## Machine Learning part 2

**Crowdsourcing and Human Computation** 

**Instructor: Chris Callison-Burch** 

Website: crowdsourcing-class.org

## Building a classifier

- Where does labeled training data come from?
- What transformations should we do to it?
- Code walkthrough for upcoming HW
- Experiment design and evaluation for machine learning experiments

## Labeled training data

Pretty awful - very soft and commercial. Confected.



Thin and completely uninspiring.



Good Syrah character, fruit-driven but not to the point of undrinkability. Pleasant. Scrapes



Very classy, pure, blackberry and apple fruit. Demanding but ripe tannins, very succulent. Really good Dolcetto.



Fragrant, dry and long. More mineral and complex than the other Ogier wines. Really lovely and should be drunk on its own away from the Gentaz wines that tend to upstage it.



An absolute star that could even benefit from another year or two. Tremendous weight, and concentrated minerality but all in balance. Fantastic. Top



## Labeled training data

#### The New Hork Times

The Opinion Pages



oe Nocera

**GUN REPORT** 

The Gun Report: May 30, 2014

MAY 30, 2014 3:32 PM 314 Comments



The Kalashnikov family of assault rifles. Alexander Vasilkov/Wikimedia Commons

Recent shootings involving children have rocked two American cities.

Michael Day, 13, died after being caught in the crossfire between two groups in the Edison Neighborhood of Kalamazoo, Mich., on Memorial Day. This wasn't even the first time Day had been a victim of gun violence: On April 6, he was shot in the back while leaving a party. He told police he was walking when he heard a gunshot and realized he had been hit.

Victor Manuel Garay, 15, has been accused of firing the shot that killed Day. Police had been called earlier in the day to break up the large brawl, but as soon as they left, the fighting continued. If charged as an adult, Garay could face life in prison without the possibility of parole.

Kalamazoo County Prosecutor Jeff Getting revealed his anguish at a press conference Thursday afternoon. "To talk about the death of a 13-year-old who was shot on one of our streets, allegedly by a 15year-old, and to think about those as eighth graders and ninth graders...It has an effect on me. I think it has an effect on everyone; it should."

Meanwhile, on a playground at a school in Milwaukee last Wednesday, 10-year-old Sierra Guyton was caught in the crossfire of a **shootout**. She is in stable condition, but as of yesterday, she is not responsive. A fund has been created for her family, and a rally was held in her honor on Memorial Day.

The suspect is an 18-year-old with a long criminal record, who had been wounded by gunfire a week before he allegedly shot Sierra. A witness said 20 shots were fired in the direction of the playground. The suspect told police that he fired his gup until it was empty then

## Labeled training data

http://www.mlive.com/news/kalamazoo/index.ssf/2014/04/kalamazoo\_teenager\_13\_shot\_and.html



http://www.jsonline.com/news/crime/new-developments-in-playground-shooting-to-be-announced-at-430-pm-b99278118z1-260682381.html



http://www.mlive.com/news/kalamazoo/index.ssf/2014/05/fighting\_led\_up\_to\_fatal\_shoot.html



http://www.mlive.com/news/kalamazoo/index.ssf/2014/05/michael\_day\_kalamazoo.html



http://www.mlive.com/news/kalamazoo/index.ssf/2014/05/15-year-old\_charged\_with\_murde.html



http://www.jsonline.com/news/crime/girl-10-on-life-support-after-being-hit-in-playground-shootout-b99275748z1-260251491.html



http://fox6now.com/2014/05/29/fund-created-for-sierra-guyton-victim-of-shooting-near-playground/



## Collecting data from the web

```
import urllib
import urllib2
from cookielib import CookieJar
def compile gunreport urls:
    for year in ["2014", "2013"]:
        for month in range(1, 13):
            for day in range(1, 32):
                url = "http://nocera.blogs.nytimes.com/%s/%s/%s/" %
                       (year, month, day)
               try:
                    cj = CookieJar()
                    opener = urllib2.build opener
                              (urllib2.HTTPCookieProcessor(cj))
                    site = opener.open(url).read()
```

## Collecting data from the web

```
import lxml.etree
import lxml.html
import re
def extract external links():
    for url in gunreport urls:
      # The NYTimes redirects you if you don't have cookies set.
      cj = CookieJar()
      opener = urllib2.build opener(urllib2.HTTPCookieProcessor(cj))
      site = opener.open(url).read()
      doc = lxml.etree.HTML(site)
      result = doc.xpath("//div[@class='entry-content']//p")
      link = re.compile('href="(.*?)"')
      for item in result:
            source = lxml.html.tostring(item)
            if link.search(source):
                print link.search(source).group(1)
```

## Extracting web page text







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#### Kalamazoo teenager, 13, shot and injured late Saturday while leaving party, police say





By Alex Mitchell | amitche5@mlive.com on April 06, 2014 at 9:38 AM, updated April 06, 2014 at 1:01 PM

**KALAMAZOO**, MI — A 13-year-old Kalamazoo juvenile was shot in the back and injured late Saturday while leaving a party on the south side of Kalamazoo, police say.

Officers responded around 11:40 p.m. to the area of Lake Street and Maywood Avenue to a report of a subject that had been shot and discovered a teenage male suffering from a gunshot wound in his back, according to a press release issued by the Kalamazoo Department of Public Safety.

The victim, whose name has not been released, told police he had just left a party in the 600

block of Carr Street. The teen said he was walking near Lake and Maywood when he heard a

Gazette File

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## Extracting web page text



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Enter your own text click to clear text field

http://www.mlive.com/news/kalamazoo/index.ssf/2014/04/kalamazoo\_teenager\_13\_shot\_and.html

TITLE: Kalamazoo teenager, 13, shot and injured late Saturday while leaving party, police say

LANGUAGE: English

KALAMAZOO, MI — A 13-year-old Kalamazoo juvenile was shot in the back and injured late Saturday while leaving a party on the south side of Kalamazoo, police say. Officers responded around 11:40 p.m. to the area of Lake Street and Maywood Avenue to a report of a subject that had been shot and discovered a teenage male suffering from a gunshot wound in his back, according to a press release issued by the Kalamazoo Department of Public Safety. The victim, whose name has not been released, told police he had just left a party in the 600 block of Carr Street. The teen said he was walking near Lake and Maywood when he heard a gunshot and realized he had been struck in the back, police said. While waiting for an ambulance to arrive, the victim was transported to Bronson Methodist Hospital for treatment of non-life threatening injuries by an acquaintance, officers said. He is currently in stable condition. Police said no arrests related to this incident have been made at this time. This was the second reported sheeting and Saturday A 21 year old Kalamazon man was also shet in the back

## Extracting web page text

Kalamazoo teenager, 13, shot and injured late Saturday while leaving party, police say

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- In machine learning, we represent the training data as a vector of labels (y) and a matrix of training items (X)
- Each training item is itself represented as a vector
- The vector specifies what **features** that item has

**X?** 











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#### subjectivity lexicon

Word	Polarity	Strength
abandoned	negative	weak
abandonmen	negative	weak
abandon	negative	weak
abase	negative	strong
abasement	negative	strong
abash	negative	strong
abate	negative	weak
abdicate	negative	weak
aberration	negative	strong
aberration	negative	strong
zest	positive	strong

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feature matrix X			
Strong Neg	Neg	Pos	Strong Pos
1	1		1
		2	3
	1	3	
		2	

## Other types of data



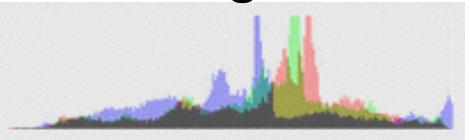
"cockatoo"

"red tailed hawk"



Color histogram features





SIFT keypoint features



→ into visual

feature vectors: <3, 0, 0, 0, 7, 0, ... 0, 0, 19, 0, 0, 38, ...>

# Training classifiers in Python

# Experimental design in machine learning

- Splitting data into training / test sets
- Baselines
- Evaluation

## Training/test spit

- Typically we have a fixed set of labeled data that we run experiments on
- In our experiments we typically split the data into a training set, and a disjoint test set
- Why?

## It is generalization that counts

- The fundamental goal of machine learning is to generalize beyond the examples in the training set
- No matter how much data we have, at test time we are unlikely to see exactly the same items

# The problem of overfitting

- Sometimes our classifier overfits the data
- It encodes random quirks of the data instead of learning good generalizations
- Symptom: your learner creates a classifier that is 100% accurate on the training data but only 50% accurate on test data

### n-fold cross validation

- Splitting the data reduces the amount of available data for training
- Mitigated through cross-validation: randomly dividing your training data into 10 pieces, train on 9 test on 1, average results

### Precision and Recall

	Actual Class	
ed class	True positive: Correct result	False positive: Unexpected result
Predicted	False negative: Missing result	True negative: Correct absence of result

$$Precision = \frac{tp}{tp + fp}$$

$$Recall = \frac{tp}{tp + fn}$$

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$$Recall = \frac{tp}{tp + fn}$$

### Accuracy

	Actual Class	
ed class	True positive: Correct result	False positive: Unexpected result
Predicted	False negative: Missing result	True negative: Correct absence of result

$$\label{eq:accuracy} \text{Accuracy} = \frac{tp+tn}{tp+tn+fp+fn}$$

## Evaluating a system

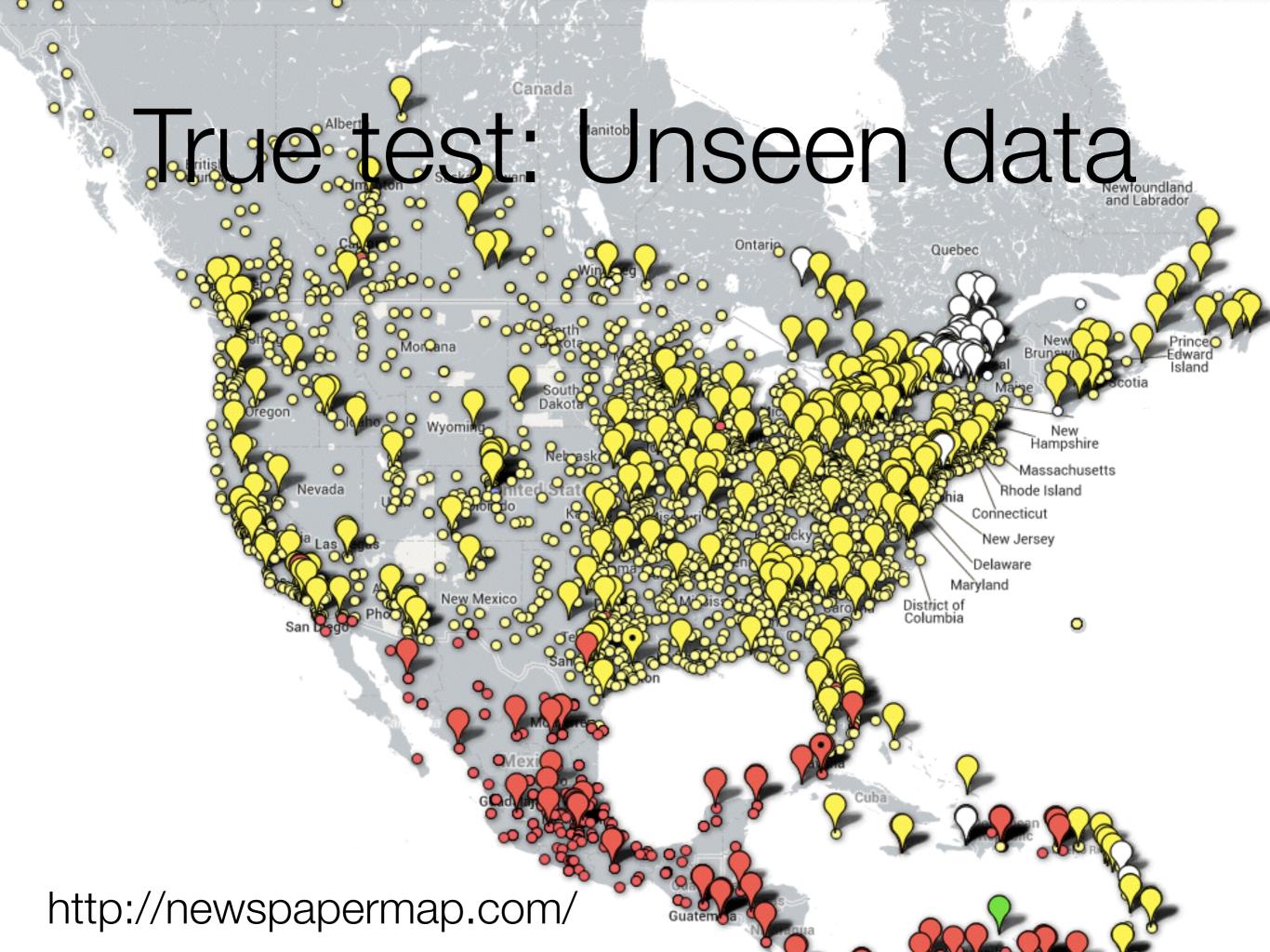
 Say your system gets 93% accuracy, is that good?

#### Baseline

- Our training data is imbalanced:
  - 62694 negative examples
  - 8973 positive examples
- A system that always guessed "not a gun related article" would get 87% accuracy
- This is the "majority class baseline"
- The rule based system that guess + iff "shooting" occurs in the article and - otherwise gets 93%

# Our data may be too easy

- Jennifer Mascia described how she wrote the Gun Report for the NYTimes in an NPR interview
- JENNIFER MASCIA: Well, I would google "shooting," "man shot," "woman shot," "child shot," "teen shot" and "accidentally shot". You know, this was all day one coverage of shootings, so a lot of times the details aren't flushed out. If there was no name and scant details, I had to skip over those. So each day, there'd be about 35 to 40 shootings that I would present.



# HW4 is now available. Due: 1 week from now