

**The Ivey Business Challenge**  
Friday December 11th, 8:30 am - 2:30 pm

We are looking forward to seeing you at the Ivey Business Challenge on December 11<sup>th</sup>. Please read the following instructions to better prepare yourself to get the most out of the program.

Read the **Play On! Case Option A** and think over these questions about the case:

- How did Hill come up with this opportunity? More broadly, was this an opportunity in the first place?
- In hindsight, should Hill have pursued Play On! Or should he have taken one of the other job offers when he finished his MBA?
- Given Hill's strengths/weaknesses and his resources, would you have considered investing in his venture if you had the resources to do so?
- Assess Hill's decision-making process. If you were his MBA friend, what would you tell him? Where did he go wrong?

**Using Wi-Fi in the Ivey Building**

Visitors require added credentials to access Wi-Fi inside the Richard Ivey Building. Please visit the link below and download the required client for each time of Operating System <https://support.ivey.ca/home>

**Quick Links**

- Windows 8 and 8.1<<https://iveyitcentre.zendesk.com/entries/22234747-connecting-to-uwosecure-v2-on-windows-8>>
- Windows 7 and Vista<<https://support.ivey.ca/entries/20847677-connecting-to-uwosecure-v2-on-windows-vista-and-windows-7>>
- Windows XP<<https://support.ivey.ca/entries/20834106-connecting-to-uwosecure-v2-on-windows-xp-service-pack-3>>
- Mac OS X<<https://support.ivey.ca/entries/20357078-connecting-to-uwosecure-v2-on-mac-os-x-and-ios>>
- iPhone, iPad, iPod Touch<<https://support.ivey.ca/entries/20357078-connecting-to-uwosecure-v2-on-mac-os-x-and-ios>>
- Blackberry<<https://support.ivey.ca/entries/20364672-configure-uwosecure-v2-on-blackberry-blackberry-playbook>>
- Android<<https://support.ivey.ca/entries/20365167-configure-uwosecure-v2-on-android>>

After the necessary software has been downloaded and install, apply the following **login details** to uwosecure-v2

Username: [ivey.guest@ivey.ca](mailto:ivey.guest@ivey.ca)  
Pw: iv3ygu35t