

FOR IMMEDIATE RELEASE

First High School Students at TechDay NYC to Exhibit Dogecoin-Powered App, Dogecache

Four Passionate High School Students Create a Mobile Web App, "Dogecache," which Combines Geocaching and Dogecoin to Create a New Digital Scavenger Hunt

LINCROFT, NJ —Team Dogecache, comprised of High Technology High School seniors Matthew Hsu, Zachary Liu, Austin Eng, and Andrew Millman, is poised to be the first team comprised of high school students to exhibit at [TechDay NYC](#), an event showcasing over 400 startups to more than 10,000 attendees.

They have come a long way since the March 22nd [hackBCA](#) high school hackathon at Bergen County Academies, NJ, where in the span of only 24 hours, they built an app designed to digitalize the recreational activity [geocaching](#). Called "[Dogecache](#)," the mobile-first web app allows users to search for caches of the viral internet meme-based cryptocurrency, Dogecoin, that other users have hidden. Players can drop a certain amount of Dogecoin in their current position, which in turn allows them to search for Dogecoin that others have dropped around them.

The resulting product was judged the Most Polished app of the competition by a group of expert judges, including Reddit co-founder Alexis Ohanian and Vine co-founder Colin Kroll. In addition, the app was awarded a special award by Intel Corporation for quality mobile design.

As a result of this recognition, the coordinators of TechDay NYC granted the team an opportunity to exhibit at the event. With less than a month to prepare, the team scrambled to switch gears from computer presentation to professional exhibit.

The team turned to the [Dogecoin community on Reddit](#) for support. The Dogecoin community is known for its generosity after [sending the Jamaican bobsled team](#) to the Sochi Olympics and, more recently, [sponsoring driver Josh Wise](#) in the Talladega Nascar race.

Dogecache was enthusiastically [embraced by the community](#), quickly attracting donors from all around the world. One Reddit user, /u/SGBE, donated \$55 in a single [comment](#); other users offered to print promotional material and suggest improvements to the app.

Having spent the last four years of their high school career pursuing a STEM curriculum, the four members of Team Dogecache are overjoyed to have the chance to apply these skills in creating an app that will be presented to thousands of fellow tech enthusiasts. When TechDay NYC rolls around, attendees won't be able to miss these four excited high schoolers roaming the exhibits and chatting up all the seasoned entrepreneurs to make the most of this experience.

About Dogecache

Dogecache is an innovative app inspired by the principles of geocaching, putting an exciting spin on the recreational activity by embracing Dogecoin. The app is entirely location dependent, as players find Dogecoins near them by dropping some in their current location. That is, the more Dogecoins dropped, the larger the search radius and the more likely it is to find other deposits. To start digging for caches, visit <http://www.dogecache.com>.

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Links

Official App URL: <http://www.dogecache.com>

Open Source Github Repository: <https://github.com/dogecache/dogecache>

TechDay Profile: <https://nytechday.com/startups/dogecache>

Crowdfunding Reddit Post:

http://www.reddit.com/r/Dogecoin/comments/2282ln/hi_shibes_we_are_high_schoolers_who_have_been/

Blog post by Jesse Podell, the COO of TechDay: <http://www.jessepodell.com/hackbca/>

Note to Editors:

An official press kit for Dogecache is available at <http://www.dogecache.com/press>

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