

Brian Baccarella

Front End Developer in Tampa, FL

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I care about learning and developing my skills and character, empowering me to better help businesses and clients, ultimately becoming a greater contributor to society and enabling me to create an optimal life.

LANGUAGES		FRAMEWORKS	CMS	Tools	Other	
• HTML5	• CSS3	• React.js	• Wordpress	• Gulp.js	• Git	• SASS
• JavaScript	• XSLT	• Bootstrap	• Sitefinity	• Visual Studio	• API	• Azure

WORK EXPERIENCE

Developer, Bloomin' Brands LLC, Tampa FL — August 2019 - Current

- Took the lead & spearheaded both development & design of *Aussiegrill.com* & Tendershack.com as the only developer on both projects.
- Utilizing Sass/SCSS, Gulp.js, AQA (Accessibility tool), and Sitefinity to make semantic HTML5 changes making 6 major websites/e-commerce platforms (Outback.com, Carrabbas.com, Bonefishgrill.com, Dine-rewards.com, Aussiegrill.com, Tendershack.com) WCAG 2.1 AA compliant.
- Collaborating with other developers (in person and remotely) and QA teams..

Junior Web Developer, Branded Holdings, Tampa FL — July 2018 - May 2019

- Utilized React.js, Sass/SCSS to redesign pages on CreditLoan.com, add/remove content, edit components, fix broken links and make design changes to CardGuru.com.
- Managed nearly all WordPress blog posts for CardGuru.com, CreditLoan.com & DebtConsolidation.com.
- Worked in an Agile environment, collaborating with UI/UX, Content Teams, Back and Front End Developers through Trello and Git.

Sales Rep & Intern Web Developer, Key Operations Network, Sparta— June 2017 - July 2018

- Drove sales and made small design changes to web pages using HTML/CSS/JavaScript.

Corporate Trainer, Cydcor (Tri-State branch), South Plainfield, NJ — Nov 2016 - Nov 2017

- Ranked in the top 10 (out of 300+ reps) on the Verizon FiOS campaign for quality sales for four months, including #2 twice.
- Won a sales competition which included a trip to Miami and an opportunity to work on Cydcor's T-Mobile B2B campaign.
- Interviewed, trained and managed a team of 5 sales reps.

Personal Trainer, Equinox Holdings Inc, Summit NJ — Dec 2013 - July 2015

PROJECT EXPERIENCE

Aussie Grill — HTML5/CSS3/JavaScript/Bootstrap

[Live Website](#)

- **NOTE:** This link goes to our old (still running) QA environment. Unfortunately the brand needed a form & due to certain limitations from the business & security teams Bloomin' Brands would not allow Aussie Grill to be hooked up to our CMS until we switched to our new CMS a process that was 2+ years out at the time. This led to the brand needing to discontinue the site & outsource to another company. However, they were very happy

with our version of the website and with the speed of updates.

- WCAG 2.1 AA compliant.
- A beautifully designed, mobile first website for BBI's newest brand Aussie Grill. This site shows the full menu, locations, and basic information about the brand. It links to our third party online ordering.
- Designed and developed this website as the only developer.

TenderShack — HTML5/CSS3/JavaScript/Bootstrap

[Live Website](#)

- WCAG 2.1 AA compliant.
- A beautifully designed, mobile first website for BBI's newest brand Aussie Grill. This site shows the full menu, locations, and basic information about the brand. It links to our third party online ordering, uber & door dash..
- Designed and developed this website as the only dev, developed on an extremely tight deadline & finished coding in 2-3 days.

Aussie Grill React.js — React.js/HTML5/CSS3/JavaScript/Bootstrap

Under construction Ask me about it!

Portfolio — HTML5/CSS3/JavaScript & Netlify

[Project](#) | [Source Code](#)

- A responsive, WCAG 2.1 AA compliant webpage, built without frameworks in HTML5, CSS3, SASS & Vanilla JavaScript. For potential employers to view my programming projects and contact me & view my projects.
- Includes a HTML5 & JavaScript validated form, connected to Netlify. Validated inputs get pushed to my email.

learnTheCode (LTC) — Bootstrap/JavaScript & Netlify

[Project](#) | [Source Code](#)

- learnTheCode is a mentorship website designed to connect me to Junior Developers or those who are trying to become Junior Developers, provide them with live video mentorship, and help them land and keep their first or second web developer job.
- Includes a HTML5 & JavaScript validated form, connected to Netlify. Validated inputs get pushed to my email.
- This is the first iteration, to be improved once it hits the market.

Dream Log — JavaScript (ES5)

[Portfolio](#) | [Source Code](#)

- Allows a user to create and delete dream logs, with a date, time and summary of the dream, all saved temporarily in the browser's local storage. Additionally, it distinguishes between regular and lucid dreams. It will show temporary alerts when a form is filled out incorrectly.
- Instead of programming everything in the syntactical sugar of ES6 classes, I chose to use ES5 techniques, like prototypes and constructor functions. This project gave me a deeper understanding of core JavaScript.

Movie Search — JavaScript (ES6)

[Project](#) | [Source Code](#)

- Searches for your favorite movies by title, populates the DOM with the movie's information.
- Built with the Fetch API, which gets data from OMDb's API.

Food Log — JavaScript (ES6)

[See it here](#) | [Source Code](#)

- Logs your meals and saves them to local storage.

GitHub Search— JavaScript (ES6)

[Project](#) | [Source Code](#)

- *Built during Brad Traversy's online course.* Searches a GitHub user by their name, and populates the DOM with their account information (name, latest repositories, number of repositories, etc.).
- Utilized the Fetch API, to get data from GitHub's API.

UX-UI Assessment — HTML5/CSS3/JavaScript

[Project](#) | [Source Code](#) | [Assessment Instructions File](#)

- The goal of this assessment was to create a replica based on the given mockup for both mobile and desktop views, with an emphasis on demonstrating good semantics and CSS fundamentals. Additionally, the input buttons must work, everything will be tested in *Chrome only*.
- Implemented CSS Grid for the card component's layout on mobile and Flexbox for the desktop layout.
- Created hover animations with CSS and JavaScript for the hide/show functionality (card components).

EDUCATION

Rider University, Double Major B.S. Business Administration and Entrepreneurial Studies — 2013

The Complete Web Developer Bootcamp, Colt Steele — 2017 - 2018

Eloquent Javascript: A Modern Introduction to Programming, Marjin Haverbeke — 2018

Modern JavaScript From the Beginning, Brad Traversy — 2018 - 2019

JavaScript: The Good Parts, Douglas Crockford — 2019

You Don't Know JavaScript Up & Going & Scopes & Closures, Kyle Simpson — 2019

HTML5 Cookbook, Kyle Simpson — 2019

Front End Masters, 2019 — Current