1st Qu.: 5.000
## Median :3.000  Median :1.00  Mode   :character  Median : 6.000
## Mean   :2.845  Mean   :1.13                  Mean   : 6.485
## 3rd Qu.:3.000 3rd Qu.:1.00                  3rd Qu.: 8.000
## Max.   :6.000  Max.   :3.00                  Max.   :12.000
##
## Functional      Fireplaces    Fireplace.Qu     Garage.Type
## Length:239       Min.   :0.0000  Length:239        Length:239
## Class  :character 1st Qu.:0.0000  Class  :character  Class  :character
## Mode   :character  Median :0.0000  Mode   :character  Mode   :character
##                   Mean   :0.3013
##                   3rd Qu.:1.0000
##                   Max.   :2.0000
##
## Garage.Yr.Blt  Garage.Finish    Garage.Cars     Garage.Area
## Min.   :1900  Length:239        Min.   :0.000  Min.   :  0.0
## 1st Qu.:1927  Class  :character 1st Qu.:1.000  1st Qu.: 228.0
## Median :1950  Mode   :character  Median :1.000  Median : 331.0
## Mean   :1950                  Mean   :1.356  Mean   : 368.5
## 3rd Qu.:1968                  3rd Qu.:2.000  3rd Qu.: 520.0
## Max.   :2008                  Max.   :4.000  Max.   :1488.0
## NA's   :31
##
## Garage.Qual      Garage.Cond      Paved.Drive    Wood.Deck.SF
## Length:239       Length:239       Length:239        Min.   :  0.00
## Class  :character  Class  :character  Class  :character  1st Qu.:  0.00
## Mode   :character  Mode   :character  Mode   :character  Median :  0.00
##                   Mean   :43.02
##                   3rd Qu.:24.00
##                   Max.   :631.00
##
## Open.Porch.SF    Enclosed.Porch   X3Ssn.Porch    Screen.Porch
## Min.   : 0.00  Min.   : 0.00  Min.   : 0.0000  Min.   : 0.000
## 1st Qu.: 0.00  1st Qu.: 0.00  1st Qu.: 0.0000  1st Qu.: 0.000
## Median : 0.00  Median : 26.00  Median : 0.0000  Median : 0.000
## Mean   : 43.57  Mean   : 75.27  Mean   : 0.5858  Mean   : 9.795
## 3rd Qu.: 49.00  3rd Qu.:129.00 3rd Qu.: 0.0000  3rd Qu.: 0.000
## Max.   :547.00  Max.   :432.00  Max.   :140.0000  Max.   :480.000
##
## Pool.Area      Pool.QC          Fence          Misc.Feature
## Min.   :0  Length:239        Length:239        Length:239
## 1st Qu.:0  Class  :character  Class  :character  Class  :character
## Median :0  Mode   :character  Mode   :character  Mode   :character
## Mean   :0
## 3rd Qu.:0
## Max.   :0
##
## Misc.Val        Mo.Sold        Yr.Sold        Sale.Type
## Min.   : 0.00  Min.   : 1.000  Min.   :2006  Length:239
## 1st Qu.: 0.00  1st Qu.: 5.000  1st Qu.:2007  Class  :character
## Median : 0.00  Median : 6.000  Median :2008  Mode   :character

```

```

##  Mean    : 42.68   Mean    : 6.335   Mean    :2008
##  3rd Qu.: 0.00   3rd Qu.: 8.000   3rd Qu.:2009
##  Max.    :4500.00 Max.    :12.000   Max.    :2010
##
## Sale.Condition      SalePrice
## Length:239          Min.    : 12789
## Class :character    1st Qu.:103350
## Mode  :character    Median :119900
##                  Mean   :123992
##                  3rd Qu.:140000
##                  Max.   :475000
##

```

In these total rooms above ground price is also decreasing and full bath prices are decreasing and half bath prices are increasing.

```

M12 <- lm(ames$SalePrice ~ ames$Gr.Liv.Area + ames$Bsmt.Unf.SF + ames$BsmtFin.SF.1 + ames$Bedroom.AbvGr + ames$TotRms.AbvGrd, data = ames)
summary(M12)

```

```

##
## Call:
## lm(formula = ames$SalePrice ~ ames$Gr.Liv.Area + ames$Bsmt.Unf.SF +
##     ames$BsmtFin.SF.1 + ames$Bedroom.AbvGr + ames$TotRms.AbvGrd,
##     data = ames)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -802532 -21831     360    20506  257685
##
## Coefficients:
##                               Estimate Std. Error t value Pr(>|t|)
## (Intercept)           19815.810   4006.647   4.946 8.01e-07 ***
## ames$Gr.Liv.Area      103.078     3.124  32.994 < 2e-16 ***
## ames$Bsmt.Unf.SF      44.754     2.439  18.348 < 2e-16 ***
## ames$BsmtFin.SF.1     67.766     2.425  27.947 < 2e-16 ***
## ames$Bedroom.AbvGr -20880.711   1445.337 -14.447 < 2e-16 ***
## ames$TotRms.AbvGrd    1705.290   1083.565   1.574   0.116
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 46700 on 2923 degrees of freedom
##   (1 observation deleted due to missingness)
## Multiple R-squared:  0.6588, Adjusted R-squared:  0.6583
## F-statistic: 1129 on 5 and 2923 DF,  p-value: < 2.2e-16

```

```
#converting data
```

```
num_cols <- unlist(lapply(ames, is.numeric))
```

```
numeric_data <- ames[ , num_cols]
```

```
#replaced empty spaces with NA Values
```

```
Replaced_values<- numeric_data %>%  
  mutate_if(is.integer, function(n) ifelse(is.na(n), mean(n, na.rm=TRUE), n))
```

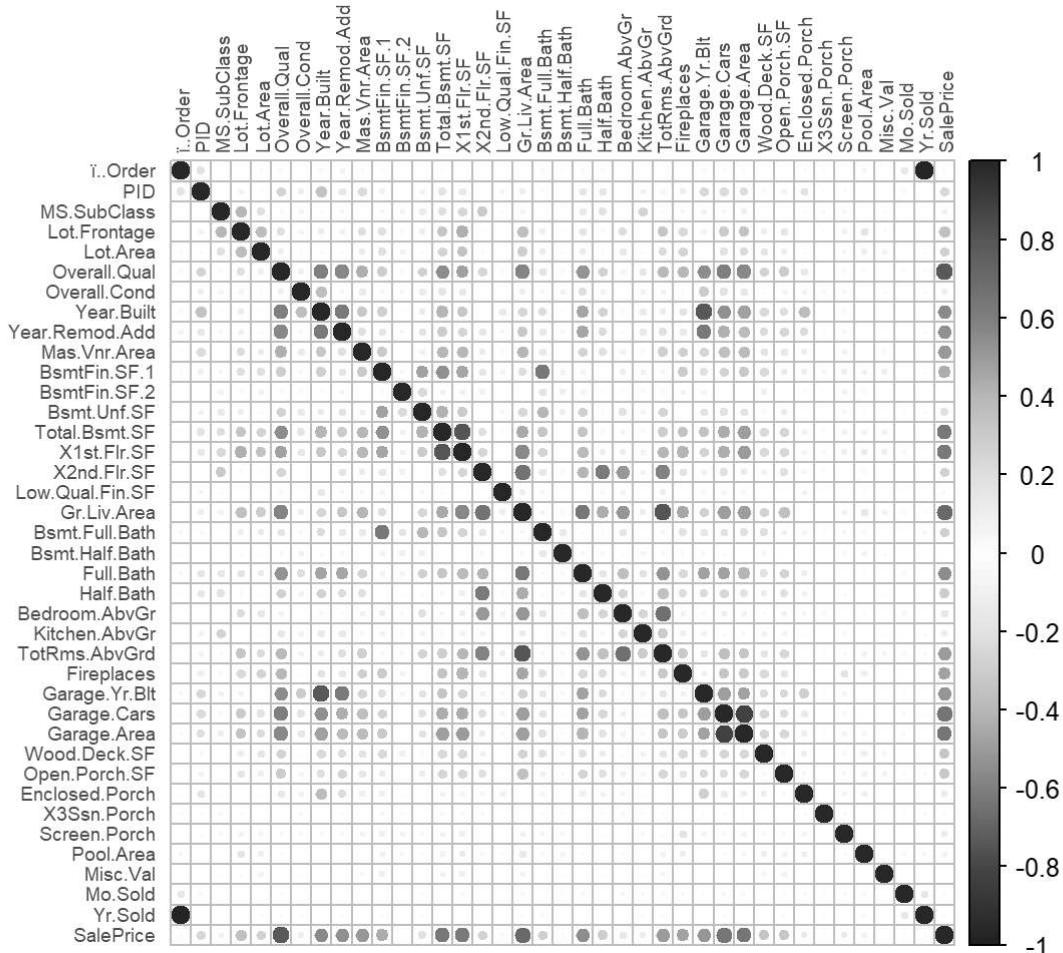
```
#Creating a co-relation plot for numerical data.
```

```
correlation_matrix<-cor(Replaced_values)  
corrplot(correlation_matrix, tl.cex=0.6, fig.width=14)
```

```
## Warning in text.default(pos.xlabel[, 1], pos.xlabel[, 2], newcolnames, srt =  
## tl.srt, : "fig.width" is not a graphical parameter
```

```
## Warning in text.default(pos.ylabel[, 1], pos.ylabel[, 2], newrownames, col =  
## tl.col, : "fig.width" is not a graphical parameter
```

```
## Warning in title(title, ...): "fig.width" is not a graphical parameter
```



For the co-relation matrix we used, corplot(). The association between two variables is referred to as correlation. The degree of linear correlation between any two random variables is referred to as this. This relationship can be represented as a set of values in the interval [-1, 1]. The value -1 denotes a non-linear (negative) relationship, 1 denotes a positive linear relationship, and 0 denotes a relationship that is neither positive nor negative. However, a value of 0 does not imply that the variables are fully independent of one another. Correlation Matrices calculate the degree of linear association between a collection of random variables, one pair at a time, for each set of pairs in the data.

Since the skewness is negative(-0.01478586),this indicates that distribution is left-skewed and Kurtosis is positive (4.509277) , this indicates that distribution is right-skewed.

It's shows's that there are a ouliers present in living area and garage area.

```
lm11 <- lm(SalePrice ~ ames$Neighborhood + ames$Exterior.1st, data = ames)
summary(lm11)
```

```

## 
## Call:
## lm(formula = SalePrice ~ ames$Neighborhood + ames$Exterior.1st,
##     data = ames)
## 
## Residuals:
##    Min      1Q  Median      3Q     Max 
## -183491 -26038 -4269   20588  436259 
## 
## Coefficients:
##                               Estimate Std. Error t value Pr(>|t|)    
## (Intercept)             159533.7   12629.3 12.632 < 2e-16 ***
## ames$NeighborhoodBlueste -35709.3   18958.0 -1.884 0.059719 .  
## ames$NeighborhoodBrDale  -77671.0   13742.7 -5.652 1.74e-08 *** 
## ames$NeighborhoodBrkSide -59045.2   11074.0 -5.332 1.05e-07 *** 
## ames$NeighborhoodClearCr 20474.6   12552.0  1.631 0.102960  
## ames$NeighborhoodCollgCr 4948.4    10126.4  0.489 0.625122  
## ames$NeighborhoodCrawfor 11661.4   11114.3  1.049 0.294161  
## ames$NeighborhoodEdwards -56786.2   10478.4 -5.419 6.47e-08 *** 
## ames$NeighborhoodGilbert -2815.1    10431.5 -0.270 0.787283  
## ames$NeighborhoodGreens  7156.7    20709.3  0.346 0.729683  
## ames$NeighborhoodGrnHill 82311.4   37459.5  2.197 0.028075 *  
## ames$NeighborhoodIDOTRR -80770.4   11235.6 -7.189 8.29e-13 *** 
## ames$NeighborhoodLandmrk -60716.5   51806.3 -1.172 0.241297  
## ames$NeighborhoodMeadowV -153451.1  14030.1 -10.937 < 2e-16 *** 
## ames$NeighborhoodMitchel -26503.9   10915.3 -2.428 0.015237 *  
## ames$NeighborhoodNAmes  -41374.7   10165.3 -4.070 4.82e-05 *** 
## ames$NeighborhoodNoRidge 140170.6   11434.9 12.258 < 2e-16 *** 
## ames$NeighborhoodNPkVill -49056.7   14975.9 -3.276 0.001066 **  
## ames$NeighborhoodNriddgHt 122355.5   10432.6 11.728 < 2e-16 *** 
## ames$NeighborhoodNWAmes  2015.1    10853.8  0.186 0.852723  
## ames$NeighborhoodOldTown -61199.5   10435.0 -5.865 5.01e-09 *** 
## ames$NeighborhoodSawyer -49043.5   10719.8 -4.575 4.96e-06 *** 
## ames$NeighborhoodSawyerW -6113.3    10746.0 -0.569 0.569474  
## ames$NeighborhoodSomerst 30591.9    10392.7  2.944 0.003270 **  
## ames$NeighborhoodStoneBr 116283.6   12169.7  9.555 < 2e-16 *** 
## ames$NeighborhoodSWISU  -52692.7   12312.6 -4.280 1.93e-05 *** 
## ames$NeighborhoodTimber  50332.4   11386.4  4.420 1.02e-05 *** 
## ames$NeighborhoodVeenker 54573.5    14411.0  3.787 0.000156 *** 
## ames$Exterior.1stAsphShn 432.1     36897.7  0.012 0.990656  
## ames$Exterior.1stBrkComm 18583.9    22232.3  0.836 0.403283  
## ames$Exterior.1stBrkFace 49469.0    9648.5  5.127 3.14e-07 *** 
## ames$Exterior.1stCBlock -22432.0   36915.6 -0.608 0.543464  
## ames$Exterior.1stCemntBd 89673.9    9789.4  9.160 < 2e-16 *** 
## ames$Exterior.1stHdBoard 19036.5    8404.2  2.265 0.023579 *  
## ames$Exterior.1stImStucc -37704.2   51892.5 -0.727 0.467540  
## ames$Exterior.1stMetalSd 20078.1    8136.0  2.468 0.013652 *  
## ames$Exterior.1stPlywood 30233.9    8841.3  3.420 0.000636 *** 
## ames$Exterior.1stPreCast 157252.6   51600.5  3.048 0.002328 ** 
## ames$Exterior.1stStone   67969.4    37061.0  1.834 0.066759 .  
## ames$Exterior.1stStucco  33212.2    10965.8  3.029 0.002478 ** 
## ames$Exterior.1stVinylSd 38182.8    8220.2  4.645 3.55e-06 ***

```

```

## ames$Exterior.1stWd Sdng  26840.8    8158.4   3.290 0.001014 **
## ames$Exterior.1stWdShing 23415.9    10375.6   2.257 0.024093 *
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 50900 on 2887 degrees of freedom
## Multiple R-squared:  0.5998, Adjusted R-squared:  0.594
## F-statistic:  103 on 42 and 2887 DF,  p-value: < 2.2e-16

```

In if the pvalue is between 0 and 0.001 then it will have 3 stars,if it is between 0.001 and 0.01 it will have 2 stars,if it is between 0.01 and 0.05 it will have 1 star,if it is between 0.05 and 0.1 it will have a dot and if it is between 0.1 and 1 it will not have anything (just a space). as p value is very close to zero.2.2e-16 as the p value would indicate a significant result

(Theses neighborhood having the outliers-BrkSide,CollgCr,Edwards,Gilbert,Mitchel,OldTown). Also different neighborhood having different prices.

```

NE <- table(ames$Neighborhood , ames$Exterior.1st)

aov2 <- aov(SalePrice ~ ames$Neighborhood + ames$Exterior.1st, data = ames)
summary(aov2)

```

```

##                   Df  Sum Sq  Mean Sq F value Pr(>F)
## ames$Neighborhood  27 1.072e+13 3.969e+11 153.18 <2e-16 ***
## ames$Exterior.1st   15 4.961e+11 3.307e+10 12.76 <2e-16 ***
## Residuals          2887 7.480e+12 2.591e+09
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```

```
aov2$coefficients
```

```

##          (Intercept) ames$NeighborhoodBlueste ames$NeighborhoodBrDale
## 159533.6874           -35709.3320          -77671.0196
## ames$NeighborhoodBrkSide ames$NeighborhoodClearCr ames$NeighborhoodCollgCr
##          -59045.1535          20474.5766          4948.3510
## ames$NeighborhoodCrawfor ames$NeighborhoodEdwards ames$NeighborhoodGilbert
##          11661.3929          -56786.2450          -2815.0948
## ames$NeighborhoodGreens ames$NeighborhoodGrnHill ames$NeighborhoodIDOTRR
##          7156.7386          82311.3965          -80770.4270
## ames$NeighborhoodLandmrk ames$NeighborhoodMeadowV ames$NeighborhoodMitchel
##          -60716.4558          -153451.0995          -26503.9395
## ames$NeighborhoodNAmes ames$NeighborhoodNoRidge ames$NeighborhoodNPkVill
##          -41374.6773          140170.5602          -49056.7277
## ames$NeighborhoodNridgHt ames$NeighborhoodNWAmes ames$NeighborhoodOldTown
##          122355.4911          2015.1347          -61199.5238
## ames$NeighborhoodSawyer ames$NeighborhoodSawyerW ames$NeighborhoodSomerst
##          -49043.4776          -6113.3221          30591.9381
## ames$NeighborhoodStoneBr ames$NeighborhoodSWISU ames$NeighborhoodTimber
##          116283.6346          -52692.6607          50332.3687
## ames$NeighborhoodVeenker ames$Exterior.1stAsphShn ames$Exterior.1stBrkComm
##          54573.4993          432.1485          18583.9134
## ames$Exterior.1stBrkFace ames$Exterior.1stCBlock ames$Exterior.1stCemntBd
##          49469.0081          -22431.9558          89673.8986
## ames$Exterior.1stHdBoard ames$Exterior.1stImStucc ames$Exterior.1stMetalSd
##          19036.5060          -37704.2477          20078.1325
## ames$Exterior.1stPlywood ames$Exterior.1stPreCast ames$Exterior.1stStone
##          30233.9098          157252.5576          67969.4318
## ames$Exterior.1stStucco ames$Exterior.1stVinylSd ames$Exterior.1stWd Sdng
##          33212.1695          38182.7684          26840.8239
## ames$Exterior.1stWdShing
##          23415.8870

```

```

# Creating contingency table from data using table()
conTable = table(NE)
print(conTable)

```

```

## NE
##  0   1   2   3   4   5   6   7   8   9   10  11  12  13  14  15  16  17  19  20
## 273 37  22  13  13   7   4   7   2   3   1   6   1   2   1   3   5   1   2   1
## 21  23  24  25  26  28  29  30  31  32  33  35  36  37  38  40  41  42  45  46
## 2   4   1   1   1   1   2   1   1   1   1   1   3   2   3   1   1   2   1   2   1
## 52  59  67  73  79  88  97 116 117 126 225
## 1   1   1   1   1   1   1   1   1   2   1

```

we are going to perform Analysis Of Variance (the two way ANOVA). ANOVA comes under the linear model so here we are using both lm and aov function to compare the results. The residuals and sum square having a magnitude of impact of matters as difference is wider i.e, 640,885,464.Degree of freedom means ,“how many variables has been added”.so difference is very big and on the bases of that we are rejecting NULL HYPOTHESIS.Both variables p values are smaller than 0.05 then it is conclude that there are significant difference among the mean of that two

independent variables.so, there's the significant difference these two variables F(25,17= 154 AS second F value is 13.) The model shows that the F statistic is very large and the p- value is very small, so it is essentially zero as this intercept to reject the Null Hypothesis and it's the evidence that there's a strong relation between Neighborhood and Exterior.1st.

```
# Two-way ANOVA with interaction effect
aov3 <- aov(SalePrice ~ Neighborhood * Exterior.1st, data = ames)
aov3 <- aov(SalePrice ~ Neighborhood + Exterior.1st + Neighborhood:Exterior.1st, data = ames)
summary(aov3)
```

```
##                                     Df    Sum Sq   Mean Sq F value Pr(>F)
## Neighborhood                  27 1.072e+13 3.969e+11 170.40 <2e-16 ***
## Exterior.1st                 15 4.961e+11 3.307e+10 14.20 <2e-16 ***
## Neighborhood:Exterior.1st  132 1.064e+12 8.059e+09  3.46 <2e-16 ***
## Residuals                      2755 6.417e+12 2.329e+09
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

In this model, errors are greatly increased, our F-statistic larger, and our p-value much smaller so the model is not significant and 't match the default effects parameterization.Neighborhood having high sum of square and low p value it mean it's adding a lot of information. The p-value of the F-test is 170, and this probability is less than 0.05, your alpha, so you fail to reject the alternative hypothesis and can proceed as if the variances are equal between the groups.

```
group_by(ames, Neighborhood, Exterior.1st) %>%
  summarise(
    count = n(),
    mean = mean(SalePrice, na.rm = TRUE),
    sd = sd(SalePrice, na.rm = TRUE)
  )
```

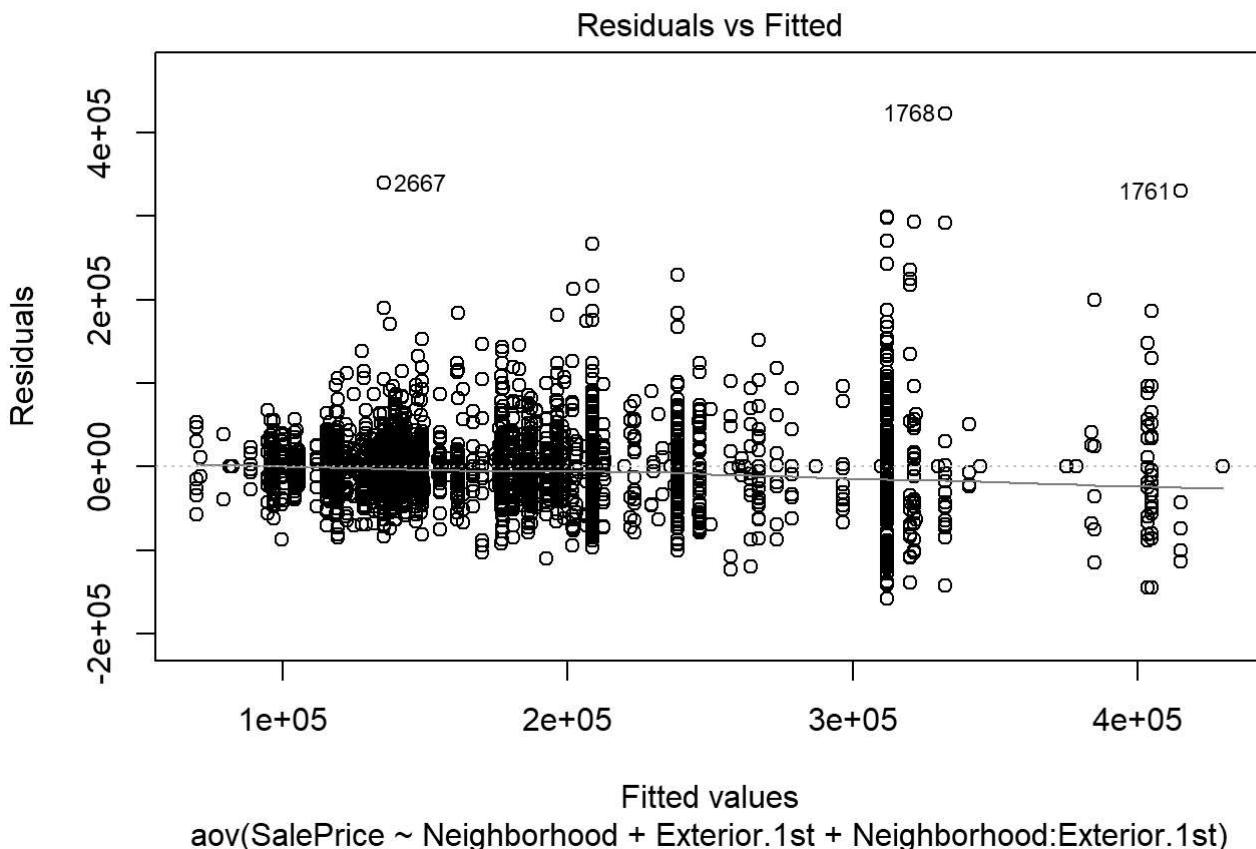
```
## `summarise()` has grouped output by 'Neighborhood'. You can override using the `groups` argument.
```

```

## # A tibble: 175 x 5
## # Groups: Neighborhood [28]
##   Neighborhood Exterior.1st count    mean     sd
##   <chr>        <chr>     <int>    <dbl>    <dbl>
## 1 Blmngtn     VinylSd      26 197936. 30000.
## 2 Blmngtn     WdShing     2 180094. 10739.
## 3 Blueste     HdBoard      3 182500  18875.
## 4 Blueste     MetalSd      7 126914. 12812.
## 5 BrDale      CemntBd      2 105500  19799.
## 6 BrDale      HdBoard     28 105616. 11996.
## 7 BrkSide     AsbShng     7 100500  28330.
## 8 BrkSide     BrkComm      1 202500    NA
## 9 BrkSide     BrkFace      1 210000    NA
## 10 BrkSide    CemntBd      1 159000    NA
## # ... with 165 more rows

```

```
plot(aov3, 1) #RESIDUALS FINDING
```



The residual V. fitted values plot for the final model shows a random scatter along the horizontal axis, suggesting that there is a linear association between the explanatory variables and price. We can also see that the points are equally scattered around the horizontal axis with no discernable pattern, indicating constant variance.

CONCLUSION:

It is shown from this dataset that the following factors are affecting the prices which are Finished and unfinished basement, Utilities, Building Type, Half bath, Full bath, Garage, ground living area, It is also shown that if we go for a full bath the price has been increased which is 21375\$ per square feet and for the half bath, the price is 16485\$. Utilities having only two variables only one value having NoSeWa and AllPub is having many values.

1. If we increase the area from one square foot the price increased to 0.038 % per square.
2. Properties are classified as Village Residential, Residential Low density & Residential medium density are more expensive than commercial properties.
3. The percentage prices prediction of these model is 95%.
4. The price and area are right skewed as it's ranges between 1000-2000 square per foot and price and area having the strong co-relation.so, as area increases, prices also increase.
5. Ames found to be distinctly numerous actual property market, market through sufficient variability in price, footage etc.
6. Also, there's home recession arise in US In year 2008 but as we can see there's no prices differences has been arrived, it means prices of houses has not been dropped that much.
7. Its shown that kitchen is the important factor if the kitchen was rated "Excellent" the price has been incrsesd by \$4000 and also if we add fireplace then also prices has been incresead.