Think radically: Idea Overview

* What is your goal?

What do you want to achieve or uncover through this research?

我的目的是让用户给感受到运动物体的运动状态，目前注重在1dof上的移动感（前进和后退）

来探究用户是否可以通过滚轮结构感知物体的直线运动状态

来达到用户可以不靠画面，感知物体的移动距离和角度

What will you build? What will you improve? What will you survey?

Do you describe enough details about your system so that others can also understand what you are going to do?

How do you objectively demonstrate that you have achieved or uncovered?

How radical?

What in your idea makes people say like “Can you really do it!?” or “That’s pretty crazy!”?

How can you describe what makes your idea so unique in one sentence?

How unique?

What is the thing only your system or technology can do and others cannot?

What is the area which only your investigation will cover but others have not?

Who cares?

Who gets benefits from your idea?

Who are the target users and under what contexts/scenarios?

How many are such users? How often or likely are the target users under the context/scenario you are thinking of? Isn’t your target user population too narrow?

How passionate?

How strongly are you passionate about your idea?

What makes your believe that you would keep your passion even if the idea didn’t fly.