





Web-based Mapping Tools



Google My Maps

GIS Cohort Month 6 March 13, 2019





Overview: Web-based Mapping Tools

Flowmap.blue - https://flowmap.blue/

- What is it?
- How to get started?
- Example: <u>US County-to-County Migration 2012-2016</u> (<u>spreadsheet</u>)

Overview: Web-based Mapping Tools

Story Maps (Esri) - https://storymaps.arcgis.com/en/

- What is it?
- How to get started
- Mike Barnett's Example: http://arcg.is/1bzuKP

Overview: Web-based Mapping Tools

Carto - https://carto.com/signup/

- What is it?
- How to get started
- Example: http://bit.ly/2F5Vjkc
 - Used data from Mike Barnett's Story Maps example (http://arcg.is/1bzuKP)

Data for Exercise

Go to https://bcdigschol.github.io/BostonCollegeGISCohort/Month6/

Hands-on Exercise (30 minutes)

Break out into groups of 3 and select a web-based tool

- Story Map (Esri)
- Carto

Consider these questions:

- What are key features or functions of this tool?
- What are the affordances of this tool for your audience?
- What are the limitations of this tool for your audience?

Identify your own user requirements and observations

BREAK (20 min)

REPORTS FROM EXERCISE

CONCLUSION