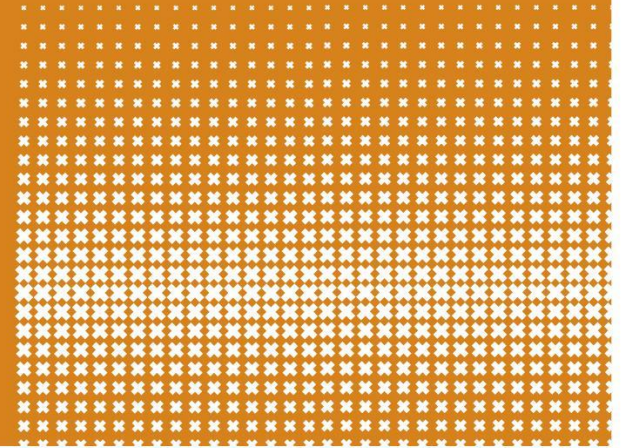




Symposium Computational cognitive neuroscience: What, why and how



Flavors of modelling in cognitive neuroscience

Lukas Snoek

Contents

- Aims of cognitive neuroscience
- Explanations in cognitive neuroscience
- Types of computational models
 - Stimulus-based vs. behavior-based
- Techniques to relate models to the brain
 - Encoding models
 - Representational similarity analysis (RSA)

Let's take a step back ...

What do we want to know at our department (brain & cognition)?



Aim of brain & cognition (cogn. neuro.)

- First and foremost: understand **behavior and cognition**
 - We're psychologists, not biologists
- ... but also use the **brain** in our explanations
 - We're the department of **brain** & cognition
 - Also: because this is what gives rise to cognition and behavior, after all



In other words...

- Closing **Leibniz' gap**: how does the brain give rise to psychological phenomena?
- Explaining psychological effects (explananda) by functional analysis (decompose effect into underlying properties and mechanism)
 - Constrained/influenced by brain measurements

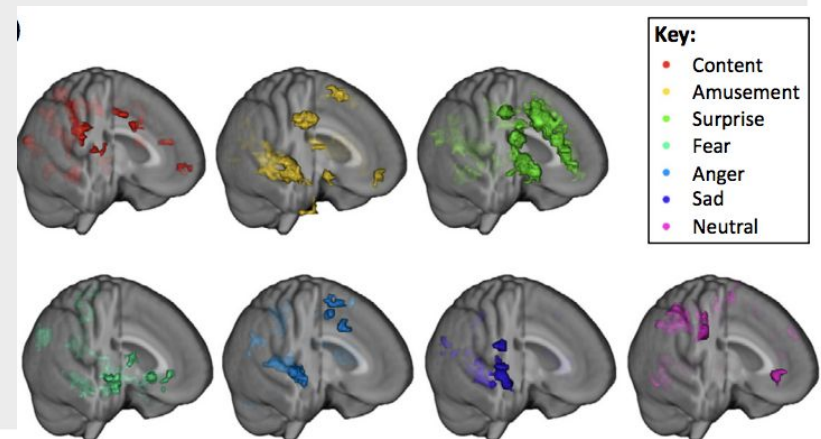


**So, how have we gone about using
the brain in our explanations?**



Explanations in cognitive neuroscience

- One way we use the brain is to **validate** our theories and hypotheses about behavior and cognition
- For example, the theory that there are 6 categorical emotion categories has been “verified” with fMRI



Explanations in cognitive neuroscience

- In other words, we model brain measurements as a **function of stimulus or behavior properties** (cf. functional analysis!)

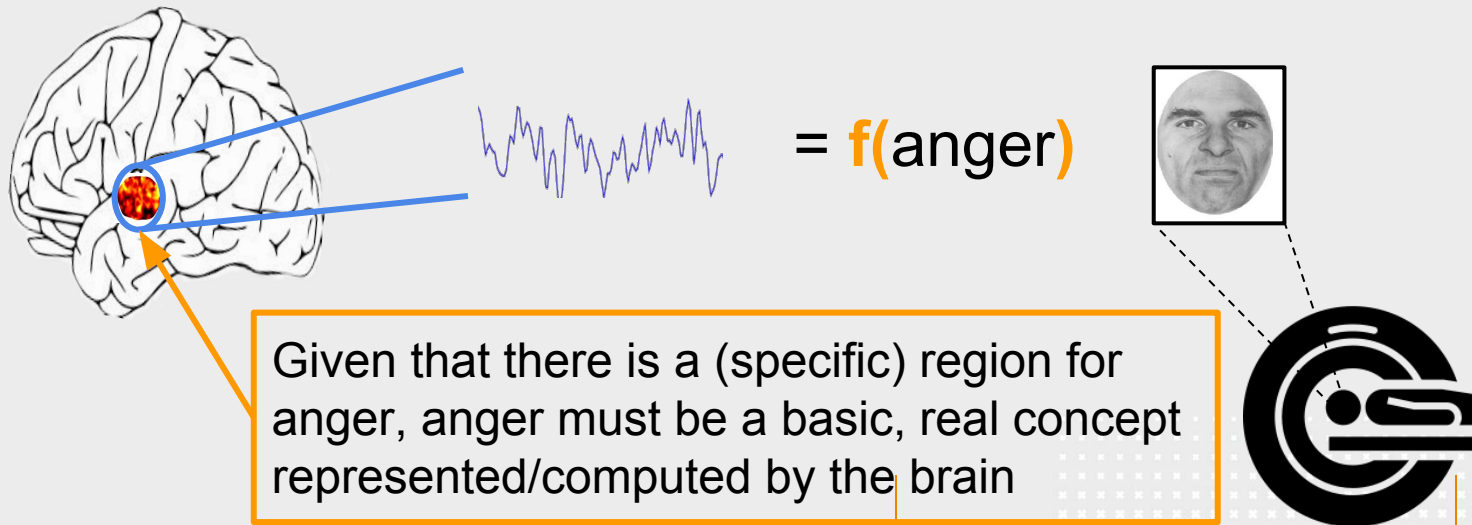


I'll explain what " $f(\dots)$ " refers to, later!

Explanations in cognitive neuroscience

- Implicit assumption:

“If we can accurately predict the responses of all neurons in an area, we have captured the computations up to that area.”
(Kriegeskorte & Kievit, 2013)



**So, what is this “computational” or
“model-based” cognitive
neuroscience, then?**



Every analysis is a model!

- *All analyses that relate stimuli/cognition/behavior to the brain are (computational) models!*
 - Including standard EEG/MEG/fMRI analyses
 - Difference faces / houses, unattended / attended — all models!



Every analysis is a model!

- All analyses that relate stimuli/cognition/behavior to the brain are (computational) models!
- But models differ in their **computational details** and **sophistication**



Every analysis is a model!

- All analyses that relate stimuli/cognition/behavior to the brain are (computational) models!
- But models differ in their **computational details** and **sophistication**
- We can specify models based on “folk psychology”, computationalism, or connectionism, which all differ in how “computationally sophisticated” they are

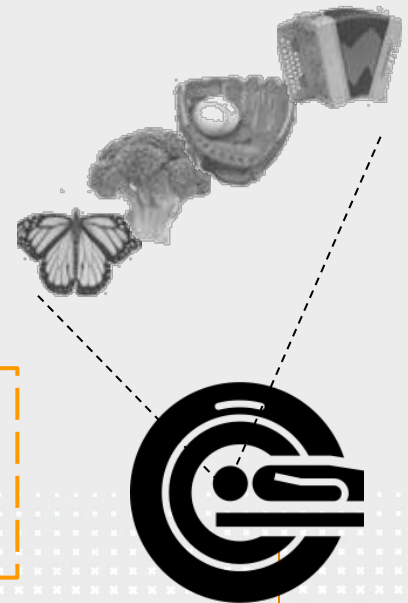


Folk psychological models

- Very common in cognitive neuroscience
 - e.g., research on “object representation”



Majority of the traditional “brain mapping” studies: face vs. house, attended vs. unattended, etc.



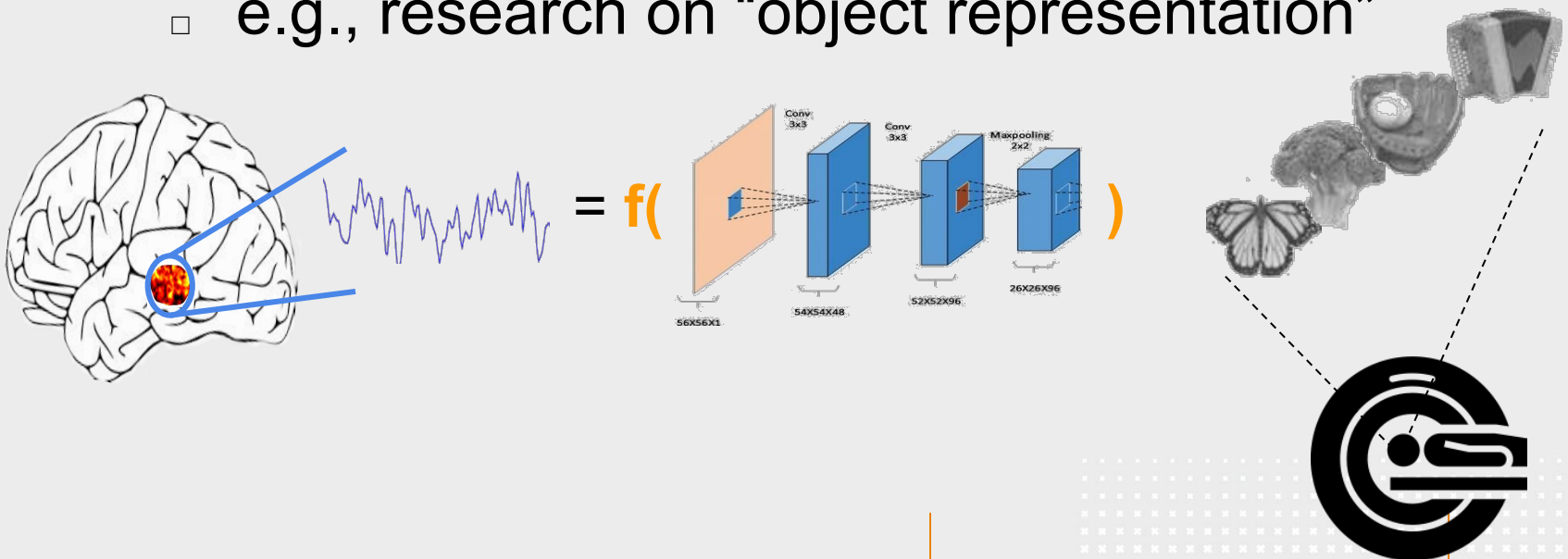
Computationalism-inspired models

- Gaining popularity in cognitive neuroscience
 - e.g., research on “object representation”



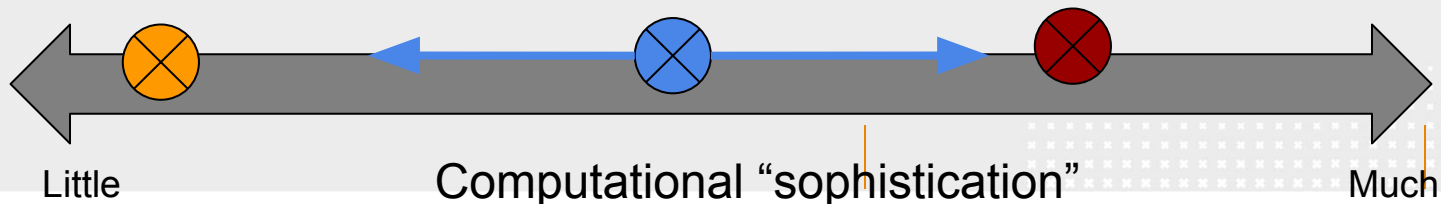
Connectionism-inspired models

- Revival in cognitive neuroscience due to regained interest in artificial neural networks
 - e.g., research on “object representation”



Every analysis is a model

- All analyses that relate stimulus or behavioral properties to the brain are “computational” or “model-based”
- Models can be inspired by **folk psychology** concepts, **computational** principles, or **connectionist** (ANN) properties



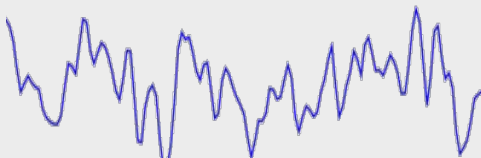
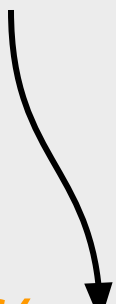


How to decide on your model?



It's all in the “features”

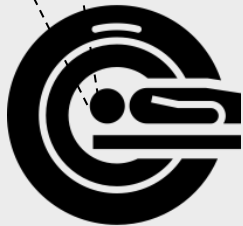
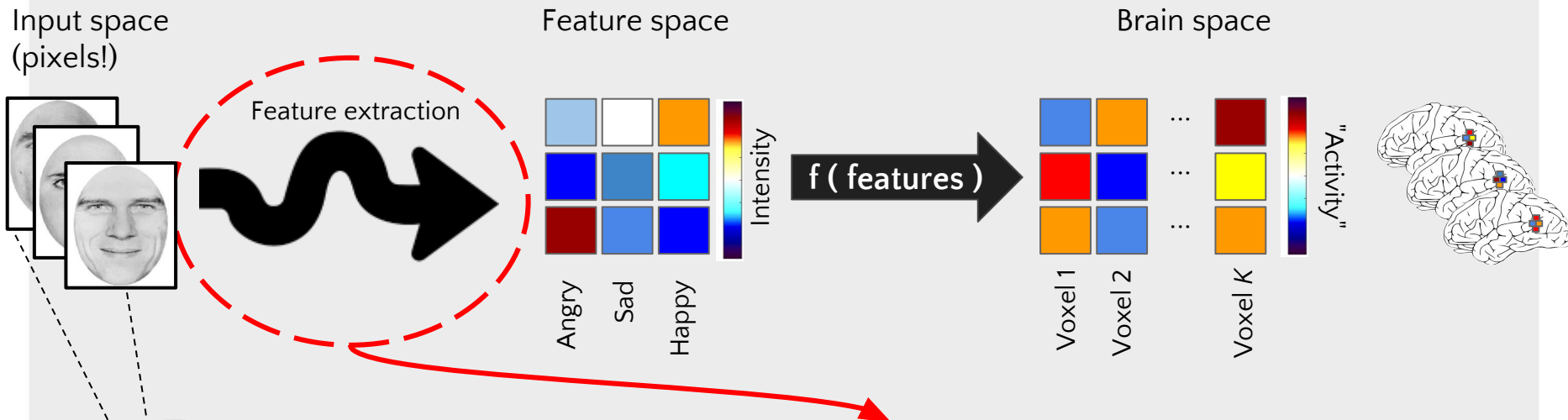
- A model should reflect **your hypothesis** of how the brain represents/processes the stimulus/task
- Your hypothesis can be summarized in one or multiple “**features**”, i.e., whatever goes inside the function:


$$= f(\dots)$$




Input space, feature space, brain space

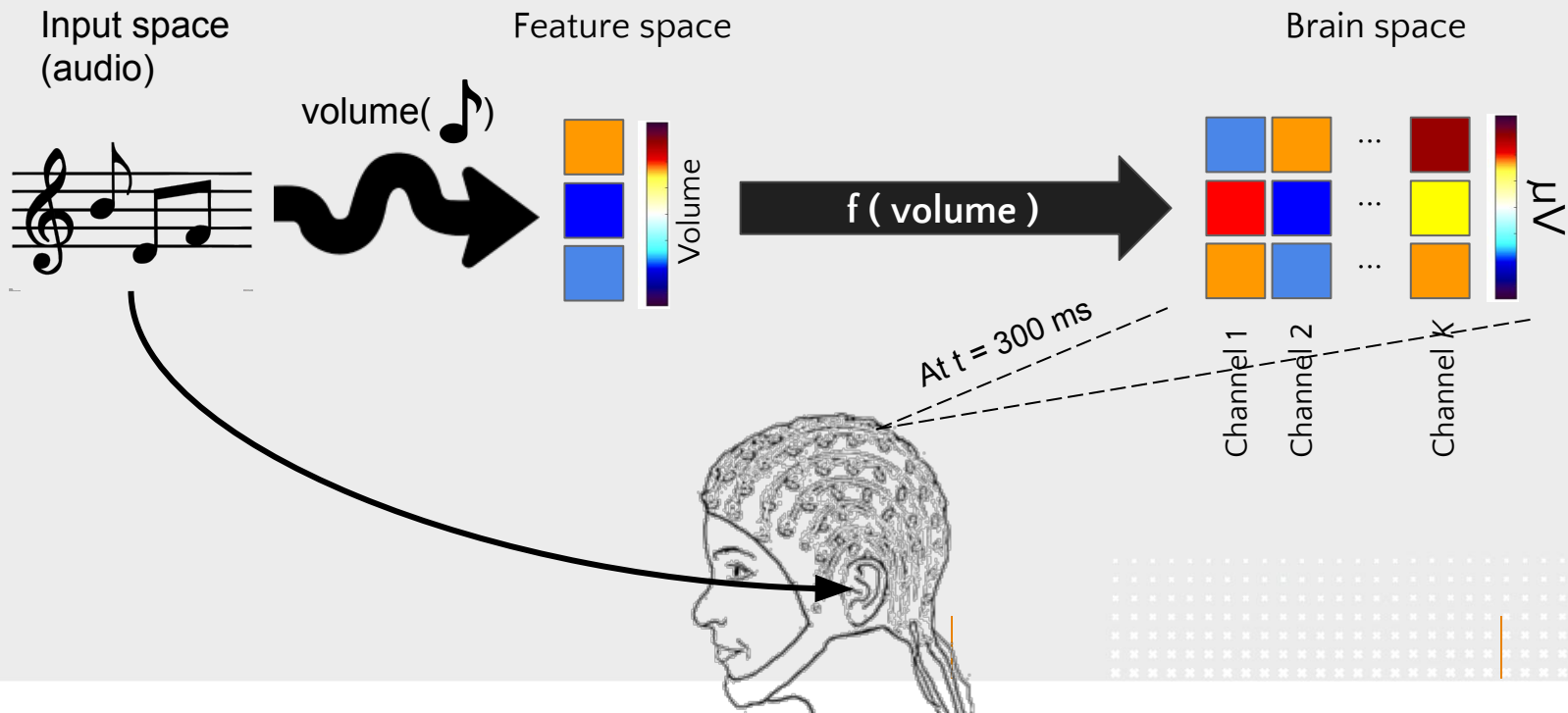
(Note: this is an example of a “folk psychology” model!)



How we infer/compute/define our features represents our hypothesis (model) of how the brain does this!

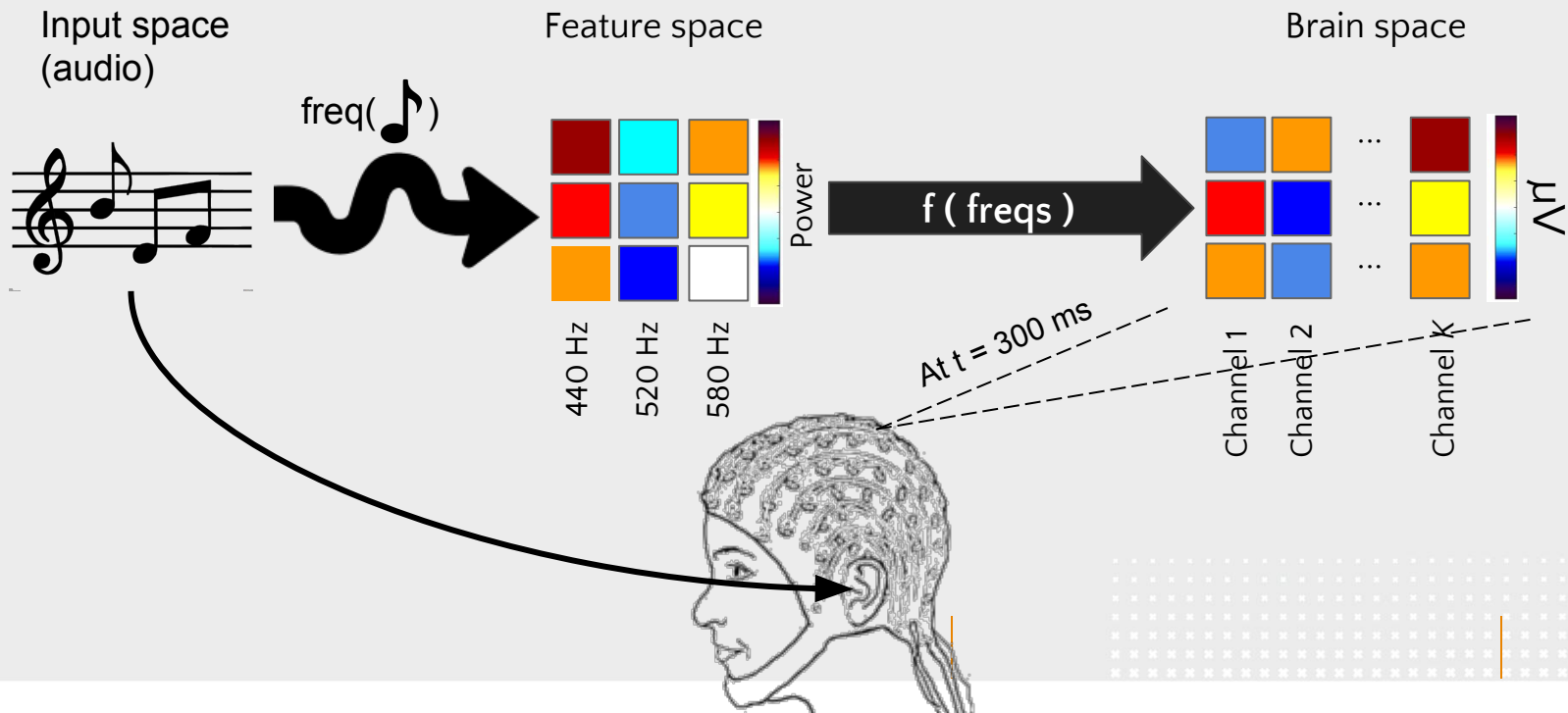
Another example:

How does the brain process auditory information over time?



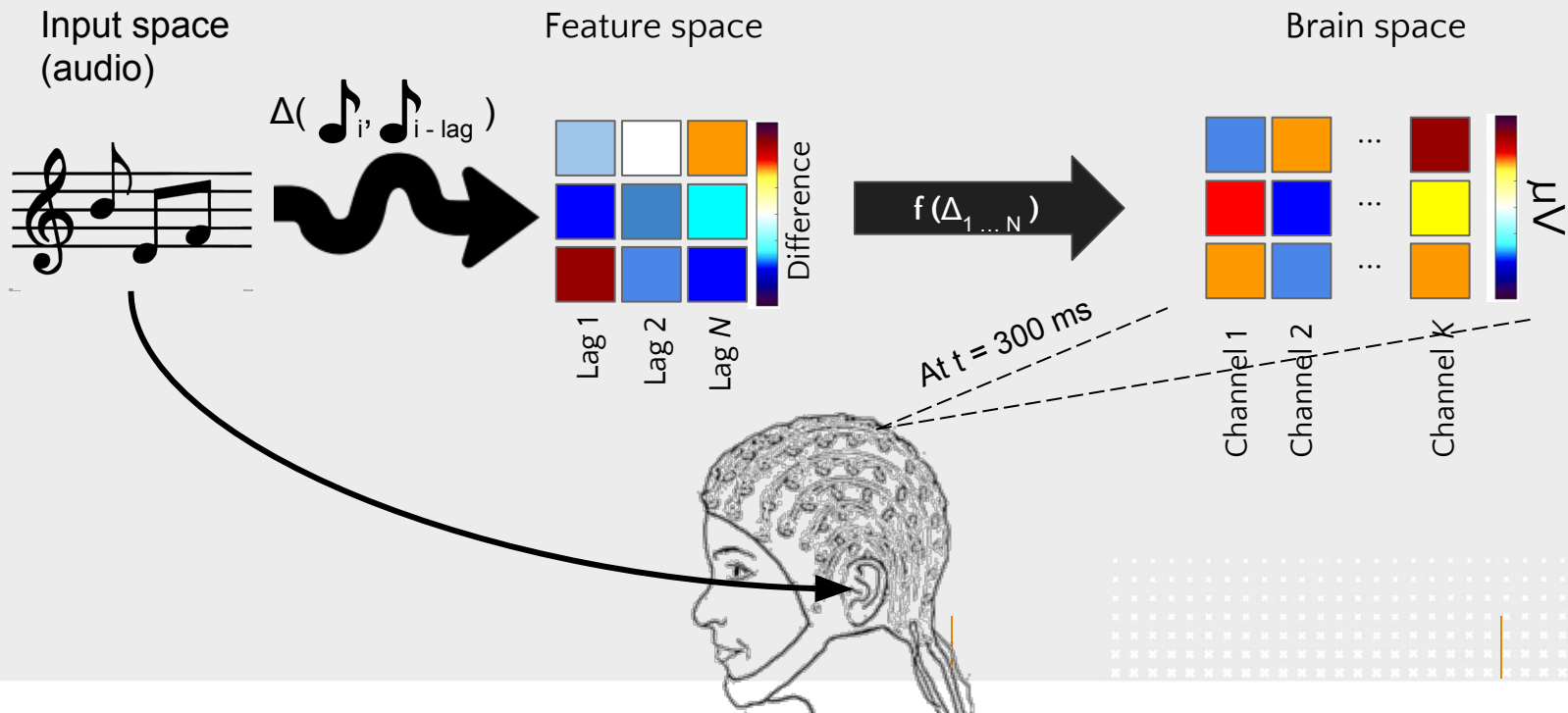
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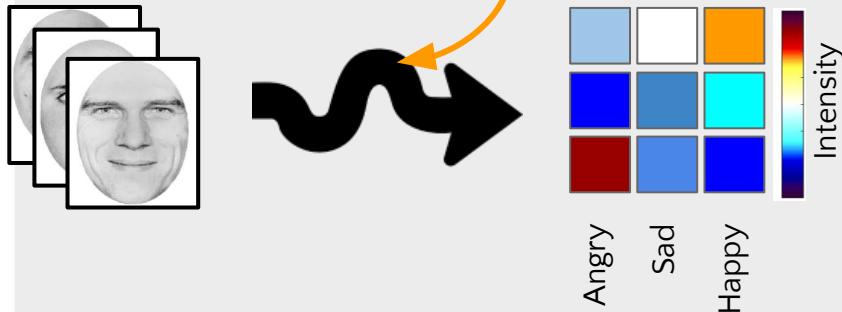


Conceptual vs. computational

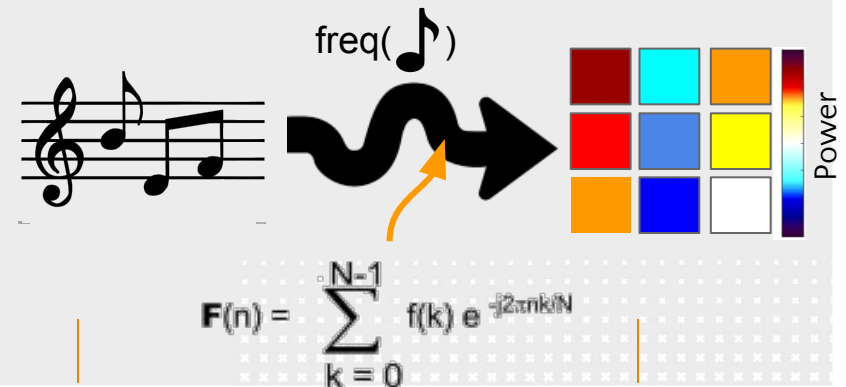
Relative!

- Conceptual models do not *compute* (but “hard code”) features

“Oracle”, “epiphenomenal”, “folk psychology models”



- Computational models do compute features (and thus specify a mechanism)



Interim summary

- All analyses are computational, but the relative complexity depends on how you define/compute/extract your **features**
- Your model on which you base your features should reflect your **hypothesis** about the corresponding brain mechanism



From parameter testing → prediction

- Traditional analyses often focus on **parameter inference** (is my factor significantly different?)

- ERPs and contrast-analyses in fMRI

- $y_{\mu V, t = 300} = X_{\text{freq} = 400} \beta_1 + X_{\text{freq} = 500} \beta_2 + \varepsilon$

- Computational models (often) focus on **model fit** (“How accurate is my model?”)

- Prediction, $\hat{y} = X_{\text{freq} = 400} b_1 + X_{\text{freq} = 500} b_2$

- Model fit = correlation(y, \hat{y})

Model comparison

- Focusing on model fit allows for easy model comparison
- Is my **volume**-model better than my **frequency**-model in explaining activity during auditory processing?

- $\text{correlation}(\hat{y}, f(X_{\text{volume}})) > \text{correlation}(\hat{y}, f(X_{\text{frequency}}))$???

- Compare across **time** (EEG/MEG) or **space** (fMRI):
 - e.g., frequency model best at 70-150 ms, but frequency better at 150-300

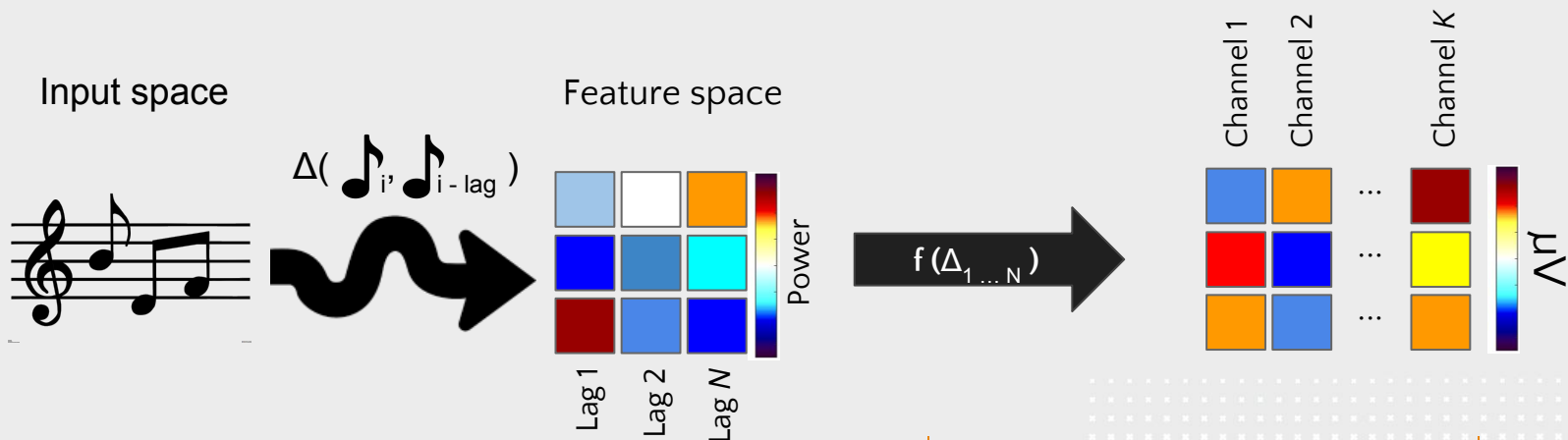


What are the major ‘flavors’ of computational models in cognitive neuroscience?



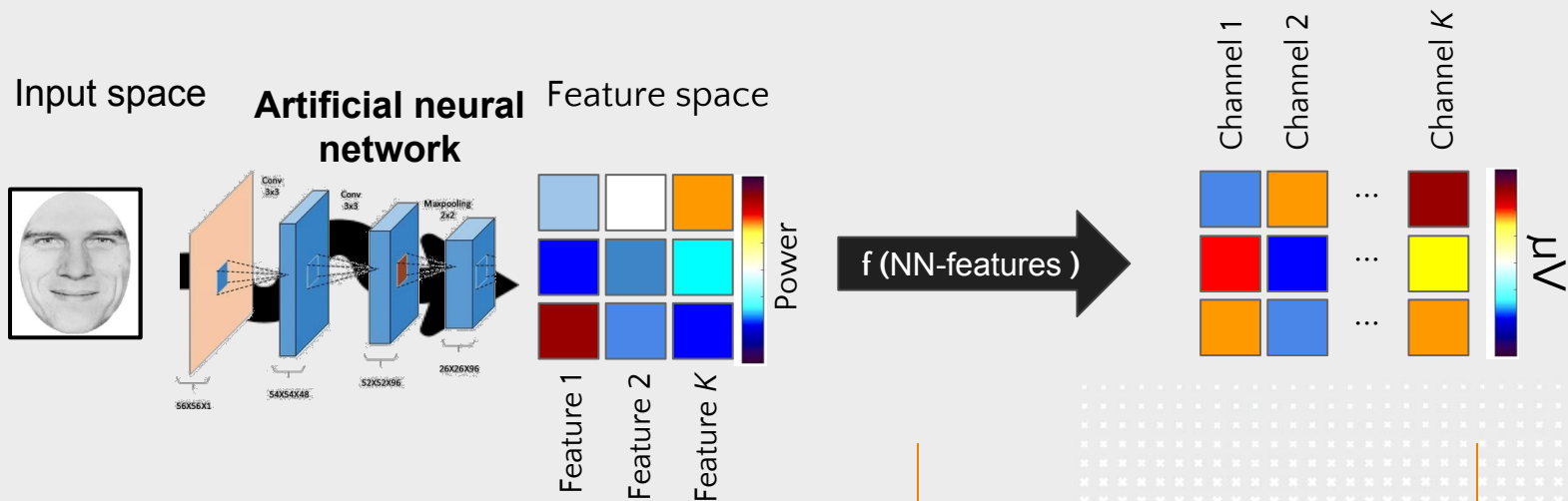
Flavors of computational models

- **Stimulus**-based models
 - Bread-and-butter of sensory neuroscience



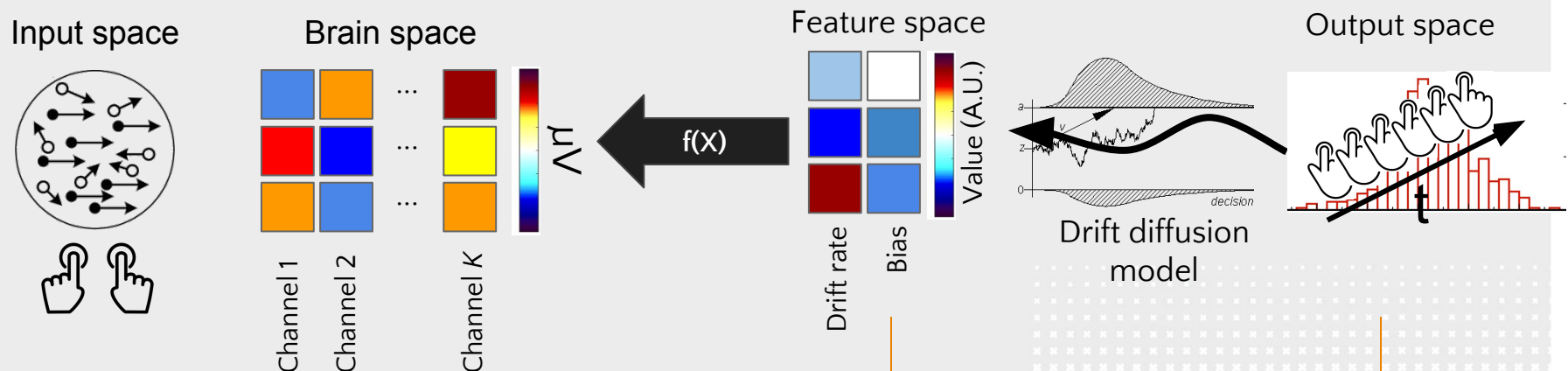
Flavors of computational models

- **Stimulus**-based models
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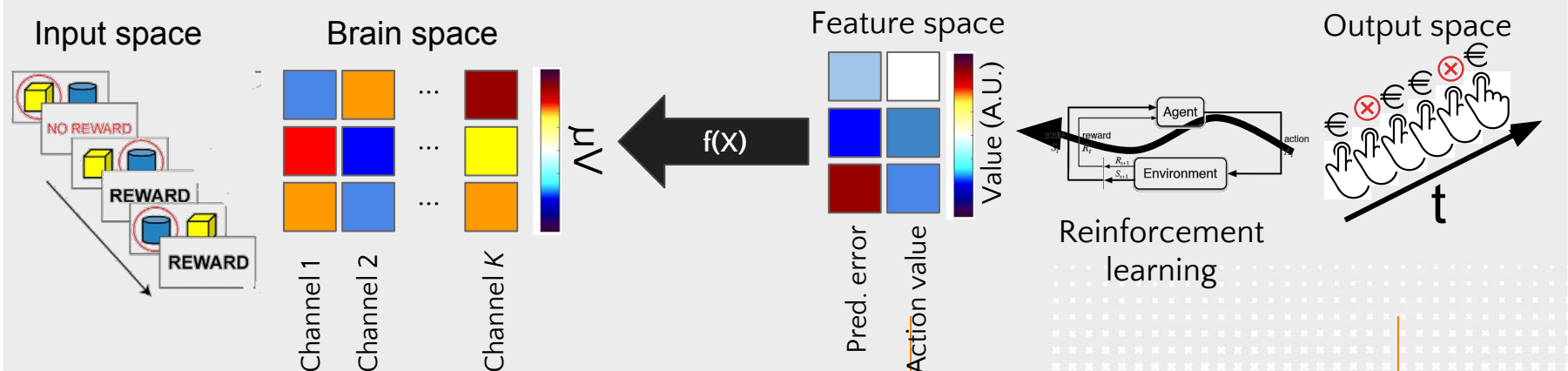
Flavors of computational models

- Stimulus-based models
- **Behavior**-based models
 - Often inspired by existing cognitive models



Flavors of computational models

- Stimulus-based models
- **Behavior**-based models
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Interim summary

- The strength of computational research is often not due to state-of-the-art **methods**, but due to smart **operationalizations of features**
 - Derived from existing cognitive/behavioral models or artificial neural networks

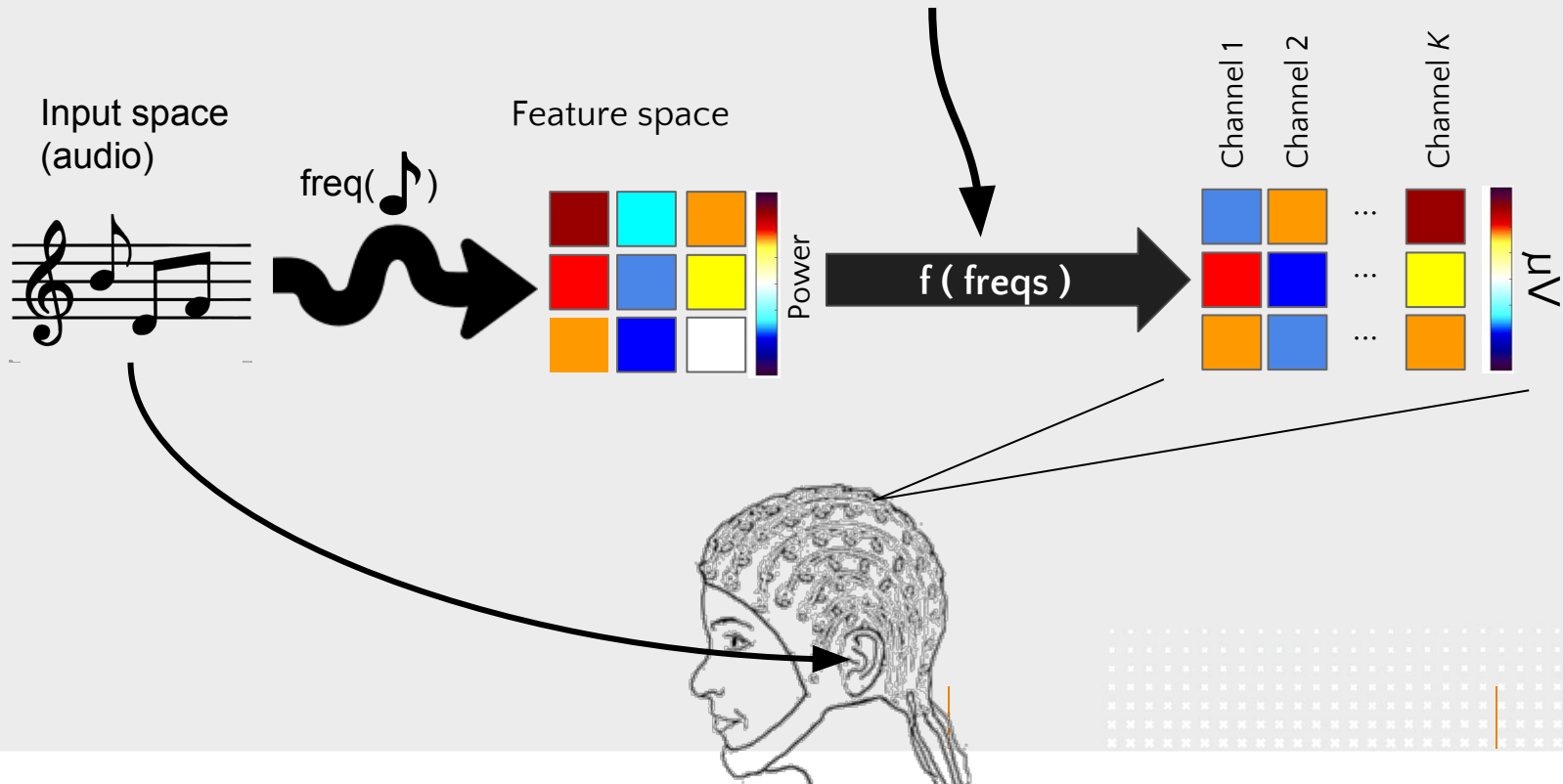
Methods for relating features to brain measurements

or: what on earth do you mean with $f(\dots)$?

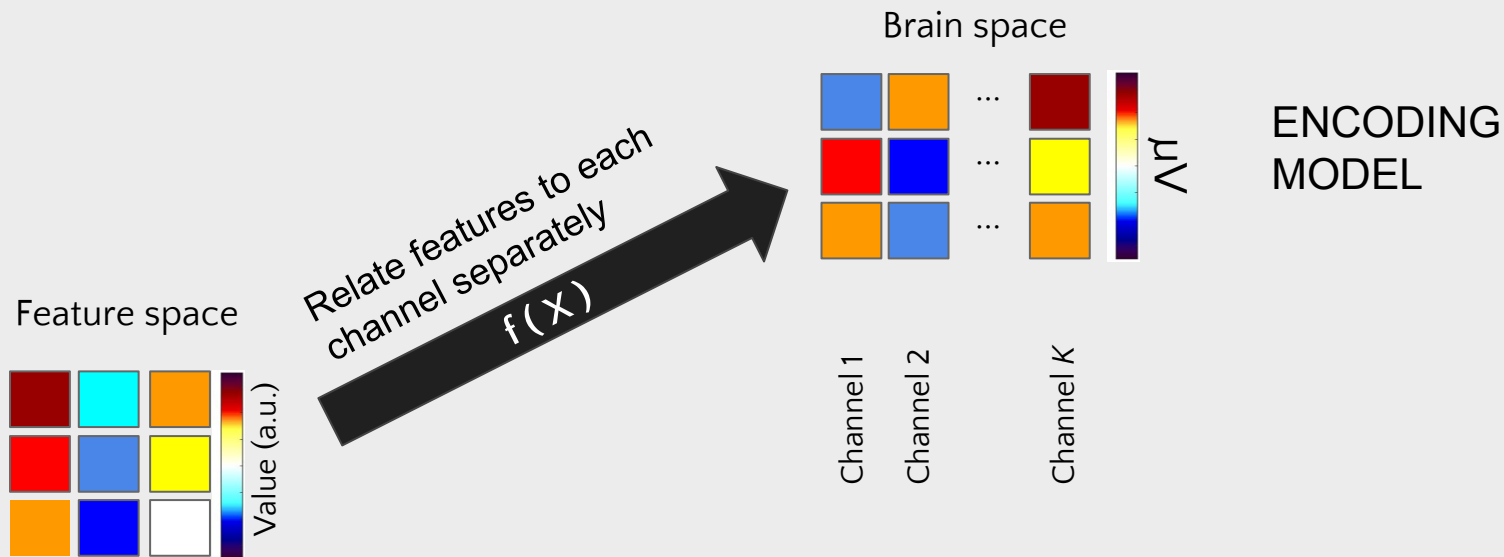


What on earth is “ $f()$ ”?

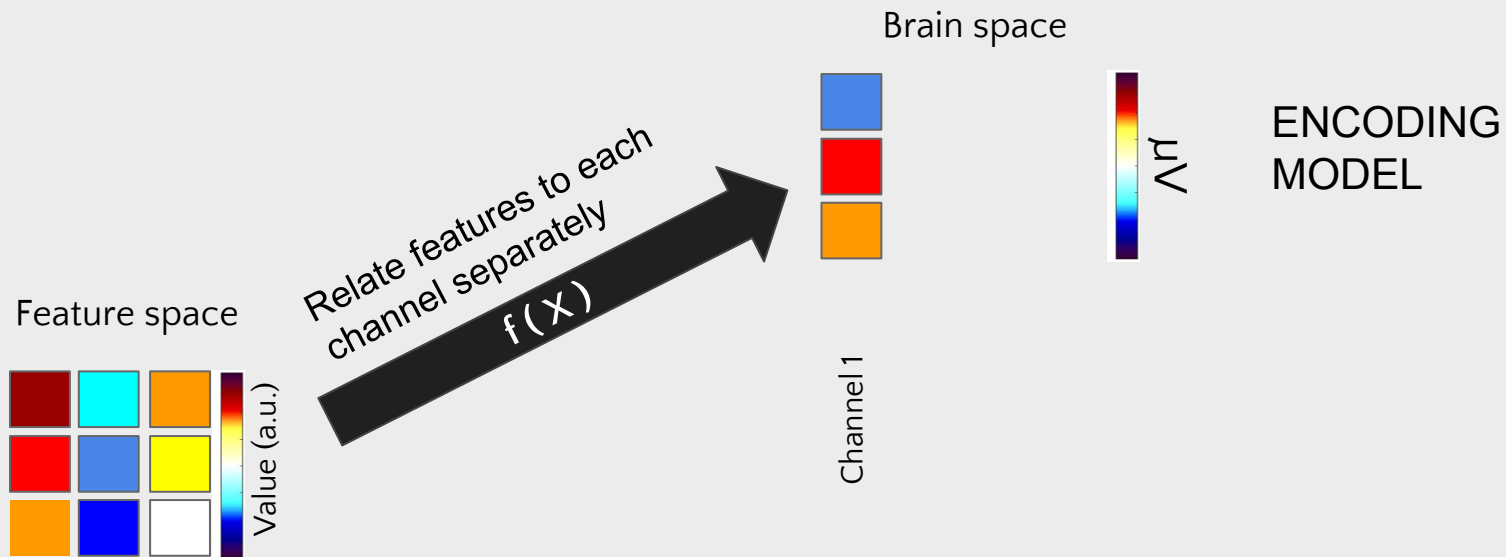
The method to relate
features to the brain!



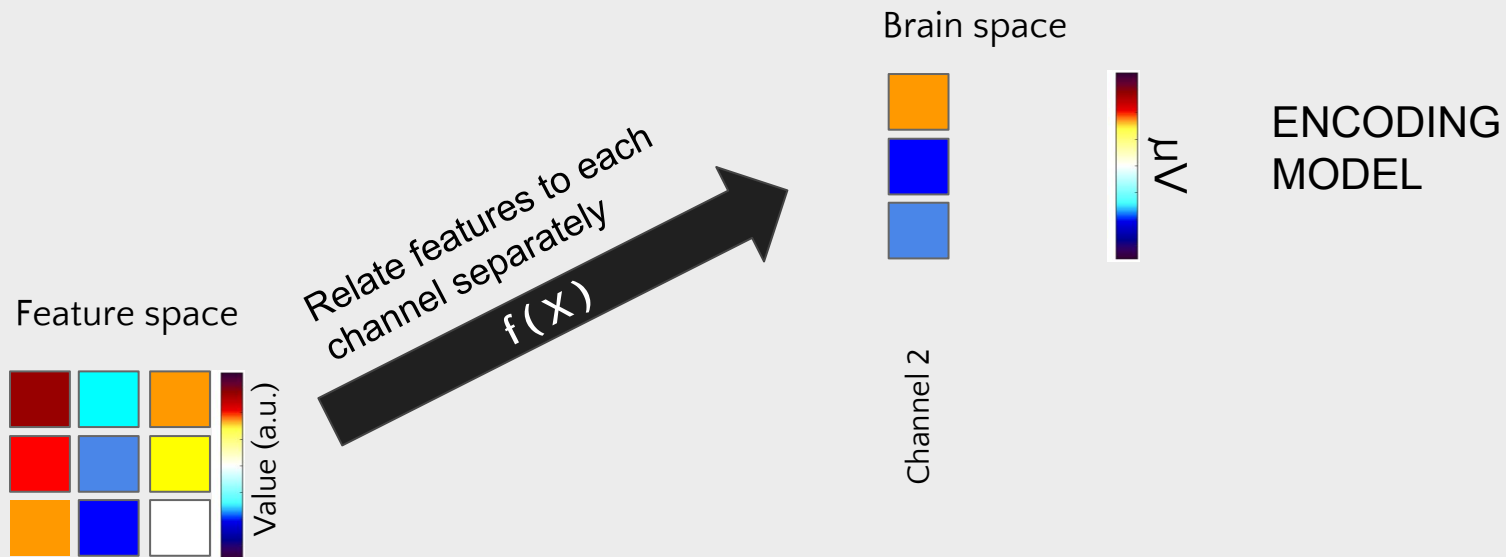
Two types of methods



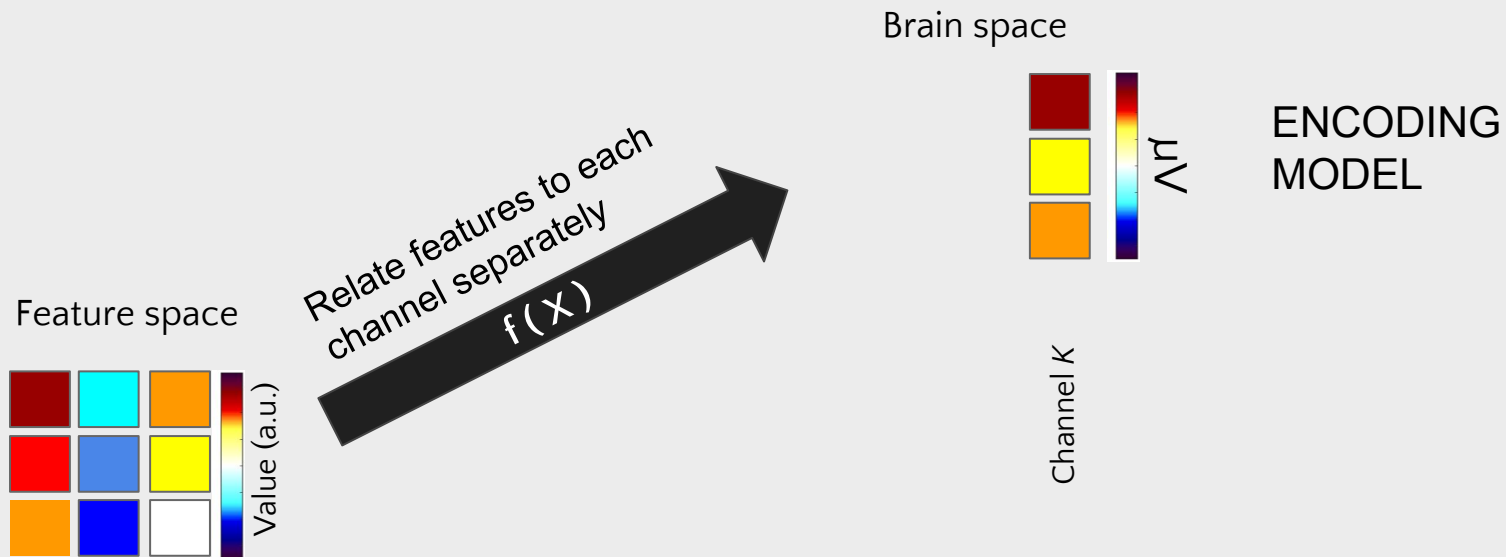
Two types of methods



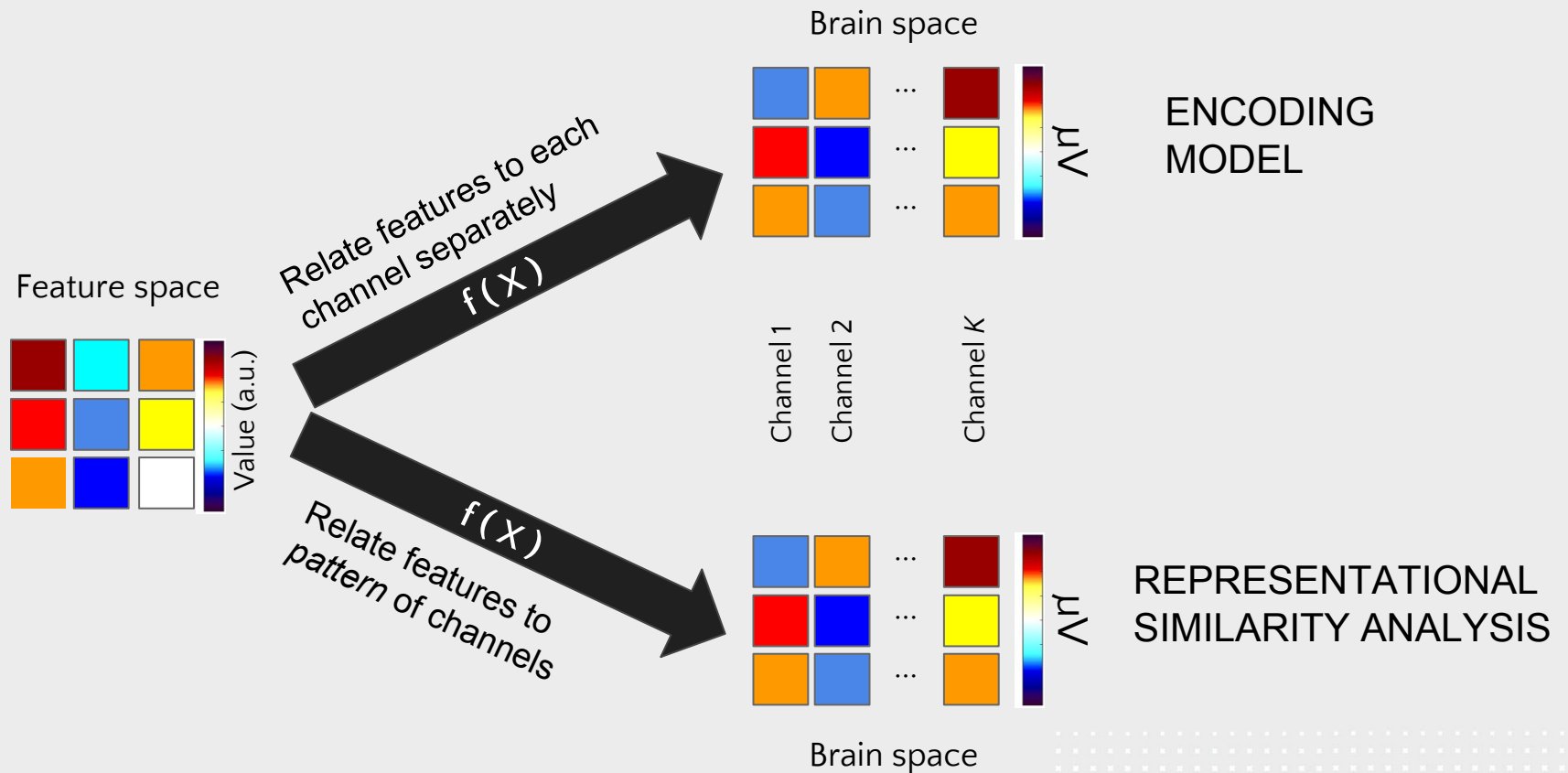
Two types of methods



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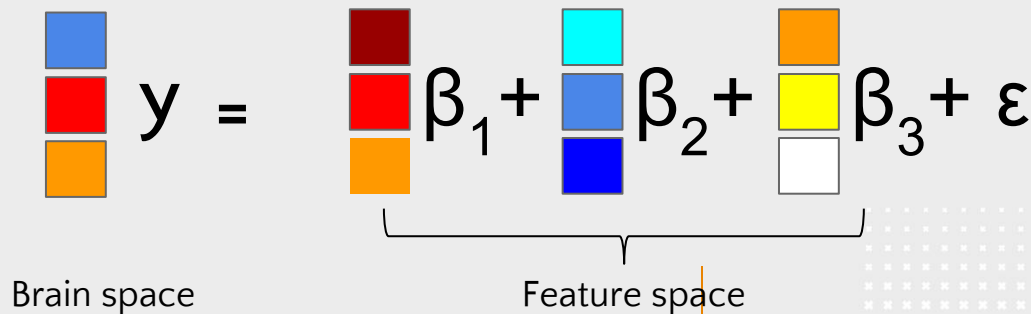


Two types of methods



Encoding models

- Encoding models relate features (X) to brain measurements (y), often using linear regression models
 - The good ol' GLM: $y = X\beta + \varepsilon$


$$\begin{bmatrix} \text{blue} \\ \text{red} \\ \text{orange} \end{bmatrix} y = \begin{bmatrix} \text{red} \\ \text{red} \\ \text{orange} \end{bmatrix} \beta_1 + \begin{bmatrix} \text{cyan} \\ \text{blue} \\ \text{blue} \end{bmatrix} \beta_2 + \begin{bmatrix} \text{orange} \\ \text{yellow} \\ \text{white} \end{bmatrix} \beta_3 + \varepsilon$$

Brain space

Feature space

Regularization

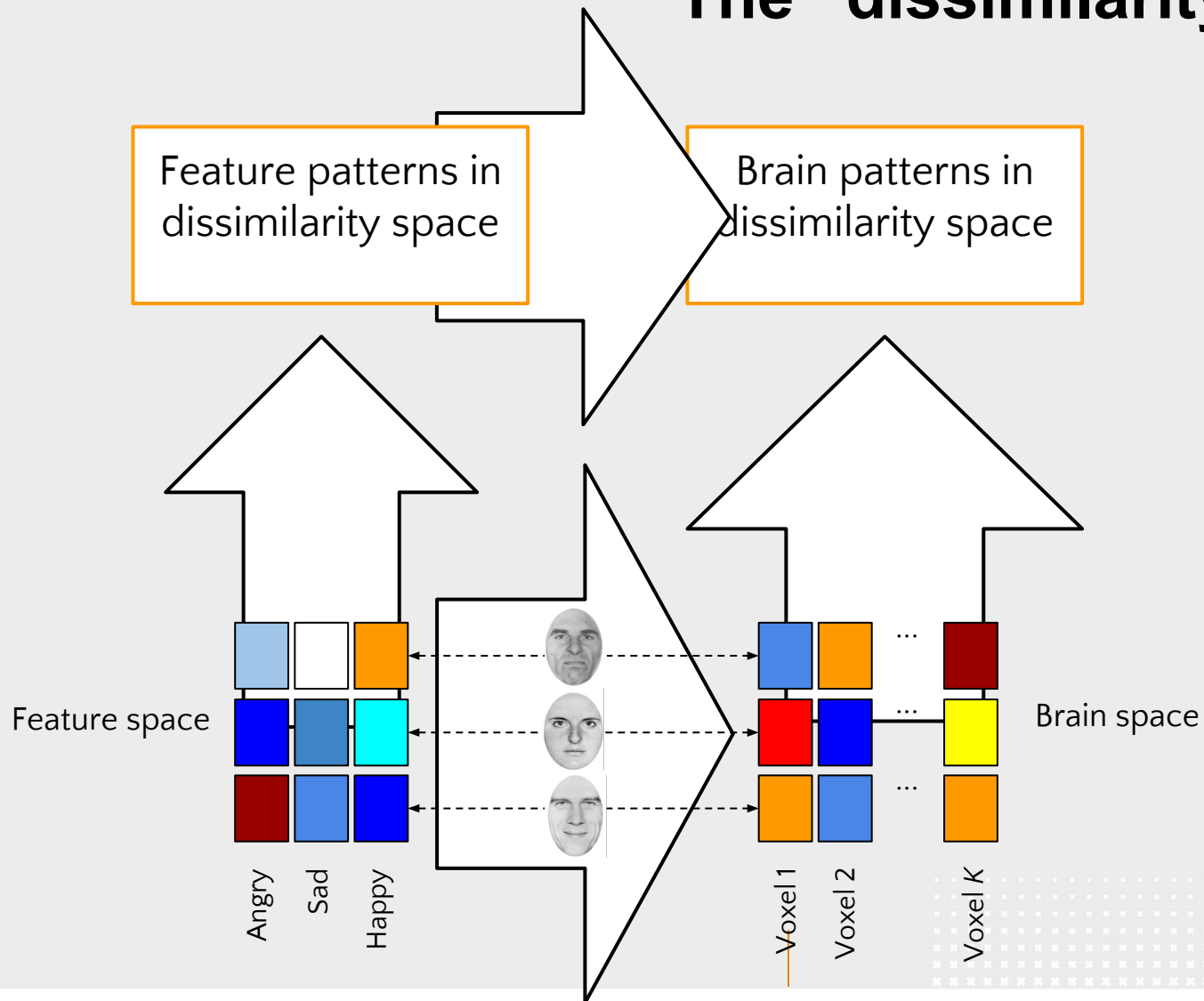
- Sometimes, machine learning tricks (“**regularization**”) are used to deal with many features (e.g., artificial NNs: $K > 100,000!$)
 - “Ridge regression”, “LASSO”
 - Think of it as slightly extended GLMs

RSA

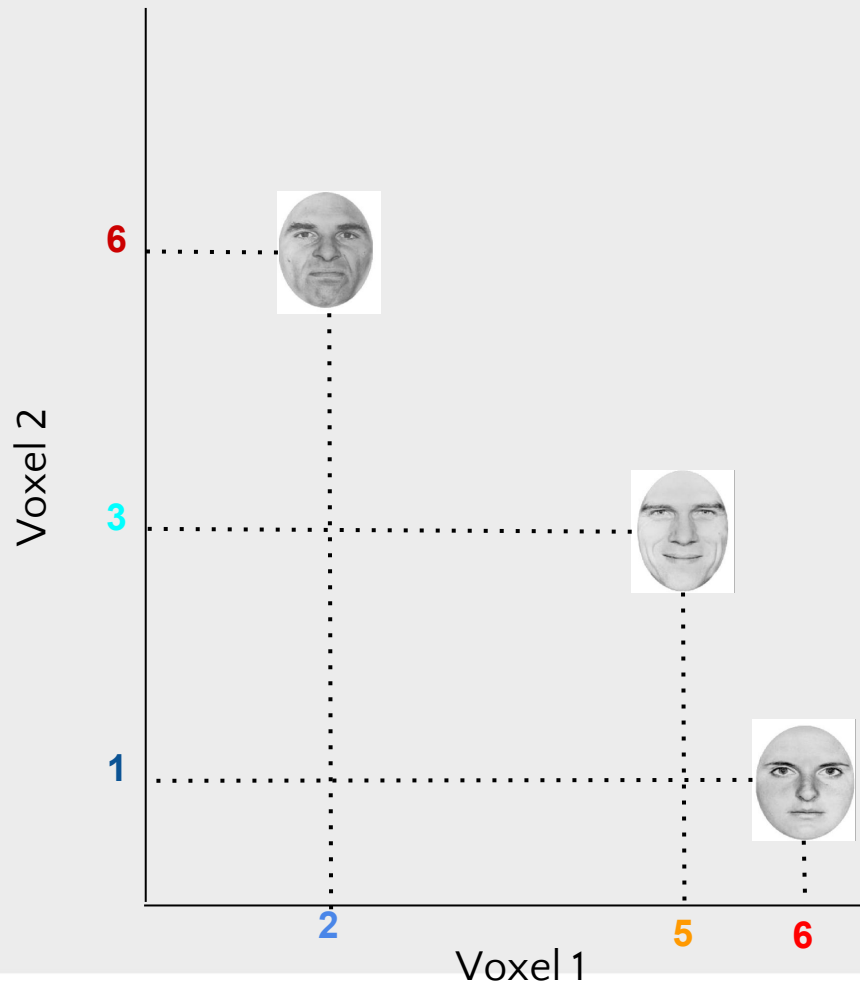
- Encoding models relate features to **single** voxels/channels
- RSA relates features to **patterns** of voxels/channels, using the “dissimilarity trick”



The “dissimilarity trick”



Dissimilarity space

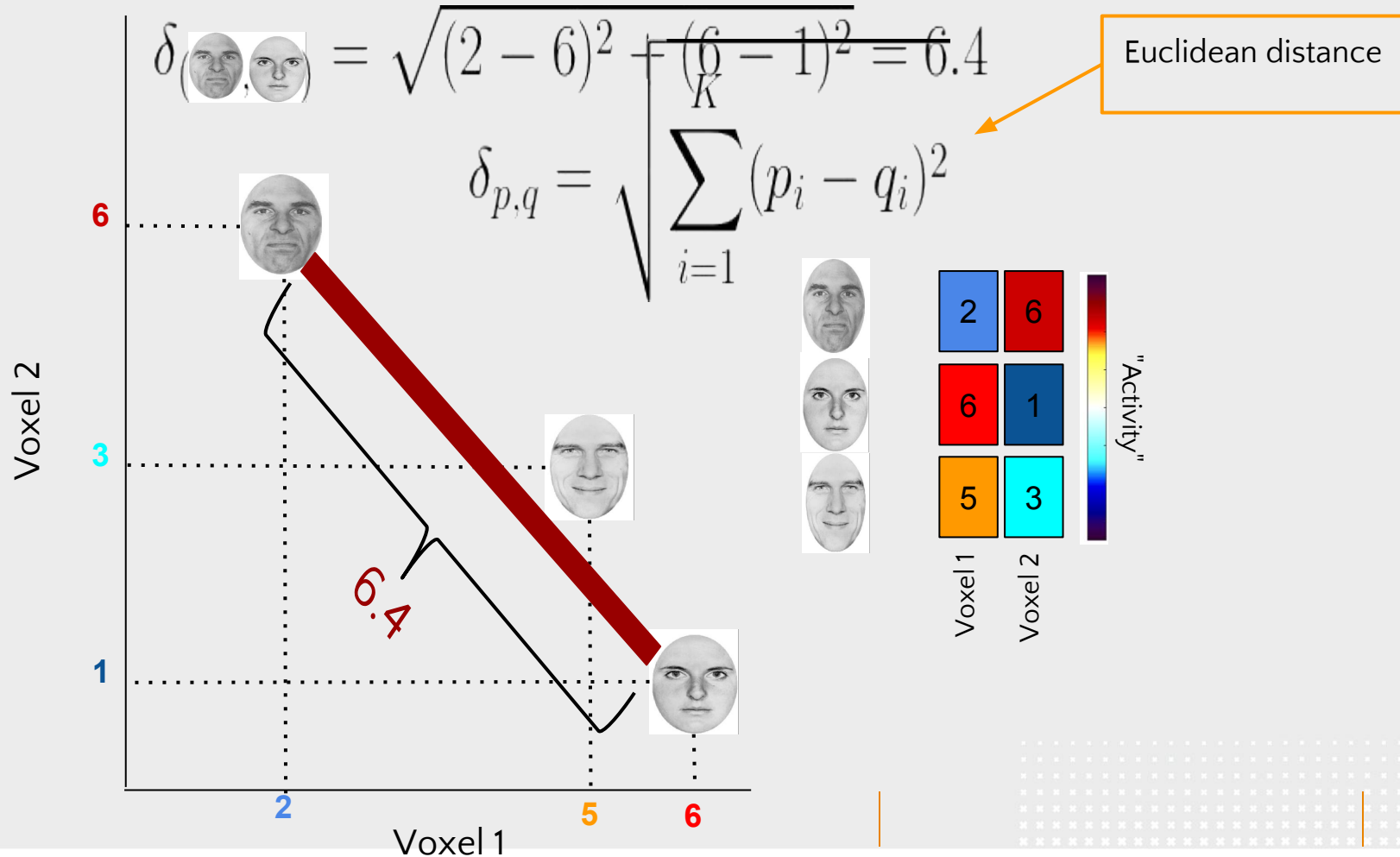


“Dissimilarity” is the distance of points in N-dimensional space

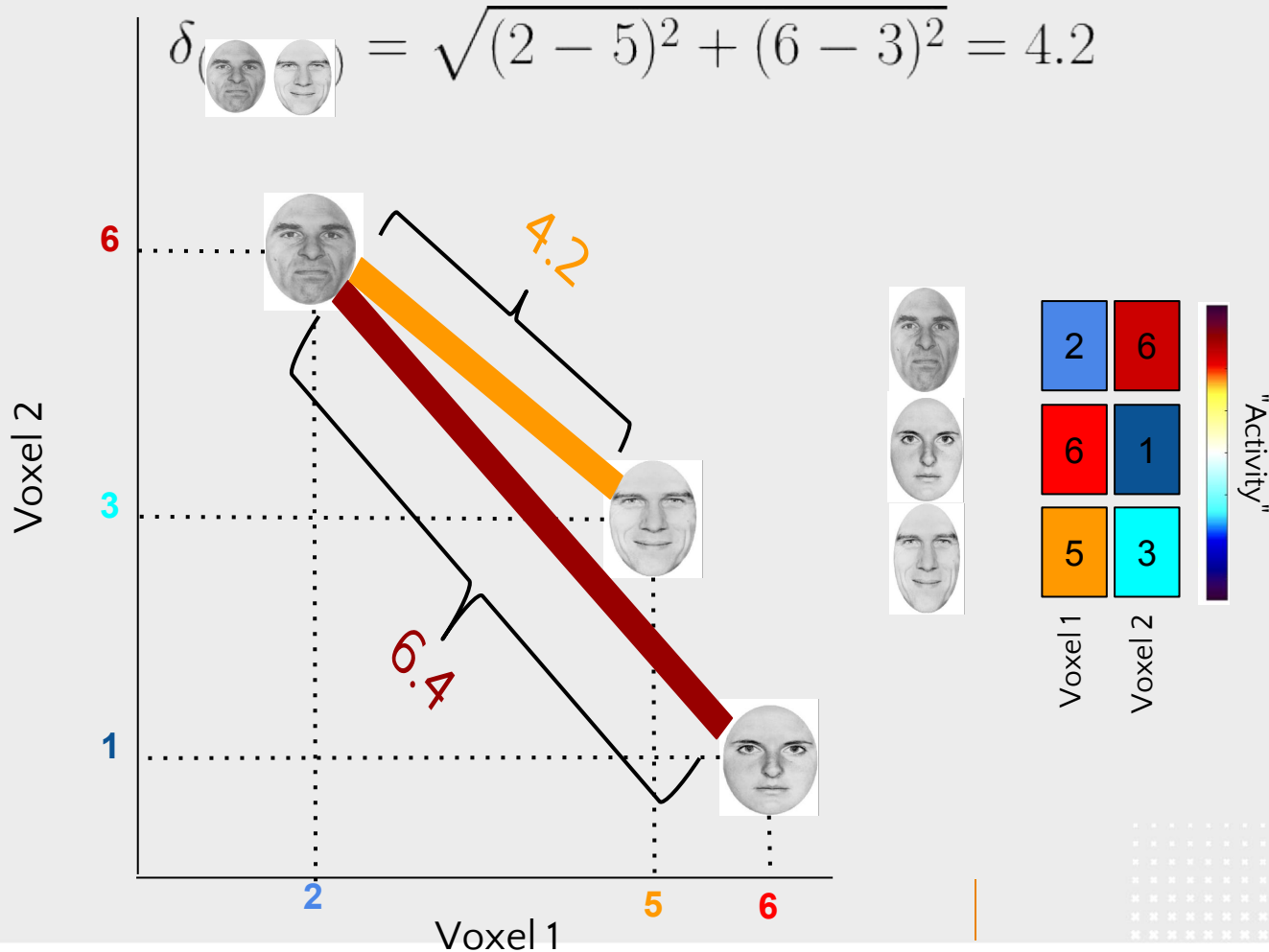


Note: the visualization is in 2-dimensional space, but usually $K > 2$!

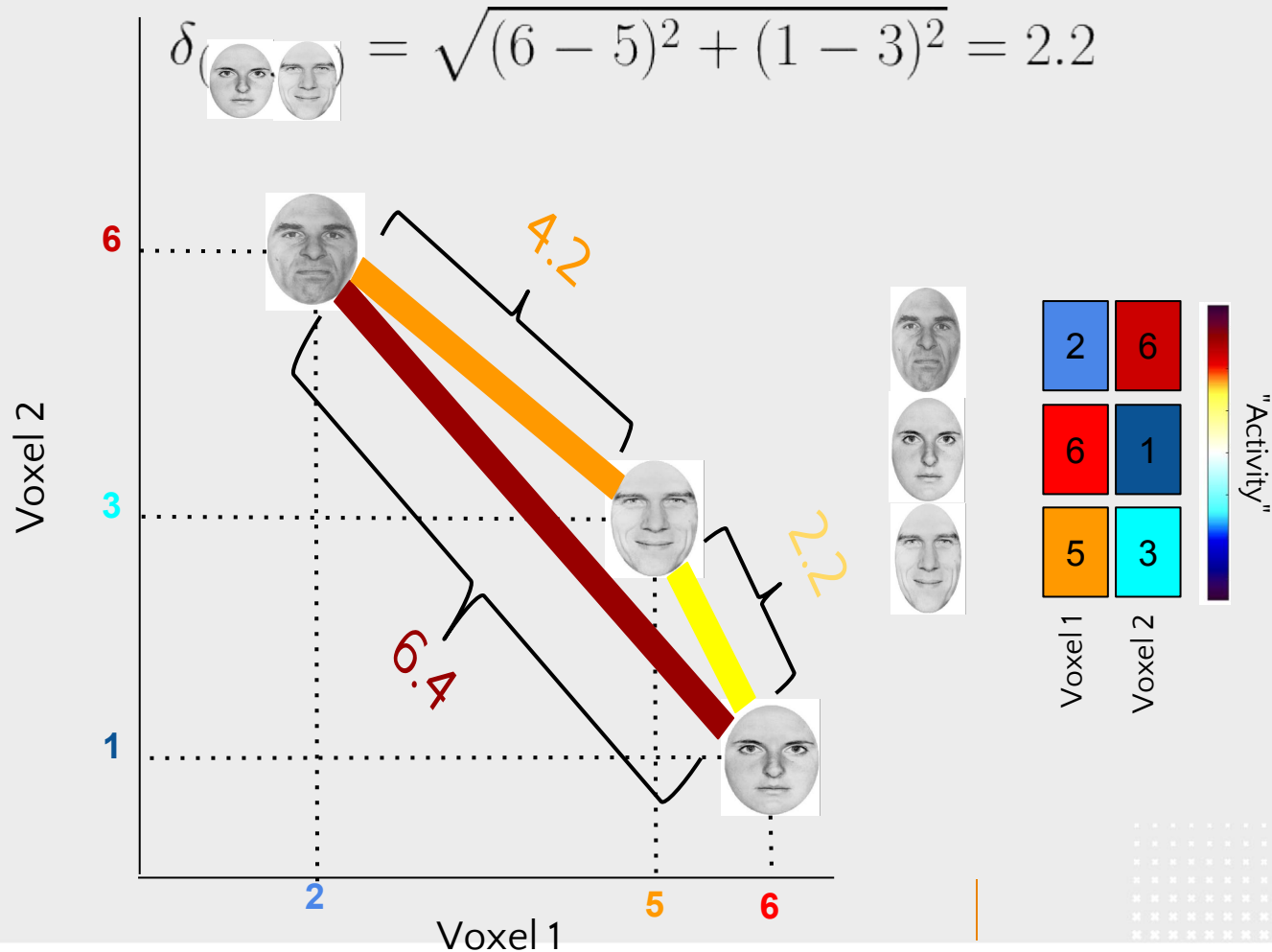
Dissimilarity space



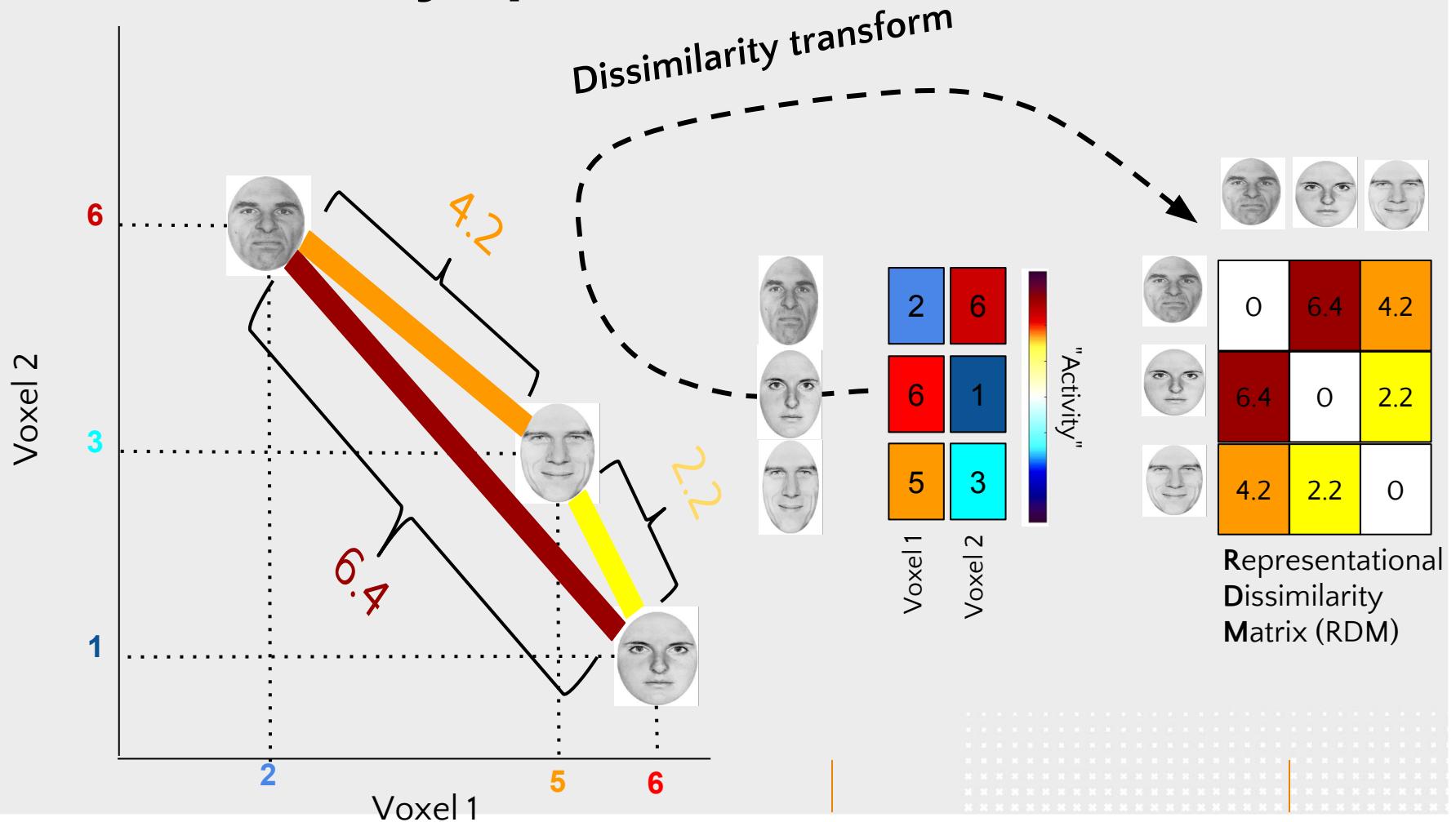
Dissimilarity space



Dissimilarity space



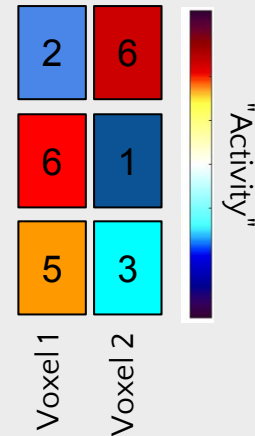
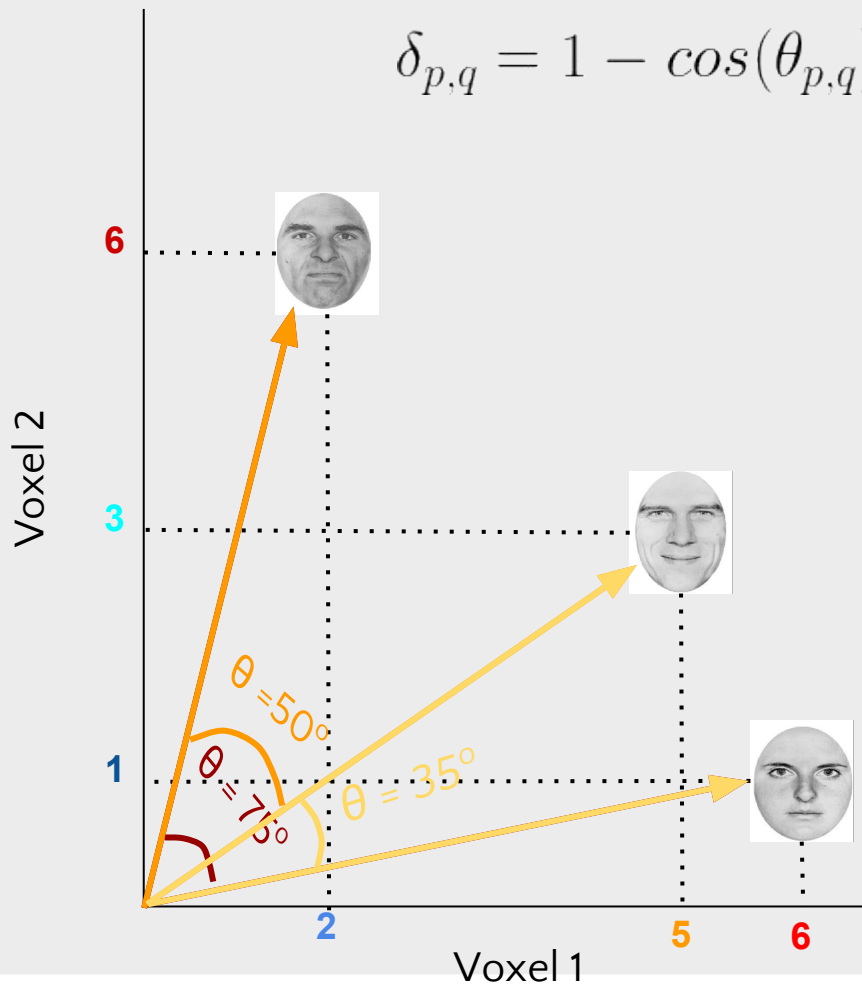
Dissimilarity space



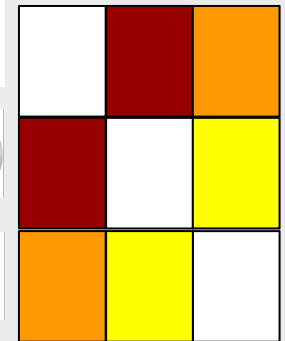
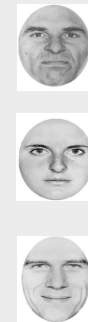
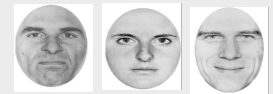
Dissimilarity space

$$\delta_{p,q} = 1 - \cos(\theta_{p,q})$$

Cosine distance

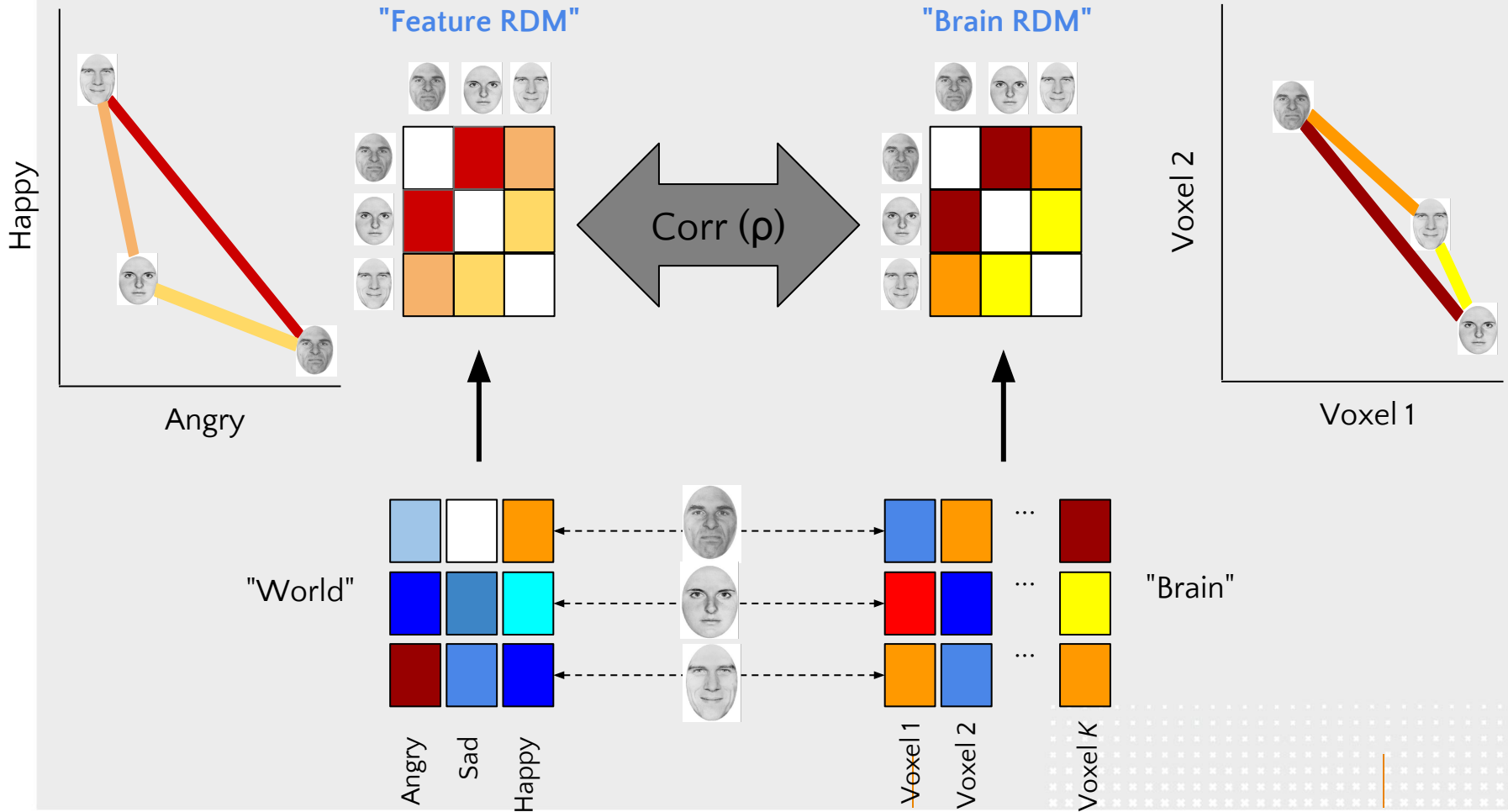


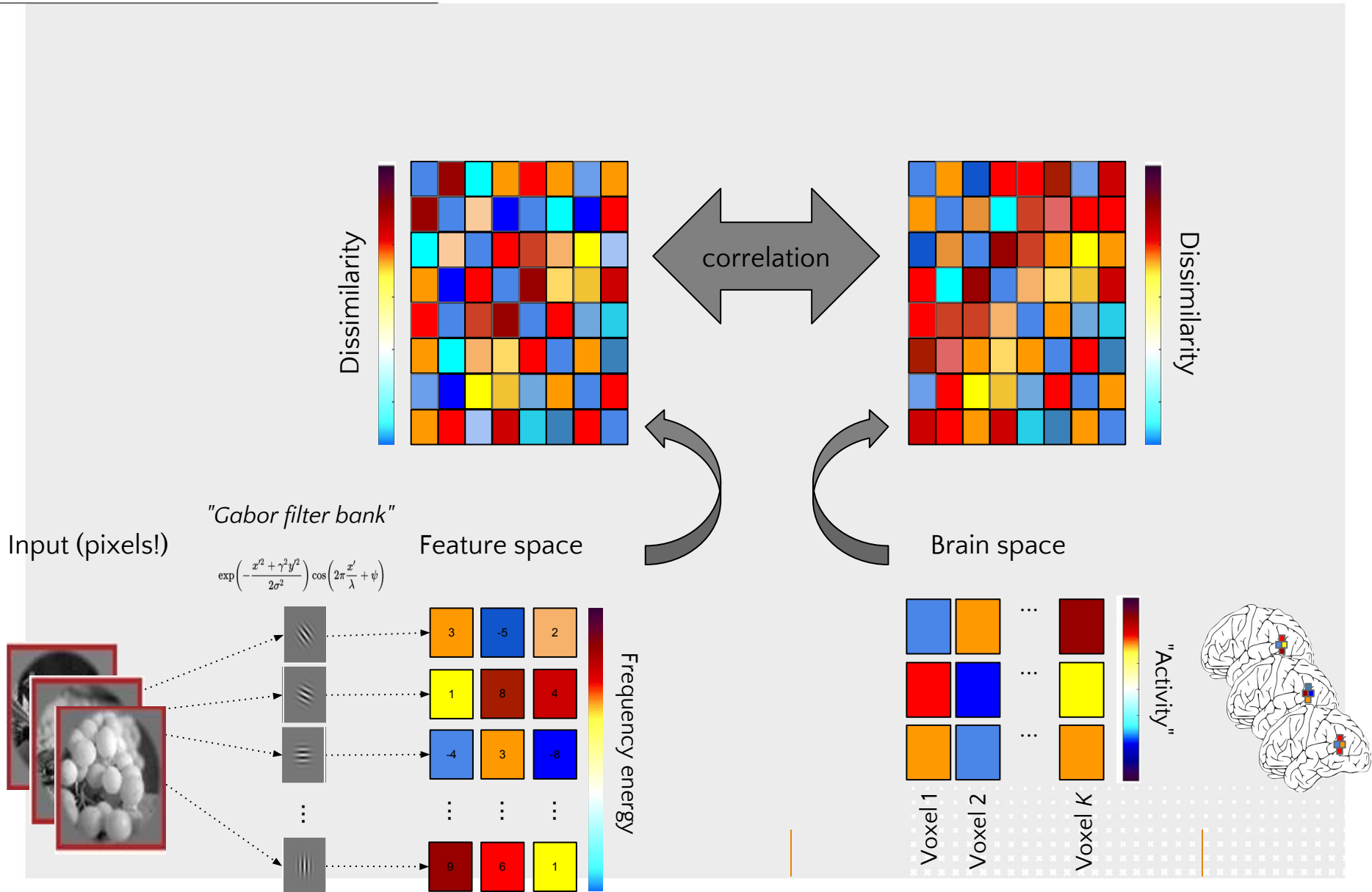
$$1 - \cos(x)$$



Representational
Dissimilarity
Matrix (RDM)

RSA





Summary

- Encoding models and RSA both relate features to brain measurements
 - Encoding models: features \rightarrow single units
 - RSA: features \rightarrow patterns
- Choice depends on how your feature is encoded in the brain
 - Spatial frequency \rightarrow single channels
 - Object category \rightarrow patterns (?)



Questions?

