

BC Aboriginal Youth Social Enterprise Contest

Application Form

The contest is open to all Aboriginal youth (age 14 to 29) living in B.C. that have an existing social enterprise or an idea for a social enterprise that they would like to start. The social enterprise must have positive community impacts (human, social, cultural, or environmental benefits). Completed entry form must be received by the submission deadline. Must be able to travel to Prince George and present on the evening of March 18, 2015.

Important Dates:

Submission deadline – February 20, 2015 at 4:00 pm

Finalists are selected and contacted – February 27, 2015

Coaching and preparation for presentation – March 2 - 13, 2015

Finalist presentations and prizes awarded – March 18, 2015 (at the [Gathering Our Voices 2015 Aboriginal Youth Conference](#))

E-mail completed forms by 4:00 pm February 20, 2015 to: social.enterprise@sauder.ubc.ca

First Name

Last Name

E-mail

Phone

Address Line 1

Address Line 2

City

Province

Postal Code

Date of birth

Please indicate if you are

Status First Nations

non-Status First Nations

Metis

Aboriginal

Please complete **SECTION A** if you are an existing business or **SECTION B** if you are a concept stage business.

Section A: Existing Business

Name of Enterprise:

Date Founded:

Type of enterprise:

For profit corporation

Not-for-profit-corporation

Co-op

Partnership

Sole proprietorship

Please provide your business's social media links (if applicable).

Website:

Facebook:

Twitter:

Other:

What is the general concept of your enterprise?

Describe your business in 1 to 2 sentences.

What is the social, environmental or cultural problem or issue that your business addresses? Why is it a problem?

How does your enterprise tackle that problem or issue?

Tell us an engaging story about the impact of your social enterprise. Do you have an example of how your enterprise has made a difference? (You don't need to provide individual names, but a specific story showing how your concept is working would be helpful). If you don't have an example story, then what's the ideal impact that you'd like your business to have?

How do you see your business growing? What's your ideal scenario? What do you think would help you get there?

Are you partnering with any organizations? If so, which ones and why?

How many people does your enterprise employ and what are their roles?

Who is your competition? What do they do better than you? What do you do better than them?

References: list two clients, customers or someone that your enterprise serves (not a family member). Include their name, phone number and their relationship to the business. Please note that references will be contacted.

List any awards, grants, or funding that you have received to date.

How much money did your business receive (revenue) for its services or products last year in 2014? Include some detail, if you can.

How much money did your business spend on expenses last year? Include as much detail as possible.

What do you expect to be different financially next year or farther in the future?

Section B: Concept Stage Business

Name of enterprise (if available):

Describe the general concept of your business in 1 to 2 sentences.

What is the social, environmental or cultural problem or issue that the business would address? Why is it a problem?

How does your enterprise tackle that problem or issue?

Are there any other businesses or services that are addressing the same issue or problem? How are they tackling the problem/ or issue? How are you going to be different?

How will you launch your business? What steps will you take? And what do you think would help you get there?

What do you see as possible challenges for your organization? And how do you plan to overcome them?

How will you initially finance the business? How much money do you need to start the business? What do you need it for? And how do you see the business growing so that it will support itself?

Please provide two references (not family members) that can speak to your character. Include their name, phone number and their relationship to you. Please note that references will be contacted.

E-mail completed form to social.enterprise@sauder.ubc.ca no later than 4:00 pm February 20, 2015.