

User Modeling in Search for People with Autism

Author: **Esha Massand**, Supervisor: **Keith Mannoek**

MSc Computer Science
Department of Computer Science and Information Systems
Birkbeck College, University of London

Project report submitted in partial fulfillment of the requirement for the
MSc in Computer Science

September 2015

Abstract

This project report presents my research and the development of a prototype web application to assist users with Autism when they search the web. The system has modeled user interactions with the search process into a user profile for this category of users, integrating insights from the core features of autism into the model. The system is integrated with an infra-red, motion controlled, user interface component to assist users with Autism during search. The project provides insights into how search can be improved for users with Autism.

This project is substantially the result of my own work, expressed in my own words, except where explicitly indicated in the text. I give my permission for it to be submitted to a Plagiarism Detection Service. This proposal may be freely copied and distributed provided the source is explicitly acknowledged.

word count (project text only) :

Contents

1	Introduction	5
1.1	Background Research	5
1.2	The Problems with Current Web-Search	6
1.3	Design for Web Applications	7
1.4	Interim Summary of the Introduction	7
1.5	Aims for Jellibbeans	8
2	Project Trailer	9
3	Product Specification	11
4	Software Architecture	11
4.1	Design Patterns	11
4.2	Use Case Diagram	11
4.3	Class Diagram	12
5	Implementation	12
5.1	Synthesis of Search Results	12
5.2	JSoup API	13
5.3	Storage of information	13
5.4	Classification of Users	13
5.5	Bootstrap and CSS	13
5.6	HTML pages and JavaScript	13
5.7	Java	13
5.8	LEAP motion detector and LEAP SDK	13
5.9	API's and Development Tools	13
6	Core Feature 1: Research and Data Collection for a Combination Search Engine using Google, Yahoo and Bing.	13
6.1	Web Scraping	15
6.2	User Research and Testing of Core Feature 1	16
7	Core Feature 2: Building a User Model of Autism.	16
7.1	Differences in Search Queries Between Users With and Without Autistic-like traits. .	17
8	Core Features 3 and 4: Jellibbeans – A Transformation Rule Engine	19
9	Core Feature 5: Integration with a Motion Controlled Interface.	20
9.1	Evaluation and Review of the Leap Motion Controller.	21
10	User Testing the System.	22
10.1	User Verification	22
10.1.1	The positives	22
10.1.2	The negatives	23
11	Conclusions and Discussion.	24
11.1	Signals of Quality Content	24
11.2	Future Directions	24

12 Appendices	27
12.1 Search Query Survey	28
12.2 Questions on the Autism Spectrum Quotient [1]	32

Abbreviations

API	Application Programming Interface
AQ	Autism Quotient
ASD	Autism Spectrum Disorder
DSM	Diagnostic and Statistical Manual
GCS	Google Custom Search
HCI	Human Computer Interaction
HTTP	Hypertext Transfer Protocol
JSON	JavaScript Object Notation
IDE	Integrated Development Environment
KWIC	Key Word In Context
LEAP	LEAP Motion Controller
REST	Representational state transfer
RIFT	Oculus Rift Virtual Reality Head Mounted Display
TDD	Test Driven Development
UI	User Interface
UX	User Experience
VR	Virtual Reality

Definitions

Autism Autism is amongst the most common neurodevelopmental condition and it is currently estimated that 1/68 children meet criteria for Autism Spectrum [3]. Autism is five times more common amongst boys than girls (1/42 boys, and 1/189 girls). According to the Diagnostic and Statistical Manual (2013), Autism is characterized by persistent and early deficits in reciprocal social interaction and repetitive behaviours. Individuals vary from high functioning to low functioning (along a spectrum), with behaviours emerging around 2 to 3 years of age.

Search Engine Measures

Precision

The field of information retrieval defines precision as the fraction of retrieved documents that are relevant to the query.

$$Precision = \frac{|(relevant\ documents) \wedge (retrieved\ documents)|}{|(retrieved\ documents)|}$$

Recall

The field of information retrieval defines recall as the fraction of relevant documents that are retrieved by the search query.

$$Recall = \frac{|(relevant\ documents) \wedge (retrieved\ documents)|}{|(relevant\ documents)|}$$

1 Introduction

This project report presents the development and evaluation of a prototype web-browser based application to assist users with Autism when they search the web. The application is hereafter referred to as Jellibeans¹. Jellibeans utilises gesture and hand movement data recorded using the Leap Motion Controller (LEAP).

In programmatic terms, Jellibeans is designed to implement a research-guided user model in search. The development of this user model consisted of iterations of the ‘research, development, test, evaluate’ lifecycle. I conducted research to identify the preferences within search, and the differences in user queries formed by individuals with Autism, by conducting surveys and collecting and analysing search behaviour patterns from people with and without Autism. Using these data I built a set of features into search, to guide the user through forming a more complete search query. Development and evaluation included the implementation and testing of the features, and further implementation and revision of the software to enhance the search process and the precision of the search engine for the users’ intended search query.

Jellibeans integrates a motion controlled user interface (UI) using the LEAP motion controller. The interface is very dynamic as opposed to static, and can hold users’ attention for longer periods of time. In the past, users with Autism have struggled to maintain their attention to sift through the large number of search results. In line with the attention difficulties individuals with Autism face, Jellibeans has been designed to reduce the amount of text on the search results page, presenting only 3 results per page, instead of the default 10.

Despite Autism being amongst the most common neurodevelopmental condition (1/68 children meet criteria for Autism Spectrum [3]), no user model has yet been developed for Autism within Search. In the current project, I describe my efforts to build a user model within search for individuals with Autism.

1.1 Background Research

According to the Diagnostic and Statistical Manual [3], Autism is characterised by persistent and early deficits in reciprocal social interaction, so interaction with computers is prominent in this group. It is also well established that individuals with Autism are more engaged when using technology that is receptive and interactive (e.g., games, responsive consoles, motion controlled devices) compared to technology that is not [8]. This project will combine interactive, motion recognition hardware with search to also improve the UI (user interface) of search for individuals with Autism.

Research has shown that people with Autism are less context-sensitive and prefer a more detail-focused processing style [11]. There is good reason to postulate then, that web-search queries are formed very differently to the typical population. Generally speaking, individuals with Autism prefer, and are more likely to engage in an item-specific, or detailed processing style, resulting in web-search queries that are more likely formed of single-order associations. In addition to a detailed, item-specific processing style, individuals with Autism are also less likely to engage in a contextual processing style. For example in a search for ‘Guitar’, a contextual style of processing would imply an awareness that the word is related to ‘Piano’, but also that both words are hierarchically related to ‘Instrument’. In day to day life, a major factor determining the effectiveness of working-memory (the transient holding and processing of information for updating, learning and comprehension), and the amount and quality of information that an individual can recall and enter into the web-search, is greatly influenced by the number of cues that are available at the time. For example, if presented with a list of 50 items to remember, you are more likely to

¹Jellibeans are a rainbow of colours, different sizes and shades, and the name represents the difference in style of processing of individuals with ASD.

remember that I presented ‘Zebra’ if I tell you that I presented an animal. This type of ‘cued’ recall can be used to bolster recall of information for people with Autism, and is a technique that will be applied in the current project.

1.2 The Problems with Current Web-Search

The Internet is one of the largest resources of information. Search engines allow users to collate hundreds of links on a single topic, using only a few words or phrases. The typical user sorts the returned results into ‘relevant’ or ‘irrelevant’ categories, flexibly shifting (mentally) between one result and the next, to determine the relevance of each page returned by the search engine. Search allows the user to assimilate the information on the page into their knowledge and is an important learning tool. For people with Autism, the requirement is no different, however, current search is not adequate. A large body of research has shown that ‘mental shifts’ are a known area of weakness for people with Autism [6]. The information is therefore harder to assimilate or learn, and judging the relevance of each document becomes near impossible. One successful therapeutic technique to increase the assimilation of information for individuals with Autism is to present it in clearer, smaller amounts [14]. This technique avoids overwhelming individuals, and although less information is presented as a whole, whatever is presented to the user becomes ‘digestable’ and ultimately, the information as a whole becomes more understandable.

Because the aim of Jellibears is to reduce the amount of information returned presented, one of the first aims of the current project was to build a synthesis of three leading search engines, to ensure the best possible results were retrieved by Jellibears and presented to the user. The first stage was to therefore build the combination search engine and test the results on a user group with Autism. The goal of the research was to understand if the synthesis of the search engines enhanced search experience (in other words were users happy with the combination search), or, whether the results introduced redundancies or oddities in the results (some users may not use a certain search engine because they do not find the results helpful).

Search queries usually fall into one of three broad categories. ‘Do’ queries which characterise transactions between the user and the search engine, for example when the user wants to do something such as *buy a plane ticket*, *listen to a song* or, *download a screensaver*. ‘Know’ type queries, which are informational in nature, usually covering a broad topic, for example, the *name of a band* or *restaurant in London*, *trucks*, or *Colorado*. The third broad category is ‘Go’ type queries, which are navigational in nature, for example, searching for a particular home page on the web, *YouTube* or *American Airlines*. There are also many stages to the search process [7]. After identifying the information need, the user must formulate a search query. The user must browse through results once the query has been entered into a search engine. The whole process can be repeated if the user is not satisfied.

1. Experience the need for an answer, solution, or piece of information.
2. Formulate that need in a string of words and phrases, also known as the query.
3. Enter the query into a search engine.
4. Browse through the results for a match.
5. Click on a result
6. Scan for a solution, or a link to that solution.
7. If unsatisfied, return to the search results and browse for another link or ...
8. Perform a new search with refinements to the query

1.3 Design for Web Applications

Search engines like Google apply strong reduction techniques to navigation of the web. For example, one common way this reduction pattern is implemented is by assuming the behaviour of the current user is similar to the behaviour of other users in similar situations. This is often seen in recommendation engines, e.g., Amazon. The principle applied by Google is to make it easy for the user [9], by assuming that users form search queries similarly, and returning similar results to those users.

As we have seen in the introduction, users with Autism behave in different ways to typical users when navigating search. Users with Autism do not use the same key phrases when looking for documents with several attributes, i.e., queries that would be best formulated using several iterations of search, or multiple search parameters. This leads to an ineffective search; one that requires users to sift through results which are in large-part irrelevant, and a bad user experience. Given the research findings observed in the current study, the parametric search pattern appears to be a better choice for the user group in question.

Parametric search queries allow users to define parameters in an increasingly logical and structured way. As an example, consider the experience of searching for flights to a particular holiday destination, or for a person. This requires high cognitive load (remembering and manipulating arrival, departure, destination, timings, airlines, seat preferences etc.) so searches are often structured using fixed options (see Figure 1).

Figure 1: Expedia Parametric Search Example

For typical users, parametric search is more structured, and in some circumstances seems more natural than a free keyword search. It makes search queries easier to formulate in situations where there is a high cognitive load. We can apply this idea to web search for people with Autism, by asking them to enter criteria that can be applied to subgroups of search queries. Parametric search can assist the user with capturing the search parameters that are useful for a query it does not ultimately reduce the number of search results returned; the possibility of a large result set is most definitely true. However, when used in addition to the original search query itself, the parametric search will refine the users search results in line with their search query, ultimately leading to a higher precision for the search engine.

One of the aims of the study is to reduce the amount of textual information on the webpage presented to the user, so the solution implemented here tries to find a balance between these two aims.

1.4 Interim Summary of the Introduction

As search can be compartmentalised into ‘Do’, ‘Know’ and ‘Go’ type queries, it provides a natural way to tackle the issue of simplifying the search process for people with Autism. If users first

identify the type of search they would like to carry out, the search engine can better phrase a question to guide the user through their informational demand. Each stage of the search process described above, can be better tailored towards providing a concrete and unambiguous experience for the user with Autism. When using Jellibbeans query formulation, the user will be assisted through the process of formulating a search query, much like a parametric search engine form (for example when you buy a car, you fill out many criteria which must be simultaneously searched for). Concretely phrased questions will be aided by suggestions that appear at the side of the search boxes. These suggestions can be added into the search query without the need to type them in, just by using natural hand movements, tracked by the LEAP motion controller. The suggestions also serve as cues for the user, and to simplify the search process for them. The process of forming an search query thus becomes more tightly defined compared to the current systems for web search, the process will be more predictable, and the size of the result-set will be more understandable for users with Autism.

1.5 Aims for Jellibbeans

The goal of the project is to build a prototype search tool that assists users with Autism search and navigate the web. These prototype features will be tested on a group of users with Autism. The final product will be integrated within a motion-controlled environment. The prototype will be modified accordingly in line with the outcome of several stages of user research. The core features for Jellibbeans to implement and test for suitability within an environment for users with autism are:

1. A combination search engine that will synthesise the search results from three engines, Google, Bing and Yahoo. The aim of this feature is to increase recall of the engine.
2. Research, develop and test iterations of a *stereotyped* user model of Autism within Search.
3. To integrate Jellibbeans with Google+, to enhancing the feel of a personalised search engine.
4. Jellibbeans will include a review and assessment of autistic-like traits or characteristics, so that users can be aware of, and save a copy of their diagnostic information.
5. To provide a parametric search process, and reduce ambiguity of forming a search query for users with Autism.
6. To provide suggestions or cues for users to assist them with forming a search query, and to help ease some users need of a ‘perfect’ search query.
7. Jellibbeans will prioritise and display the three highest ranking search results for users. The overall goal of this feature is to reduce the amount of text on the page, to minimize the chance of overwhelming users and to retain as high precision of the search results as possible.
8. Jellibbeans will utilise a motion controlled UI to enhance the search experience for individuals with Autism, and to maintain the user’s attention for longer. It has been shown that individuals with Autism are more engaged when using technology that is receptive and interactive.

2 Project Trailer

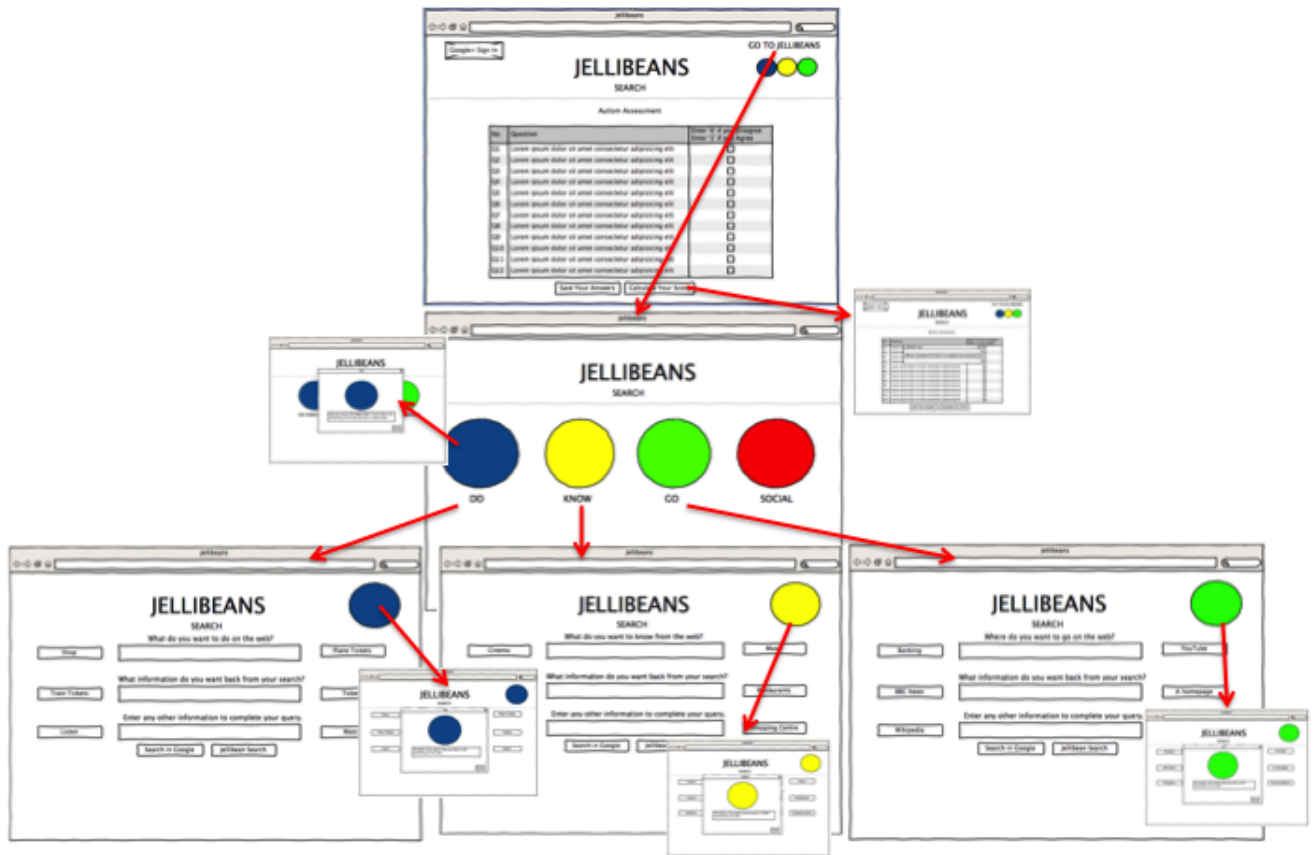


Figure 2: Wireframe Sketches for Jellibean User Flow

1. The development of a *stereotyped* user model of Autism. The features of the model will be determined following analyses of survey responses gathered from individuals with Autism or autism-like symptomology. The survey will be administered online using a web-based survey engine www.surveymonkey.com [15], and focus on identifying the differences in user search query generation for people with autism (see Figure 2).
2. Following the insights gathered from the first set of research findings above, Jellibeans will employ a parametric-like search, and include suggestions to guide the user towards forming succinct and accurate search queries.
3. Jellibeans will be integrated with Google+, to allow the user to sign in and have their profile picture and name displayed, enhancing the feel of a personalised search engine.
4. Jellibeans will allow users to get feedback on the level of their autism-like symptomology. The Autism Quotient [1], a scientifically validated screening tool for autism spectrum disorders will feature on the Jellibean homepage, and users will be able to retrieve their score and save their responses for each question to a local file for their reference.

- Jellibean will prioritise and display the three highest precision search results for users. The goal of Jellibean is to increase precision of the search results that are returned. Recall of the engine is sacrificed in line with the demands of the user model, to have less textual information on the page.
- Jellibean reduces the amount of text on the webpage by having results display on a modal (a hovering display panel on the page) which can be easily closed, and reopened to display results (see Figure 3).

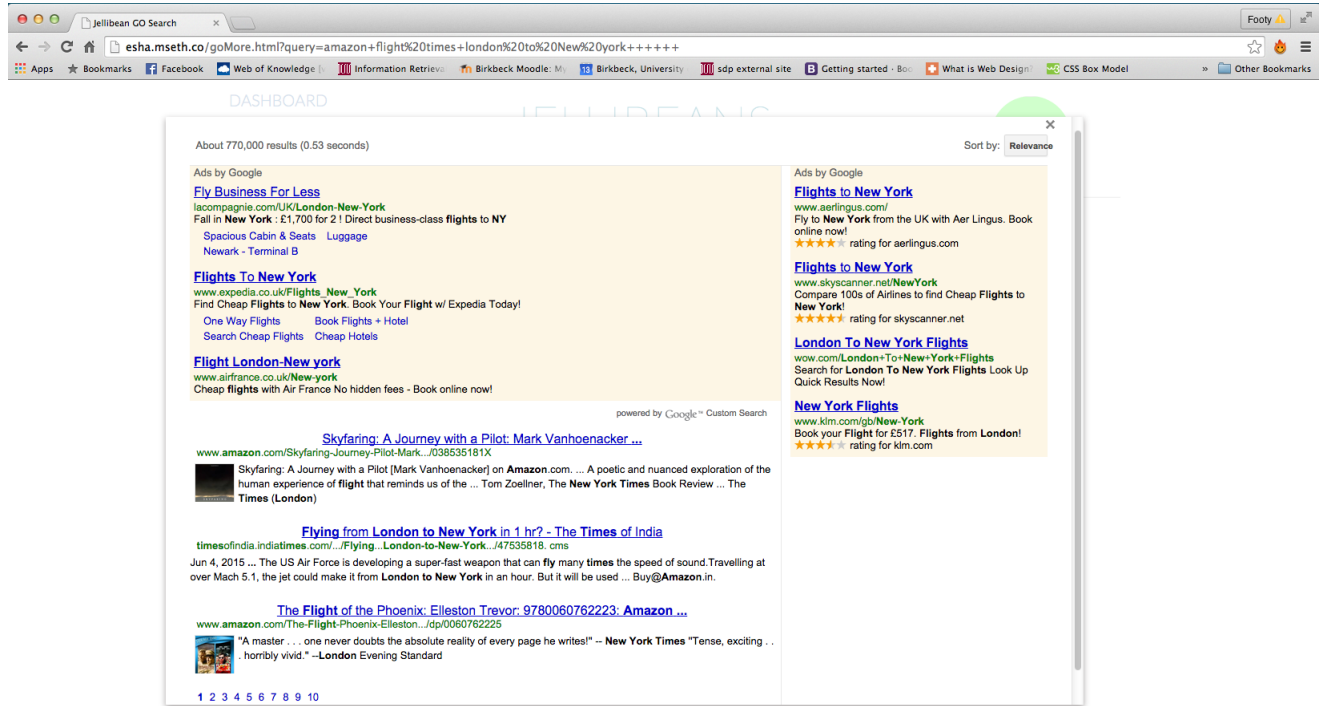


Figure 3: Top 3 results are presented back to users in a modal to reduce information on the page. The modal can easily be closed and reopened.

- Due to the nature of the parametric search, and the reduction in number of search results displayed, the results from Jellibean are more likely to be a direct semantic relation to the search query. This makes the selection of that result by the search engine more transparent to the user.
- Integration of the web application with a motion controlled user interface, the LEAP controller.

3 Product Specification

Functional and non-functional requirements and major dependencies. How I plan on tackling the problem to meet my requirements.

4 Software Architecture

4.1 Design Patterns

4.2 Use Case Diagram

Feature uses and high level use-case descriptions of the system.

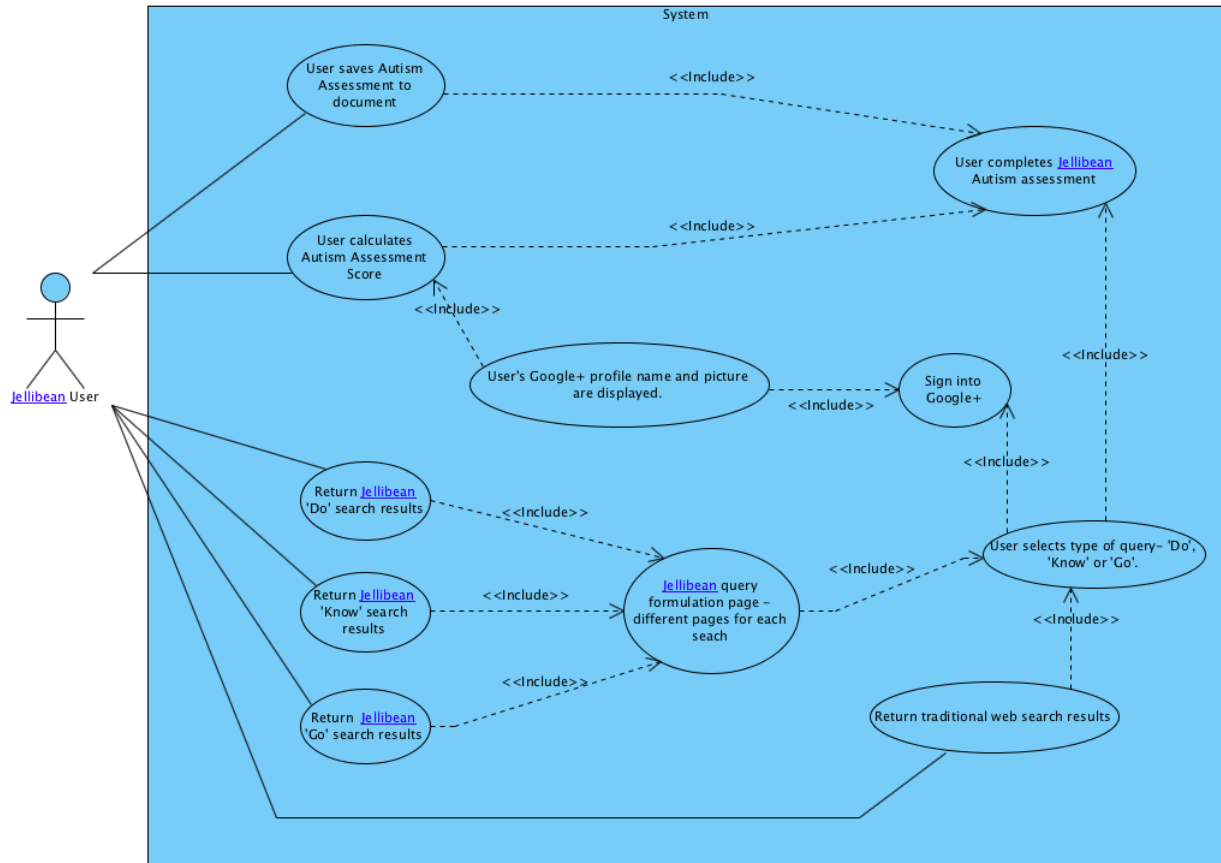


Figure 4: Jellibeans High Level UML Use Case Diagram

4.3 Class Diagram

High level class diagram of the system.

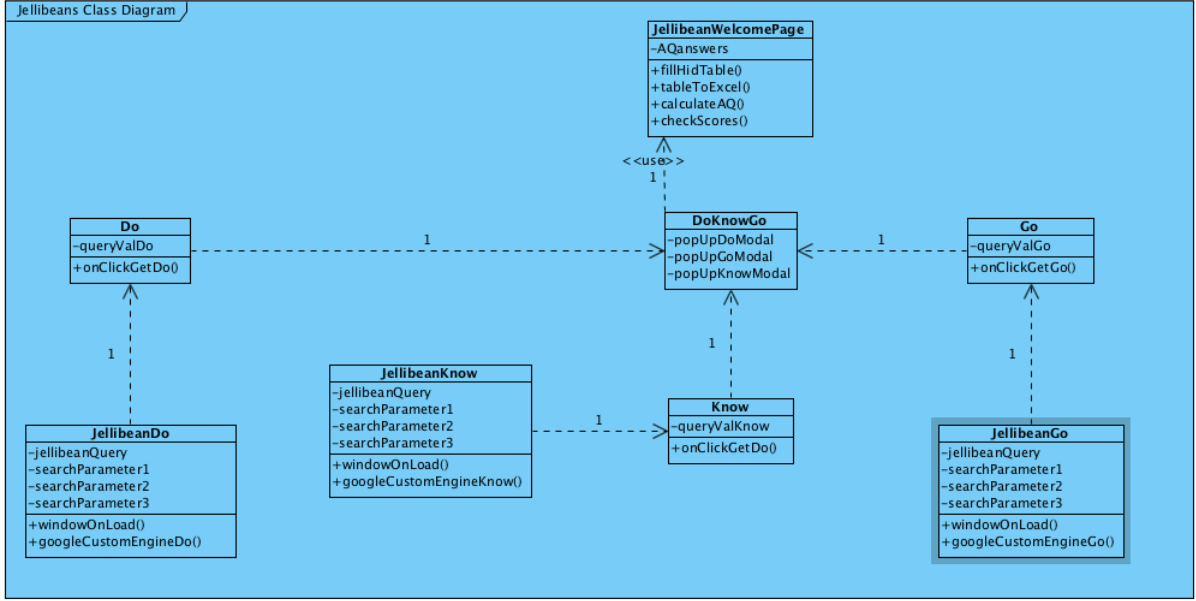


Figure 5: Jellibeans High Level UML Class Diagram

5 Implementation

5.1 Synthesis of Search Results

For search results returned by Google, the Custom Search API was used in line with the Google terms of service (‘screen scraping’, or copying the data directly from the website is prohibited). It is a RESTful api with a single method called list. The API method used was GET, and the response data is returned as a JSON type. The response consists of (1) the actual search result, (2) metadata for search like number of results, alternative search queries, and (3) custom search engine metadata. The data model depends on [13]. For Bing and Yahoo search results, JSoup (a Java HTML parser) will be used to identify the links from the resulting query. The JSoup HTML parser was considered more efficient for retrieving search results, as it reduced the number of lines of code required to complete the task from both search engines, using a slightly different href element filter. Jsoup also has its advantages over html parsing. It contains a class representing a list of nodes, ‘Elements’, which implements Iterable to iterate over a list in an enhanced for loop. The resulting links are written to text file which stores the links in a text file in the projects source directory.

The system aims to deliver relevant results to the user, but what is “relevant”? Not all users or groups of users search in the same way, so it is important to consider user intention. The first part of the current project aimed to investigate the differences between search queries of people with and without Autism, and to use those findings to build a stereotyped user model (a user model that will infer characteristics about the user from their diagnostic information) for a person with autism. Users are asked to complete the Autism Quotient Questionnaire and obtain a score of autistic-like traits.

5.2 JSoup API

5.3 Storage of information

Google+ and storing to file on computer. Javascript to return aboutMe profile. Returning AQ score to user.

5.4 Classification of Users

Classification used the AQ into high and low scorers and feeding that information back in a downloadable file/on the screen in an alert. Javascript methods

5.5 Bootstrap and CSS

5.6 HTML pages and JavaScript

5.7 Java

Java was chosen for quick development of packages of features to test with users as I was most proficient with Java, and could quickly develop prototypes which could then be later implemented fully.

5.8 LEAP motion detector and LEAP SDK

5.9 API's and Development Tools

Describe the technologies used in the project, why they were chosen and what were the other options:

Tools and programming languages

6 Core Feature 1: Research and Data Collection for a Combination Search Engine using Google, Yahoo and Bing.

To implement the combination search engine I used three APIs provided by Google, Bing and Yahoo, namely, the Google Custom Search API, Yahoo BOSS Java API and Bing Search API. To get started with the Google Custom Search API, I created a project called Jellibbeans in the Google Developers Console, and an OAuth 2.0 Client ID. I obtained a Consumer Key and Secret to use the API, and used these in the application code to access the Google Custom Search Engine (see Figure 6).

```

public class GoogleCustomSearchApiApplet {

    String qry = null;
    public ArrayList<String> jSoupGoogleLinks = new ArrayList<>();

    public void cse() throws IOException {

        String key = "AIzaSyCnAIDiZchNkR00TBH3NMMNt4GmRiwpdnA";// server key

        String cx = "008818185974073145685:ga_fm9k9gf0";
        URL url = new URL("https://www.googleapis.com/customsearch/v1?key="
            + key + "&cx=" + cx + "&q=" + qry + "&alt=json");
        HttpURLConnection conn = (HttpURLConnection) url.openConnection();
        conn.setRequestMethod("GET");
        conn.setRequestProperty("Accept", "application/json");
        BufferedReader br = new BufferedReader(new InputStreamReader(
            (conn.getInputStream())));

        String output;
        while ((output = br.readLine()) != null) {

            if (output.contains("\"link\": \"\"")) {
                String link = output.substring(output.indexOf("\"link\": \"\"")
                    + ("\"link\": \"\"").length(), output.indexOf("\"",));
                jSoupGoogleLinks.add(link.toString());
            }
        }
        conn.disconnect();
    }
}

```

Figure 6: Jellibean Applet Combination Search Engine

Following that I also registered my JavaScript origins within the console to access the Google+ API, and redirected URIs so that once users sign in using their Google+ login credentials they will be redirected to Jellibean (or <http://esha.mseth.co>). This was done because I wanted users to be able to sign in and access their google profile from Jellibean (see Figure 7).

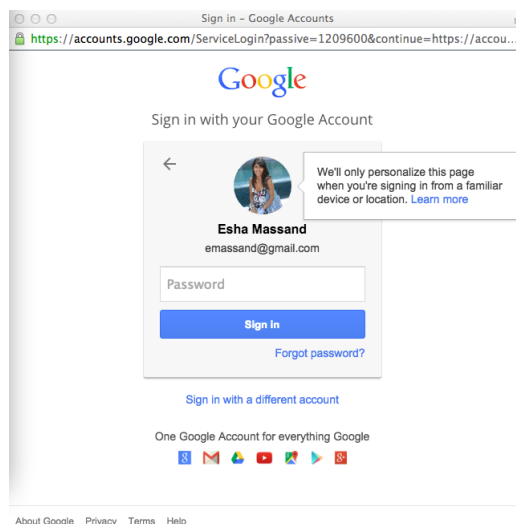


Figure 7: Google Sign In Page.

Following a similar protocol for Yahoo and Bing Search APIs, I created projects in the Yahoo

Developers Network, and Microsoft Azure Marketplace, and purchased an API Consumer Keys and Secrets (needed to use the APIs).

6.1 Web Scraping

Web scraping was also an option, it quickly became a preferred because of integration of the three APIs and the flexibility/manipulation of the results if they were returned using the same method. However this was against terms of service set out by Google (see section 5.3 of Figure 8).

5. Use of the Services by you

5.1 In order to access certain Services, you may be required to provide information about yourself (such as identification or contact details) as part of the registration process for the Service, or as part of your continued use of the Services. You agree that any registration information you give to Google will always be accurate, correct and up to date.

5.2 You agree to use the Services only for purposes that are permitted by (a) the Terms and (b) any applicable law, regulation or generally accepted practices or guidelines in the relevant jurisdictions (including any laws regarding the export of data or software to and from the United States or other relevant countries).

5.3 You agree not to access (or attempt to access) any of the Services by any means other than through the interface that is provided by Google, unless you have been specifically allowed to do so in a separate agreement with Google. You specifically agree not to access (or attempt to access) any of the Services through any automated means (including use of scripts or web crawlers) and shall ensure that you comply with the instructions set out in any robots.txt file present on the Services.

5.4 You agree that you will not engage in any activity that interferes with or disrupts the Services (or the servers and networks which are connected to the Services).

5.5 Unless you have been specifically permitted to do so in a separate agreement with Google, you agree that you will not reproduce, duplicate, copy, sell, trade or resell the Services for any purpose.

5.6 You agree that you are solely responsible for (and that Google has no responsibility to you or to any third party for) any breach of your obligations under the Terms and for the consequences (including any loss or damage which Google may suffer) of any such breach.

Figure 8: Google Terms of Service

So, instead, I used the Jsoup API [10], which is a java written API for HTML. The library provides methods to conveniently extract data using DOM (Data Object Model) and CSS (Cascading Style Sheet) methods. The Jsoup HTML parser was used to scrape results only from Yahoo and Bing, and integrated these into a Java Applet that runs in Eclipse Luna IDE (see Figure 9). The top 10 links, from each search engine were presented to users and ranked such that result 1 from Google was followed by result 1 from Yahoo, and that was followed by result 1 from Bing. Then results 2 from Google, Yahoo and Bing were presented and so on, until the 30 links were produced, in ranked order from the three search engines.

```

public void jsouphtmlYahoo() {
    Document doc;
    try {
        String searchPage = "https://uk.search.yahoo.com/search?pw=";
        String tempSearch = searchPage + query;

        // need http protocol
        doc = Jsoup.connect(tempSearch).get();

        // get page title
        String title = doc.title();
        String selection = "h3.title > a";

        Elements links = doc.select(selection);
        for (Element l : links) {
            jsoupYahooLinks.add(l.toString());
        }
    } catch (IOException e) {
        e.printStackTrace();
    }
}

public void jsouphtmlBing() {
    Document doc;
    try {
        String searchPage = "https://www.bing.com/search?q=";
        String tempSearch = searchPage + query;

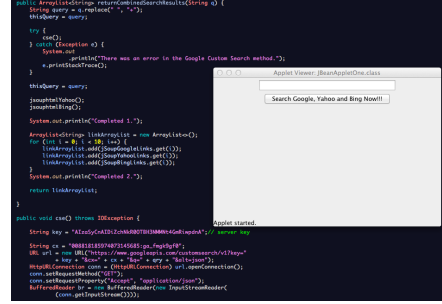
        // need http protocol
        doc = Jsoup.connect(tempSearch).get();

        // get page title
        String title = doc.title();
        String selection = "h2 a";

        Elements links = doc.select(selection);
        for (Element l : links) {
            jsoupBingLinks.add(l.toString());
        }
    } catch (IOException e) {
        e.printStackTrace();
    }
}

```

(a) JSoup HTML Parser.



(b) Complete query results.

Figure 9: JSoup HTML Parsers for Yahoo and Bing working with Google Custom Search API in Java Applet for testing.

6.2 User Research and Testing of Core Feature 1

To test the integrated combined search engine, the returned documents from 10 pre-determined search queries were presented to 10 participants who were identified as high AQ scorers. Participants were asked to comment on the search results that had been returned, and to choose three out of the links returned to follow up with, and to observe if anything was odd about the results returned. The responses from the 10 users were analysed to test core feature 1 and whether a combination search would be a good option for Jellibean Search, or whether it would introduce redundancy in the search results. Somewhat non-surprisingly (given the statistics of preferred search engines) the results revealed Bing Search was favoured the least, and Google results the most, with Yahoo falling somewhere in between. Out of the 30 responses participants indicated to follow up with, 21 were Google results, 3 were Yahoo, and 1 was Bing and 5 results overlapped between Google and Yahoo. 4 participants commented that the Bing results were distracting rather than helpful.

Given these findings from the user group, it was decided to continue using the Google results, but to drop the results from Yahoo and Bing, in line with the aim of the project as a whole to improve returned search results for users with Autism.

7 Core Feature 2: Building a User Model of Autism.

To identify the features of the user model to build, I ran a study to collect example search queries on a set of informational needs from 37 participants. The participants were asked to give examples of search queries they would use to identify the name of a song they had heard (given the lyrics), or the name of a breed of a dog they had seen (given a picture of the dog). There were in total 10 search queries; the study was distributed widely via SurveyMonkey.com [15] and can be seen in Appendix 12.1. Participants were also asked to complete the Autism Spectrum Quotient 50-item questionnaire see Appendix 12.2. The participants responses are analysed and reported

back to surveymonkey.

The range of scores for the AQ is 0 to 50 with high scores indicating increased likelihood of autism-like traits. A score under 21 is a low to average result (many women average around 15 and men around 17). A score of 22-25 indicates autistic tendencies slightly above the population average. A score above 26 gives a borderline indication of high functioning autism, or aspergers. A score above 30 suggests a likelihood of Asperger syndrome or autism (sensitivity of test measure = 79% [1]). For the purposes of this study, individuals with scores equal to, and above 30 were interpreted as having 'autistic-like traits'.

Participants were divided into two groups; low AQ scorers (scores below 30), and high AQ scorers (scores equal to and above 30). There were 30 low AQ scorers and 7 high AQ scorers.

7.1 Differences in Search Queries Between Users With and Without Autistic-like traits.

I conducted a qualitative analysis on the search query strings from both low and high AQ scorer groups.

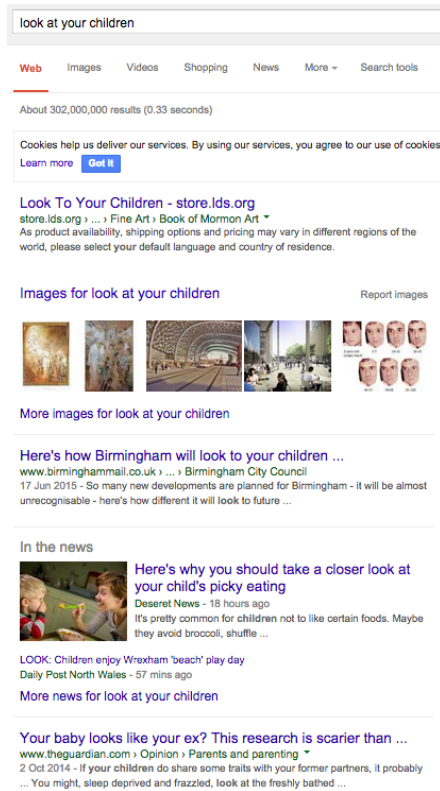
In both groups, Google was the preferred search engine by far, with all participants reporting that they used Google as a first choice. No one in the current sample used Yahoo or Bing. The low AQ scorer responses were analysed as a group. A baseline answer was generated using a frequency criterion of 40% i.e., if 12 out of 30 respondents or more generated the same query string given an informational need, it was included in the model below. If two responses were equally as common, both are reported in the model. Data was discarded when a response indicated that the participant would do an image search, as this was not the aim of the survey. The results from the frequency analysis are presented below.

1. You hear a song on the radio with the lyrics, Look at your children, and you want to download it. What would you type into search on your favourite search engine to find out what song it was?
Look at your children song.
Look at your children lyrics.
2. Youve lost touch with an old school friend (you went to St. Marys School). What key words/queries would you use to find them?
St. Marys School Year of X.
3. How would you identify what this is using a search engine (pretend you dont know what it is called). What key words/queries would you use?
Star shaped brown plant.
4. How would you find out the name of this famous person using a search engine? What key words/queries would you use?
Brown hair famous young women.
5. How would you identify what breed this animal is using a search engine? What key words/queries would you use?
Small dog fluffy breed.
6. Your friend and you cant agree on how Thandie Newton pronounces her first name. How would you resolve this using a search engine?
Thandie Newton pronunciation.
7. What would you search for to identify this patterns name, and which country it originates from?
Repeating square maze pattern border.

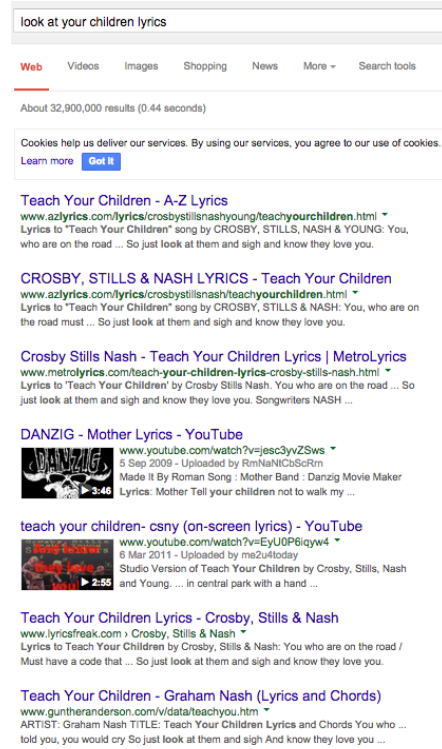
8. How would you search for delays relating to your (imminent) flight to Paris?
Flight number, carrier, Paris, airport, flight time.

The following observations were made for the users in the high AQ group:

1. There were an increased number of incompletely-formed queries. In the high AQ group, participants were more likely to miss off words in the query string. This was observed even though the sample size was much smaller in the high AQ group (7 people) compared to the low AQ group (29 people)). For example, when analysing the results from query 1 above, 2 out of 7 respondents in the high AQ group did not put ‘lyrics’ or ‘song’ in the search query when searching for the lyrics “Look at your children”. When these search strings are entered into Google, the results are very different (see Figure 10). More results are returned to the incomplete query (302,000,000 compared to 32,900,000). The high AQ user group are presented with results that have a lower precision, i.e., more irrelevant information that they must sift through to find the answer to their search query.
2. Although many high AQ scorers’ formed query strings well, there was increased use of idiosyncratic words in the query strings that were formulated. This is in line with previous research that suggests that people with autism organise information in more subjective and individual ways [2]. For example, referring to the picture of the dog as ‘yorkie pooh’(not listed in frequency index), ‘aeroplane’ (frequency of 8254 words per million) instead of plane (frequency of 33900 words per million) or flight (29535 words per million) , ‘miniature’ (less than 4973 words per million) instead of small (185463 words per million). The idiosyncratic nature of the words is captured by their lower frequency of use in the English language. Search engines use term frequency to determine if a document is relevant to the users search query. If the frequency of words used to form search queries differs between low and high AQ scorers, so will the rankings of the returned search results.



(a) Incomplete query results.



(b) Complete query results.

Figure 10: High and low AQ scorers both formed search queries accurately, however there was an increased tendency to omit the word “lyrics” in the high AQ group resulting in very different search results.

- One individual of the 7 individuals in the high AQ group demonstrated ambiguous use of third-person pronouns, which is characteristic of some individuals with Autism [12]. This includes using first names. This is particularly detrimental to search engine query strings because the use of names distracts the term frequency - inverse document frequency weighting [16] of the search query and subsequently the results returned to the user.
- For questions that were ‘social’ in nature (e.g., featuring a face of a famous woman), 2 out of 7 individuals in the high AQ group indicated that these were types of queries that they would not normally be interested in, and so “wouldn’t bother asking it”. This is, of course, in line with the characteristics of Autism according to [4]. For these queries, it was more common for individuals in the high AQ group to include information in their search query string that was extraneous to the search question itself, compared to the low AQ group. For example, in query 4 above (which asked respondents to indicate how they would identify a famous person), 2 high AQ scorers included information about the woman’s earring. Inevitably this ‘dilutes’ the search query and results in reduced precision for the search engine.

8 Core Features 3 and 4: Jellibeans – A Transformation Rule Engine

Given the set of observations in the data reported above, the aims were to devise a set of rules that would ‘transform’ queries made by individuals in the high AQ group to those similar to the

low AQ group. The search engines already handle some of the observations from high AQ scorer queries. For example, the use of pronouns ('I' and 'You') is already taken care of with the use of stop words, which is implemented by the search engine itself. The aim of the project is to therefore address issues that result in the search query string being misleading, and returning different results to low AQ scorer search queries.

The aim for Jellibean is to return search results that are more in line with low AQ scorers. In other words, search results from high AQ queries shared greater overlap with those made by the low AQ group, even though the queries were formed differently. The rule engine is thus a concrete and operationalised framework, for a theoretically-grounded user model of autism within search.

Jellibean works to address more than one observation made during the data collection stage. As a general rule, changes will take the form of add on questions that aim to structure the individual to form a search query in a logical order so that key search terms are not dropped. The structure of the query's formation should also assist the user with less idiosyncratic search queries.

Jellibean will support a 'Social' query applies particularly to the user group in question. Social queries specifically help users when performing a social search, for example when they are looking for a person on the web. The social page has hints and suggestions that can be added into search to assist the user with cues that may be helpful for their search, and to improve search results that are returned from Jellibean.

To address observation 2 and to make high AQ scorer search queries less idiosyncratic, Jellibean will prompt the user to categorise their search query into one of 4 possible types of queries, a 'DO', 'Know', 'Go' or 'Social' query. Each type of query will be associated with a colour, and this colour will be prominent on the page, to serve as a visual reminder of the task. This works to reduce the working memory load for the user, and to serve as a goal-directed cue – Two things we know are difficult for people with Autism are maintenance of information in working memory, and goal-directed tasks involving a high demand on Executive Functioning (Executive functions (also known as cognitive control and supervisory attentional system) is an umbrella term for the management (regulation, control) of cognitive processes, including working memory, reasoning, task flexibility, and problem solving as well as planning and execution [5].)

To address observation 1, Jellibean will have an intermittent 'search' term box that confirms what the user wants to return. So, if the user wants to know something like lyrics of a song, or the name of a famous person, the price of an item for sale, they would enter 'lyrics', 'name' or 'price' and this would be added to their search query (if it has not already been added by the user). This would ensure user search queries are more complete.

For observation 3, pronouns ('I' and 'You') are ignored via a stoplist which is implemented by the search engine itself. Jellibean will also identify names of people via the third person library and suggest that these are removed, replaced with another search query term, or kept if the keyword is relevant. The extra layer of checking refines the search query.

The Autism Quotient score of the user will be stored.

9 Core Feature 5: Integration with a Motion Controlled Interface.

Integrating Jellibean with Motion Controller Hardware LEAP motion controller and its use for the system. Current Projects Hardware Selection Process and Important Design Issues:

1. Good timing correlates to a good meaning and User Experience.
2. The leap has options to poll frames at a constant rate (to keep timing of movement accurate) which is important.
3. Cognitive lag time. Each of our senses operates with a different lag time. Hearing has the fastest sense-to-cognition/understanding time, and surprisingly sight – the slowest. If the devices interferes with the processing of the sense, it will confuse the combinatorial configuration of the senses, leading to misunderstandings in the meaning and a worse user experience.
4. Volume is important because this is a tool to be used with individuals with ASD, the device must have a low ‘volume, i.e., the sensory experience cannot be overwhelming.
5. Load, by this I mean ‘cognitive’ load is most desirable when not high. We do not want the device to be overwhelming in terms of its cognitive load.
6. Within the selection process, I did not just consider the physical design of the device, but also the way in which the devices manifests actions into behaviours. That is, how does the user engage behaviourally within the environment using the device? What about the physical sensation and its path towards a behavioural or emotional response? For example, can we program there to be an activity followed by a reward to reinforce the activity.

9.1 Evaluation and Review of the Leap Motion Controller.

Advantages

1. Impressive
2. Uses infrared to embed the users (phantom) hand on the screen
3. New technology and novel to bring to laptops
4. East to set up
5. Has built in gestures and navigation tools
6. Can work in pretty dimly lit environments (but not all)
7. It is sophisticated (sometimes the polling frequency lets it down)
8. Picks up an impressive distance along the z axis
9. Offers a recalibration process if the controller is persistently jumpy, or there are discontinuities in the tracking data, if there are aberrations in the tracking data that occur in certain areas of the field of view, or poor tracking range. This can be done using the shiny surface such as the computer screen or mirror.

Disadvantages

1. Misses small hand movements
2. The range that it will detect is 150 degree angle along the y axis, this is reasonable but not always idea when gestures/hand movements are large.
3. Some parts of the screen the hands to not reach, i.e., bottom left /right of screen are sometimes hard to reach.

4. Loses the hand, stops working/sensing the hands, even when the controller stays on.
5. Often misses frames, so the user makes larger hand movements and then overshoots (when the LEAP catches up)
6. Built-in controls are not ideal
7. Lighting works best when the hand is seen in silhouette fashion by the controller.

10 User Testing the System.

10.1 User Verification

Five high AQ scorers were called back for interviews and a focus group. During the interview, individuals were given the same user search queries as in the data collection and research phase of the study. For each transformation that was implemented, users were asked to comment on whether it enhanced or took away from the ease of their search experience, and from their satisfaction with the search results. Users were asked to comment on:

1. Whether they liked the parametric search style of Jellibears
2. The ‘narrowing’ the scope for irrelevant detail, with more concrete questions above the search bar
3. Why they may choose Jellibears over other search engines, for example, Google
4. The speed and efficiency of search with Jellibears
5. The search query results themselves
6. The display and layout of the results

10.1.1 The positives

Users verified that the ‘Dashboard’ colour coding was helpful (see Figure 11). The colour of the chosen type of search remained on screen for its duration.

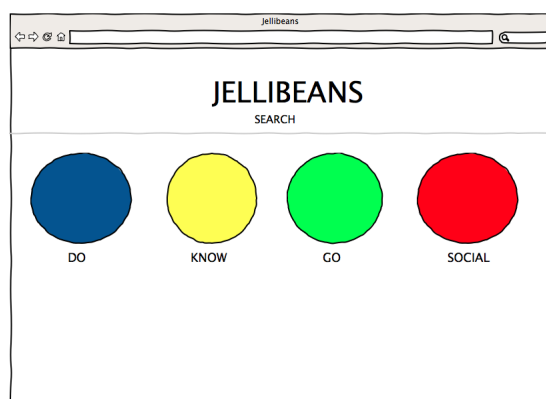


Figure 11: Colour coding on Jellibean dashboard.

The modals (floating window reminders) for each of the colour themes were useful for newer users, when they were unfamiliar with the colours. The associations for all user groups, including

users with Autism, were quick to learn, these were single link visual (rather than verbal) associations.

One tester with high functioning Autism described that the direct question (i.e., ‘What do you want to do on the web?’), with suggestions (‘Shop’, ‘Watch’, ‘Listen’), was useful when he was “at a total blank”. He disclosed that often his need for perfectionism and sameness could have him staring at a blank screen until he came up with the ‘perfect’ query. However, the suggestions were helpful for him to get started, and so his experience was that the queries were completed faster than usual.

During the focus group, participants agreed that one of the major positives of Jellibears was that unlike Google, users did not receive back hundreds and thousands of mostly irrelevant results. Jellibears held their interest for longer because of the reduced number of results that users had to sift through. Testing also revealed that the parametric search style meant that they did not need to try and remember all the key words to search for, rather the cues helped them remember points they would have missed otherwise.

Another common comment was the time/reward payoff from completing a detailed search form. Users agreed that although they would spend more time formulating their search query, they were likely to save time that would usually be spent sifting through search results.

All users positively commented on the reduced number of search results presented (top 3). The amount of textual information that was presented back on the results page is significantly reduced in Jellibears.

10.1.2 The negatives

One comment during the first iteration about Jellibears was that the results were not specific enough to the search, and that a better precision needed to be achieved. To increase the precision of the engine, Jellibears implemented ‘AND’ boolean operators between each input of the parametric search. This increased precision significantly, and recall dropped. However it led to a better user experience than without this modification.

One participant commented that the suggestions on the ‘Do’, ‘Know’, ‘Go’ and ‘Social’ pages were not user-specific (see Figure 12).

The image shows a hand-drawn sketch of a web browser window titled 'jellibears'. The browser's address bar is empty. The main content area has the title 'JELLIBEARS' in a large, bold font. Below the title is the word 'SEARCH' in a smaller font. The search form consists of three rows of input fields, each with a label and a corresponding text box. The first row is labeled 'Where do you want to go on the web?' and has suggestions 'Banking', 'YouTube', 'BBC News', 'A homepage', and 'Wikipedia' listed around it. The second row is labeled 'What information do you want back from your search?' and has a single suggestion 'Amazon Website'. The third row is labeled 'Enter any other information to complete your query.' and has two suggestions 'Search in Google' and 'Jellibean Search'. All suggestions are enclosed in red rectangular boxes. A green circle is drawn in the top right corner of the browser window.

Figure 12: Suggestions on Jellibears ‘Go’ page for users to help with search query formulation (suggestions are highlighted in red).

He suggested implementing something that is user-centred, or, trending, rather than static, as these may not be suited for all users. However, one of the aims of the current project was to reduce the restricted and repetitive nature of search queries for people with Autism. One future

suggestion for Jellibbeans in order to achieve a balance between user-specific suggestions but not restricted interests, is to include a recommendation system that change often enough for them not to be repetitive.

One (possible) negative that was identified with Jellibbeans was that the time/reward payoff is really only apparent, over and beyond a traditional search engine, when the search query is complex, or if users are searching for something they have yet to identify, or something ambiguous. To overcome this criticism, Jellibbeans includes a ‘Search in Google’ option, so that if users know what they are searching for, they have the option to run the search outside Jellibbeans.

Describe the verification process you used in your project

Unit Testing, Static Analysis for methods in javascript etc.

Manual testing, Selenium, Cucumber etc for html.

Regression tests

11 Conclusions and Discussion.

Robots Apache Lucene Sandboxes JavaScript html can’t access third party pages Yahoo and Bing was easier and faster to do html scraping

How does it compare to the original specification This work has successfully completed aims XXX

The final section summarizes the project as a whole

A critical evaluation by the student, emphasizing strong points and weak points

lessons learnt

design decisions which, looking back, would be made differently

ways in which the project could be improved or extended etc.

recommendations for the project

You can also describe possible future work in the area of your project

11.1 Signals of Quality Content

I will test and evaluate the system. Testing will involve assessing the reliability and robustness of Jellibbeans; the ease of its interaction; boundary conditions; ease of use; does it fulfil the aims of the project. Evaluation of the system will include comparisons to existing search engines; assessing how this idea can be implemented to tailor an existing systems; assessing how well the system does compared to existing systems on a set of criteria that are only relevant to the user group in question (a collective measure of user happiness). Evaluation will also include quantitative metrics such as Recall, Precision, and False Negative/Positive rates.

Apache Solr

11.2 Future Directions

Future directions for the current project would be to develop an API or library for word frequencies in the written English language. These frequency data could have been used to suggest words that were more frequent in the written language for people with Autism, who tend to use idiosyncratic language. This would suggest alternatives for the user.

Alternatively, to use a thesaurus in the current project would be a useful addition.

Maybe google which has access to current trending searches would be able to have the ‘floating’ modals to reflect the trends but the current version of Jellibbeans is a working example of what could be achieved but with searches that are generally common, rather than trending.

colour blindness considerations - accessibility for people with Autism

References

- [1] Baron-Cohen, Wheelwright, Skinner, Martin, Clubley (2001). The Autism-Spectrum Quotient (AQ): evidence from Asperger Syndrome/high-functioning autism, males and females, scientists and mathematicians. *Journal of Autism and Developmental Disorders*, 31, 5-17.
- [2] Bowler, D. M., Gaigg, S. B., Gardiner, J. M. (2008). Subjective organisation in the free recall learning of adults with Asperger's syndrome. *Journal of Autism and Developmental Disorders*, 38(1), pp. 104-113. doi: 10.1007/s10803-007-0366-4
- [3] Developmental Disabilities Monitoring Network Surveillance (2010) *Centers for Disease Control and Prevention (CDC). Prevalence of autism spectrum disorders: Autism and Developmental Disabilities Monitoring Network, United States. MMWR Surveill Summ.2009; 58,*
- [4] Developmental Disabilities Monitoring Network Surveillance (2010) *Centers for Disease Control and Prevention (CDC). Prevalence of autism spectrum disorders: Autism and Developmental Disabilities Monitoring Network, United States. MMWR Surveill Summ.2009; 58, 10:120*
- [5] Executive Function, <https://en.wikipedia.org/wiki/Executivefunctions>, Retrieved 27 August 2015.
- [6] Elsabbagh, M., Volein, A., Holmboe, K., Tucker, L., Csibra, G., Baron-Cohen, S., Bolton, P., Charman, T., Baird, G. and Johnson, M. H. (2009), Visual orienting in the early broader autism phenotype: disengagement and facilitation. *Journal of Child Psychology and Psychiatry*, 50, 637642. doi: 10.1111/j.1469-7610.2008.02051.x
- [7] Fishkin (2015) <https://moz.com/beginners-guide-to-seo/how-people-interact-with-search-engines>, Retrieved 3 August 2015.
- [8] Garzotto, F., Valoriani, M. and Bartoli, L. (2014), Touchless Motion-Based Interaction for Therapy of Autistic Children, Virtual, Augmented Reality and Serious Games for Healthcare, *Intelligent Systems Reference Library*, 68, 2014, pp 471-494
- [9] Google Privacy and Terms, <http://www.google.com/policies/technologies/>, Retrieved 27 August 2015.
- [10] JSoup Java API, <http://jsoup.org/>, Retrieved 27 August 2015.
- [11] Laurent Mottron, Jacob A. Burack, Johannes E. A. Stauder, Philippe Robaey (1999) Perceptual Processing among High-functioning Persons with Autism. *Journal of Child Psychology and Psychiatry* 40, (2), 203211. doi:10.1111/1469-7610.00433.
- [12] Novogrodsky, R. (2013). Subject-pronoun use of Children with Autism Spectrum Disorders (ASD). *Clinical Linguistics and Phonetics*, 27(2), 85-93.
- [13] OpenSearch, <http://www.opensearch.org/Specifications/OpenSearch/1.1>, Retrieved 30 July 2015.
- [14] Slavin, S (2013) Autism: Successful communication,10 things to make it easier, <http://adultswithautism.org.uk/autism-successful-communication-10-things-to-make-it-easier/>, Retrieved September 1 2015.
- [15] SurveyMonkey, <https://www.surveymonkey.com/home/>, Retrieved 5 August 2015.

- [16] Term Frequency Inverse Document Frequency Weighting, <http://nlp.stanford.edu/IR-book/html/htmledition/tf-idf-weighting-1.html>, Retrieved 9 August 2015.
- [17] Word Frequency Information, <http://www.wordfrequency.info/free.asp?s=y>, Retrieved 6 August 2015.

12 Appendices

12.1 Search Query Survey

Search Behaviours

Welcome to My Survey

We are trying to understand more about how people with autism, or autistic tendencies, and people without autism search the web.

For the search queries below please indicate what search terms you would use to search the web.

There are no right or wrong answers.

Some of the searches do not have an answer but please tell us how you would go about trying to search for the answer.

If you would do many iterations of search, please indicate that below. Start with the one you are most likely to try.

Please indicate as much as you can about your search process as possible. Use as much space as you need.

There are 10 questions here and this should take approximately 20 minutes or less.

The second part asks you to complete an online questionnaire and report back the score on this sheet.

If you have any questions you can contact e.massand@bbk.ac.uk.

Next

Search Behaviours

An Example Question

EXAMPLE QUESTION:

You saw a man reading the paper today (you don't know which paper it was), and the headline was vaguely about a new discovery about the solar system. What would you type into search on your favourite search engine to find out about the story?

EXAMPLE ANSWER:

I could start by searching, 'solar system and discovery and news and today'.

If that doesn't work I could search, 'today's paper and solar system', or if I don't find my answer there I could search 'news' and manually /visually sift the page for relevant info.

Prev

Next

Search Behaviours

1.

What browser do you usually use? (Google Chrome, Internet Explorer, Safari, Firefox ...)

and

What search engine do you usually use? (Google, Bing, Yahoo ...)

Prev

Next

Search Behaviours

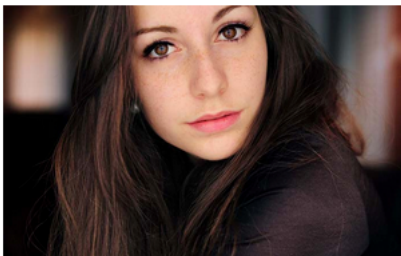
2. You hear a song on the radio with the lyrics, "Look at your children", and you want to download it. What would you type into search on your favourite search engine to find out what song it was?

3. You've lost touch with an old school friend (you went to St. Mary's School). What key words/queries would you use to find them?



4.

How would you identify what this is using a search engine (pretend you don't know what it is called). What key words/queries would you use?



5.

How would you find out the name of this famous person using a search engine? What key words/queries would you use?



6. Two repeats shown

What would you search for to identify this pattern's name, and which country it originates from?



7.

How would you identify what breed this dog is using a search engine? What key words/queries would you use

8. Your friend and you can't agree on how Thandie Newton pronounces her first name. How would you resolve this using a search engine?

9. How would you search for information relating to your (imminent) flight to Paris?

10. <http://aspergerstest.net/aq-test/>

Go to the link above and report back your score on the Autism Quotient. There are 2 formats, please take 'AQ Quiz Option 1'.

Prev

Done

Figure 13: Search Query Survey on SurveyMonkey.com [15]

12.2 Questions on the Autism Spectrum Quotient [1]

Participants are asked to read each statement very carefully and rate how strongly they agree or disagree with the statement (Strongly Disagree, Slightly Disagree, Slightly Agree, or, Strongly Agree).

I prefer to do things with others rather than on my own.
I prefer to do things the same way over and over again.
If I try to imagine something, I find it very easy to create a picture in my mind.
I frequently get so strongly absorbed in one thing that I lose sight of other things.
I often notice small sounds when others do not.
I usually notice car number plates or similar strings of information.
Other people frequently tell me that what Ive said is impolite, even though I think it is polite.
When Im reading a story, I can easily imagine what the characters might look like.
I am fascinated by dates.
In a social group, I can easily keep track of several different peoples conversations.
I find social situations easy.
I tend to notice details that others do not.
I would rather go to a library than a party.
I find making up stories easy.
I find myself drawn more strongly to people than to things.
I tend to have very strong interests which I get upset about if I cant pursue.
I enjoy social chit-chat.
When I talk, it isnt always easy for others to get a word in edgeways.
I am fascinated by numbers.
When Im reading a story, I find it difficult to work out the characters intentions.
I dont particularly enjoy reading fiction.
I find it hard to make new friends.
I notice patterns in things all the time.
I would rather go to the theatre than a museum.
It does not upset me if my daily routine is disturbed.
I frequently find that I dont know how to keep a conversation going.
I find it easy to read between the lines when someone is talking to me.
I usually concentrate more on the whole picture, rather than the small details.
I am not very good at remembering phone numbers.
I dont usually notice small changes in a situation, or a persons appearance.
I know how to tell if someone listening to me is getting bored.
I find it easy to do more than one thing at once.
When I talk on the phone, Im not sure when its my turn to speak.
I enjoy doing things spontaneously.
I am often the last to understand the point of a joke.
I find it easy to work out what someone is thinking or feeling just by looking at their face.
If there is an interruption, I can switch back to what I was doing very quickly.
I am good at social chit-chat.
People often tell me that I keep going on and on about the same thing.
When I was young, I used to enjoy playing games involving pretending with other children.
I like to collect information about categories of things (e.g. types of car, types of bird, types of train, types of plant, etc.).
I find it difficult to imagine what it would be like to be someone else.
I like to plan any activities I participate in carefully.
I enjoy social occasions.

I find it difficult to work out peoples intentions.
New situations make me anxious.
I enjoy meeting new people.
I am a good diplomat.
I am not very good at remembering peoples date of birth.
I find it very easy to play games with children that involve pretending.