Predicting Atlanta Falcons NFL Touchdowns with Regression Modelling

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0. Setup - Install Packages: tidyr, readxl, dplyr, car, glmnet, Metrics

Loading our Atlanta Falcons Data

```
Atlanta_Falcons_data <- read_excel("Atlanta_Falcons_data.xlsx")
head(Atlanta_Falcons_data)</pre>
```

```
## # A tibble: 6 x 18
##
        Rk Player
                                       G Pos
                                                   AV
                                                              Rec 'Ctch%'
                                                                             Yds 'Y/R'
                       From
                                Tο
                                                        Tgt
##
     <dbl> <chr>
                       <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
                                                                     <dbl> <dbl> <dbl>
## 1
         1 Julio Jon~
                       2011
                              2020
                                     135 WR
                                                  119
                                                       1320
                                                              848
                                                                    0.642 12896
                                                                                  15.2
## 2
         2 Roddy Whi~
                       2005
                              2015
                                     171 WR
                                                  107
                                                       1377
                                                              808
                                                                    0.587 10863
                                                                    0.579
                                                  67
## 3
         3 Terance M~
                       1994
                              2001
                                     126 WR
                                                        989
                                                              573
                                                                            7349
                                                                                  12.8
## 4
         4 Alfred Je~
                       1975
                             1983
                                     110 WR
                                                   61
                                                         NA
                                                              360
                                                                   NA
                                                                            6267
                                                                                  17.4
## 5
         5 Andre Ris~
                       1990 1994
                                      78 WR
                                                   53
                                                        463
                                                              423
                                                                   NA
                                                                            5633 13.3
         6 Jim Mitch~ 1969 1979
                                     155 TE
                                                   47
                                                         NA
                                                              305
                                                                            4358 14.3
## # i 6 more variables: TD <dbl>, Lng <dbl>, 'Y/Tgt' <dbl>, 'R/G' <dbl>,
       'Y/G' <dbl>, Fmb <dbl>
```

Preparing our data, cleaning and training

Here, we are cleaning our data with the tidyr package and then splitting our data into a trained and tested set.

Fitting our Model (regular MLR)

Next, we fit our model using the equation: Y = (Beta)0 + (Beta)1X1 + (Beta)2X2 + ... + (Beta)nXn + error (assuming normal distribution)

```
mlr_fit <- lm((TD) ~ Tgt + Rec + `Ctch%` + Yds, data = train_df)
summary(mlr_fit)</pre>
```

```
##
## Call:
## lm(formula = (TD) ~ Tgt + Rec + 'Ctch%' + Yds, data = train_df)
##
## Residuals:
##
        Min
                  1Q
                       Median
                                     3Q
   -10.4458
             -0.7242
                      -0.1969
                                 0.7605
                                         10.6716
##
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept) -0.3606742
                           0.7621684
                                       -0.473
                                                0.6368
                           0.0135714
                                        2.302
                                                0.0228 *
## Tgt
                0.0312459
## Rec
               -0.0044023
                           0.0176458
                                       -0.249
                                                0.8034
## 'Ctch%'
                0.5479172
                           1.0636249
                                                0.6073
                                        0.515
## Yds
                0.0020808
                           0.0008571
                                        2.428
                                                0.0165 *
##
## Signif. codes:
                   0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 2.423 on 138 degrees of freedom
## Multiple R-squared: 0.9028, Adjusted R-squared: 0.8999
## F-statistic: 320.3 on 4 and 138 DF, p-value: < 2.2e-16
```

The summary statistics are displayed above. Note the coefficients for the MLR equation and the adjusted R-squared Value.

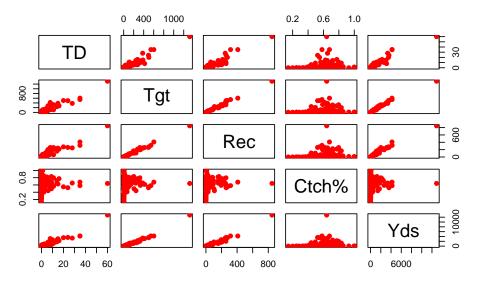
The MLR equation can be identified and written as: "TD = -0.36 + 0.03 Tgt - 0.004 Rec + 0.55 Ctch% + 0.002 Yds"

This equation suggests that Catch% % has the largest effect on Touchdowns by a factor of 0.548, with yards being a close second with an effect factor of 0.00208. The other factors(reception targets and receptions, meaning how many times the said player was targeted for the throw, and how many times they completed a given catch) seem to have a negative effect, suggesting over fitting. However, this is handled via cross-validation and Ridge regression in the improved MLR model later on. This means that all of these factors influence the number of touchdowns by varying rates based on test statistics performed in this module.

Data Visualization of the Matrix Scatterplot

Here we see that the scatter plot compares all the different variables together to check for linearity and how each variable influences each other. We may see non-linearity between some variables but that will be accounted for later on.

Matrix Scatterplot of MLR Variables

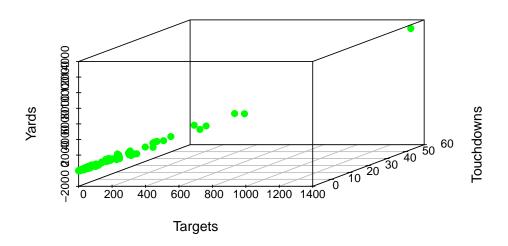


Data visualization of the 3d scatterplot

Here we are taking the top two linearly correlated variables and plotting them on a 3d scatterplot using the R 3d scatterplot package.

```
scatterplot3d(
    x = train_df$Tgt,
    y = train_df$TD,
    z = train_df$Yds,
    main = "3D Scatterplot: TD ~ Tgt + Yds",
    xlab = "Targets",
    ylab = "Touchdowns",
    zlab = "Yards",
    color = "green",
    pch = 19
)
```

3D Scatterplot: TD ~ Tgt + Yds

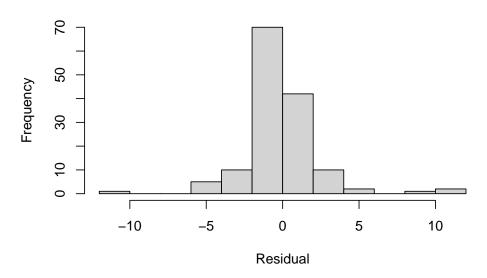


MLR fit data display (looking at model data)

Then, we display plots for our fitted data and the VIFs using the car package in R.

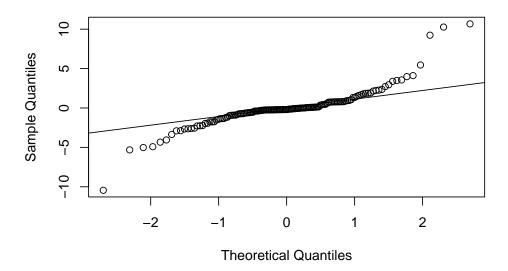
hist(resid(mlr_fit), main="OLS Train Residuals", xlab="Residual")





qqnorm(resid(mlr_fit)); qqline(resid(mlr_fit))

Normal Q-Q Plot



```
vif(mlr_fit)
```

```
## Tgt Rec 'Ctch%' Yds
## 110.938423 76.817866 1.126715 32.696953
```

From the plots, we see that our trained residual data is roughly normal along with the qqplot being roughly normal as well (with deviation in the extreme values or outliers).

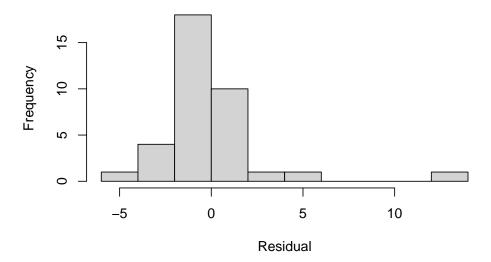
test data display (looking at unseen test data)

After that, we look at our unseen test data plots.

```
test_df$pred_ols <- predict(mlr_fit, newdata = test_df)
resid_test_ols <- test_df$TD - test_df$pred_ols

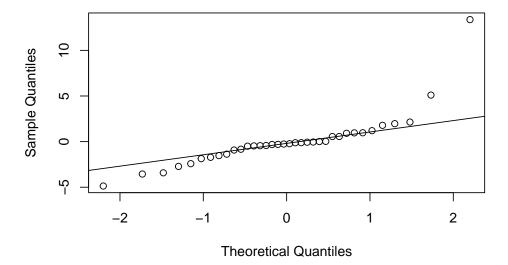
# Plots
hist(resid_test_ols, main="OLS Test Residuals", xlab="Residual")</pre>
```

OLS Test Residuals



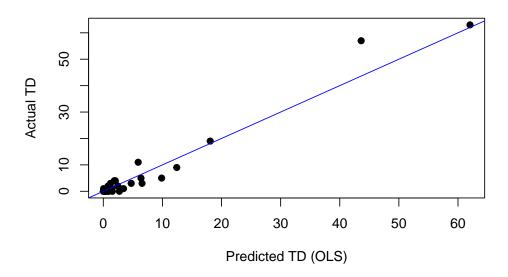
qqnorm(resid_test_ols); qqline(resid_test_ols)

Normal Q-Q Plot



```
plot(
  test_df$pred_ols, test_df$TD,
  xlab="Predicted TD (OLS)", ylab="Actual TD",
  main="Test: OLS Pred vs Actual", pch=19
)
abline(0,1,col="blue")
```

Test: OLS Pred vs Actual



We see the linear regression line on our predicted test data above. We don't need to assume normality for our test residuals in a Machine Learning Model (unless a hypothesis test is conducted within a controlled experiment).

Using Cross validation + Ridge/Lasso Regression

After looking at our models and our VIF (Variance Inflation Factor, which shows how standardized our data is in terms of multicollinearity), we see that the VIF > 10, which indicates high multicollinearity. This is not ideal for this scenario because the variables need to be standardized to account for the number inflation in multicollinearity (since they are supposed to be statistically significant, not reflected in the regular MLR p-value). Due to this, we need to switch to a new type of regression model for even more accurate results. We use a technique called K-folds cross validation, where the data is split into multiple subsets and is iterated more than once in order to account for the multicollinearity inflation which is indicated above, as well improving the model to see how accurately it can predict unseen data points. We use the glmnet package for this.

```
# Prepare matrices
x_train <- model.matrix(TD~Tgt+Rec+`Ctch%`+Yds, train_df)[,-1]
y_train <- train_df$TD
x_test <- model.matrix(TD~Tgt+Rec+`Ctch%`+Yds, test_df)[,-1]
y_test <- test_df$TD

# Ridge
cv_ridge <- cv.glmnet(x_train,y_train,alpha=0)
best_ridge<- cv_ridge$lambda.min
ridge_mod <- glmnet(x_train,y_train,alpha=0,lambda=best_ridge)
test_df$pred_ridge <- as.numeric(predict(ridge_mod,x_test))
summary(cv_ridge)</pre>
```

```
## Length Class Mode
## lambda 100 -none- numeric
```

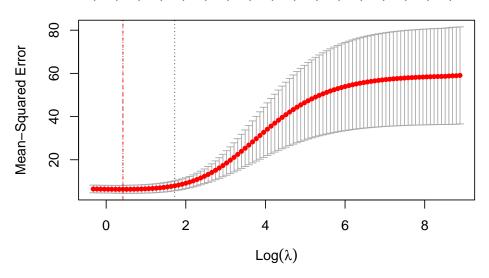
```
## cvm
             100
                   -none- numeric
## cvsd
             100
                   -none- numeric
                   -none- numeric
## cvup
             100
             100
## cvlo
                   -none- numeric
## nzero
             100
                   -none- numeric
## call
              4
                   -none- call
## name
              1 -none- character
                   elnet list
## glmnet.fit 12
## lambda.min 1
                   -none- numeric
## lambda.1se 1
                   -none- numeric
## index
          2 -none- numeric
# Lasso
cv_lasso <- cv.glmnet(x_train,y_train,alpha=1)</pre>
best_lasso<- cv_lasso$lambda.min
lasso_mod <- glmnet(x_train,y_train,alpha=1,lambda=best_lasso)</pre>
test_df$pred_lasso <- as.numeric(predict(lasso_mod,x_test))</pre>
# RMSE
cat("Ridge RMSE:", rmse(y_test, test_df$pred_ridge), "\n")
## Ridge RMSE: 3.52247
cat("Lasso RMSE:", rmse(y_test, test_df$pred_lasso), "\n")
## Lasso RMSE: 3.975591
```

We do a Cross Validation of Ridge and Lasso regression to see which one is more accurate. As we can see, Ridge regression has a lower RMSE which is more accurate for our model, so we will plot the Cross validation curve. We get the RSME score from the Metrics Package.

Plotting Ridge regression and summary metrics

```
plot(cv_ridge)
abline(v=log(best_ridge),col="red",lty=2)
```

4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4



summary(train_df)

##	Rk	Player	From	То
##	Min. : 1.0	Length: 143	Min. :1992	Min. :1992
##	1st Qu.: 79.0	Class :character	1st Qu.:2001	1st Qu.:2004
##	Median :156.0	Mode :character	Median:2009	Median :2012
##	Mean :166.7		Mean :2009	Mean :2011
##	3rd Qu.:263.0		3rd Qu.:2018	3rd Qu.:2020
##	Max. :326.0		Max. :2024	
##	G		AV	Tgt
##	Min. : 1.0	Length:143		Min. : 1.00
##	•	Class :character		·
##		Mode :character		
##	Mean : 35.8		Mean : 11.43	
##	3rd Qu.: 52.5		3rd Qu.: 11.00	
##	Max. :222.0		Max. :203.00	
##			Yds	
##	Min. : 1.00	Min. :0.1430		
##	1st Qu.: 2.00	1st Qu.:0.5240		·
##	Median : 16.00	Median :0.6670		
##		Mean :0.6708		Mean : 9.727
##	3rd Qu.: 60.50		3rd Qu.: 622.0	
##	Max. :848.00			Max. :21.000
##		Lng		
##	Min. : 0.00	Min. :-5.0 Mi		
##	1st Qu.: 0.00	1st Qu.:12.5 1s		st Qu.:0.250
##	Median: 1.00	Median:28.0 Me		edian :0.800
##	Mean : 3.65	Mean :33.3 Me		ean :1.262
##	•	3rd Qu.:53.0 3r	•	•
##	Max. :60.00		ax. :14.500 M	ax. :6.300
##	Y/G	FMD		

```
Min.
            :-0.80
                     Min.
                             : 0.0
##
    1st Qu.: 1.90
                     1st Qu.: 0.0
##
    Median : 8.40
                     Median: 0.0
            :14.51
                             : 3.0
##
    Mean
                     Mean
##
    3rd Qu.:19.65
                     3rd Qu.: 2.5
            :95.50
##
    Max.
                     Max.
                             :89.0
```

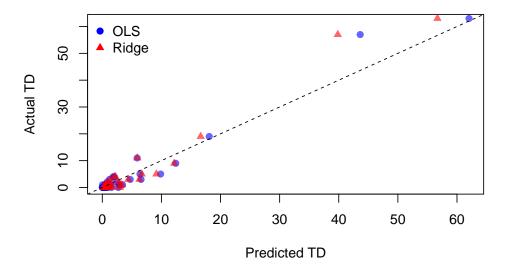
The cross validation ridge plot is shown above. According to "https://bookdown.org/ssjackson300/Machine-Learning-Lecture-Notes/choosing-lambda.html":

"What is plotted is the estimated CV MSE for each value of (log)lambda on the x-axis. The dotted line on the far left indicates the value of lambda which minimizes CV error. The dotted line roughly in the middle of the x-axis indicates the 1-standard-error lambda- recall that this is the maximum value that lambda can take while still falling within the on standard error interval of the minimum-CV lambda. The second line of code has manually added a dot-dash horizontal line at the upper end of the 1-standard deviation interval of the MSE at the minimum-CV lambda to illustrate this point further". These plots can change with randomization according to our seed number.

The summary shown by the trained data are regularized and explain the scale of the variables within the ridge regression.

Plotting our Comparison graph between MLR and Ridge Regression MLR

OLS (blue) vs Ridge (red)



Finally, we can compare our MLR Ordinary Least Squares Regression (Linear Regression) Model with our Cross-Validated, Ridge Regression Model visually.

Conclusion of Findings

We can now safely say that the Atlanta Falcons TDs can be predicted by multiple factors within a game such as catch percentage, receptions, yards, and potentially more.

So when identifying top talent on the Falcons, or potentially scouting out new talent that fits the Falcons scheme (looking at college production rates vs Falcons production rates) This model can be identified and used for comparison and scouting of offensive talent.

References Used:

https://bookdown.org/ssjackson300/Machine-Learning-Lecture-Notes/choosing-lambda.html

 ${\rm https://www.pro\text{-}football\text{-}reference.com/teams/atl/career\text{-}receiving.htm}$

https://online.stat.psu.edu/stat462/node/180/

https://stats.stackexchange.com/questions/279300/how-to-interpret-cross-validation-plot-from-glmnet

https://www.datacamp.com/tutorial/tutorial-lasso-ridge-regression

https://online.stat.psu.edu/stat462/node/131/

 $https://www.reddit.com/r/AskStatistics/comments/ycjoy4/what_threshold_is_used_to_assess_multicollinearity/$

https://www.datacamp.com/doc/r/regression

https://www.geo.fu-berlin.de/en/v/soga-r/Basics-of-statistics/Linear-Regression/Polynomial-Regression/Polynomial-Regression/Polynomial-Regression---An-example/index.html

https://online.stat.psu.edu/stat462/node/177/

https://scikit-learn.org/stable/modules/generated/sklearn.linear_model.Ridge.html

https://www.reddit.com/r/rstats/comments/oibm2w/how_to_deal_with_multicollinearity_in_linear/

https://www.datacamp.com/tutorial/multicollinearity

https://www.rdocumentation.org/packages/car/versions/3.1-3

https://www.rdocumentation.org/packages/Metrics/versions/0.1.4

https://www.r-bloggers.com/2021/10/lambda-min-lambda-1se-and-cross-validation-in-lasso-binomial-response/

 $https://www.techtarget.com/searchenterpriseai/definition/data-splitting\#:\sim:text=Training\%20sets\%20are\%20commonly\%20used, the\%20final\%20model\%20works\%20correctly.$

https://www.datacamp.com/doc/r/scatterplot-in-r

https://www.educba.com/multiple-linear-regression-in-r/