

Exercise #4: Operationalizing Concepts & Describing Variables

Due Tues. 10/29

This assignment is designed to help you think defining and measuring concepts and begin identifying relevant data sources.

Turn in a one-page document that addresses the following:

1. What is the *concept* that your dependent and independent variables are measuring?
2. What is a relevant measure (indicator) of each of your concepts/variables?
3. Identify relevant data sources that would allow you to quantify your measures. Provide direct citations to these data sources. Based on these sources, what types of measures would you employ (e.g., nominal, ordinal, continuous, etc.)?
4. Discuss the face validity of your approach. Are your variables an accurate representation of your concept? Do they measure the intended characteristic(s)? Explain both the strength *and* limitations of your indicators.