

# User Modeling and Personalisation in Search for People with Autism

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MSc Computer Science Project Proposal\*

April 3, 2015

## Abstract

The current proposal presents my objective to research and build a user model within Search, to address the downfalls of current Search tools for individuals on the Autism Spectrum. The user model will be built around the core features of Autism. The model will be applied to results returned from a synthesis of three leading existing search engines. The final product will be a web application, integrated with motion-controlled user interfaces (UI). These findings will provide novel insights into the needs and wants of individuals with Autism within search, and enable future development and interventions within these information streams and communication channels.

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\*This proposal is substantially the result of my own work, expressed in my own words, except where explicitly indicated in the text. I give my permission for it to be submitted to the JISC Plagiarism Detection Service.

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# 1 Introduction & Background

## 1.1 Problem Statement

Most search engines apply general user models to refine user search queries. These models can often lack specificity for specific users, and are generally not adapted for specific groups of users [2]. Adaptive search engines have now become prominent; they use search history, locale, and demographics to match results to the user's intentions. However, these models make several a priori assumptions about users from specific subgroups. No research to date has attempted to define a user model within search for individuals with Autism. It is currently unknown whether current user models need to be adjusted for this subgroup of the population. We argue that general user models, and the needs of the user with Autism differ. This project aims to build a user model of Autism to address this issue. As it has been shown that individuals with Autism are more engaged (demonstrate sustained attention) when using technology that is receptive and interactive (e.g., games, responsive consoles, motion controlled devices) compared to technology that is not [3], this project will combine interactive, motion recognition hardware with Search to improve the UI and architecture of Search for individuals with Autism.

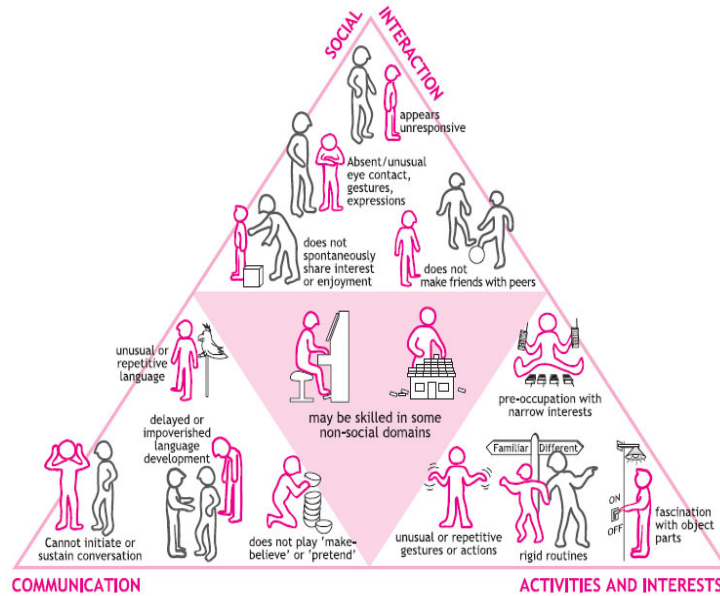
## 1.2 The Role of Context In Search

It is unlikely that any given page on the web will contain a word or phrase that means exactly (or nearly) the same as another word or phrase in that language (e.g., shut and close). How is it then that your search engine of choice picks these phrases to mean the same thing, and returns them synonymously in the results of your query? Well, quite simply put, it is by virtue of the fact that each of their neighbouring words and associations are similar. These are indirect, higher-order associations, and provide the context in which the

search engine can index keywords. This context plays a crucial role in search; first, in the interpretation of the user query, and second, it is reflected in the results returned to the user.

### 1.3 What is the Autism Spectrum?

Autism is amongst the most common neurodevelopmental condition and it is currently estimated that 1/68 children meet criteria for Autism Spectrum (CDC, 2014). Autism is five times more common amongst boys than girls (1/42 boys, and 1/189 girls). According to the DSM-V (2013) diagnostic manual, Autism is characterized by persistent and early deficits in reciprocal social interaction and repetitive behaviours. Individuals vary from high functioning to low functioning (along a spectrum), with behaviours emerging around 2 to 3 years of age.



The Autism Triad [11]

### 1.4 Proposal Organisation

This proposal outlines my research to date on Search, Autism, and Motion Controller interfaces. I also include my preliminary planning of the methods I will use to implement the enhanced Search tool for Autism. The remaining chapters discuss:

1. in Section 1.5, I give a brief introduction to Search engines, and the downfalls of current Search engines for individuals with Autism. I discuss the motivation behind the proposed work
2. in Section 3.1, I discuss the potential for user modeling within Search
3. in Section 1.6 I review current existing combination search engines
4. in Section 2.2 I outline my proposed search application
5. in Section 3.2, I briefly discuss the API's and Libraries that I will use during the project, including my research on Custom Search Engine APIs such as the Google Custom Search API, and Yahoo BOSS, Bing Search API, Apache Lucene Key Word In Context
6. in Section 3.3 I review the LEAP motion controller hardware and SDK that I aim to integrate with the search application
7. in Section 3.4 I outline my project plan, and
8. in Section 3.5 I discuss the future directions and implications of this research.

## **1.5 What should Search offer people with Autism?**

### **1.5.1 Search and Learning**

The Internet is one of the largest resources of information, and can be searched by users from different areas of the world relatively quickly. Search engines allow users to collate hundreds of links on a single topic, using only a few words or phrases. The information returned is vast, and requires the user to sort the returned results into 'relevant' or 'irrelevant' categories. This requires the user to flexibly shift between one result and the next, to determine the relevance of each page returned by the search engine. Search allows the user to extrapolate the information on the page into their knowledge and is an important learning tool; its significance is duly noted because of the learning benefits it brings for children and adolescents as they begin to navigate the Internet and gain an understanding of several subjects.

### **1.5.2 Clues from virtual reality and gaming**

Almost all teenagers (97% of those aged 12-17) use a computer, web, portable or console device, 73% of which is desktop/laptop based. Teenagers with Autism also use technology and spend a substantial amount of their time using devices [9]. They are proficient and use these devices with relative ease, showing high levels of engagement with consoles like the Xbox (Kinect) or Wii, Portable Gaming Devices (Nintendo DS), or cell phone or handheld devices. For individuals with Autism, computer-based technologies can provide a stable, consistent learning environment that can be customized [4]. With this in mind, the proposed application will integrate motion controllers into it's design, to facilitate user attention and engagement with Search.

### **1.5.3 Motion Controllers**

Motion recognition devices can be programmed to make consistent responses to environmental triggers. This is unlike real-world situations where environmental responses are not always consistent and may require further interpretation or guess-work. These controlled and interactive environments have shown promise for improving social communication skills and reducing repetitive behaviours [1].

### **1.5.4 Visual not text-based**

People with Autism demonstrate stronger visual memory [14] than verbal memory, so a more visually-oriented approach to search (one that doesn't require sustaining a verbal search query in working memory) is a more appropriate way to present data to bolster the strength of visual memory in people with Autism.

## **1.6 Existing Combination/Advanced Search Engines**

The first part of the proposed project involves the synthesis of results from three leading search engines. There are several search engines which return combined results to users wishing to conduct a more 'complete' search, four of which are described below.

### **1.6.1 Bing vs Google**

Bing vs. Google presents the users search query results from both search engines to allow the user to make a comparison (the Google and Bing results can be presented vertically or horizontally beside each other), and provides the experience of navigating both search pages simultaneously. The number of other personal preferences options is very limited (the orientation of the results is just about all the user has the option to choose). There is also double the information on the page (overload), so not a solution for the current project.

### **1.6.2 Qrobe.it**

Qrobe combines three search engines results (Google, Bing and Ask) and presents them conveniently on one page. Unlike Bing vs Google the user can search web, images or popular (to reveal stories from Reddit). Qrobe.it also has a cheat sheet that allows user to search using shortcuts, which may prove useful to a seasoned Qrobe user. Qrobe has not got an open (or well tested) API for developers to use to extend its functionality further, meaning it is a riskier option to choose for this project.

### 1.6.3 AskBoth

AskBoth is a work in progress, and combines both Google and Bing, with a section in the middle dedicated to twitter. AskBoth argues that the selling points for the site are its uncomplicatedness, aesthetics and user experience (UX) which promises to be particularly good (promised, since 2009).

### 1.6.4 Spectra

Spectra takes searching from Google, Bing and Yahoo engines one-small-step-further. This site allows users to assign weights and determine the way results are displayed. Spectra gathers the search results, ranks them and displays them according to their algorithm. Spectra does not provide an API for developers, and the rigor of the search is hard to test, (not much user data available to analyse).

### 1.6.5 Conclusions and ways forward

These search engines allow users to see more results than what one search engine alone would present. In the circumstance of Bing vs Google, and AskBoth, there is a cost – redundancy (near-duplicates) and cognitive overload. This is not ideal for users with Autism, as this is precisely the opposite of what the application’s aims and objectives were (see Section 1.1). In the circumstance of Spectra and Qrobe, there is no Open API available. I will therefore work on the creation and synthesis of the results using the GSC, Bing and Yahoo API’s. The following section proposes an application that will try and address the aims of the current project.

## 2 The Problem

Search-engine algorithms assume that the user is context-driven, and attempt to model the user’s intent using higher-order contextual information gathered from available web pages. This process also models the brain’s ability to extract context and semantic associations from information. However, people with Autism are less context-sensitive, preferring a more detail-focused processing style [29]. They would intuitively form search queries very differently. Individuals with Autism are also less likely to engage in a relational (hierarchically organized) style of processing [26] suggesting that relating information in a hierarchically organised framework is less likely. Hierarchical organisation implies a great deal of flexibility and mental-shifting, as a simple example, in a search for ‘apple’, it would imply awareness that the word is related to ‘pear’ but also to ‘fruit’. Awareness of this latter relation also suggests awareness that ‘apple’ is related to ‘pomegranate’. This is of course, a simple example, but these associations can get very complex very quickly. Generally speaking, individuals with Autism prefer, and are more likely to engage in an item-specific processing style, and, whilst intelligent cognition is definitely possible, search queries are more likely formed of first-order associations<sup>1</sup>.

### 2.1 Aims and Objectives

Several Psychology learning and intervention studies for individuals with high functioning Autism have suggested that assimilation and accommodation of new information is most appropriate when:

1. Information is concrete (not abstract).
2. Information is presented in contextually-relevant chunks.
3. Information is not verbally ”overloaded” (not too many words).
4. Information is presented in a set visual format.

Several interventions have been built around this body of literature (see [www.autismspeaks.org](http://www.autismspeaks.org)). Given these findings from the literature we can make several adjustments to current Search tools to enhance their benefit for people with Autism. For example:

1. Assessing the results for the Key Word In (a suitable) Context.

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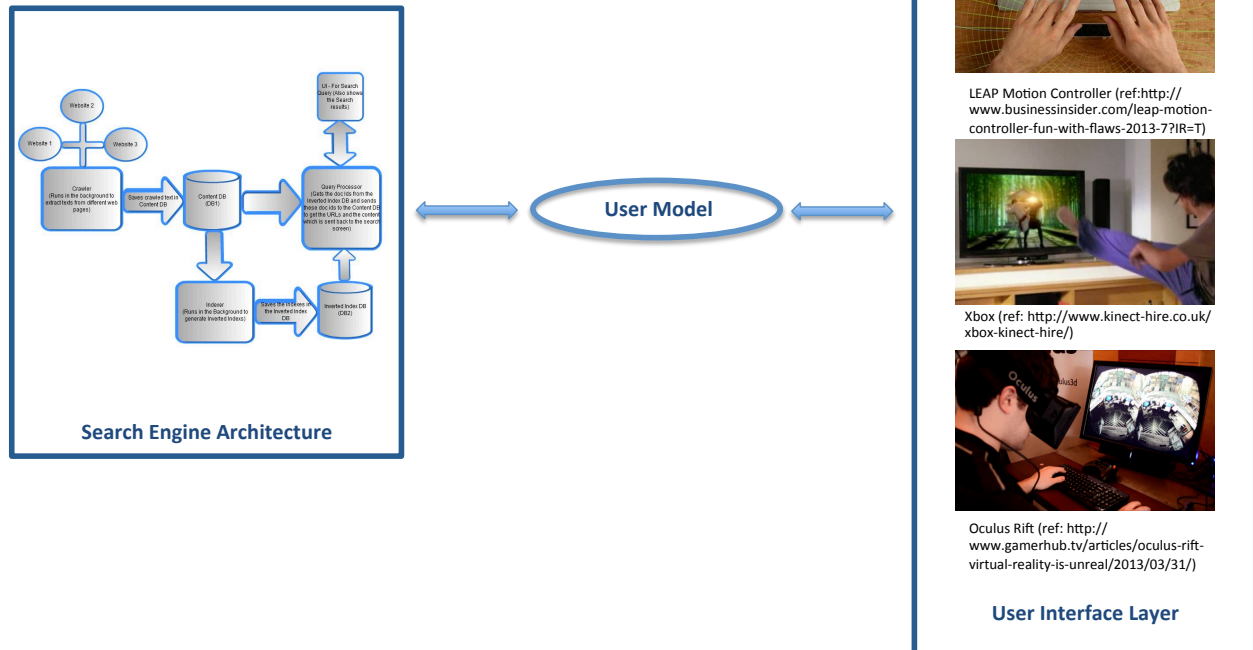
<sup>1</sup>Of course there is a great deal of individual variability in the Autism Spectrum.

2. Using a similar order of semantic association, in line with the search query itself (precedence for first-order relations).
3. Smaller snippets and presenting in a more manageable way (less overloaded with words).
4. Visual consistency.
5. A high degree of verbal consistency/similarity with the search query.

This project will **integrate** these insights from the Psychology literature with the proposed application.

## 2.2 Proposed Search and Controller Web Application

This project will produce a Search web application designed to enhance the UI and UX within search for people with Autism. Below I list the core and non-core features included:



Proposed application: The User Model will be applied to existing Search Engine Architecture[16], and be integrated with a Motion Controlled interface.

### 2.2.1 Core Features

1. A web application that synthesises the results from three of the largest and most popular search engines (Google, 67.5%, Microsoft Bing 18.4% and Yahoo 10.3%) [25]
2. The design and implementation of a stereotyped user model to apply to the search results, and filter them according to specific user needs. The model will return concrete, manageable (not text-overloaded) results, in a consistent manner. The search engine will perform a Key Word In Context

search and prioritise results where the key words are used directly, or results have first-order semantic relations to the query words (see Section 2), i.e., they appear in matched context to the search query.

3. The application will utilise motion controllers to enhance embodiment within search, and enhance the search query process. I will investigate the use of the LEAP motion controller as the main device in the first instance.

### **2.2.2 Non-core Features**

1. Investigating the user preferences for pages with a higher number of pictures. Implement a ranking system for pages with more images to score higher than those with many words.
2. Investigating the use of the three.js library for 3D UI (based on WebGL) to integrate with motion controllers.
3. Investigating other motion controller devices (e.g., head-mounted devices).

## **3 Plan for Developing the Solution**

### **3.1 Creating a User Model of Autism**

#### **3.1.1 What is a user model?**

A user model is a collection of information associated with a particular user, with which a system can adapt its behaviour in order to customise in line with the users needs. The concept of user modeling has strong implications for the way in which humans and computers interact; by creating a representation of the user, the system can be better informed about how to behave in various circumstances, for example, the system can acknowledge a specific kind of users demographics, needs, preferences, likes, dislikes, goals, plans, knowledge, and skill. The system can maintain this knowledge whilst interacting and adapting its behaviour with the user. Persona development (research-based, user types), will support the user modeling process by identifying particular characteristics of individuals with Autism in Search. An individuals personal information, will be stored in a user profile which will contain demographic information such as age, gender, lifestyle, frequent tasks, tools used, resources commonly used. The profile will also include information about diagnosis (Autism, Asperger, and high/low functioning).

#### **3.1.2 Types of user models**

User models can be static, and unchanging (i.e., no algorithms are used in order to teach the model about the changing preferences of the user, and no new information is fed into the model), or dynamic (representation of the user with their up-to-date changes in interests, and recent interactions with the system). Alternatively, user models can be stereotyped. This means they utilise demographic information to classify users into distinct subtypes. The system infers or assumes other characteristics about this subset of users by making use of data gathered from other users also included within this subset. Lastly a user model can be highly adaptive and try to model the one user on their own, without stereotyping or inferring the characteristics of the user. This type of user modeling requires a large amount of data collection prior to its implementation. The model can gather information through direct interaction with its user (e.g., via a registration process), by observing and interpreting the users actions, or, by a combination of both, that is, the system may ask for feedback, and alter its approach depending on the users behaviour.

I will develop a stereotyped user model in the first instance, with the aim to add functionality and increase the model's adaptivity as it acquires more data via user-interaction.

#### **3.1.3 Benefits and difficulties of user modeling in Search**

A user model needs to collect data before it can predict the users needs with accuracy, but once this is achieved, information can be presented according to the users knowledge, ability and goals. It can also effectively filter out irrelevant information and rank the remaining search results in the most relevant way according for the user. Creating a user model is not an easy task. The designer of the system has to set weights of parameters for the information that is fed into the model, and decide what course of action to take when two pieces of information may conflict. The user model will focus on refining search results based on

the presence of first-order, or, item-specific relations to a search query (rather than hierarchical relations). The model will be developed around well-understood cognitive processes in Autism. Other elements of the user model will be decided with user-feedback (during testing).

### 3.1.4 Adaptive / Personalised Search

Adaptive or Personalised search, is one way in which search engines including Google, Yahoo and Bing have attempted to tailor the search results for their users. The feature was first introduced as part of a GoogleLabs project in 2004 and implemented in 2005. It associates each user search with a HTTP cookie this is a piece of data (a text file) sent from the website and saved in the users browser when the user navigates that website. These cookies contain information such as login information (gender, age), preferences (languages, interests) and other information about previous searches based on site traffic. The cookies allow the website to remember stateful information about what buttons the user clicked on, or what sites they visited. This cookie record allows the search engine to return results that are highly relevant to the search query, but also highly relevant to the pages that the user visited through previous searches. When personalised or adaptive search is combined with GPS data from a smartphone or device, it can provide useful information about the places that user has previously visited to higher rank local items in the users returned results. This creates a personalized or adaptive web search, as the feature allows the web search to be tailored to the users preferences over the course of time, and as more searches are recorded.

### 3.1.5 Disadvantages of Current Adaptive Search for Individuals with Autism

Although adaptive search seems to have significant user benefit in terms of relevance to the user for that search query, it decreases the likelihood that the user encounters new information and biases the results towards the users location and their previous site traffic. This has the unwanted effect of creating a filter bubble (Pariser, 2011), which is argued to close us off from important and relevant information and create a personal ecosystem of information for one particular user, creating the impression that our narrow self interest is all that exists. The filter bubble also has potential privacy problems, as the user may be unaware that the search has been specifically tailored towards their interests and they wonder why things that they have previously searched for have become more and more relevant. There are search engines that have attempted to address this unwanted effect, by not tracking or saving user information (e.g., DuckDuckGo.com). As users are not linked to their search queries, it limits them being targeted by adverts related to their previous searches. The filter bubble may positively reinforce restricted interests in Autism as the user constantly receives feedback about their previous (idiosyncratic and personalized) searches without being able to break out of that repetitive loop.

Recent research has suggested personalization also increases background noise relative to the search results [6]. Briggs (2014) suggests that there is a carry-over effect in personalized search for the users, whereby prior search results influence the results of subsequent searches<sup>2</sup>. Nevertheless this carry-over may be particularly disadvantageous for people with Autism (some of whom already have restricted and repetitive interests) as it muddies their search space.

In order to produce a search tool specifically tailored to reduce the filter bubble effect in Autism, widen the information gateway and reduce the possibility for restricted and repetitive searches, the weighting on previous search results needs to be reduced. This is something I will investigate in the project, particularly for individuals with restricted interests. For these users, it would limit the possibility that they get trapped in a spiraling loop of ever-narrowing user-relevant information and over personalization of self-reinforced information ecosystems.

### 3.1.6 Persisting the User's Information

The user will be asked to sign in with a Google+ account (providing their demographic information), and the Google+ API will be used to store/retrieve this information about the current user. The API contains methods to access 4 resource types; People, their Activities, Comments and Moments. A person is represented with many fields in Google +, including name, gender, title, occupation, all of which can be used to model individual users in the current project. Information about web searching history for any individual user can be obtained from the browser history.

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<sup>2</sup>It should be noted that personalization of search results generally takes a lower priority for the ranking algorithms than the URLs ranked top in terms of their relevance for the search query.



## 3.2 Implementing the Application

### 3.2.1 Selecting Existing Search Engines

The three most popular search engines (as calculated using an average of the unique monthly visitors) are Google (1,100,000,000 estimated monthly visitors), Bing (350,000,000 estimated monthly visitors) and Yahoo! (300,000,000 estimated monthly visitors)[21]. Google is the most recent and goliath question-answering system (query volume = 64.5%)[25], and the word has become synonymous with the word search on the web. This search engine is often considered the most innovative and dynamic, and is the most popular amongst users worldwide (using global traffic rank figures, in March 2015). Yahoo (2003) was the first ever web directory service; it has stronger advertising and e-commerce partnerships and has a query volume of 19.8%. Bing (Microsoft's answer to search, previously known as msn search), was officially launched in 2005, and has a query volume of 12.8%, which is substantially less than Google, but nevertheless, is within the top 3 search engines. Other search engines include Ask, AOL, WOW, which will not be included in the search system proposed here in order to limit the redundancy of the search results (of which there will already be a fair amount, see Section 1.6).

### 3.2.2 APIs, Text-Search Libraries

I will be using the APIs of the three search engines outlined in the above section. Although the same information could be gathered by inspecting the source code for the pages that return the search query results, the APIs were considered to be far more efficient in doing so (e.g., Apache Lucene Key Word In Context is optimised for maximum search efficiency see Section 3.2.7).

### 3.2.3 Google Custom Search

Google Custom Search (GCS) provides a Java API to create a personalised search engine that can be configured to search web pages and images. It works on a pay per search principle. Once signed up, the GCS requires a consumer key and secret, which are hardcoded in the development of the search.

The API has methods which (amongst other things) allows the extraction of image search results, page dates, formatting dates, custom snippets, sort by and filter methods. However, this may not be enough, and the GCS API may need to be used in conjunction with a textual-search library in order to reach the goals of this project (the API does not offer Key Word In Context Search in order to trace the contextual information being returned to the user). Costs \$0.01/search.

### 3.2.4 Yahoo BOSS

Just like Google Custom Search, the Yahoo BOSS Java API required the creation of a search engine project (pay per search) with a consumer key and secret. The API is also easy to use and offers the same functionality as the CSC but again is not sufficient alone to reach the goals of the project. Costs \$0.01/search.

### 3.2.5 Bing Search API (Data)

The Bing Search API, similar to Yahoo BOSS and GCS will produce results for Web, Images, News, Videos, Related Search. Bing Search Java API also includes spelling suggestions based on the query entered. Costs \$0.00/search (max 5000 searches/month)

### 3.2.6 Faroo API

Is a free alternative Java API to Google Custom Search API (business), Yahoo BOSS API (commercial) and Bing Web Search Enterprise (commercial). It offers the possibility to do a Web Search with more than 2 billion pages indexed. Faroo can return news search (articles from newspapers, magazines and blogs) and sort results by publishing date, with author and article image. Trending news pages are also indexed and can be grouped by topic. The API includes suggestions with auto-completes for misspelled items in the search query [28].

### 3.2.7 Apache Lucene Library

Apache Lucene Library is a text-based context search. It is particularly relevant for the current project because it provides powerful, accurate and efficient algorithms to search textual data, the algorithms are

scalable and high performance, so will enable users to receive results from their search query with good speed. The API offers the possibility to carry out phrase, wildcard, proximity and range queries which will mean the goals of the project can be fulfilled (Package `org.apache.lucene.search.highlight`, for the aims of the project refer to Section 2). The library also affords ranked searches, with type tolerant suggesters and field searching.

### **3.2.8 Key Word In Context**

The Apache Lucene open-source search engine library written in Java allows contextual-text search, also known as Key Word In Context (KWIC)[15]. KWIC works by forming an index to allow each word to be searchable. The library takes care of the efficiency of this process, and can return weighted terms of a given query (as an example).

### **3.2.9 Google+ API**

Persona (a type of user) development will support the user modeling process by identifying particular characteristics of individuals with Autism in Search. An individuals personal information pertaining to the persona, will be stored in a Google+ user profile and can be used with the Google+ API (written in Java), containing information such as age, gender, lifestyle, frequent tasks, tools used, and the resources they commonly use. It is also possible to store information in the 'about me' section on the profile about individual diagnosis (Autism, Asperger, and high/low functioning). This information can be parsed when the query is submitted to the search engine.

### **3.2.10 API for LEAP Motion Controller**

Leap Motion SDK offers an API to get tracking data from the Leap Motion Service. A WebSocket interface, allows LEAP Web Based applications, and a WebSocket server listening in on `http://127.0.0.1:6437`. The user can enable or disable the WebSocket server as they choose to do so, in the device's control panel. The server sends tracking data in JSON messages and an application can send configuration messages back. This library will be used to establish connection to the server and consume the JSON messages [5].

### **3.2.11 ThreeJs Library (Non-Core)**

This javascript library enables WebGL-3D in a web browser. WebGL brings hardware-accelerated 3D graphics to the browser without installing additional software. This library may be used to better integrate the application with the motion controller, and improve the experience of embodiment, and UI of the application.

## **3.3 Integrating the Application with Motion Controller Hardware**

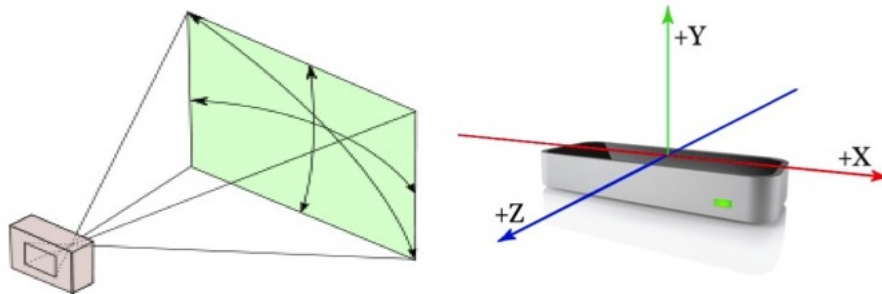
### **3.3.1 Hardware Selection Process**

The usability of the hardware will be determined as follows:

1. Good timing of the device correlates to a good meaning and a good UX. The LEAP has options to poll frames at a constant rate (to keep timing of movement accurate).
2. Cognitive lag time. Each of our senses operates with a different lag time. Hearing has the fastest sense-to-cognition/understanding time; sight is the slowest. The device should therefore work with the combinatorial configuration of the senses.
3. As this is a tool to be used with individuals with Autism, the sensory experience of the device cannot be overwhelming.
4. Cognitive-load should not be high (the device is being used to assist with search, so operating the device should not require a great deal of cognitive effort).
5. The device should integrate with concrete behaviours, e.g., drop or grab.

### 3.3.2 LEAP Controller

The leap controller can recognize and track hands, fingers and finger-like tools. It can report positions, motions and gestures using an infrared light and optical sensors along the x, y and z axes (Cartesian coordinate system). The controller has a 150-degree field of view, and can operate in a range of 1 inch to 2 feet. The API works with distance in millimetre resolution. Time is measured in microseconds, speed in mm/s and angles in radians.



The LEAP controller, with 150 degree view [5].

The LEAP uses frames to represent tracked entities such as hands, fingers, tools or gestures. Motion data is recorded as a set of frames (stored, read-only) containing the detected information. Frames can be created by calling the `Controller.frame()`, and up to 60 can be held in the history buffer with the current API. Frames may be 'dropped' if there are resource constraints, or, they are missed for example. Once a frame is created, the data can be gathered from the `hands()`, `arms()`, `fingers()`, `tools()` methods.

### 3.3.3 Hands

The Hand class, returns information about the ID, position of fingers associated with that hand, and arm information (left/right).



The Hand `palmNormal()` method and direction vectors define the orientation of the hand [5]

The software uses parts of visible hand, internal model and previous observations to form a model of the hand. Five finger positions will always be shown but subtle movements of hand, especially if they are tucked up into the hand are harder to detect. For this there is a `Hand.confidence()` method that provides a rating of how well the observed data fit the internal model [5].

### 3.3.4 Arms

The Arms class can return information about orientation, length, width and end points of movements. The LEAP controller software bases these return measurements on previous observations of the user, and using typical human proportions.

### 3.3.5 Fingers

These characteristics are based on the anatomy of the hand, and recent observations.



Finger tip position and direction are given as vectors. [5].

### 3.3.6 Tools & Pointables

Tools can represent any real object (noun), but are longer, straighter and thinner than fingers. Tools must be cylindrical.

### 3.3.7 Gestures

The LEAP recognises certain movement patterns (for each finger or tool individually) allowing the user to indicate an intent. These gestures are observed in a frame and include: CircleGesture, KeyTapGesture, ScreenTapGesture and SwipeGestures.

## 3.4 Project Plan

### 3.4.1 Project Timeline

A high level plan of the project timeline is presented in table Table 1. The start date of the project is June 5th 2015, and end date is September 13th 2015.

Table 1: Project Stages

Dates #	Task	Priority
Jun 05 - Jun 12	Gather relevant API's & Libraries	MUST
Jun 13 - Jun 19	Work on synthesis of search results	MUST
Jun 20 - Jun 27	Research & build user model of Autism	MUST
Jun 28 - Jul 06	Work on configuration with Google+ API	MUST
Jul 07 - Jul 14	Apply user model to Search	MUST
Jul 14 - Jul 21	Develop UI	MUST
Jul 21 - Jul 28	Integrate motion controller tools	MUST
Jul 29 - Aug 05	Develop questionnaire and eye-tracker set up	MUST
Aug 06 - Aug 13	Test the model and ask for user feedback	MUST
Aug 14 - Aug 21	Revise the user model and UI	MUST
Aug 14 - Aug 21	Develop UI with other motion controllers	COULD
Aug 22 - Aug 29	Develop UI using WebGL/threeJs library	COULD
Aug 22 - Aug 29	Write up project report	MUST
Early Sep (tbc)	Present findings to supervisor	MUST
Sep 13	Submit report	MUST

### 3.4.2 Methodology

The current project has a relatively short deadline in which a single developer will research and deliver a system prototype and report. The APIs, technology and areas of development are unfamiliar. As the final product depends on user feedback testing, there is an element of uncertainty about what the final product will be/should look like, i.e., a feature could be added/removed at the feedback stage. The characteristics of the current project mean that the most suitable methodology to deliver the application is Agile Methodology. I will focus on development and rapid feedback early in the development, to make changes to the project direction. This methodology works well with the demands and offers the most flexibility and adaptability.

### 3.4.3 Development Languages

I will use Eclipse text editor and attempt to make the application compatible with Google Chrome browser (as it is WebGL-compatible and may be useful for 3D interfaces). The Google, Yahoo, Bing and Apache Lucene APIs are available in Java. The LEAP SDK sends Frame information in JSON format to Web Browsers. As a non-core feature, I may use a 3D interface with the three.js library which is also JSON format. I will use HTML5 for the development of the Web Application itself. I will use Git for Version Control, JUnit, JSON Test (for testing code) and Mockito (for testing when there are user/external dependencies).

JSON is light weight, language-independent data format, and a good tool for sharing data. Importantly JSON offers faster execution and server-side parsing by storing the data in arrays, so that the transfer of data is faster. Faster parsing is particularly important for sharing the LEAP motion controller data. Some of the drawbacks of JSON are that it only has limited support tools available, and little error handling capabilities. It is also vulnerable as it returns responses in wrapped function calls which are vulnerable to attack. Java is a platform and operating-system independent language. It offers a simple, dynamic and robust object oriented, functional language.

### 3.4.4 Testing

#### 3.4.5 User Testing

To ascertain whether the goals of the project have been met I will need to test the application with people with Autism. This will include;

- Recruiting participants to take part in the research. Adolescents and adults with a diagnosis of Autism Spectrum. Recruited from NAS, will be asked to test the application.
- Obtaining user feedback (relevance/explicit feedback, and, implicit feedback, e.g., mouse-clicks) on the initial product by testing the web search with the LEAP motion controller, with a group of individuals diagnosed with Autism. I will design a questionnaire to test the application's feasibility. If time allows, I hope to use a Tobii Eye-tracker TX300 (in the Department of Psychology, Centre for Brain and Cognitive Development, Birkbeck University of London) to gather high resolution eye-tracking data on the participants as they use the application. This will inform my future developments for revising the application.
- Revising the model and the ideas to choose the best possible approach/tools to achieve optimization for people with Autism.

#### 3.4.6 Unit Testing

For testing the application code, I will be using Test Driven Development (TDD). For Java I will use the current version of JUnit (at the time of writing this is 4.12). External dependencies will be mock tested using Mockito. JSON Test will be used to test JavaScript Object Notation [10]. As well as unit testing, Regression testing will be used to testing the project as a whole unit.

#### 3.4.7 Risks/issues, probabilities and mitigation of impact

The possible risks associated with the projects development, their impact and how I will attempt to mitigate these risks is outlined in Table 2.

Table 2: Risks &amp; Impact Mitigation

Likelihood	Impact	Risk	Mitigation
LOW	HIGH	API's require significantly high payment	Find/use alternative
LOW	HIGH	KWIC library does not offer methods needed to achieve goals of contextual text search	See if I can implement the method, or find additional API
LOW	MEDIUM	Cannot get research participants with Autism to take part in a usability test	Expand age range of interest in attempt to find participants
MEDIUM	MEDIUM	Google+ API does not configure a user persona/user model well	Use Facebook or alternative
MEDIUM	HIGH	LEAP does not integrate with web application	Investigate user forums, contact LEAP to source answers, adjust web application accordingly.
MEDIUM	HIGH	User Model lacks power and users are unhappy with the Search system	Gather feedback for a further iteration. Modify weights of parameters in the algorithm. Revise the model.
MEDIUM	HIGH	Not enough turn around time to implement the feedback	Develop plan and prototype in time for report submission

### 3.5 Summary & Concluding Statement

I have proposed to research and build a User Model within Search for people with Autism. I presented my research on the downfalls of current search tools, and how they can be improved. I also discussed the use of motion controller hardware (the LEAP) to improve embodiment, UI and UX within Search. I outlined a proposed solution using text and content based libraries to refine search results for this subgroup, based on well-understood aspects of cognition in Autism. I presented my research to date on the tools and resources and methodologies I will draw upon to meet the goals of the project. Last, I outlined the project's timeline. We are moving towards highly personalized information access and retrieval systems. The future of Search will promise the return of user specific results given their needs. Search engines can assist with the forthcoming information-overload problem by exploiting these user models to turn the masses of information available into a specific set of information goods for any one user, providing good quality personalized information.

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